Michael Bailey, Daniel Hopkins, and Todd Rogers

November 7th, 2016

Data set for "Unresponsive and Unpersuaded: The Unintended Consequences of Voter Persuasion Efforts." *Political Behavior, 38(3):713-746*

Wi-replicationcode-11072016.R – This code replicates the full results presented in the article. Note that it includes proprietary variables, whereas the publicly released data set has removed such variables.

Wi-08-public-data.Rdata – This file is an .Rdata data frame object with 56,000 rows corresponding to registered voters and 21 columns providing different information.

Survey – a binary indicator for respondents who completed the survey

svy_result – a factor variable indicating the outcome of the phone survey

obama – an indicator variable, 1 for respondents who supported Barack Obama

canvass – an indicator variable, 1 for respondents randomly assigned to be canvassed

phonecall – an indicator variable, 1 for respondents randomly assigned to be called

mail – an indicator variable, 1 for respondents randomly assigned to be mailed

black – an indicator variable, 1 for respondents modeled to be African American

hispanic -- an indicator variable, 1 for respondents modeled to be Hispanic

turnout.score.c – a continuous non-negative integer indicating the number of elections of the prior 9 in which the respondent voted

male – an indicator for male respondents

protestant – an indicator for protestant respondents

catholic – an indicator for catholic respondents

q_age – the respondent's age in years

vh_02g – an indicator variable for respondents who voted in the 2002 general election

vh_04p – an indicator variable for respondents who voted in the 2004 primary election

q_phonematchscore – an estimate of the quality of the phone match