Codebook: The Wrong Winners: Anti-Corporate Animus and Attitudes Towards Trade

Anil Menon[†] and Iain Osgood[‡]

[†]Assistant Professor, Department of Political Science, University of California, Merced. 313 COB2, Merced, California 95343; armenon@ucmerced.edu.

[‡]Associate Professor, Department of Political Science, University of Michigan. Haven Hall, 505 S. State St, Ann Arbor, Mich. 48104; iosgood@umich.edu.

Variables in "yougov experimental data.csv"

column	variable	description and source
1	weight	Survey weight supplied by YouGov
2	arg_treat	Treatment Arm
3	q1therm_1	Feeling thermometer: US Congress
4	q1therm_2	Feeling thermometer: Corporate America/Big Business
5	q1therm_3	Feeling thermometer: The Entertainment Industry/Hollywood
6	q1therm_4	Feeling thermometer: The Catholic Church
7	q1therm_5	Feeling thermometer: The World Health Organization (WHO)
8	q1therm_6	Feeling thermometer: The National Football League (NFL)
9	q2a	Big Business Arm - trade openness outcome
10	q3a	Big Business Arm - trade agreement outcome
11	q2b	Export-Competing Arm - trade openness outcome
12	q3b	Export-Competing Arm - trade agreement outcome
13	q4_grid_1	Mediation: puts jobs at risk
14	q4_grid_2	Mediation: rich get richer
15	q4_grid_3	Mediation: corporations more political power
16	employ	Employment status
17	q5_employ	If currently employed: number of employees in company
18	q5_unemploy	If currently not employed: number of employees in last company
19	birthyr	Birth year
20	gender	Gender
21	race	Race
22	educ	Education
23	faminc_new	Family income
24	pid3	3-point party ID
25	pid7	7-point party ID
26	ideo5	5-point ideology scale

Variables in "lucid descriptive data.csv"

column	variable	description and source
1	Q1	Consent
2	Q45	Party identification
3	Q39	Ideological position
4	TradeOpenCorpsBen	Who benefits from international trade
5	TradeOpenCorpsHarm	Who is harmed from international trade
6	TradeOpenCorpsBenIIa	If selected 'a' on 'TradeOpenCorpsBen' then asked if sure
7	TradeOpenCorpsBenIIb	If selected 'b' on 'TradeOpenCorpsBen' then asked if sure
8	TradeOpenCorpsBenIIc	If selected 'c' on 'TradeOpenCorpsBen' then asked if sure
9	TradeOpenCorpsBenIId	If selected 'd' on 'TradeOpenCorpsBen' then asked if sure
10	TradeOpenCorpsBenIIe	If selected 'e' on 'TradeOpenCorpsBen' then asked if sure
11	TradeOpenCorpsBenIIf	If selected 'f' on 'TradeOpenCorpsBen' then asked if sure
12	TradeOpenCorpsHaIIa	If selected 'a' on 'TradeOpenCorpsHarm' then asked if sure
13	TradeOpenCorpsHaIIb	If selected 'b' on 'TradeOpenCorpsHarm' then asked if sure
14	TradeOpenCorpsHaIIc	If selected 'c' on 'TradeOpenCorpsHarm' then asked if sure
15	TradeOpenCorpsHaIId	If selected 'd' on 'TradeOpenCorpsHarm' then asked if sure
16	TradeOpenCorpsHaIIe	If selected 'e' on 'TradeOpenCorpsHarm' then asked if sure
17	TradeOpenCorpsHaIIf	If selected 'f' on 'TradeOpenCorpsHarm' then asked if sure
18	TradeOpenFavor	Opposition or Support for International Trade
19	TradeAgreementFavor	Opposition or Support for Trade Agreements
20	Q14	Employment
21	Q43	Positive or negative impact from international trade
22	Q44	Positive or negative impact from offshoring
23	Q42_1	Isolationism
24	Q42_2	Nationalism
25	age	Age of respondent
26	hhi	Household income
27	ethnicity	Ethnicity
28	hispanic	Indicator for hispanic
29	education	Education
30	gender	Gender

