Cross-Cultural Acceptance Validity Questionnaire of Discourse on the Chinese Path to Modernization

(Note: This questionnaire is anonymous, with 35 questions, and takes approximately 10 minutes. The data are only used for personal scientific research. Thank you for your participation!)

I. Basic Information (7 questions)

1. Your country/region:
   - ☐ Asia
   - ☐ Africa
   - ☐ Europe
   - ☐ America
   - ☐ Oceania
2. Your age:
   - ☐ Under 18
   - ☐ 18–25 years old
   - ☐ 26–35 years old
   - ☐ 36–50 years old
   - ☐ 51–65 years old
   - ☐ Over 65
3. Educational background:
   - ☐ High school or below
   - ☐ Bachelor's degree
   - ☐ Master's degree
   - ☐ Doctoral degree or above
4. Occupational type:
   - ☐ Student
   - ☐ Enterprise employee
   - ☐ Government/public service
   - ☐ Freelance
   - ☐ Retired
5. Main channel for accessing Chinese information:
   - ☐ Domestic media
   - ☐ Chinese media (such as CGTN)
   - ☐ Social media (such as Facebook and Twitter)
   - ☐ Academic platforms
   - ☐ Cultural activities
   - ☐ Word of mouth from relatives and friends
6. Level of understanding of Chinese culture:
   - ☐ Completely unfamiliar
   - ☐ Know a little about the Great Wall, etc.
   - ☐ Understand traditional values such as Confucianism
   - ☐ Very familiar
7. Frequency of accessing Chinese information:

☐ Never
☐ Occasionally
☐ Regularly,
☐ Frequently

II. Cognitive Dimension Survey (11 questions)

8. Have you heard of the concept of the "Chinese path to modernization"?
☐ Never heard of it
☐ Have heard of it occasionally
☐ Understand the basic definition
☐ Familiar with its theoretical system

9. Which of the following is the core characteristics of the Chinese path to modernization?
☐ Modernization for an enormous population
☐ Modernization with coordinated material and spiritual civilization
☐ Modernization on the path of peaceful development
☐ Modernization with harmony between humanity and nature
☐ Modernization for common prosperity for all
☐ Not clear

10. When seeing "Lucid waters and lush mountains are invaluable assets", what do you first associate with?
☐ Environmental protection policies
☐ Economic development concepts
☐ Traditional Chinese ecological philosophy
☐ Propaganda slogans

11. As for the understanding of the "Belt and Road Initiative", which do you think is closer?
☐ China's version of the "Marshall Plan"
☐ Transnational infrastructure cooperation
☐ A new global governance plan
☐ Do not understand

12. Which of the following expressions best helps you understand "Xiaokang Society"?
☐ Per capita GDP meets the standard
☐ Expansion of the middle-income group
☐ Social equity and cultural prosperity

13. What do you think is the greatest inspiration of the Chinese path to modernization for developing countries?
☐ Population governance experience
☐ Poverty reduction model
☐ Industrialization path □ Institutional innovation
☐ No inspiration

14. Do you agree with the view that "modernization ≠ westernization"?
☐ Completely disagree
☐ Disagree somewhat
☐ Agree somewhat
☐ Completely agree

15. Which one of the following factors mostly affects your understanding of the Chinese path to modernization?

- ☐ Reports from domestic media
- ☐ Chinese official propaganda
- ☐ Academic research results
- ☐ Personal experience
- ☐ Social network discussions

16. What do you think is the most difficult part of understanding the Chinese path to modernization?

- ☐ Conceptual terms (such as "common prosperity")
- ☐ Cultural differences (such as Confucianism)
- ☐ Institutional logic (such as socialism)

17. What do you think is the greatest difference between "common prosperity" and the Western "welfare society"?

- ☐ Different distribution mechanisms
- ☐ Different value concepts
- ☐ Different realization paths
- ☐ No difference □ Not clear

18. With respect to the understanding of the concept of "Community with a Shared Future for Mankind", which do you tend to do?

