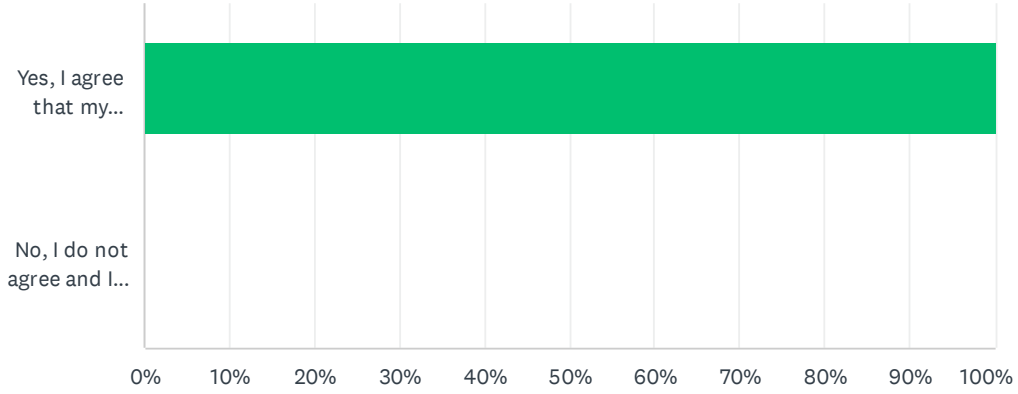
F1 On May 25, 2018, the GDPR replaced the data protection directive 95/46 / EC from 1995 to strengthen fundamental rights and data protection for EU citizens. Therefore, to carry out this survey, I ask you for the following consent to the use and storage of the data to be collected. Your details will only be used for scientific research purposes and will, of course be treated confidentially and anonymously. No conclusions can be drawn about your person. If you have any questions, please contact: Melanie Jablonski, Doktorandin der Comenius University, Faculty of Management, Jablonski3@uniba.sk

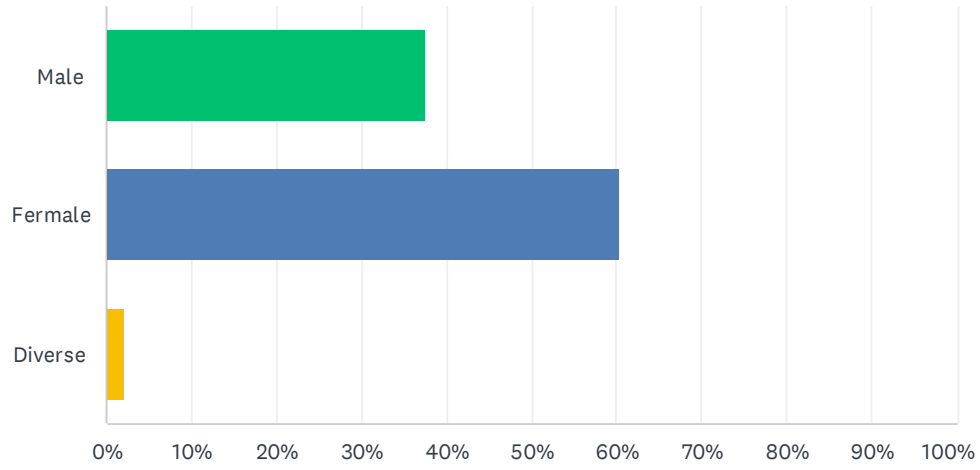
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Yes, I agree that my personal data will be processed in accordance with the information listed here.	100.00%	48
No, I do not agree and I will not take part in the survey.	0.00%	0
Befragte insgesamt: 48		

F2 [Statistics] Gender

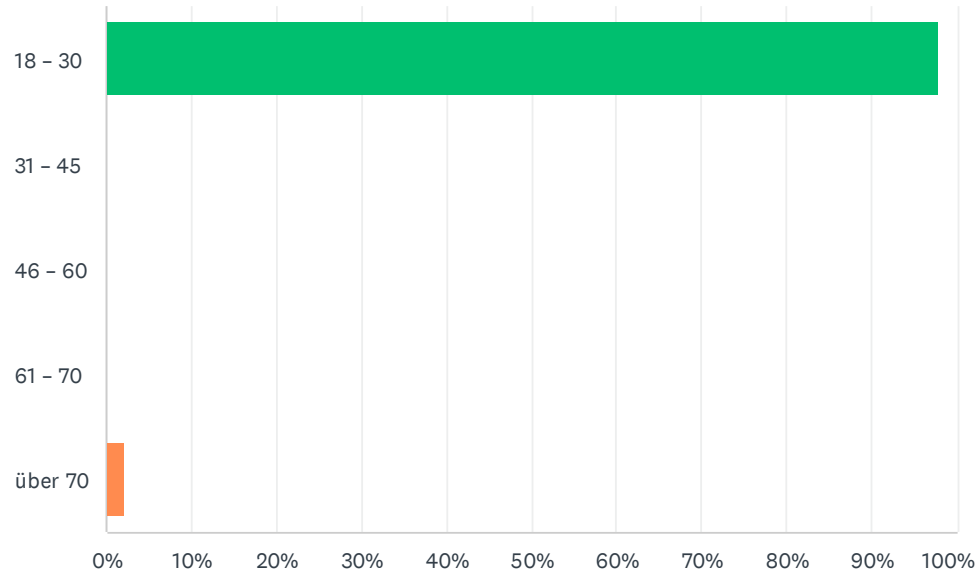
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Male	37.50%	18
Fermale	60.42%	29
Diverse	2.08%	1
Befragte insgesamt: 48		

