Replication for: Where's the Party in Social Construction Theory?: Partisan Mappings of Politically Relevant Target Groups.

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Measuring Deservingness and Power

Note: Respondents were asked about the following groups and presented a slider bar, which started at a midpoint, and asked to adjust the slider higher or lower on a spectrum ranging from 0 (low) to 100 (high). There were no visible tally marks on the slider bar to indicate precise numerical values. Listed below are the groups with variable indicators listed parenthetically. These variable indicators are used in conjunction with variable prefixes and suffixes.

African Americans	

- African Americans (africanamericans)
- People with AIDS (aids)
- Asian Americans (asianamericans)
- Asylum Seekers (asylumseeker)
- Atheist (atheist)
- Attorneys (attorneys)
- Big banks and lenders (bigbanks)
- Big corporations (bigcorps)
- Black Lives Matter (blm)
- Blue collar workers (bluecollar)
- Catholics (catholic)
- Children (children)
- College Professors (collegeprof)
- Congress (congress)
- Criminals (criminals)
- DREAMers (dreamers)
- Elderly (elderly)
- Entrepreneur (entrepreneur)
- Environment (environment)
- Evangelical (evangelical)
- Ex-Felons (exfelons)
- Farmers (farmers)
- Feminists (feminists)
- Gay men (gaymen)
- Gun manufacturers (gunmanuf)
- Gun owners (gunowners)
- Gun violence victims (gunvictims)
- Homeless (homeless)
- Homeowners (homeowners)
- Immigration and Customs Enforcement (ICE) (ice)
- Illegal aliens (illegalaliens)

- Insurance companies (insuranceco)
- Jews (jews)
- Job creators (jobcreators)
- Labor Unions (laborunions)
- Latinos (latino)
- Lesbians (lesbians)
- Marijuana Smoker (marijsmoker)
- Media (media)
- Medicaid Recipient (Medicaid)
- Medicare/SSN Recipient (medicare)
- Mentally Ill people (mentallyill)
- MeToo Movement (metoo)
- Middle class (middleclass)
- Migrant workers (migrantworker)
- Military (military)
- Millennials (millennials)
- Mothers (mothers)
- Muslims (muslims)
- Native Americans (native)
- National Rifle Association (NRA) (nra)
- Opioid User (opioiduser)
- Police (police)
- Police brutality victim (polvictim)
- Poor Families (poorfamilies)
- Prisoners (prisoners)
- Refugees (refugees)
- Retirees (retirees)
- Rich People (richpeople)
- Sex offenders (sexoffender)
- Sexual Harassers (sexualharasser)
- Sexual Harassment victim (sexualharassvictim)
- Single dads (singledad)
- Single moms (singlemom)
- Small business (smallbusiness)
- Smokers (smokers)
- Food Stamps/SNAP Recipient (snap)
- Soldiers (soldiers)
- Cash Welfare/TANF Recipient (tanf)
- Taxpayers (taxpayers)
- Teachers (teachers)
- Tech workers (techworker)
- Transgender people (transgender)
- Unauthorized Immigrants (unauthimm)
- Unemployed (unemployed)
- Uninsured (uninsured)
- Veterans (veterans)
- Voters (voters)
- Welfare cheats (welfarecheats)
- Welfare mothers (welfaremothers)
- White collar workers (whitecollar)
- White men (whitemen)
- White nationalists (whitenat)
- White women (whitewomen)
- Working class (workingclass)
- Wrongfully convicted or exonerated people (wrongfullyconvict)
- Young black men youngblackmen

Power

Survey Question:

> *Some groups, on average, are viewed as people who contribute to the general welfare of society and worthy, and thus are deserving of sympathy, pity, or help. Typically, we describe members of this group as good, smart, hardworking, loyal, disciplined, generous, caring of others, respectful, and creative. Meanwhile, there are many other groups that are viewed as a burden to the general welfare of society, and are believed to be underserving of sympathy, pity, or help. Typically, we describe members of this group as greedy, disrespectful, disloyal, immoral, disgusting, dangerous, lazy, and expect others to care for them. Based on what you know about these groups, how deserving or underserving would you say each of these groups are, generally speaking. Here, 0 means most people in that group are completely undeserving. 100 means most people in that group are very deserving.*

Variable Prefix:

pow_

Variable Name Example:

pow_africanamericans

Deservingness:

Survey Question:

Some groups in society have relatively more political power and resources than others. By political resources we mean that some groups are more united, easy to mobilize, wealthy, skilled, focused on their goals, or accustomed to voting or directly contacting public officials. Based on what you know about the groups listed below, how politically powerful would you say each of these groups are, generally speaking. Here 0 means that most people in that group are very powerless. 100 means that most people in that group are incredibly powerful.

Variable Prefix:

des_

Variable Suffix

_dif : difference between how respondent rated groups on average relative to each group

Variable Name Example:

des_africanamericans
des_africanamericans_dif

Independent Variables

Gender:

Survey Question:

What is your gender?

Note: This was an open-ended question. Responses were recoded to be female, male, or other.

Variable Name:

gender_female

Race:

Survey Question:

What racial or ethnic group best describes you? You can select one or more.

- *White*

- *Black*
- *Asian*
- *Native American*
- *Latino*
- *Some other race or ethnicity*

Variable Name:

race_whiteonly
race_black
race_asian
race_latino
race_native
race_other

Education:

Survey Question:

What is the last grade or class that you completed in school?

- None or Grades 1-8
- High school incomplete (Grades 9-11)
- High school graduate (Grade 12 or GED certificate)
- Technical, trade, or vocational school AFTER high school
- Some college, no 4-year degree (including associate degree)
- College graduate (BS., BA., or other 4-year degree)
- Post-graduate training or professional schooling AFTER college (e.g., towards a Master's Degree or Ph.D., J.D., M.D.)

Variable Name:

educ_7

Age:

Survey Question:

In what year were you born?

Variable Name:

age

Religion:

Survey Question:

Aside from weddings and funerals, how often do you attend religious services?

- More than once a week
- Once a week
- Once or twice a month
- A few times a year

- Seldom
- Never

Variable Name:

religattend_6

Ideology:

Survey Question:

On questions of fiscal matters, such as taxation or the size of government, do you consider yourself to be liberal, conservative, or somewhere in between?

- *Very liberal*
- *Somewhat liberal*
- *Straight in the middle*
- *Somewhat conservative*
- *Very conservative*

Variable Name:

fiscal_conserv5

Survey Question:

On questions of social policy, such as abortion or civil rights, do you consider yourself to be liberal, conservative, or somewhere in between?

- *Very liberal*
- *Somewhat liberal*
- *Straight in the middle*
- *Somewhat conservative*
- *Very conservative*

Variable Name:

social_conserv5

Partisanship:

Survey Question:

Generally speaking, do you usually think of yourself as a Democrat, a Republican, an Independent, or what?

- *Democrat*
- *Republican*
- *Independent*
- *No preference; none; neither*
- *Other*

IF Democrat:

Would you call yourself a strong Democrat or a not very strong Democrat?

- *Strong*
- *Not very strong*

IF Republican:

Would you call yourself a strong Republican or a not very strong Republican?

- *Strong*
- *Not very strong*

Variable Name:

partisan_dem
partisan_rep
partisan_ind