Codebook

Notes

Output Created		29-OCT-2025 13:06:48
Comments		
Input	Data	C:₩Users₩jeonis₩Desktop₩harvard dataverse₩Low-Cost Carrier (LCC) Satisfaction of South Koreans₩Low-Cost Carrier (LCC) Satisfaction of South Koreans_2024.sav
	Active Dataset	데이터세트1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	3163
Syntax		CODEBOOK /VARINFO POSITION LABEL TYPE FORMAT MEASURE ROLE VALUELABELS MISSING ATTRIBUTES /OPTIONS VARORDER = VARLIST SORT = ASCENDING MAXCATS=200 /STATISTICS COUNT PERCENT MEAN STDDEV QUARTILES.
Resources	Processor Time	00:00:00.05
	Elapsed Time	00:00:00.05

idx

		Value
Standard Attributes	Position	1
	Label	<none>
	Type	Numeric
	Format	F5
	Measurement	Scale
	Role	Input
N	Valid	3163
	Missing	0
Central Tendency and Dispersion	Mean	19932.96
	Standard Deviation	15105.593
	Percentile 25	7240.00
	Percentile 50	15528.00
	Percentile 75	37682.00

DQ01

		Value	Count	Percent
Standard Attributes	Position	2		
	Label	Gender		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Male	1559	49.3%
	2	Female	1604	50.7%

DQ02

		Value
Standard Attributes	Position	3
	Label	Year of Birth
	Type	Numeric
	Format	F4
	Measurement	Scale
	Role	Input
N	Valid	3163
	Missing	0
Central Tendency and Dispersion	Mean	1977.24
	Standard Deviation	12.627
	Percentile 25	1967.00
	Percentile 50	1976.00
	Percentile 75	1987.00

DQ08

		Value	Count	Percent
Standard Attributes	Position	4		
	Label	Region of Residence		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Seoul	813	25.7%
	2	Busan	200	6.3%
	3	Daegu	135	4.3%
	4	Incheon	174	5.5%
	5	Gwangju	101	3.2%
	6	Daejeon	107	3.4%
	7	Ulsan	65	2.1%
	8	Gyeonggi	847	26.8%
	9	Gangwon	74	2.3%
	10	Chungbuk	82	2.6%
	11	Chungnam	101	3.2%
	12	Jeonbuk	92	2.9%
	13	Jeonnam	54	1.7%
	14	Gyeongbuk	103	3.3%
	15	Gyeongnam	155	4.9%
	16	Jeju	34	1.1%
	17	Sejong	26	0.8%

DQ03

		Value	Count	Percent
Standard Attributes	Position	5		
	Label	Marital Status		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Single/Never married	1002	31.7%
	2	Married	1995	63.1%
	3	Other (e.g., divorced, widowed)	0	0.0%
	97		166	5.2%

DQ04

		Value	Count	Percent
Standard Attributes	Position	6		
	Label	Family Status		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	No children	264	8.3%
	2	Infant (1–3 years old)	103	3.3%
	3	Preschooler (4–7 years old)	149	4.7%
	4	Elementary school student	311	9.8%
	5	Middle/High school student	281	8.9%
	6	University/Graduate student	231	7.3%
	7	Unmarried adult	604	19.1%
	8	Married adult	132	4.2%
	9	Married adult with children	86	2.7%
Missing Values	System		1002	31.7%

DQ05

		Value	Count	Percent
Standard Attributes	Position	7		
	Label	Occupation		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Self-employed (e.g., small business owner with fewer than 10 employees, family worker, individual taxi driver)	256	8.1%
	2	Sales/Service worker (e.g., store clerk, insurance agent, salesperson, hairdresser)	156	4.9%
	3	Skilled worker (e.g., production line worker, machinist, carpenter, driver)	129	4.1%
	4	Manual laborer (e.g., cleaner, delivery/transport worker, building maintenance/ security)	74	2.3%
	5	Office worker (e.g., company staff below department head, public servant grade 5 or below)	1025	32.4%

DQ05

	Value	Count	Percent
6	Technical worker (e.g., teacher, private tutor, nurse, engineer)	341	10.8%
7	Managerial/Executive (e.g., company executive, public servant grade 4 or above)	140	4.4%
8	Professional (e.g., university professor, doctor, lawyer, accountant, patent attorney, journalist)	120	3.8%
9	Freelancer/Independent (e.g., artist, clergy)	76	2.4%
10	Full-time homemaker	356	11.3%
11	Middle school student	0	0.0%
12	High school student	0	0.0%
13	University (or graduate school) student	95	3.0%
14	Unemployed/ Retired (no income or minimal side income)	284	9.0%
97	Other	111	3.5%

DQ06

		Value	Count	Percent
Standard Attributes	Position	8		
	Label	Monthly Household Income		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Less than 1,000,000 KRW	78	2.5%
	2	1,000,000 KRW	34	1.1%
	3	2,000,000 KRW	237	7.5%
	4	3,000,000 KRW	378	12.0%
	5	4,000,000 KRW	358	11.3%
	6	5,000,000 KRW	490	15.5%
	7	6,000,000 KRW	346	10.9%
	8	7,000,000 KRW	277	8.8%
	9	8,000,000 KRW	232	7.3%
	10	9,000,000 KRW	141	4.5%
	11	10,000,000 KRW	117	3.7%
	12	Over 10,000,000 KRW	347	11.0%
	99	Don't know	128	4.0%

