Codebook for Weiss, Siegel, and Romney 2021

Social Media Data: social_media_data.csv

- **week:** Date variable denoting the week in which Facebook posts were posted.
- **locality:** Factor variable denoting Triangle and Non-Triangle localities.
    - **"Triangle"** = a locality in the Triangle
    - **"Non-Triangle"** = not a locality in the Triangle area
- **pre:** Dummy variable for pre vs. post Deal of the Century.
    - **1** = before the Deal of the Century
    - **0** = after the Deal of the Century
- **prop:** Variable denoting weekly proportion of Facebook posts referencing Trump or the Deal of the Century.

Voting Data: yishuv_20.xlsx, yishuv_21.xlsx, yishuv_22.xlsx, yishuv_23.xlsx

Note: These are the electoral outcomes by city/town for the 2015, 2019a, 2019b, and 2020 elections—because the parties vary between elections, some of these variables are not in every dataset (this is noted next to the variable name when this occurs). Note that no party-specific outcomes are included in the 2015 data.

- **locality:** The Hebrew name of the city/town
- **lcode:** Numerical code for the city/town
- **elig_voters:** The number of eligible voters
- **voters:** The number of voters
- **non_valid_vote:** The number of non-valid votes cast
- **valid_vote:** The number of valid votes cast
- **labor:** The number of votes cast for the Labor party
- **balad (yishuv_21.xlsx):** The number of votes cast for the Balad and United Arab List party
- **hadash (yishuv_21.xlsx):** The number of votes cast for the Hadash and Ta'al party
- **likud (yishuv_21.xlsx, yishuv_22.xlsx, yishuv_23.xlsx):** The number of votes cast for the Likud party
- **kahol_lavan (yishuv_21.xlsx, yishuv_22.xlsx, yishuv_23.xlsx):** The number of votes cast for the Blue-White (Kahol-Lavan) party
- **arab_party (yishuv_22.xlsx, yishuv_23.xlsx):** The number of votes cast for the Joint List (combination of Balad, United Arab List, Hadash, and Ta'al parties)

Israeli CBS 2018 Data: bycode2018.xlsx

- **lcode:** Numerical code for the city/town
- **locality_english:** English name of the city/town
- **district:** Which of Israel's 6 districts (7 including Jewish locations in the West Bank) the city/town falls under
- **sub_district:** Which subdistrict the locality belongs to
- **locality_relig:** The religious classification of the locality, as defined by Israeli CBS in 2018
    - **1** = Jewish

    - **2** = Arab
    - **3** = Bedouin
    - **4** = Mixed localities
- **pop_2018:** Population in 2018
- **jewish_others:** Non-Arab population of the locality
- **jewish:** Jewish population of the locality
- **arab:** Arab/Palestinian population of the locality

Israeli 2008 Census Data: clean_census.xlsx

- **lcode:** Numerical code for the city/town
- **LocNameHeb:** The Hebrew name of the city/town
- **age0_19sef_pcnt_08:** The percentage of the population between the ages of 0–19 in the 2008 census
- **age65sef_pcnt_08:** The percentage of the population 65+ years old in the 2008 census
- **age85sef_pcnt_08:** The percentage of the population 85+ years old in the 2008 census
- **ChldBorn_avg_08:** Average number of children per woman in the 2008 census
- **AcadmCert_pcnt_08:** The percentage of the population with an academic degree (B.A./B.S. or above) in the 2008 census
- **Worked_08:** Percentage of the population employed in the 2008 census
- **HousingDens_avg_08:** The average number of people per household in the 2008 census
- **Vehicle1up_pcnt_08**: The percentage of households with a vehicle in the 2008 census

Mobilization Data: st_final.RDS
Note: This is a merge of the mobilization data from Standing Together, the Israeli CBS 2018 Data, and the Israeli 2008 Census Data.

- **locality:** The Hebrew name of the city/town
- **lcode:** Numerical code for the city/town
- **locality_english:** The English name of the city/town
- **jewish_others:** Non-Arab population of the locality
- **jewish:** Jewish population of the locality
- **arab:** Arab/Palestinian population of the locality
- **pop_2018:** Population in 2018
- **locality_relig:** The classification of the locality (Jewish, Mixed, Arab), as defined by Israeli CBS in 2018
    - **1** = Jewish
    - **2** = Arab
    - **3** = Bedouin
    - **4** = Mixed localities
- **sub_district:** Which subdistrict the locality belongs to
- **triangle:** A dichotomous variable for whether the location is in the triangle area, per the triangle locations defined in the peace plan
    - **1** = In the Triangle area, only localities defined in the peace plan
    - **0** = Not in the Triangle
- **non_jewish:** Whether the location is non-Jewish (based on locality_relig)