F3 [Statistics] Age

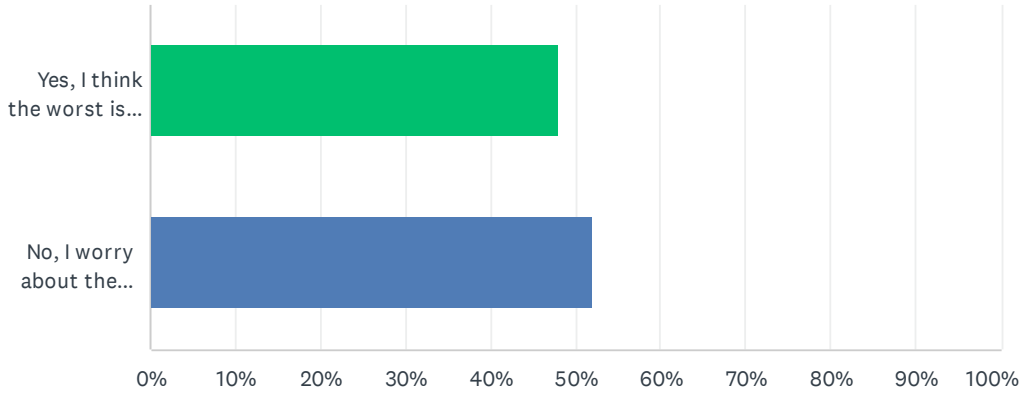
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
18 – 30	97.92%	47
31 – 45	0.00%	0
46 – 60	0.00%	0
61 – 70	0.00%	0
über 70	2.08%	1
Befragte insgesamt: 48		

F4 How has your life changed in recent months as a result of the corona pandemic? And are you optimistic about the future?

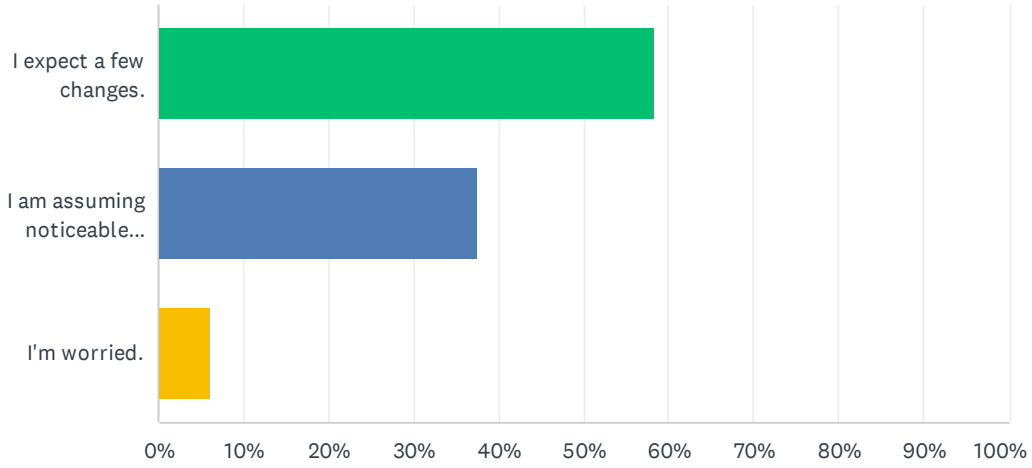
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Yes, I think the worst is over and we will soon find our way back to normal.	47.92%	23
No, I worry about the future.	52.08%	25
GESAMT		48

F5 From your personal point of view, will the inner cities change permanently due to the pandemic?

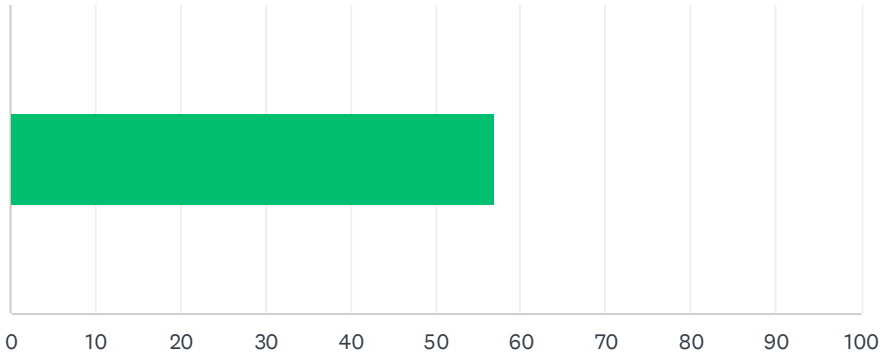
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
I expect a few changes.	58.33%	28
I am assuming noticeable changes.	37.50%	18
I'm worried.	6.25%	3
Befragte insgesamt: 48		

F6 Please rate the city center you visit most often in terms of attractiveness, variety, product selection, and quality.