D0101

		Value	Count	Percent
Standard Attributes	Position	9		
	Label	LCC Awareness_Vietjet Air		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	842	26.6%
	2	NO	1193	37.7%
Missing Values	System		1128	35.7%

D0102

		Value	Count	Percent
Standard Attributes	Position	10		
	Label	LCC Awareness_Cebu Pacific Air		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	1020	32.2%
	2	NO	955	30.2%
Missing Values	System		1188	37.6%

D0103

		Value	Count	Percent
Standard Attributes	Position	11		
	Label	LCC Awareness_Scoot		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	241	7.6%
	2	NO	1728	54.6%
Missing Values	System		1194	37.7%

D0105

		Value	Count	Percent
Standard Attributes	Position	12		
	Label	LCC Awareness_Air Busan		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	1756	55.5%
	2	NO	199	6.3%
Missing Values	System		1208	38.2%

D0106

		Value	Count	Percent
Standard Attributes	Position	13		
	Label	LCC Awareness_Air Seoul		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	1485	46.9%
	2	NO	472	14.9%
Missing Values	System		1206	38.1%

D0107

		Value	Count	Percent
Standard Attributes	Position	14		
	Label	LCC Awareness_AirAsia		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	1299	41.1%
	2	NO	662	20.9%
Missing Values	System		1202	38.0%

D0108

		Value	Count	Percent
Standard Attributes	Position	15		
	Label	LCC Awareness_Estar Jet		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	1859	58.8%
	2	NO	137	4.3%
Missing Values	System		1167	36.9%

D0109

		Value	Count	Percent
Standard Attributes	Position	16		
	Label	LCC Awareness_Jeju Air		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	1932	61.1%
	2	NO	66	2.1%
Missing Values	System		1165	36.8%

D0110

		Value	Count	Percent
Standard Attributes	Position	17		
	Label	LCC Awareness_Jin Air		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	1872	59.2%
	2	NO	92	2.9%
Missing Values	System		1199	37.9%

D0111

		Value	Count	Percent
Standard Attributes	Position	18		
	Label	LCC Awareness_T' way Air		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	1819	57.5%
	2	NO	132	4.2%
Missing Values	System		1212	38.3%

D0112

		Value	Count	Percent
Standard Attributes	Position	19		
	Label	LCC Awareness_P each Aviation		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	663	21.0%
	2	NO	1299	41.1%
Missing Values	System		1201	38.0%

D0113

		Value	Count	Percent
Standard Attributes	Position	20		
	Label	LCC Awareness_H ong Kong Express		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	546	17.3%
	2	NO	1454	46.0%
Missing Values	System		1163	36.8%

D0114

		Value	Count	Percent
Standard Attributes	Position	21		
	Label	LCC Awareness_Fly Gangwon		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	389	12.3%
	2	NO	1560	49.3%
Missing Values	System		1214	38.4%

D0115

		Value	Count	Percent
Standard Attributes	Position	22		
	Label	LCC Awareness_Aero K		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	345	10.9%
	2	NO	1673	52.9%
Missing Values	System		1145	36.2%

D0116

		Value	Count	Percent
Standard Attributes	Position	23		
	Label	LCC Awareness_Air Premia		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	461	14.6%
	2	NO	1487	47.0%
Missing Values	System		1215	38.4%

D0117

		Value	Count	Percent
Standard Attributes	Position	24		
	Label	LCC Awareness_Hi Air		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	YES	294	9.3%
	2	NO	1698	53.7%
Missing Values	System		1171	37.0%

D02M01

		Value	Count	Percent
Standard Attributes	Position	25		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	88	2.8%
	2	Cebu Pacific Air	59	1.9%

D02M01

	Value	Count	Percent
3	Scoot	10	0.3%
5	Air Busan	263	8.3%
6	Air Seoul	101	3.2%
7	AirAsia	47	1.5%
8	Eastar Jet	283	8.9%
9	Jeju Air	593	18.7%
10	Jin Air	655	20.7%
11	T'way Air	481	15.2%
12	Peach Aviation	35	1.1%
13	Hong Kong Express	14	0.4%
14	Fly Gangwon	12	0.4%
15	Aero K	18	0.6%
16	Air Premia	18	0.6%
17	Hi Air	8	0.3%
97	Other	5	0.2%
98	Have not used codeshare flights	473	15.0%