    - **1** = Non-Jewish
    - **0** = Jewish
- **ext_tri:** A dichotomous variable for the triangle area, including triangle locations not identified in the peace plan
    - **1** = In the Triangle area, both those mentioned in the peace plan and others
    - **0** = Not in the Triangle
- **date:** The date in format yyyy-mm-dd
- **LocNameHeb:** The Hebrew name of the city/town
- **age0_19sef_pcnt_08:** The percentage of the population between the ages of 0–19 in the 2008 census
- **age65sef_pcnt_08:** The percentage of the population who is 65+ years old in the 2008 census
- **age85sef_pcnt_08:** The percentage of the population who is 85+ years old in the 2008 census
- **ChldBorn_avg_08:** Average number of children per woman in the 2008 census
- **AcadmCert_pcnt_08:** The percentage of the population with an academic degree (B.A./B.S. or above) in the 2008 census
- **Worked_08:** Percentage of the population employed in the 2008 census
- **HousingDens_avg_08:** The average number of people per household in the 2008 census
- **Vehicle1up_pcnt_08**: The percentage of households with a vehicle in the 2008 census
- **daily_join**: The number that joined Standing Together from a given locality on a given day.

Public Opinion Data: samoha_clean.xlsx
Note: The Hebrew labels are included in parentheses after English translations

- **triangle:** Did participants worry about the Triangle being transferred to Palestine? 1–4 scale, from "don't worry" to "worry"
    - **1** = Don't worry (לא חושש)
    - **2** = Don't worry much (לא כל-כך חושש)
    - **3** = Worry a bit (חושש במידה מסוימת)
    - **4** = Worry (חושש)
- **religion:** Three-category measure of religion—Christian, Muslim, or Druze
    - **"Christian"** (נוצרי) = Self-identify as Christian
    - **"Muslim"** (מוסלמי) = Self-identify as Muslim
    - **"Druze"** (דרוזי) = Self-identify as Druze
- **religiosity:** Self-reported religiosity on a 1–4 scale, from "not religious" to "very religious"
    - **1** = Not religious (לא דתי)
    - **2** = A bit religious (דתי במידה מסוימת)
    - **3** = Religious (דתי)
    - **4** = Very religious (דתי מאוד)
- **bedouin:** Dichotomous measure of whether the participant self-reports as Bedouin
    - **1 (כן)** = Bedouin
    - **0 (לא)** = Not Bedouin

- **age:** Age, in years, of the participant
- **marital_stat:** Three-category measure of marital status (married, single, divorced)
    - **"Married"** (נשוי) = Self-identify as married
    - **"Single"** (רווק) = Self-identify as single
    - **"Divorced"** (אלמן גרוש/פרוד) = Self-identify as divorced
- **hh_spend: F**ive-category measure of household spending, from "far below the median" to "far above the median"
    - **1** = Far below the median (הרבה מתחת לממוצע)
    - **2** = Somewhat below the median (קצת מתחת לממוצע)
    - **3** = Similar to the median (כמו הממוצע)
    - **4** = Somewhat above the median (קצת מעל לממוצע)
    - **5** = Far above the median (הרבה מעל לממוצע)
- **sex:** Dichotomous measure of participant sex
    - **1** = Male (גבר)
    - **0** = Female (אשה)
- **area:** A four-category measure of the type of area the participant lives in, including the Galilee, the Triangle, the Negev, or a Jewish city
    - **"Galilee"** (גליל) = Self-identify as resident of the Galilee area
    - **"Triangle"** (משולש) = Self-identify as resident of the Triangle area
    - **"Negev"** (נגב) = Self-identify as resident of the Negev
    - **"Jewish City"** (עיר יהודית) = Self-identify as resident of a Jewish city

Israeli Map Spatial Data: israel_map.csv

- **X:** Row number in dataset
    - In the csv, this column is not labeled – it is named X after being read into R
- **long:** Longitude of row.
- **lat:** Latitude of row.
- **group:** row locality number.
- **Triangle:** Binary indicator denoting whether row is a triangle locality (1), or a non-triangle locality (0).
    - **1** = Triangle
    - **0** = Non-Triangle

Voting Booth Data: kalpi21.xlsx, kalpi22.xlsx, kalpi23.xlsx

Note: Each row of these datasets counts as a booth location, so for that reason there is nothing other than a single column with the locality code in it

- **lcode:** The numerical code for the city/town