Gov. Reynolds Announces COVID-19 Movie Theater Relief Program

Thu, 11/05/2020

Financial Assistance Available to Iowa Movie Theatres for Continuation of Operations

Iowa Governor Kim Reynolds and the Iowa Economic Development Authority (IEDA) today announced the launch of the new Iowa Movie Theatre Relief Program. The program will provide short-term relief to eligible movie theatres for the purpose of continuing or resuming operations in the context of the public health emergency.

“Throughout this pandemic, we have worked to find a balance to protect the lives and livelihoods of Iowans,” said Gov. Reynolds. “In so many small towns and rural communities, a movie theater can be the lifeblood of main street. This program will assist movie theaters in their day-to-day operations alleviating some of the economic strain they are seeing as a result of virus mitigation and social distancing practices.”

The Iowa Movie Theatre Relief Fund will provide up to $10,000 per screen to assist the nearly