(A) Belief

Interaction coef. = −0.32
p = 0.01 , N = 1978

Belief Report 5 (0–6)

(B) Sharing intention Email

Interaction coef. = 0.03
p = 0.19 , N = 1414

Share Report 5 (0,1)

(C) Sharing intention Facebook

Interaction coef. = 0.08
p = 0.04 , N = 883

(D) Sharing intention Twitter

Interaction coef. = 0.06
p = 0.44 , N = 278

Sharing Report 5 (0,1)

(E) Sharing intention Whatsapp

Interaction coef. = −0.01
p = 0.7 , N = 1149

Congruence treatment: - - Incongruent — Congruent   Source treatment: •— Nachrichten 360 (F) •— Tagesschau (R)

Note: Plots show point estimates and 95% confidence intervals for average belief, and sharing intentions, per source by congruence treatment group.

OLS coefficients and p−values for the interaction between the two treatments listed in the top part of the plots.