Sample Characteristics Compared to National Demographics

For Appendix A

		Benchmark	Sample
n			3828
Sex	Male	48.7%	47.1%
	Female	51.3%	52.9%
Age	18–24	11.9%	11.4%
	25–34	17.9%	15.2%
	35–44	16.4%	16.5%
	45–54	16.0%	15.0%
	55–64	16.6%	14.9%
	65+	21.2%	27.0%
Ethnicity	White	64.1%	66.0%
	Black	12.0%	14.5%
	Native American	1.1%	2.0%
	Asian	6.1%	7.8%
	Pacific Islander	0.2%	0.4%
	Some other race	7.7%	5.0%
	Two or more races	8.8%	4.3%
Hispanic	Yes	16.8%	17.9%
Income	<15k	9.4%	11.4%
	15k–24k	8.7%	7.1%
	25k–49k	19.7%	21.2%
	50k–99k	28.6%	27.7%
	100k–149k	15.3%	17.4%
	≥ 150k	18.2%	15.2%

Note: A total of 4341 responses are recorded, 513 of which are deemed "speeders" (under 4 minutes) and excluded from the sample.