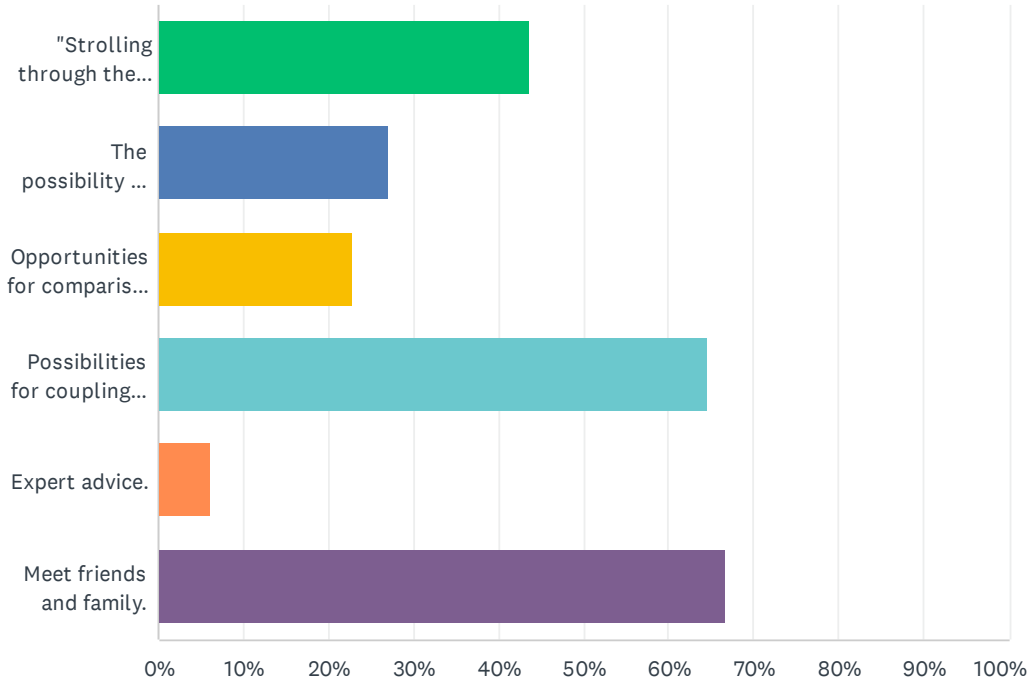
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	DURCHSCHNITTLICHE ANZAHL	GESAMTANZAHL	BEANTWORTUNGEN
	57	2,729	48
Befragte insgesamt: 48			

F7 In your opinion, what are the reasons for visiting the city center? [Multiple answers possible]

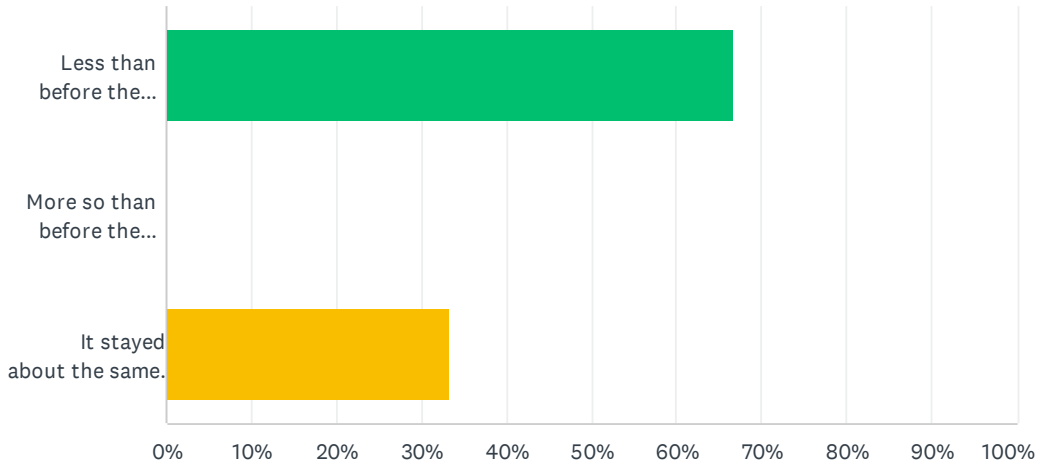
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
"Strolling through the city" as a leisure activity.	43.75%	21
The possibility of touching goods and trying them out.	27.08%	13
Opportunities for comparison and spontaneous purchases.	22.92%	11
Possibilities for coupling with gastronomic and cultural offers.	64.58%	31
Expert advice.	6.25%	3
Meet friends and family.	66.67%	32
Befragte insgesamt: 48		

F8 How often do you visit downtown or shopping malls?