D02M02

		Value	Count	Percent
Standard Attributes	Position	26		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	66	2.1%
	2	Cebu Pacific Air	35	1.1%
	3	Scoot	7	0.2%
	5	Air Busan	224	7.1%
	6	Air Seoul	87	2.8%
	7	AirAsia	36	1.1%
	8	Eastar Jet	239	7.6%
	9	Jeju Air	417	13.2%
	10	Jin Air	516	16.3%
	11	T'way Air	394	12.5%
	12	Peach Aviation	35	1.1%
	13	Hong Kong Express	10	0.3%
	14	Fly Gangwon	3	0.1%
	15	Aero K	14	0.4%
	16	Air Premia	12	0.4%
	17	Hi Air	4	0.1%
	97	Other	1	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		1063	33.6%

D02M03

		Value	Count	Percent
Standard Attributes	Position	27		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	49	1.5%
	2	Cebu Pacific Air	42	1.3%
	3	Scoot	9	0.3%
	5	Air Busan	166	5.2%
	6	Air Seoul	76	2.4%
	7	AirAsia	35	1.1%
	8	Eastar Jet	196	6.2%
	9	Jeju Air	338	10.7%
	10	Jin Air	332	10.5%
	11	T'way Air	313	9.9%
	12	Peach Aviation	16	0.5%
	13	Hong Kong Express	9	0.3%
	14	Fly Gangwon	3	0.1%
	15	Aero K	7	0.2%
	16	Air Premia	9	0.3%
	17	Hi Air	5	0.2%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		1558	49.3%

D02M04

		Value	Count	Percent
Standard Attributes	Position	28		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	40	1.3%
	2	Cebu Pacific Air	22	0.7%
	3	Scoot	8	0.3%
	5	Air Busan	115	3.6%
	6	Air Seoul	78	2.5%
	7	AirAsia	30	0.9%
	8	Eastar Jet	155	4.9%
	9	Jeju Air	208	6.6%
	10	Jin Air	187	5.9%
	11	T'way Air	200	6.3%
	12	Peach Aviation	15	0.5%
	13	Hong Kong Express	7	0.2%
	14	Fly Gangwon	1	0.0%
	15	Aero K	12	0.4%
	16	Air Premia	8	0.3%
	17	Hi Air	8	0.3%
	97	Other	2	0.1%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		2067	65.3%

D02M05

		Value	Count	Percent
Standard Attributes	Position	29		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	34	1.1%
	2	Cebu Pacific Air	25	0.8%
	3	Scoot	7	0.2%
	5	Air Busan	82	2.6%
	6	Air Seoul	53	1.7%
	7	AirAsia	23	0.7%
	8	Eastar Jet	99	3.1%
	9	Jeju Air	112	3.5%
	10	Jin Air	110	3.5%
	11	T'way Air	109	3.4%
	12	Peach Aviation	17	0.5%
	13	Hong Kong Express	7	0.2%
	14	Fly Gangwon	2	0.1%
	15	Aero K	7	0.2%
	16	Air Premia	4	0.1%
	17	Hi Air	2	0.1%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		2470	78.1%

D02M06

		Value	Count	Percent
Standard Attributes	Position	30		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	28	0.9%
	2	Cebu Pacific Air	14	0.4%
	3	Scoot	2	0.1%
	5	Air Busan	35	1.1%
	6	Air Seoul	39	1.2%
	7	AirAsia	16	0.5%
	8	Eastar Jet	51	1.6%
	9	Jeju Air	65	2.1%
	10	Jin Air	64	2.0%
	11	T'way Air	65	2.1%
	12	Peach Aviation	9	0.3%
	13	Hong Kong Express	5	0.2%
	14	Fly Gangwon	1	0.0%
	15	Aero K	4	0.1%
	16	Air Premia	5	0.2%
	17	Hi Air	2	0.1%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		2758	87.2%

D02M07

		Value	Count	Percent
Standard Attributes	Position	31		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	11	0.3%
	2	Cebu Pacific Air	6	0.2%
	3	Scoot	6	0.2%
	5	Air Busan	21	0.7%
	6	Air Seoul	15	0.5%
	7	AirAsia	12	0.4%
	8	Eastar Jet	21	0.7%
	9	Jeju Air	19	0.6%
	10	Jin Air	28	0.9%
	11	T'way Air	27	0.9%
	12	Peach Aviation	5	0.2%
	13	Hong Kong Express	5	0.2%
	14	Fly Gangwon	0	0.0%
	15	Aero K	2	0.1%
	16	Air Premia	5	0.2%
	17	Hi Air	4	0.1%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		2976	94.1%

D02M08

		Value	Count	Percent
Standard Attributes	Position	32		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	6	0.2%
	2	Cebu Pacific Air	5	0.2%
	3	Scoot	2	0.1%
	5	Air Busan	7	0.2%
	6	Air Seoul	4	0.1%
	7	AirAsia	10	0.3%
	8	Eastar Jet	11	0.3%
	9	Jeju Air	7	0.2%
	10	Jin Air	11	0.3%
	11	T'way Air	9	0.3%
	12	Peach Aviation	4	0.1%
	13	Hong Kong Express	3	0.1%
	14	Fly Gangwon	3	0.1%
	15	Aero K	2	0.1%
	16	Air Premia	1	0.0%
	17	Hi Air	2	0.1%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3076	97.2%

