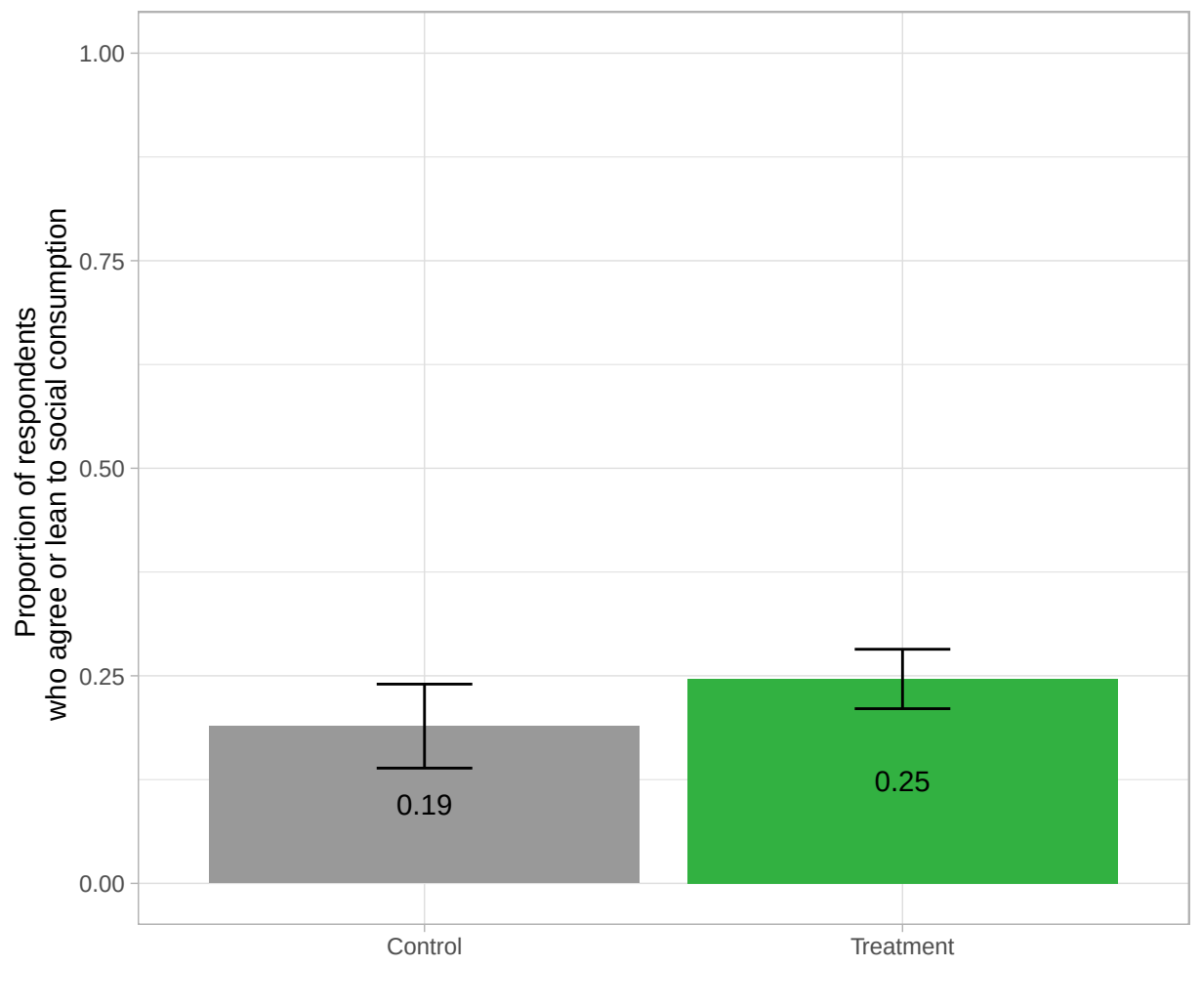
Proportion of respondents
who agree or lean to social consumption
1.00
0.75
0.50
0.25
0.00
0.19
0.25
Control
Treatment