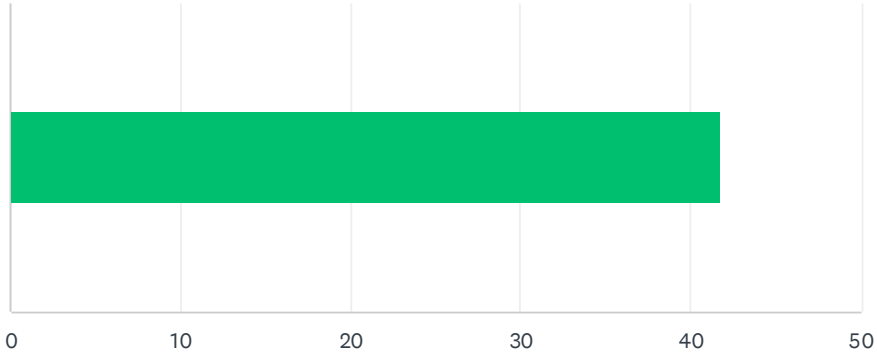
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Less than before the pandemic.	66.67%	32
More so than before the pandemic.	0.00%	0
It stayed about the same.	33.33%	16
Befragte insgesamt: 48		

F9 Please think of the shopping city you visit most often and state the development from 1: "currently significantly worse", 3: "unchanged" to 5: "currently significantly better". Then, you can use the values in between to grade your judgment.

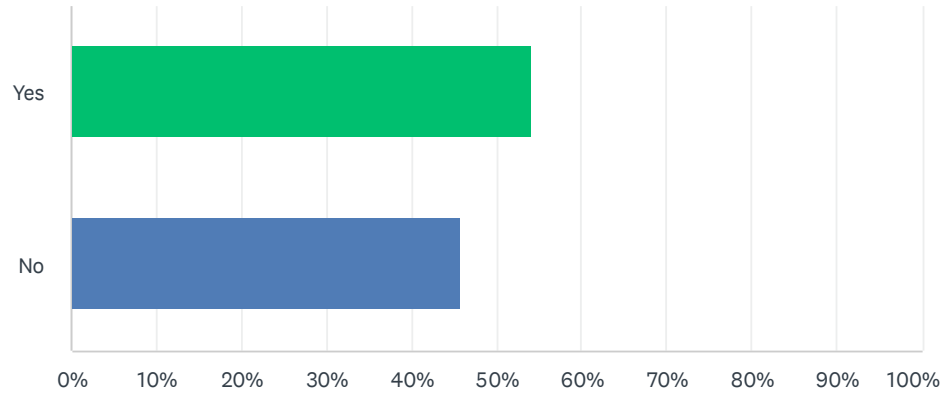
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	DURCHSCHNITTLICHE ANZAHL	GESAMTANZAHL	BEANTWORTUNGEN
	42	2,004	48
Befragte insgesamt: 48			

F10 Are you planning to cut your consumer spending in the near future?

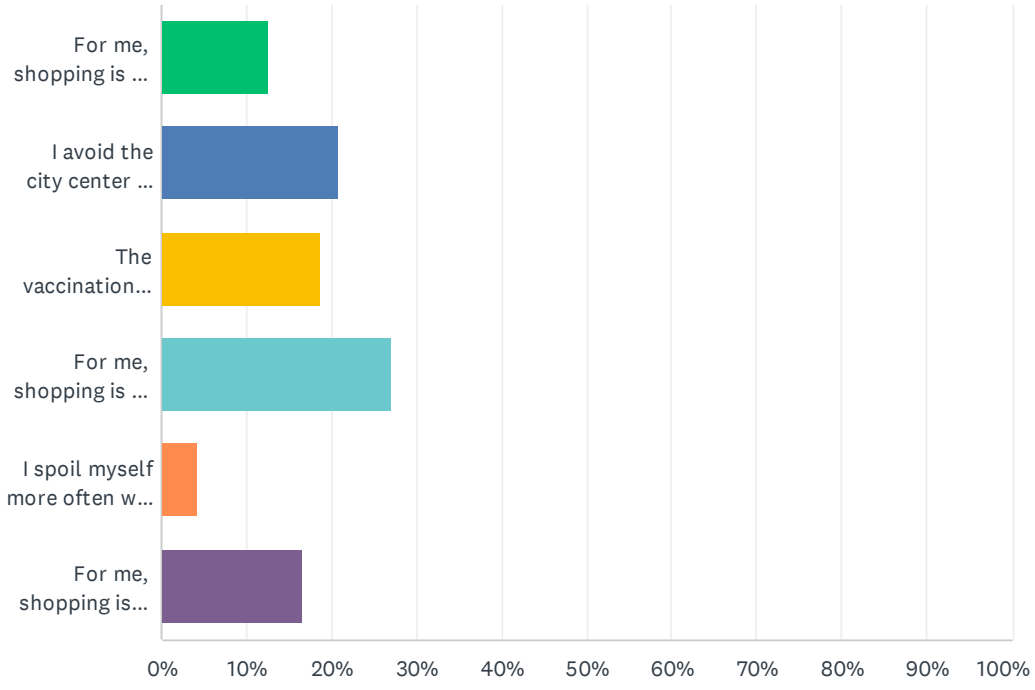
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Yes	54.17%	26
No	45.83%	22
Befragte insgesamt: 48		

F11 This question relates to your current shopping behavior (regardless of whether you are currently shopping on the Internet or in stores).