D02M09

		Value	Count	Percent
Standard Attributes	Position	33		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	4	0.1%
	2	Cebu Pacific Air	4	0.1%
	3	Scoot	2	0.1%
	5	Air Busan	5	0.2%
	6	Air Seoul	4	0.1%
	7	AirAsia	4	0.1%
	8	Eastar Jet	2	0.1%
	9	Jeju Air	4	0.1%
	10	Jin Air	5	0.2%
	11	T'way Air	3	0.1%
	12	Peach Aviation	4	0.1%
	13	Hong Kong Express	3	0.1%
	14	Fly Gangwon	1	0.0%
	15	Aero K	1	0.0%
	16	Air Premia	2	0.1%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3115	98.5%

D02M10

		Value	Count	Percent
Standard Attributes	Position	34		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	1	0.0%
	2	Cebu Pacific Air	2	0.1%
	3	Scoot	3	0.1%
	5	Air Busan	3	0.1%
	6	Air Seoul	2	0.1%
	7	AirAsia	1	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	2	0.1%
	10	Jin Air	2	0.1%
	11	T'way Air	2	0.1%
	12	Peach Aviation	2	0.1%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	1	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3142	99.3%

D02M11

		Value	Count	Percent
Standard Attributes	Position	35		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	1	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	1	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	1	0.0%
	9	Jeju Air	2	0.1%
	10	Jin Air	2	0.1%
	11	T'way Air	1	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	2	0.1%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3153	99.7%

D02M12

		Value	Count	Percent
Standard Attributes	Position	36		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	1	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	1	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	1	0.0%
	11	T'way Air	1	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	1	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3158	99.8%

D02M13

		Value	Count	Percent
Standard Attributes	Position	37		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	1	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	1	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	1	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	1	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3159	99.9%

D02M14

		Value	Count	Percent
Standard Attributes	Position	38		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	1	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	1	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	1	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3160	99.9%

D02M15

		Value	Count	Percent
Standard Attributes	Position	39		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	1	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	1	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	1	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3160	99.9%

D02M16

		Value	Count	Percent
Standard Attributes	Position	40		
	Label	LCC Usage Experience		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	1	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	1	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3161	99.9%

D03M01

		Value	Count	Percent
Standard Attributes	Position	41		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	70	2.2%
	2	Cebu Pacific Air	10	0.3%
	3	Scoot	11	0.3%
	5	Air Busan	181	5.7%
	6	Air Seoul	69	2.2%
	7	AirAsia	20	0.6%
	8	Eastar Jet	114	3.6%
	9	Jeju Air	439	13.9%
	10	Jin Air	428	13.5%
	11	T'way Air	338	10.7%
	12	Peach Aviation	10	0.3%
	13	Hong Kong Express	7	0.2%
	14	Fly Gangwon	2	0.1%
	15	Aero K	23	0.7%
	16	Air Premia	15	0.5%
	17	Hi Air	4	0.1%
	97	Other	4	0.1%
	98	Have not used codeshare flights	1418	44.8%

D03M02

		Value	Count	Percent
Standard Attributes	Position	42		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	22	0.7%
	2	Cebu Pacific Air	5	0.2%
	3	Scoot	4	0.1%
	5	Air Busan	86	2.7%
	6	Air Seoul	34	1.1%
	7	AirAsia	11	0.3%
	8	Eastar Jet	55	1.7%
	9	Jeju Air	150	4.7%
	10	Jin Air	168	5.3%
	11	T'way Air	152	4.8%
	12	Peach Aviation	6	0.2%
	13	Hong Kong Express	7	0.2%
	14	Fly Gangwon	1	0.0%
	15	Aero K	10	0.3%
	16	Air Premia	11	0.3%
	17	Hi Air	2	0.1%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		2439	77.1%

D03M03

		Value	Count	Percent
Standard Attributes	Position	43		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	12	0.4%
	2	Cebu Pacific Air	6	0.2%
	3	Scoot	3	0.1%
	5	Air Busan	33	1.0%
	6	Air Seoul	15	0.5%
	7	AirAsia	2	0.1%
	8	Eastar Jet	41	1.3%
	9	Jeju Air	85	2.7%
	10	Jin Air	64	2.0%
	11	T'way Air	47	1.5%
	12	Peach Aviation	1	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	5	0.2%
	16	Air Premia	5	0.2%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		2844	89.9%

D03M04

		Value	Count	Percent
Standard Attributes	Position	44		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	9	0.3%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	1	0.0%
	5	Air Busan	15	0.5%
	6	Air Seoul	6	0.2%
	7	AirAsia	1	0.0%
	8	Eastar Jet	19	0.6%
	9	Jeju Air	33	1.0%
	10	Jin Air	29	0.9%
	11	T'way Air	25	0.8%
	12	Peach Aviation	2	0.1%
	13	Hong Kong Express	2	0.1%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	2	0.1%
	17	Hi Air	1	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3018	95.4%

