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Early Childhood Education and Care Department Announces Free Parentivity Accounts to Support Online Learning During Self-Isolation

For Immediate Release: Matt Bieber, Director of Communications
Early Childhood Education Care Department
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SANTA FE - On Thursday, New Mexico Early Childhood Education and Care Secretary Elizabeth Groginsky announced that the state is providing free thirty-day accounts to Parentivity for all parents of New Mexico's young children.

Parentivity is a web-based system that provides 24/7 customized information for parents of children from birth to age five. Parentivity includes 2-3-minute learning experiences in the form of interactive games, videos, and research-based resources. The system is designed for all families and covers topics such as health and safety, prenatal care, early literacy, nutrition, child care, safe sleep, fatherhood, and much more. Parentivity is accessible on smartphones, tablets, and computers.

"I am pleased to offer this free resource to all families in the state for the next month, as we navigate COVID-19 and economic insecurity," said Secretary Groginsky. "The Parentivity system provides easy-to-use information to help parents support the health, growth and development of their families."

New Mexico's families may obtain their free Parentivity account at http://parentivity.org/newmexico.html.

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