Gov. Reynolds Announces COVID-19 County Fairs Relief Program

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Financial Assistance Available to County Fairs for Continuation of Operations

Iowa Governor Kim Reynolds and the Iowa Economic Development Authority (IEDA) today announced the launch of the new Iowa County Fairs Relief Program. The program will provide short-term relief to eligible county and district fairs for the purpose of continuing or resuming operations in the context of the public health emergency.

“Every single year, Iowans who attend their local county fair get to see, taste, and experience the positive impact Iowa agriculture has on our communities,” said Gov. Reynolds. “The economic and social impact is immeasurable and it’s critical they have our support to continue operations in preparation for next year.”

The state has allocated up to $6 million of federal CARES Act funds for the Iowa County Fairs Relief Program. This statewide program, an extension of the Small Business Relief Grant program, is offered through the IEDA in collaboration with the Association of Iowa Fairs (AIF). There are three funding levels: $25,000, $50,000, and $75,000. Award amounts will be determined based on demonstrated revenue loss for the period of October 1, 2019 through