Codebook for Finseraas, Heath, Langsæther & Smets (2024) "How Group Appeals Shape Group-Party Linkages in Two Political Systems" (*Journal of Politics*).

This codebook contents variable descriptions for the variables in the datasets "Data_Norway.dta" and "Data_Britain.dta"

Description of variables in the dataset Data_Norway.dta

Name	Description
id_round	Respondent ID and conjoint round
profile	Conjoint profile
RespondentSerial	Respondent ID
round	Conjoint round
rating	Profile: Rating
represented	Profile: Representation
older	Old age
male	Male
uniedu	University education
rightscale	Left-right self placement
workingclass	Working class respondent
selected	Profile: Selected
rightrating	Profile: Left-right rating
hvoter	Votes Conservative (Høyre)
age_candidate	Social appeal: Old age
gender_candidate	Social appeal: Male
rural_candidate	Social appeal: Rural
class_candidate	Social appeal: Working class
policy_immigration	Policy appeal: Restrict immigration
policy_environment	Policy appeal: Decrease CO2 tax
policy_abort	Policy appeal: Liberalize abortion
policy_welfare	Policy appeal: Expand welfare
class_appeal	Group appeal: Working class appeal
class_appeal2	Group appeal
class_appeal_full	Group appeal
conflict_appeal	Group appeal: Conflict appeal
solidarity_appeal	Group appeal: Solidarity appeal
turnout_appeal	Turnout appeal
attention_appeal	Group appeal: Attention appeal
powerful_appeal	Group appeal: Powerful appeal
interests_appeal	Group appeal: Interests appeal
common_appeal	Group appeal: Common appeal
Appeals interacted with working class respondent:	
age_candidateXwc	Social: Old age
gender_candidateXwc	Social: Male
class_candidateXwc	Social: Working class
rural_candidateXwc	Social: Rural
policy_welfareXwc	Policy: Expand welfare

policy_immigrationXwc	Policy: Restrict immigration
policy_environmentXwc	Policy: Decrease CO2 tax
policy_abortXwc	Policy: Liberalize abortion
conflict_appealXwc	Group: Conflict appeal
solidarity_appealXwc	Group: Solidarity appeal
class_appealXwc	Group: Working class appeal
attention_appealXwc	Group: Attention appeal
powerful_appealXwc	Group: Powerful appeal
interests_appealXwc	Group: Interests appeal
common_appealXwc	Group: Common appeal
Appeals interacted with male gender:	
age_candidateXmale	Social: Old age
gender_candidateXmale	Social: Male
class_candidateXmale	Social: Working class
rural_candidateXmale	Social: Rural
policy_welfareXmale	Policy: Expand welfare
policy_immigrationXmale	Policy: Restrict immigration
policy_environmentXmale	Policy: Decrease CO2 tax
policy_abortXmale	Policy: Liberalize abortion
conflict_appealXmale	Group: Conflict appeal
solidarity_appealXmale	Group: Solidarity appeal
Appeals interacted with old age:	
age_candidateXold	Social: Old age
gender_candidateXold	Social: Male
class_candidateXold	Social: Working class
rural_candidateXold	Social: Rural
policy_welfareXold	Policy: Expand welfare
policy_immigrationXold	Policy: Restrict immigration
policy_environmentXold	Policy: Decrease CO2 tax
policy_abortXold	Policy: Liberalize abortion
conflict_appealXold	Group: Conflict appeal
solidarity_appealXold	Group: Solidarity appeal

Description of variables in the data set Data_Britain.dta

Name	Description
id_round	Respondent ID and conjoint round
pair	Conjoint profile
RespondentSerial	Respondent ID
round	Conjoint round
rightrating	Profile: Rating
represented	Profile: Representation
workingclass	Working class respondent
male	Male
voted	Turnout
vote_consvlab	Votes Conservative

older	Old age
selected	Profile: Selected
aged	Age
class_appeal	Working class appeal
class_appeal_full	Working class appeals
class_appeal2	Working class appeal
gender_candidate	Social appeal: Male
age_candidate	Social appeal: Old age
class_candidate	Social appeal: Working class
rural_candidate	Social appeal: Rural
policy_welfare	Policy appeal: Expand welfare
policy_immigration	Policy appeal: Restrict immigration
policy_environment	Policy appeal: Prioritize growth
policy_eu	Policy appeal: EU independence
conflict_appeal	Group appeal: Conflict appeal
solidarity_appeal	Group appeal: Solidarity appeal
turnout_appeal	Turnout appeal
attention_appeal	Group appeal: Attention appeal
powerful_appeal	Group appeal: Powerfull appeal
interests_appeal	Group appeal: Interests appeal
common_appeal	Group appeal: Common appeal
Appeals interacted with working class respondent:	
age_candidateXwc	Social: Old age
gender_candidateXwc	Social: Male
class_candidateXwc	Social: Working class
rural_candidateXwc	Social: Rural
policy_welfareXwc	Policy: Expand welfare
policy_immigrationXwc	Policy: Restrict immigration
policy_environmentXwc	Policy: Prioritize growth
policy_euXwc	Policy: EU independence
conflict_appealXwc	Group: Conflict appeal
solidarity_appealXwc	Group: Solidarity appeal
class_appealXwc	Group: Working class appeal
attention_appealXwc	Group: Attention appeal
powerful_appealXwc	Group: Powerful appeal
interests_appealXwc	Group: Interests appeal
common_appealXwc	Group: Common appeal
Appeals interacted with male gender:	
age_candidateXmale	Social: Old age
gender_candidateXmale	Social: Male
class_candidateXmale	Social: Working class
rural_candidateXmale	Social: Rural
policy_welfareXmale	Policy: Expand welfare
policy_immigrationXmale	Policy: Restrict immigration
policy_environmentXmale	Policy: Prioritize growth
policy_euXmale	Policy: EU independence
conflict_appealXmale	Group: Conflict appeal
solidarity_appealXmale	Group: Solidarity appeal

Appeals interacted with old age:	
age_candidateXold	Social: Old age
gender_candidateXold	Social: Male
class_candidateXold	Social: Working class
rural_candidateXold	Social: Rural
policy_welfareXold	Policy: Expand welfare
policy_immigrationXold	Policy: Restrict immigration
policy_environmentXold	Policy: Prioritize growth
policy_euXold	Policy: EU independence
conflict_appealXold	Group: Conflict appeal
solidarity_appealXold	Group: Solidarity appeal