Rethinking the Intersection Between Sustainability, Arts Management and Cultural Policy: A Scoping Review and Research Agenda

Małgorzata Ćwikła

cwik@zhaw.ch

Leticia Labaronne

lael@zhaw.ch

Zurich University of Applied Sciences

CODING TREE

MAIN CATEGORY	SUBCATEGORY	CODES
Evolving framings	Ecological dimension	ecological turn; environmental sustainability; climate change; ecological emergency; circular practices; planetary boundaries; climate control; water; waste; disposal; energy; ecological impact; negative impact; sustainable artistic production
	Social dimension	inclusion; equity; justice; diversity; cultural rights; accessibility; gender; social sustainability; wellbeing; social participation; audience development; work-life balance; activism; climate activism – vandalism
	Economic dimension	economic sustainability; sustainable business models; self-sufficiency; public finance; fundraising; marketing; prestige; growth; degrowth; post-growth; financial risks
	Discursive and normative frames	normative imperative to become sustainable; integration in management; institutionalisation; aspirations; hope; fear; negative message; motivation; questioning the status quo; narratives; metaphors; value creation
	Accountability, assessment and impact	standards; certification; sustainability assessment; quadruple bottom line assessment; indicators; evaluation frameworks; monitoring; visibility of

		sustainable actions; results; effects of sustainable actions; reporting
	Roles	role of culture; culture as driver of sustainability; role of museums; role of cultural policy; culture vs sustainable development
	Definitions	sustainability – definition; cultural sustainability – definition; sustainable museum – definition; sustainable organization – definition; sustainability vs. sustainable development; sustainable culture; unsustainable culture; missing culture
Theoretical and conceptual foundations	Theories and models	theories in cultural studies; theories in organization studies; theories in environmental studies; more-than-human theory; post-museum; sustainable business model
	Paradigms	triple bottom line; quadruple bottom line; post-growth; degrowth; post-capitalism; SDGs; postcolonial theory; decolonisation; planetary boundaries; Global North vs South
	Concepts	cultural democracy; democratization of culture; human-centred approaches; cultural rights; value frameworks; eco-system; holistic approaches
	Transformation processes	organizational change; integration of culture and sustainability; regeneration; social learning; alternative visions; laboratory
Methodological approaches	Research designs	SLR; case study; mixed methods; qualitative methods; quantitative methods; research goal; research method
	Evidence types	impact; negative impact; reporting formats; data availability; limitations; gaps
	Tools, methods, frameworks	models; evaluation frameworks; indicators; assessment tools; Theatre Green Book
	Data collection and reporting	data collection; monitoring; reporting

	Linguistic and semantic approaches	language; wording; literacy; sense-making
Empirical foci and organizational contexts	Types of organizations	museums; type of museum; performing arts; theatre; small vs big organizations; city institutions; post-museum; Global North / Global South contexts
	Practices	artistic production; creative processes; curatorial choices; crafts; communication; learning; education; urban development; procurement; mobility; digital solutions; water management; waste management; climate control; sustainable production; triage; innovative approaches
	Organizational aspects	governance; leadership; sustainability coordinator; mission and strategic documents; pandemic; audience development; top-down; bottom-up; participation in decision-making; visibility; temporality; needs; priorities; maturity
	Resources	buildings; energy; procurement; knowledge; memory; funding; staff time
	Human factors	motivation; precarity; skills; satisfaction; habits; behaviour; anxiety; hope; fear
	Collaboration and networks	collaboration; stakeholders; green teams; communities of practice; agency; trust; enablers; multiplicators
Policy and agendas	Cultural policy	sustainable cultural policy; cultural policies vs practice; sustainable culture policy; plans vs steps; policy–practice gaps
	International institutions and networks	UNESCO; UCLG; OECD; ICOM
	Rights and goals	cultural rights; cultural goals; aspirations
	Contextual factors	pandemic; national differences; Global North / Global South
	Governance and policy instruments	public governance; top-down; bottom-up; reporting requirements; standards; strategic documents; narratives; metaphors

Gaps and alternatives	Critical frames	greenwashing; instrumentalisation of culture; instrumentalisation of sustainability; manipulation; critique
	Blind spots and gaps	missing culture; unclear definitions; methodological gaps; challenges; limitations; differences between countries
	Tensions and emotions	conflict; power; anxiety; fear; hope; ethics; care; wellbeing; negative messages
	Alternative futures, speculative frames and new research directions	speculation; prefiguration; re-imagination; experimentation; future research; sufficiency