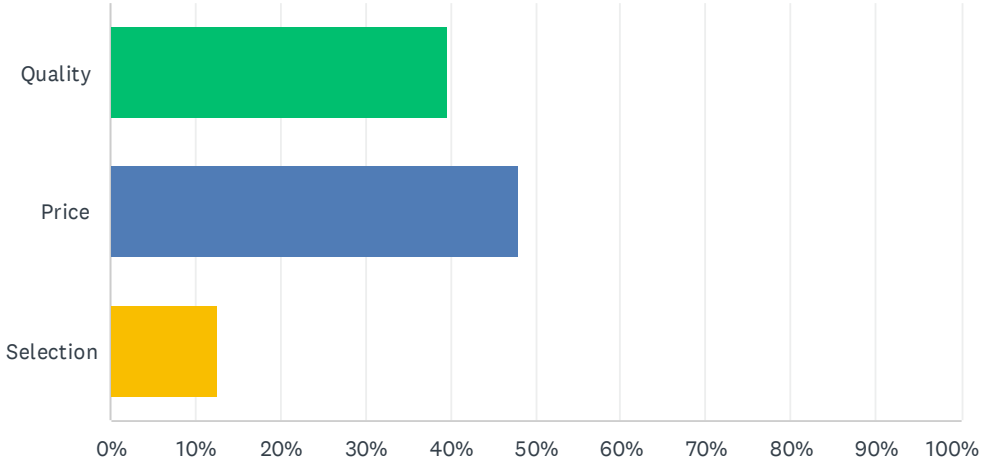
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
For me, shopping is no longer as carefree as it was before the pandemic.	12.50%	6
I avoid the city center and large crowds.	20.83%	10
The vaccination makes me feel safe. I'm acting like I was before the pandemic.	18.75%	9
For me, shopping is a leisure activity.	27.08%	13
I spoil myself more often with product purchases.	4.17%	2
For me, shopping is purely functional, and a means to an end.	16.67%	8
GESAMT		48

F12 What is important to you when shopping?

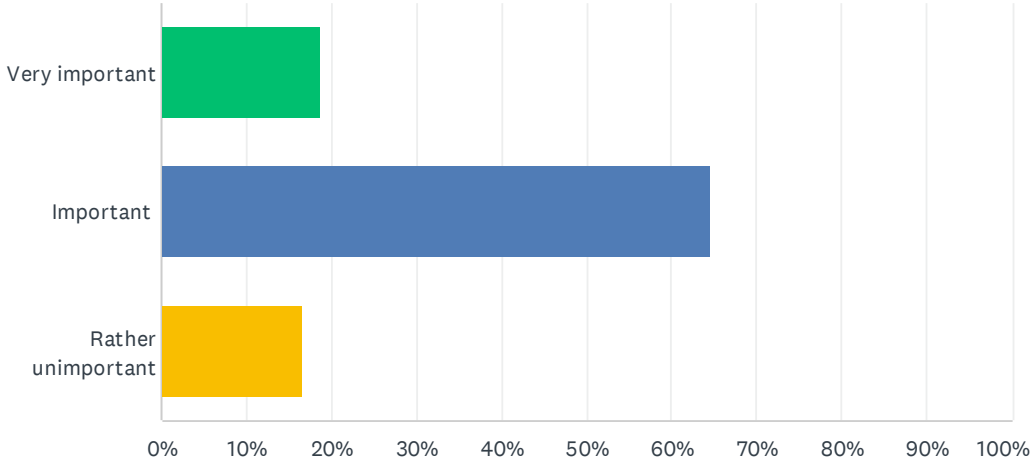
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Quality	39.58%	19
Price	47.92%	23
Selection	12.50%	6
GESAMT		48

F13 How important is sustainability in retail to you?

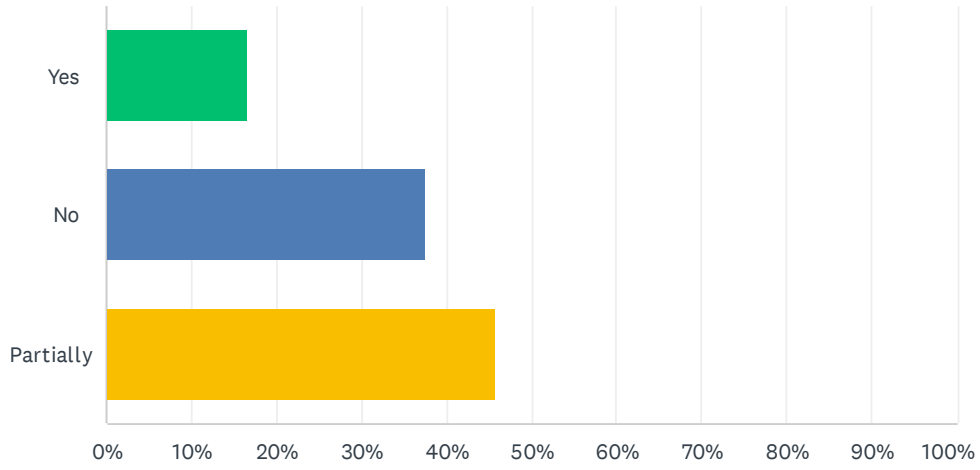
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Very important	18.75%	9
Important	64.58%	31
Rather unimportant	16.67%	8
Befragte insgesamt: 48		

F14 Has the pandemic changed your attitude towards sustainability?

