Codeboook for:
"Capturing Vote-Seeking Incentives and the Cultivation of a Personal and Party Vote"

Brian F. Crisp, Benjamin Schneider, Amy Catalinac, and Taishi Muraoka

Electoral Studies

MainCandidateData.dta

- `pid`: Candidate ID in the JHRED (Reed and Smith 2017).
- `year`: Election year.
- `ku`: District ID in in the JHRED (Reed and Smith 2017).
- `prefecture`: Prefecture name.
- `candidateID`: Candidate identifier.
- `dyID`: District-year identifier.
- `personalpronoun_name_prop2`: Proportion of first-person pronouns and the candidate name in the manifesto.
- `log_personalpronoun_name_prop2`: Logged proportion of first-person pronouns and the candidate name in the manifesto.
- `partyname_prop2`: Proportion of party references in the manifesto.
- `log_partyname_prop2`: Logged Proportion of party references in the manifesto.
- `C_M`: C/M, or the number of copartisans / district magnitude.
- `C_P`: C/P_{t-1}, or the number of copartisans / the number of seats the party won in *t-1*.
- `C_Padjust`: C/P_{t-1} after imputing district-year average C/P_{t-1} to cases with $C_{t-1} \leq 1$ and $C_t \geq 2$.
- `I`: I', or (the number of copartisans / the number of seats the party won in *t-1*) * (the effective number of copartisan candidates in *t-1* / the number of seats the party won in *t-1*).

- `Iadjust`: I' after imputing district-year average I' to cases with $C_{t-1} \leq 1$ and $C_t \geq 2$.
- `log_Iadjust`: Logged `Iadjust`.
- `Iadjust2`: I' after imputing 0 to cases with $C_{t-1} \leq 1$ and $C_t \geq 2$.
- `gender`: Candidate gender. 0 = Male; 1 = Female.
- `age`: Candidate age.
- `incumbent`: Candidate's incumbency status. 0 = Not incumbent; 1 = Incumbent.
- `log_totwin`: Candidate's logged number of tenures (how many times the candidate won elections).
- `dualnominate`: Dual nomination for the single member district and proportional representation tiers. 0 = Not dually nominated; 1 = Dually nominated.
- `log_distpopulation`: Logged number of district population.
- `distpop65`: Proportion of district population above age 65.
- `log_distprimary`: Logged proportion of primary industry population in the districts.
- `averaging`: 1 for cases where we impute average I' of all the other candidates in the district because the candidate's party did not compete in the district. 1 for 65 cases.

FirstPersonPronounsCount.RData

- わたし: Count of わたし in the manifesto.
- わたくし: Count of わたくし in the manifesto.
- 僕: Count of 僕 in the manifesto.
- オレ: Count of オレ in the manifesto.
- 俺: Count of 俺 in the manifesto.
- ぼく: Count of ぼく in the manifesto.

- ボク: Count of ボク in the manifesto.
- 私: Count of 私 in the manifesto.
- おれ: Count of おれ in the manifesto.
- `Candidate's Own Name`: Count of the candidate's name in the manifesto.

References

Reed, Steven R, and Daniel M Smith. 2017. The Reed-Smith Japanese House of Representatives Elections Data Set (JHRED). Version: August 23, 2017.