EMPLOYMENT AND ECONOMIC DEVELOPMENT

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DEED Launches #GoodJobsNow, New Campaign Connecting Minnesota Job Seekers with Employers

October 22, 2020

St. Paul – Today, Minnesota Department of Employment and Economic Development (DEED) Commissioner Steve Grove announced the #GoodJobsNow (https://mn.gov/deed/job-seekers/find-a-job/goodjobsnow/) campaign with Rick Trontvet from Marvin Windows in Warroad and Traci Tapani from Wyoming Machine in Stacy.

Many Minnesota businesses have open jobs but are reporting having a hard time finding the employees they need. At the same time, Minnesota's unemployment rate remains elevated with workers continuing to seek job opportunities. That's why DEED is launching #GoodJobsNow, an interactive set of resources connecting Minnesota employers hiring right now with job seekers looking for work.

"Today, I'm proud to launch the #GoodJobsNow campaign, a new tool to help Minnesota job seekers by connecting them directly with employers," said **Commissioner Steve Grove**. "Right now, as many Minnesotans face uncertainty, DEED is working to provide job seekers with job opportunities and career training resources through virtual CareerForce services, our regularly updated 30 Jobs in Demand list, the Dislocated Worker Program and now the #GoodJobsNow visualization."

During second quarter 2020, employers reported a total of just under 111,800 job vacancies in Minnesota. Though that was down 23.7% from one year ago, reflecting COVID-19's impact on the labor market, it shows existing demand for workers across the state. There were 2.4 unemployed Minnesotans for each vacancy, halting a three-year streak of employers posting more vacancies than there were active job seekers available to fill them.

"We know that there is a talented workforce in Minnesota, and we are passionate about the impactful work and variety of opportunities available at Marvin. We are thankful for the strong partnership with MN DEED to help connect us with the talent in the state through this new, innovative tool," said **Rick Trontvet, Marvin senior vice president of Human Resources.**

Minnesota employers who have vacancies are invited to join us in this effort. It's simple to do that: Just fill out this form (https://forms.office.com/Pages/ResponsePage.aspx?id=RrAU68QkGUWPJricIVmCjFr9L8GOV5RGiJJhK98ucytUMTdaQjczR0tGUDA3MlJLRVdNRzFPSExISC4u) and DEED will follow up to highlight your opportunities.

"At Wyoming Machine, we celebrate the skills and potential workers bring to the job and we provide on-the-job training, mentoring and technical training through Minnesota State to help our employees advance and build a career in manufacturing," said **Traci Tapani, co-owner of Wyoming Machine.**

Good Jobs Now joins DEED's resources for job seekers, including:

- CareerForce (https://www.careerforcemn.com/)
- Virtual Career Fairs (https://www.careerforcemn.com/events?keyword=virtual+career+fair)
- Jobs in Demand (https://www.careerforcemn.com/jobs-demand-during-covid-19)
- Dislocated Worker Program (https://www.careerforcemn.com/dislocated-worker)

View a recording of today's press conference. (https://youtu.be/9ku5Nm5iLuI)

DEED is the state's principal economic development agency, promoting business recruitment, expansion and retention, workforce development, international trade and community development. For more details about the agency and its services, visit the DEED website (https://mn.gov/deed) or follow us on Twitter. (https://twitter.com/mndeed)

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