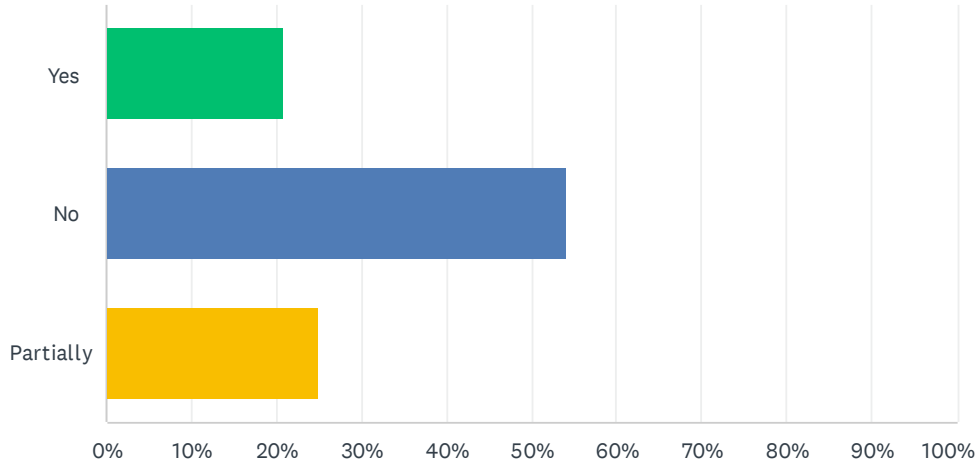
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Yes	16.67%	8
No	37.50%	18
Partially	45.83%	22
Befragte insgesamt: 48		

F15 Have you been spending more money on sustainability since the pandemic?

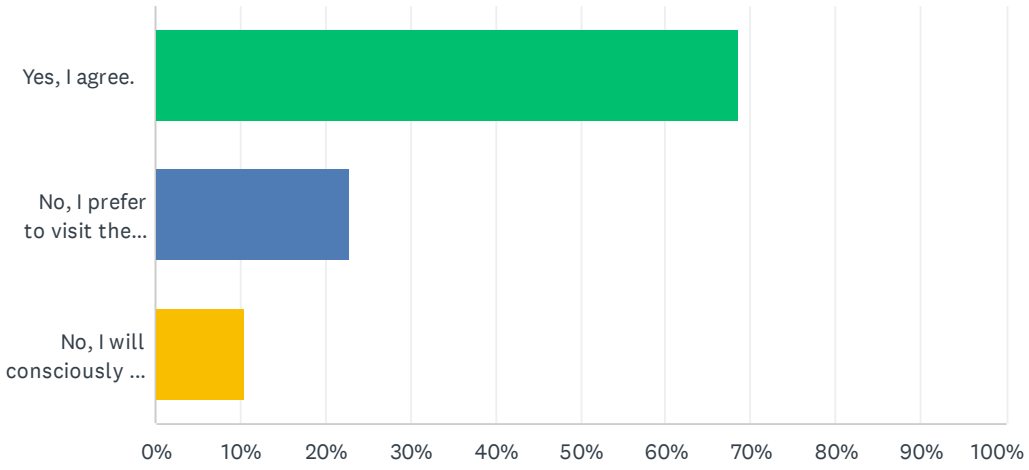
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Yes	20.83%	10
No	54.17%	26
Partially	25.00%	12
Befragte insgesamt: 48		

F16 Even after the pandemic, I will be shopping more online.

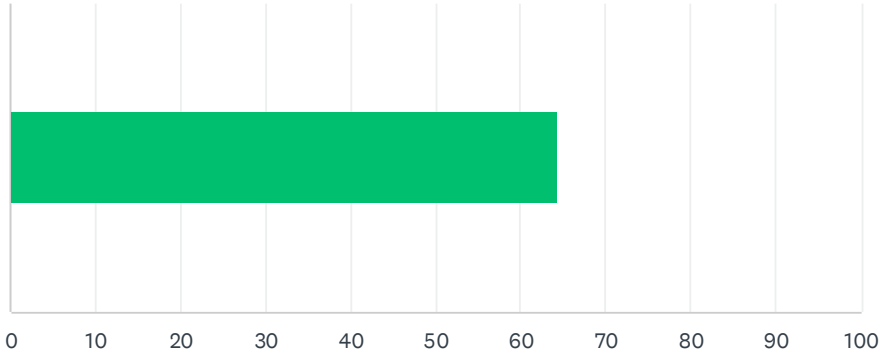
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Yes, I agree.	68.75%	33
No, I prefer to visit the stationary retail trade again.	22.92%	11
No, I will consciously buy locally in order to support stationary retail.	10.42%	5
Befragte insgesamt: 48		

F17 The following statements refer explicitly to your current and future online shopping behavior.Please first enter the percentage of how many purchases you are currently making online by sliding the slider.