D03M05

		Value	Count	Percent
Standard Attributes	Position	45		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	5	0.2%
	2	Cebu Pacific Air	2	0.1%
	3	Scoot	1	0.0%
	5	Air Busan	12	0.4%
	6	Air Seoul	10	0.3%
	7	AirAsia	2	0.1%
	8	Eastar Jet	7	0.2%
	9	Jeju Air	5	0.2%
	10	Jin Air	7	0.2%
	11	T'way Air	8	0.3%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	4	0.1%
	16	Air Premia	0	0.0%
	17	Hi Air	2	0.1%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3098	97.9%

D03M06

		Value	Count	Percent
Standard Attributes	Position	46		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	3	0.1%
	2	Cebu Pacific Air	1	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	5	0.2%
	6	Air Seoul	2	0.1%
	7	AirAsia	2	0.1%
	8	Eastar Jet	3	0.1%
	9	Jeju Air	5	0.2%
	10	Jin Air	3	0.1%
	11	T'way Air	2	0.1%
	12	Peach Aviation	1	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	1	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3135	99.1%

D03M07

		Value	Count	Percent
Standard Attributes	Position	47		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	2	0.1%
	2	Cebu Pacific Air	1	0.0%
	3	Scoot	1	0.0%
	5	Air Busan	1	0.0%
	6	Air Seoul	1	0.0%
	7	AirAsia	2	0.1%
	8	Eastar Jet	2	0.1%
	9	Jeju Air	1	0.0%
	10	Jin Air	1	0.0%
	11	T'way Air	2	0.1%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	1	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3148	99.5%

D03M08

		Value	Count	Percent
Standard Attributes	Position	48		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	1	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	1	0.0%
	11	T'way Air	1	0.0%
	12	Peach Aviation	1	0.0%
	13	Hong Kong Express	1	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	1	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3157	99.8%

D03M09

		Value	Count	Percent
Standard Attributes	Position	49		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	1	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	1	0.0%
	12	Peach Aviation	1	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	1	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	1	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3158	99.8%

D03M10

		Value	Count	Percent
Standard Attributes	Position	50		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Scale		
	Role	Input		
N	Valid	1		
	Missing	3162		
Central Tendency and Dispersion	Mean	10.00		
	Standard Deviation	.		
	Percentile 25	10.00		
	Percentile 50	10.00		
	Percentile 75	10.00		
Labeled Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	1	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%

D03M11

		Value	Count	Percent
Standard Attributes	Position	51		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Scale		
	Role	Input		
N	Valid	1		
	Missing	3162		
Central Tendency and Dispersion	Mean	14.00		
	Standard Deviation	.		
	Percentile 25	14.00		
	Percentile 50	14.00		
	Percentile 75	14.00		
Labeled Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	1	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%

D03M12

		Value	Count	Percent
Standard Attributes	Position	52		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	1	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3162	100.0%

D03M13

		Value	Count	Percent
Standard Attributes	Position	53		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F2		
	Measurement	Scale		
	Role	Input		
N	Valid	1		
	Missing	3162		
Central Tendency and Dispersion	Mean	16.00		
	Standard Deviation	.		
	Percentile 25	16.00		
	Percentile 50	16.00		
	Percentile 75	16.00		
Labeled Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	1	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%

D03M14

		Value	Count	Percent
Standard Attributes	Position	54		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	0	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	1	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3162	100.0%

D03M15

		Value	Count	Percent
Standard Attributes	Position	55		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	1	0.0%
	2	Cebu Pacific Air	0	0.0%
	3	Scoot	0	0.0%
	5	Air Busan	0	0.0%
	6	Air Seoul	0	0.0%
	7	AirAsia	0	0.0%
	8	Eastar Jet	0	0.0%
	9	Jeju Air	0	0.0%
	10	Jin Air	0	0.0%
	11	T'way Air	0	0.0%
	12	Peach Aviation	0	0.0%
	13	Hong Kong Express	0	0.0%
	14	Fly Gangwon	0	0.0%
	15	Aero K	0	0.0%
	16	Air Premia	0	0.0%
	17	Hi Air	0	0.0%
	97	Other	0	0.0%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		3162	100.0%

D03M16

		Value	Count	Percent
Standard Attributes	Position	56		
	Label	LCC Usage in the Past Year		
	Type	Numeric		
	Format	F8.2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1.00	Vietjet Air	0	0.0%
	2.00	Cebu Pacific Air	0	0.0%
	3.00	Scoot	0	0.0%
	5.00	Air Busan	0	0.0%
	6.00	Air Seoul	0	0.0%
	7.00	AirAsia	0	0.0%
	8.00	Eastar Jet	0	0.0%
	9.00	Jeju Air	0	0.0%
	10.00	Jin Air	0	0.0%
	11.00	T'way Air	0	0.0%
	12.00	Peach Aviation	0	0.0%
	13.00	Hong Kong Express	0	0.0%
	14.00	Fly Gangwon	0	0.0%
	15.00	Aero K	0	0.0%
	16.00	Air Premia	0	0.0%
	17.00	Hi Air	0	0.0%
	97.00	Other	0	0.0%
	98.00	Have not used codeshare flights	0	0.0%
Missing Values	System		3163	100.0%

