State Announces COVID-19 Exposure Notification App

March 23, 2021 - 2019 Novel Coronavirus - Awareness

NM Notify Phone App Launches in New Mexico

SANTA FE – The New Mexico Department of Health on Tuesday announced the launch of an Exposure Notification System. When activated on a Smart Phone, the app alerts individuals when they have been exposed to someone who has verified that they are infected with COVID-19.

"*This is a powerful tool in the fight to stop the spread of COVID-19. We strongly encourage the public to activate*

the NM Notify app on your iPhone or Android phone," said NMDOH Secretary Dr. Tracie Collins. *"In combination with vaccination, testing, and continued COVID-safe practices, this app will help us contain COVID-19 and protect New Mexicans.*" The app was designed in a first-of-its-kind partnership between Google and Apple. Once downloaded, the app uses Bluetooth technology to communicate with other phones that have activated the app. Then, if one of the users verifies an infection of COVID-19, all users that have been in contact with the infected person within a 14-day period will receive a notification of possible exposure. The app then directs users on next steps to prevent additional spread of COVID-19.

The NM Notify app is completely safe and anonymous, and fully protects users' privacy. No personal data is collected through the app. The app is in wide use in many states and around the globe. According to Google and Apple data, every two downloads of the app can prevent one infection.

To learn more about the NM Notify Exposure Notification app, go to NMNotify.com.

Media Contact

We would be happy to provide additional information about this press release. Simply contact Matt Bieber at 505-470-2290 (Office) with your questions.

Versión en Español

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El Estado Anuncia Aplicación de Notificación de Exposición a COVID-19