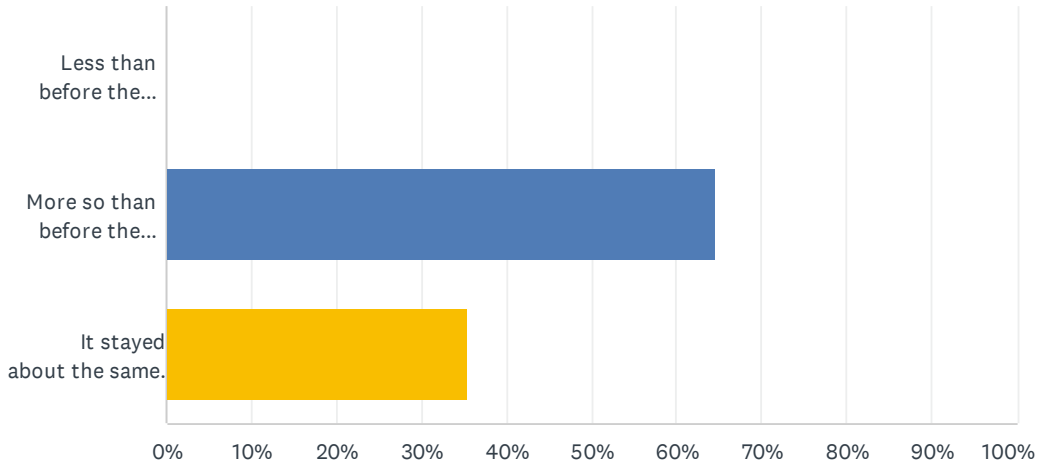
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	DURCHSCHNITTLICHE ANZAHL	GESAMTANZAHL	BEANTWORTUNGEN
	64	3,093	48
Befragte insgesamt: 48			

F18 How often do you visit online stores?

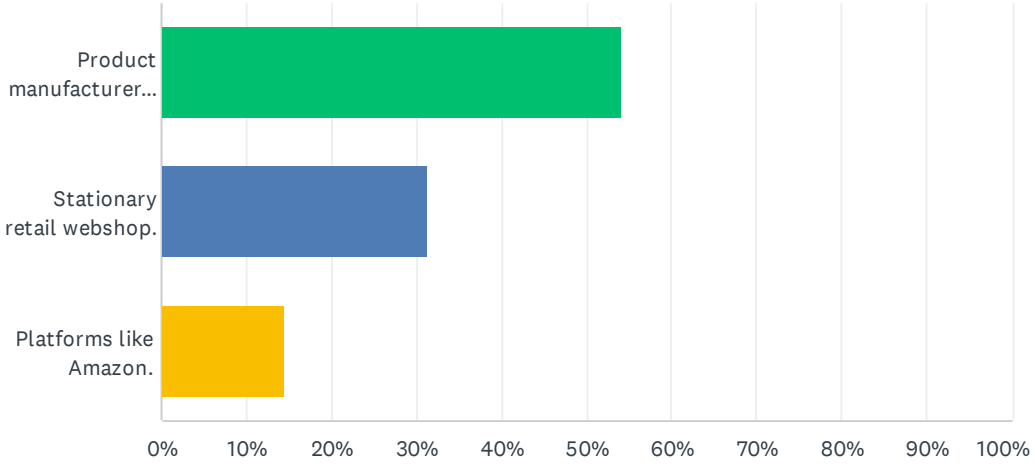
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Less than before the pandemic.	0.00%	0
More so than before the pandemic.	64.58%	31
It stayed about the same.	35.42%	17
Befragte insgesamt: 48		

F19 When you order online, which portals do you use most often?

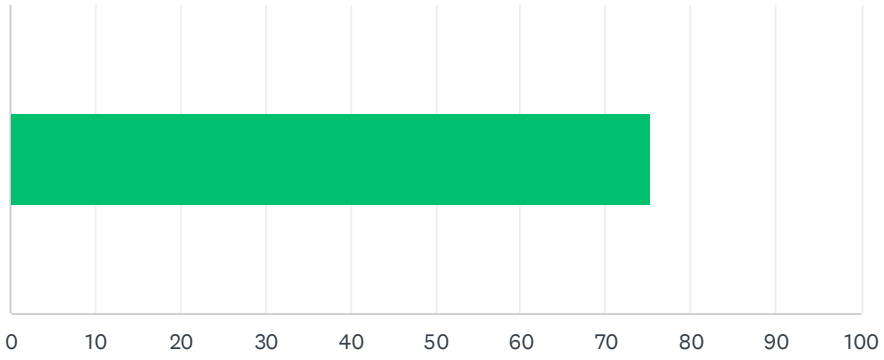
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Product manufacturer's webshop.	54.17%	26
Stationary retail webshop.	31.25%	15
Platforms like Amazon.	14.58%	7
GESAMT		48

F20 Please rate the webshop you visit most often in terms of attractiveness, variety, product selection, and quality.