Assign_D

		Value	Count	Percent
Standard Attributes	Position	57		
	Label	LCC Assign		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	83	2.6%
	2	Cebu Pacific Air	17	0.5%
	3	Scoot	15	0.5%
	5	Air Busan	179	5.7%
	6	Air Seoul	100	3.2%
	7	AirAsia	25	0.8%
	8	Eastar Jet	146	4.6%
	9	Jeju Air	265	8.4%
	10	Jin Air	260	8.2%
	11	T'way Air	259	8.2%
	12	Peach Aviation	16	0.5%
	13	Hong Kong Express	5	0.2%
	14	Fly Gangwon	3	0.1%
	15	Aero K	34	1.1%
	16	Air Premia	23	0.7%
	17	Hi Air	5	0.2%
	97	Other	3	0.1%
	98	Have not used codeshare flights	0	0.0%
Missing Values	System		1725	54.5%

D05

		Value	Count	Percent
Standard Attributes	Position	58		
	Label	Route Taken (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	International	697	22.0%
	2	Domestic	741	23.4%
Missing Values	System		1725	54.5%

D06

		Value	Count	Percent
Standard Attributes	Position	59		
	Label	Flight Duration (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Within 2 hours (one-way)	956	30.2%
	2	2 to less than 5 hours (one-way)	369	11.7%
	3	5 to less than 10 hours (one-way)	105	3.3%
	4	10 hours or more (one-way)	8	0.3%
Missing Values	System		1725	54.5%

D07

		Value	Count	Percent
Standard Attributes	Position	60		
	Label	Seat Location (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Window seat	800	25.3%
	2	Aisle seat	463	14.6%
	3	Middle seat (between two other seats)	175	5.5%
Missing Values	System		1725	54.5%

D0901

		Value	Count	Percent
Standard Attributes	Position	61		
	Label	Purpose of Use (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Business (business trip, meetings, etc.)	163	5.2%
	2	Leisure and relaxation	1189	37.6%
	3	Other	86	2.7%
Missing Values	System		1725	54.5%

D0902

		Value	Count	Percent
Standard Attributes	Position	62		
	Label	Type of Purchase (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Purchased flight ticket only (as a standalone product)	1174	37.1%
	2	Purchased flight ticket as part of a package with other products (e.g., accommodation, guide, rental car, etc.)	264	8.3%
Missing Values	System		1725	54.5%

D10M01

		Value	Count	Percent
Standard Attributes	Position	63		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	224	7.1%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	34	1.1%
	3	Low price	657	20.8%
	4	Good mileage/membership benefits	9	0.3%
	5	Good in-flight service (crew, meals, etc.)	13	0.4%
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	14	0.4%
	7	Sufficient baggage allowance	18	0.6%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	16	0.5%
	9	Because it is a national airline	62	2.0%

D10M01

		Value	Count	Percent
	10	Perceived to be a airline	10	0.3%
	11	Convenient boarding gate location	3	0.1%
	97	Other	29	0.9%
	98	I did not make the decision myself	85	2.7%
Missing Values	System		1989	62.9%

D10M02

		Value	Count	Percent
Standard Attributes	Position	64		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	107	3.4%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	27	0.9%
	3	Low price	150	4.7%
	4	Good mileage/membership benefits	3	0.1%
	5	Good in-flight service (crew, meals, etc.)	9	0.3%

D10M02

		Value	Count	Percent
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	9	0.3%
	7	Sufficient baggage allowance	10	0.3%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	17	0.5%
	9	Because it is a national airline	64	2.0%
	10	Perceived to be a airline	14	0.4%
	11	Convenient boarding gate location	6	0.2%
	97	Other	7	0.2%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		2740	86.6%

D10M03

		Value	Count	Percent
Standard Attributes	Position	65		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	29	0.9%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	11	0.3%
	3	Low price	36	1.1%
	4	Good mileage/membership benefits	6	0.2%
	5	Good in-flight service (crew, meals, etc.)	5	0.2%
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	7	0.2%
	7	Sufficient baggage allowance	6	0.2%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	13	0.4%
	9	Because it is a national airline	27	0.9%

D10M03

		Value	Count	Percent
	10	Perceived to be a airline	7	0.2%
	11	Convenient boarding gate location	0	0.0%
	97	Other	3	0.1%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3013	95.3%

D10M04

		Value	Count	Percent
Standard Attributes	Position	66		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	9	0.3%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	7	0.2%
	3	Low price	8	0.3%
	4	Good mileage/membership benefits	1	0.0%
	5	Good in-flight service (crew, meals, etc.)	3	0.1%

D10M04

		Value	Count	Percent
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	6	0.2%
	7	Sufficient baggage allowance	5	0.2%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	5	0.2%
	9	Because it is a national airline	2	0.1%
	10	Perceived to be a airline	4	0.1%
	11	Convenient boarding gate location	2	0.1%
	97	Other	0	0.0%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3111	98.4%

D10M05

		Value	Count	Percent
Standard Attributes	Position	67		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	3	0.1%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	0	0.0%
	3	Low price	3	0.1%
	4	Good mileage/membership benefits	0	0.0%
	5	Good in-flight service (crew, meals, etc.)	1	0.0%
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	1	0.0%
	7	Sufficient baggage allowance	2	0.1%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	2	0.1%
	9	Because it is a national airline	7	0.2%