- ☐ A slogan for international cooperation
- ☐ Global promotion of Chinese culture
- ☐ A practical plan to solve global problems
- ☐ Do not understand

III. Emotional Dimension Survey (9 questions)

19. What is your emotional reaction when hearing content related to the "Chinese path to modernization"?

- ☐ Repulsion
- ☐ Skepticism
- ☐ Interest
- ☐ Identification

20. Degree of agreement with the concept of "Community with a Shared Future for Mankind": □ Completely disagree

- ☐ Completely disagree
- ☐ Generally
- ☐ Agree more
- ☐ Completely agree

21. Which one of the following cases of the Chinese path to modernization can most resonate with you?

- ☐ Rural revitalization
- ☐ Belt and Road Initiative
- ☐ Anti-epidemic spirit
- ☐ Ecological governance

- ☐ Technological development (such as 5G, aerospace)
- ☐ Cultural inheritance

22. If China cooperates with your country to carry out modernization projects, what is your degree of support?

- ☐ Strongly oppose
- ☐ Oppose
- ☐ Support
- ☐ Strongly support

23. How compatible do you think the concept of "common prosperity" is with the values of your country?

- ☐ Completely incompatible
- ☐ Partially compatible
- ☐ Relatively compatible
- ☐ Highly compatible

24. When seeing the "life first" principle in China's anti-epidemic work, how do you feel?

- ☐ Embodiment of collectivism
- ☐ Another interpretation of human rights
- ☐ Conflict with the concepts of your country
- ☐ No feeling

25. Regarding China's proposal of "civilizational mutual learning", which do you think should be emphasized more?

- ☐ Cultural output
- ☐ Pluralistic coexistence
- ☐ Technical cooperation
- ☐ Value integration

26. How do you think the Chinese path to modernization can learn from the development of your country?

- ☐ No reference significance
- ☐ Has some reference significance
- ☐ Has important reference significance

27. Which of the following communication methods can best make you accept the discourse of the Chinese path to modernization?

- ☐ Academic papers
- ☐ Documentaries
- ☐ Short videos on social media
- ☐ Interpretation by local opinion leaders
- ☐ Other _____

IV. Behavioral Dimension Survey (6 questions)

28. Have you participated in discussions on topics related to the Chinese path to modernization?

- ☐ Never
- ☐ 1-2 times
- ☐ 3-5 times
- ☐ Frequent participation

29. If there are the following activities, which one of them you are willingness to participate:

- ☐ VR experience of China's rural revitalization achievements
- ☐ Participate in an online seminar on the "Chinese Path to Modernization"
- ☐ Watch the documentary of cooperation between China and your country
- ☐ Participate in the short video collection of "China in My Eyes"

30. Which one of the channels are more inclined to use to understand the Chinese path to modernization?

- ☐ Social media
- ☐ Mainstream media
- ☐ Academic platforms
- ☐ Cultural activities
- ☐ Interpersonal communication

31. Are you willing to recommend China's development experience to others?

- ☐ Completely unwilling
- ☐ Not very willing
- ☐ Relatively willing
- ☐ Very willing

32. If Chinese media invites you to participate in the production of a localized video interpreting the Chinese path to modernization, what is your willingness to participate?

- ☐ No willingness
- ☐ General
- ☐ Willing to cooperate
- ☐ Very willing

33. What do you think is the greatest factor hindering you from deeply understanding the Chinese path to modernization?

- ☐ Language barriers
- ☐ Cultural gap
- ☐ Ideological prejudice
- ☐ Limited information channels

V. Open-ended Questions (2 questions)

34. Please describe your overall impression of the Chinese path to modernization in one sentence: _____

35. What do you think is the most needed improvement in the international communication of the discourse on the Chinese path to modernization? _____

Once again, thank you for taking the time to complete this questionnaire. If you encounter any problems, please feel free to contact us at xiongxin73@163.com.

Website of the Questionnaire：https://www.wjx.cn/vm/tl1CbUC.aspx#