Press Release

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Contact

Communications Director
(603) 271-2121 | Sununu.Press@nh.gov

NH Liquor Commission Increasing Education and Enforcement of COVID-19 Guidelines During Laconia Motorcycle Week

Concord, NH — Today, the New Hampshire Liquor Commission's Division of Enforcement and Licensing issued an industry-wide circular to remind licensees of state guidelines as part of the Division's increased outreach, education, and enforcement efforts during Laconia Motorcycle Week.

Note: The NH Liquor Commission's press release is below

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Division of Enforcement and Licensing will increase outreach efforts and presence to ensure safe, successful and enjoyable week

Concord, NH – At the direction of Governor Chris Sununu, the New Hampshire Liquor Commission's Division of Enforcement and Licensing is increasing outreach, education and enforcement efforts with Lakes Region licensees and restaurants to ensure the health and safety of visitors for the 97th annual Laconia Motorcycle Week. The Division will be working collaboratively with local and state officials to educate licensees on the Food Service Industry and Retail Guidelines as outlined by Governor Sununu's Emergency Order #52.

"In other states across the country, we have seen individuals packing into bars without proper social distancing," said Governor Chris Sununu. "While those instances have been minimal in New Hampshire, enhanced enforcement by the Liquor Commission ensures we remain proactive as we enter the fall. As always, our focus remains on outreach and education, but when needed we will take action to ensure compliance with health and safety guidelines."

"The Covid-19 pandemic has created unique circumstances for licensees to navigate as they prepare for motorcycle week," said NHLC Chairman Joseph Mollica. "We want to inform all licensees of the guidelines as they relate to seating, capacity, mask-wearing and social distancing so we can ensure that everyone has a safe, successful and enjoyable week."

The Division issued an industry-wide circular to remind all licensees how critical these guidelines are and emphasized the importance educating their staff. The Division, as well as other local and state officials will be highly visible and on hand throughout the week to strictly enforce compliance of these guidelines.

"We look forward to partnering with our licensees to ensure this week is a success," added NHLC Division of Enforcement and Licensing Chief Mark Armaganian. "However, public health and safety is paramount, will be taken seriously and noncompliance will result in significant administrative actions."

The NHLC Division of Enforcement and Licensing has created an information line and email address for licensees and the public to call with questions or concerns at 603.271.4240 and nhlctipline@liquor.nh.gov. The public can also call 211 with general questions.

New Hampshire
GOVERNOR CHRIS SUNUNU

107 North Main Street | Concord, NH | 03301
(603) 271-2121 | TDD Access: Relay NH 1-800-735-2964
Hours: Monday thru Friday | 8:30am - 5:00pm

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