Variables in "lucid experimental data.csv"

All demographic variables are the same as in "lucid descriptive data.csv" and not restated below.

column	variable	description and source
1	Q1	Consent
2	Q47_1	Feeling thermometer: US Congress
3	Q47_2	Feeling thermometer: Corporate America/Big Business
4	Q47_3	Feeling thermometer: The Entertainment Industry/Hollywood
5	Q47_4	Feeling thermometer: The Catholic Church
6	Q47_5	Feeling thermometer: The World Health Organization (WHO)
7	Q47_7	Feeling thermometer: The National Football League (NFL)
8	Q39	Party Identification
9	Q40	Ideological position
10	T1Q1	Big Business Arm - trade openness outcome
11	T1Q2	Big Business Arm - trade agreement outcome
12	T2Q1	Export-Competing Arm - trade openness outcome
13	T2Q2	Export-Competing Arm - trade agreement outcome
14	Q50_1	Mediation: puts jobs at risk
15	Q50_2	Mediation: rich get richer
16	Q50_3	Mediation: corporations more political power
17	Q36	Employment
18	Q37	If currently employed: number of employees in company
19	Q38	If currently not employed: number of employees in last company

Variables in "lucid experimental with control condition data.csv"

All demographic variables are the same as in "lucid descriptive data.csv" and not restated below.

column	variable	description and source
1	Q1	Consent
2	Q40	Ideological position
3	Q39	Party Identification
4	Q47_1	Feeling thermometer: US Congress
5	Q47_2	Feeling thermometer: Corporate America/Big Business
6	Q47_3	Feeling thermometer: The Entertainment Industry/Hollywood
7	Q47_4	Feeling thermometer: The Catholic Church
8	Q47_5	Feeling thermometer: The World Health Organization (WHO)
9	Q47_7	Feeling thermometer: The National Football League (NFL)
10	T1Q1	Big Business Arm - trade openness outcome
11	T1Q2	Big Business Arm - trade agreement outcome
12	T2Q1	Export-Competing Arm - trade openness outcome
13	T2Q2	Export-Competing Arm - trade agreement outcome
14	CQ1	Control Arm - trade openness outcome
15	CQ2	Control Arm - trade agreement outcome
16	Q50_1	Mediation: puts jobs at risk
17	Q50_2	Mediation: rich get richer
18	Q50_3	Mediation: corporations more political power
19	Q36	Employment
20	Q37	If currently employed: number of employees in company
21	Q38	If currently not employed: number of employees in last company

Variables in "lucid experimental with manipulation check data.csv"

All demographic variables are the same as in "lucid descriptive data.csv" and not restated below.

column	variable	description and source
1	Q1	Consent
2	Q40	Ideological position
3	Q39	Party Identification
4	Q47_1	Feeling thermometer: US Congress
5	Q47_2	Feeling thermometer: Corporate America/Big Business
6	Q47_3	Feeling thermometer: The Entertainment Industry/Hollywood
7	Q47_4	Feeling thermometer: The Catholic Church
8	Q47_5	Feeling thermometer: The World Health Organization (WHO)
9	Q47_7	Feeling thermometer: The National Football League (NFL)
10	TradeOpenCorpsBenT1	Big Business Arm - Who benefits from international trade
11	TradeOpenCorpsHarmT1	Big Business Arm - Who is harmed from international trade
12	TradeOpenCorpsBenT2	Export-Competing Arm - Who benefits from international trade
13	TradeOpenCorpsHarmT2	Export-Competing Arm - Who is harmed from international trade
14	TradeOpenCorpsBenC	Control Arm - Who benefits from international trade
15	TradeOpenCorpsHarmC	Control Arm - Who is harmed from international trade
16	Q50_1	Mediation: puts jobs at risk
17	Q50_2	Mediation: rich get richer
18	Q50_3	Mediation: corporations more political power
19	Q36	Employment
20	Q37	If currently employed: number of employees in company
21	Q38	If currently not employed: number of employees in last company