D10M05

		Value	Count	Percent
	10	Perceived to be a airline	1	0.0%
	11	Convenient boarding gate location	3	0.1%
	97	Other	0	0.0%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3140	99.3%

D10M06

		Value	Count	Percent
Standard Attributes	Position	68		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	1	0.0%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	2	0.1%
	3	Low price	3	0.1%
	4	Good mileage/membership benefits	1	0.0%
	5	Good in-flight service (crew, meals, etc.)	1	0.0%

D10M06

		Value	Count	Percent
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	0	0.0%
	7	Sufficient baggage allowance	2	0.1%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	0	0.0%
	9	Because it is a national airline	0	0.0%
	10	Perceived to be a airline	0	0.0%
	11	Convenient boarding gate location	0	0.0%
	97	Other	0	0.0%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3153	99.7%

D10M07

		Value	Count	Percent
Standard Attributes	Position	69		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	0	0.0%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	0	0.0%
	3	Low price	0	0.0%
	4	Good mileage/membership benefits	0	0.0%
	5	Good in-flight service (crew, meals, etc.)	0	0.0%
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	0	0.0%
	7	Sufficient baggage allowance	2	0.1%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	1	0.0%
	9	Because it is a national airline	1	0.0%

D10M07

		Value	Count	Percent
	10	Perceived to be a airline	1	0.0%
	11	Convenient boarding gate location	0	0.0%
	97	Other	0	0.0%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3158	99.8%

D10M08

		Value	Count	Percent
Standard Attributes	Position	70		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	0	0.0%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	0	0.0%
	3	Low price	0	0.0%
	4	Good mileage/membership benefits	0	0.0%
	5	Good in-flight service (crew, meals, etc.)	0	0.0%

D10M08

		Value	Count	Percent
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	2	0.1%
	7	Sufficient baggage allowance	0	0.0%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	1	0.0%
	9	Because it is a national airline	0	0.0%
	10	Perceived to be a airline	0	0.0%
	11	Convenient boarding gate location	0	0.0%
	97	Other	0	0.0%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3160	99.9%

D10M09

		Value	Count	Percent
Standard Attributes	Position	71		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	0	0.0%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	0	0.0%
	3	Low price	0	0.0%
	4	Good mileage/membership benefits	0	0.0%
	5	Good in-flight service (crew, meals, etc.)	1	0.0%
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	0	0.0%
	7	Sufficient baggage allowance	0	0.0%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	0	0.0%
	9	Because it is a national airline	0	0.0%

D10M09

		Value	Count	Percent
	10	Perceived to be a airline	1	0.0%
	11	Convenient boarding gate location	0	0.0%
	97	Other	1	0.0%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3160	99.9%

D10M10

		Value	Count	Percent
Standard Attributes	Position	72		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	0	0.0%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	0	0.0%
	3	Low price	0	0.0%
	4	Good mileage/membership benefits	1	0.0%
	5	Good in-flight service (crew, meals, etc.)	0	0.0%

D10M10

		Value	Count	Percent
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	1	0.0%
	7	Sufficient baggage allowance	0	0.0%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	0	0.0%
	9	Because it is a national airline	0	0.0%
	10	Perceived to be a airline	0	0.0%
	11	Convenient boarding gate location	0	0.0%
	97	Other	0	0.0%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3161	99.9%

D10M11

		Value	Count	Percent
Standard Attributes	Position	73		
	Label	Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	0	0.0%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	0	0.0%
	3	Low price	1	0.0%
	4	Good mileage/membership benefits	0	0.0%
	5	Good in-flight service (crew, meals, etc.)	1	0.0%
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	0	0.0%
	7	Sufficient baggage allowance	0	0.0%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	0	0.0%
	9	Because it is a national airline	0	0.0%

D10M11

		Value	Count	Percent
	10	Perceived to be a airline	0	0.0%
	11	Convenient boarding gate location	0	0.0%
	97	Other	0	0.0%
	98	I did not make the decision myself	0	0.0%
Missing Values	System		3161	99.9%

D1001

		Value	Count	Percent
Standard Attributes	Position	74		
	Label	Primary Reason for Preference (Assigned to LCC Group)		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Favorable flight schedule (route, departure/arrival time, etc.)	204	6.4%
	2	Punctual flight operations (on-time departures/arrivals, short layovers, etc.)	25	0.8%
	3	Low price	723	22.9%
	4	Good mileage/membership benefits	4	0.1%
	5	Good in-flight service (crew, meals, etc.)	10	0.3%

D1001

		Value	Count	Percent
	6	Comfortable in-flight environment/facilities (seats, entertainment, etc.)	8	0.3%
	7	Sufficient baggage allowance	9	0.3%
	8	Positive brand reputation/image (recommendations, online reviews, etc.)	19	0.6%
	9	Because it is a national airline	41	1.3%
	10	Perceived to be a airline	10	0.3%
	11	Convenient boarding gate location	4	0.1%
	97	Other	32	1.0%
	98	I did not make the decision myself	85	2.7%
Missing Values	System		1989	62.9%

