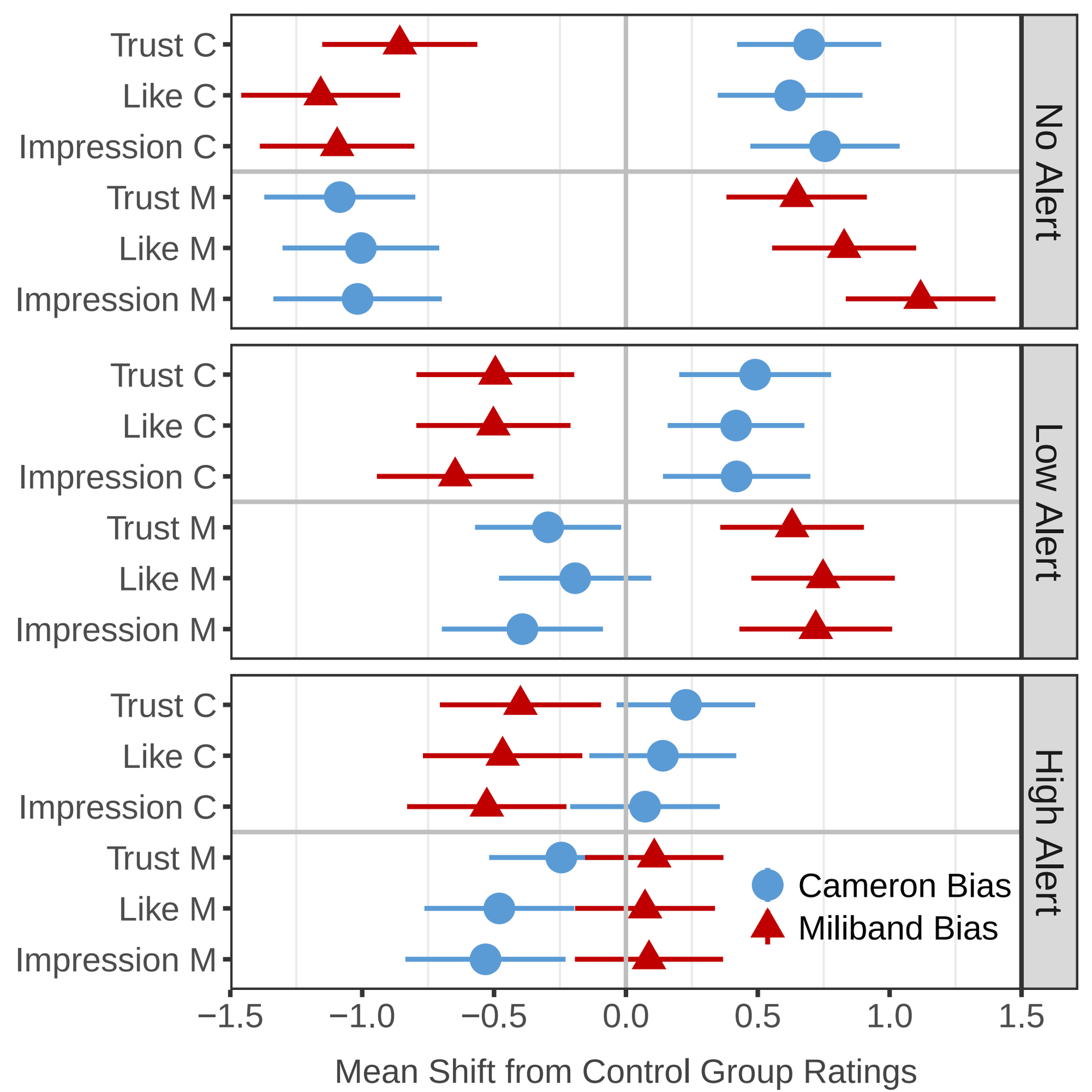
Trust C
Like C
Impression C
Trust M
Like M
Impression M
No Alert
Low Alert
High Alert
Cameron Bias
Miliband Bias
−1.5
−1.0
−0.5
0.0
0.5
1.0
1.5
Mean Shift from Control Group Ratings