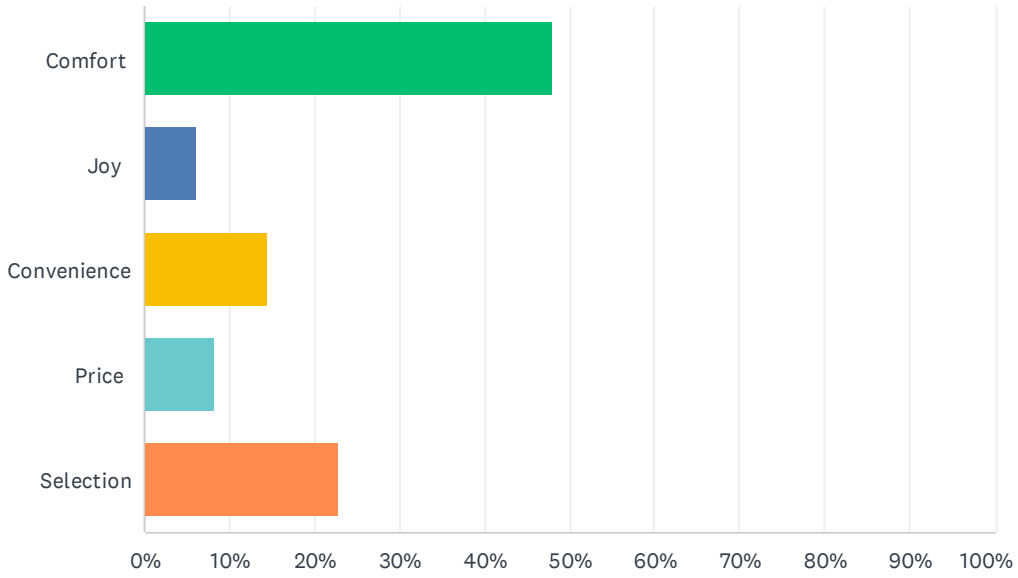
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	DURCHSCHNITTLICHE ANZAHL	GESAMTANZAHL	BEANTWORTUNGEN
	75	3,614	48
Befragte insgesamt: 48			

F21 What are the reasons for your online purchase?

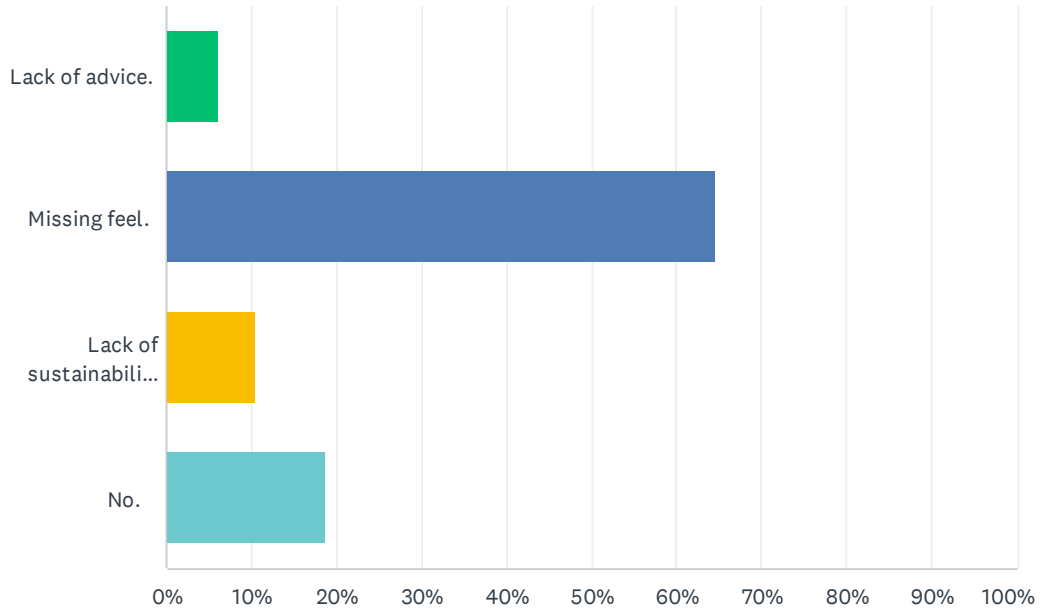
Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Comfort	47.92%	23
Joy	6.25%	3
Convenience	14.58%	7
Price	8.33%	4
Selection	22.92%	11
GESAMT		48

F22 In your opinion, what are the disadvantages of e-commerce?

Beantwortet: 48 Übersprungen: 0



ANTWORTOPTIONEN	BEANTWORTUNGEN	
Lack of advice.	6.25%	3
Missing feel.	64.58%	31
Lack of sustainability due to Co2-polluting logistics.	10.42%	5
No.	18.75%	9
GESAMT		48