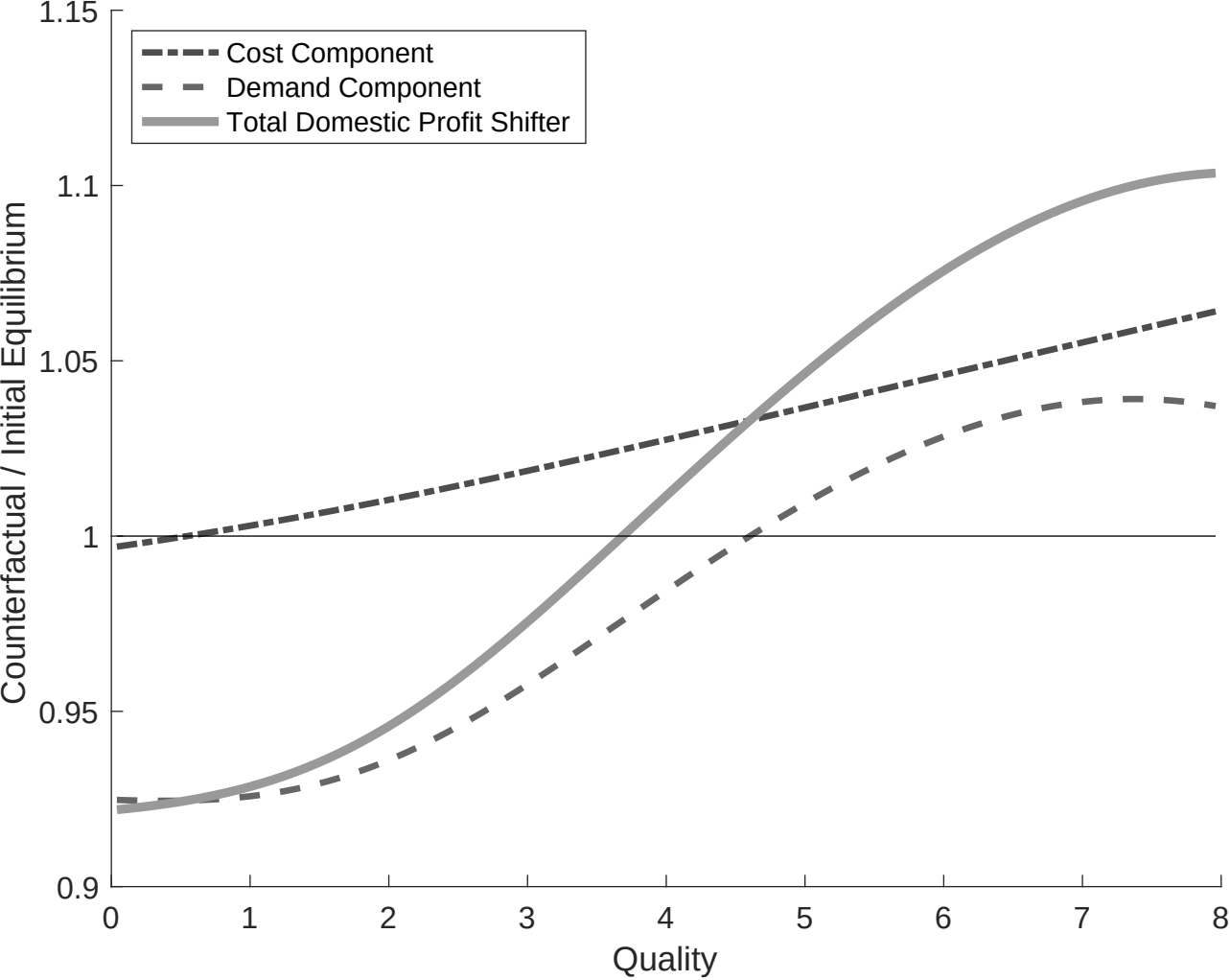
Cost Component
Demand Component
Total Domestic Profit Shifter
Counterfactual / Initial Equilibrium
1.15
1.1
1.05
1
0.95
0.9
0
1
2
3
4
5
6
7
8
Quality