D1201

		Value	Count	Percent
Standard Attributes	Position	75		
	Label	LCC Service Quality Experience (information search and reservation/inquiry)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very poor	13	0.4%
	2	poor	79	2.5%
	3	Average/Neutral	647	20.5%
	4	Good	612	19.3%
	5	Very good	87	2.8%
Missing Values	System		1725	54.5%

D1202

		Value	Count	Percent
Standard Attributes	Position	76		
	Label	LCC Service Quality Experience (ticketing and check-in)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very poor	11	0.3%
	2	poor	63	2.0%
	3	Average/Neutral	498	15.7%
	4	Good	754	23.8%
	5	Very good	112	3.5%
Missing Values	System		1725	54.5%

D1203

		Value	Count	Percent
Standard Attributes	Position	77		
	Label	LCC Service Quality Experience (boarding, disembarkation, and baggage claim)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very poor	11	0.3%
	2	poor	61	1.9%
	3	Average/Neutral	570	18.0%
	4	Good	708	22.4%
	5	Very good	88	2.8%
Missing Values	System		1725	54.5%

D1204

		Value	Count	Percent
Standard Attributes	Position	78		
	Label	LCC Service Quality Experience (in-flight environment/facilities)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very poor	16	0.5%
	2	poor	108	3.4%
	3	Average/Neutral	629	19.9%
	4	Good	600	19.0%
	5	Very good	85	2.7%
Missing Values	System		1725	54.5%

D1205

		Value	Count	Percent
Standard Attributes	Position	79		
	Label	LCC Service Quality Experience (in-flight service)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very poor	26	0.8%
	2	poor	131	4.1%
	3	Average/Neutral	659	20.8%
	4	Good	540	17.1%
	5	Very good	82	2.6%
Missing Values	System		1725	54.5%

D1206

		Value	Count	Percent
Standard Attributes	Position	80		
	Label	LCC Service Quality Experience (flight service)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very poor	48	1.5%
	2	poor	102	3.2%
	3	Average/Neutral	518	16.4%
	4	Good	679	21.5%
	5	Very good	91	2.9%
Missing Values	System		1725	54.5%

D1207

		Value	Count	Percent
Standard Attributes	Position	81		
	Label	LCC Service Quality Experience (value for money)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very poor	14	0.4%
	2	poor	79	2.5%
	3	Average/Neutral	543	17.2%
	4	Good	682	21.6%
	5	Very good	120	3.8%
Missing Values	System		1725	54.5%

D13

		Value	Count	Percent
Standard Attributes	Position	82		
	Label	Overall Satisfaction with the LCC		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very dissatisfied	12	0.4%
	2	Dissatisfied	66	2.1%
	3	Neutral	511	16.2%
	4	Satisfied	756	23.9%
	5	Very satisfied	93	2.9%
Missing Values	System		1725	54.5%

D13_1

		Value	Count	Percent
Standard Attributes	Position	83		
	Label	Perceived Value for Money (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Very poor	12	0.4%
	2	poor	77	2.4%
	3	Average/Neutral	524	16.6%
	4	Good	731	23.1%
	5	Very good	94	3.0%
Missing Values	System		1725	54.5%

D14

		Value	Count	Percent
Standard Attributes	Position	84		
	Label	LCC Recommendation Intention		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Would never recommend	16	0.5%
	2	Would not recommend	88	2.8%
	3	Neutral	557	17.6%
	4	Would recommend	682	21.6%
	5	Would definitely recommend	95	3.0%
Missing Values	System		1725	54.5%

D15

		Value	Count	Percent
Standard Attributes	Position	85		
	Label	Intention to Reuse (Assigned to LCC Group)		
	Type	Numeric		
	Format	F1		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Definitely would not use again	12	0.4%
	2	Probably would not use again	57	1.8%
	3	Neutral	520	16.4%
	4	Probably would use again	744	23.5%
	5	Definitely would use again	105	3.3%
Missing Values	System		1725	54.5%

D16

		Value	Count	Percent
Standard Attributes	Position	86		
	Label	Preferred LCC		
	Type	Numeric		
	Format	F2		
	Measurement	Nominal		
	Role	Input		
Valid Values	1	Vietjet Air	15	0.5%
	2	Cebu Pacific Air	46	1.5%
	3	Scoot	6	0.2%
	5	Air Busan	207	6.5%
	6	Air Seoul	114	3.6%
	7	AirAsia	40	1.3%
	8	Eastar Jet	104	3.3%
	9	Jeju Air	424	13.4%
	10	Jin Air	472	14.9%
	11	T'way Air	261	8.3%
	12	Peach Aviation	16	0.5%
	13	Hong Kong Express	18	0.6%
	14	Fly Gangwon	8	0.3%
	15	Aero K	19	0.6%
	16	Air Premia	155	4.9%
	17	Hi Air	2	0.1%
	98	Have not used codeshare flights.	1256	39.7%