Survey Research Resources

Methodspace This is essentialy a social network and blog for those involved in survey research using a variety of methods; quantitative, qualitative, mixed, etc. It is a place to learn about survey research methods events and to read journal articles. Requires a registration.

Survey Resources Network "The aim of the Network is to provide a coherent and integrated approach to the development of skills and knowledge, the dissemination of research findings and research resources, and the promotion of best survey practice." (from the SNR website) The site contans links to question banks, resources for gaining survey skills, resources on survey design and methods, and ongoing research on survey design methods.

American Association for Public Opinion Research Best Practices for Survey and Public Opinion Research. Provides and overview on the best practices for carrying out quality surveys. Includes topics on survey goals, sampling, design, question wording, pretesting, interviewer training, quality checks, response rates, analysis techniques, privacy and confidentiality, and disclosure of survey methods.

Roper Center Polling 101 "This tutorial is intended to offer a simplified glimpse into some of the fundamentals of public opinion polling. Designed for the novice, POLLING 101 provides definitions, examples, and explanations that serve to introduce interested students to the field of public opinion research." (From the Roper website)

American Statistical Association. What is a Survey? by Fritz Scheuren. "This "What is a Survey" booklet is written primarily for non-specialists and is free of charge. Its overall goal is to improve survey literacy among individuals who participate in NORC Surveys or use NORC survey results."

The Survey Kit. Arlene Fink, ed. The Survey Kit contains 9 volumes covering all aspects of survey research. Volume titles include: The Survey Handbook, How to Ask Survey Questions, How to Conduct Self-administered and Mail Surveys, How to Conduct Interviews by Telephone and In-person, How to Design Surveys, How to Sample in Surveys, How to Measure Survey Reliability and Validity, How to Analyze Survey Data, and How to Report on Surveys. These volumes can be found in most university libraries.