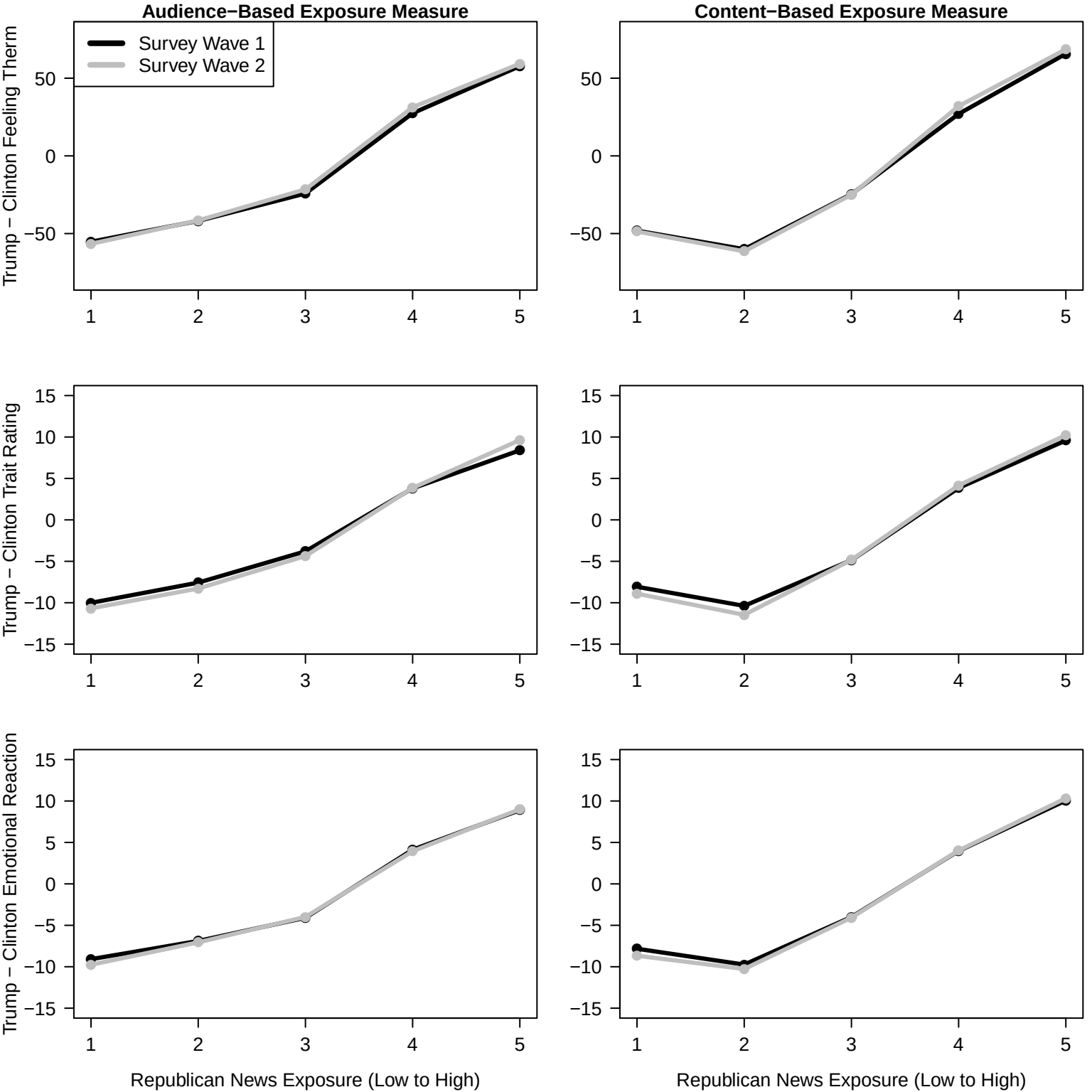
Audience−Based Exposure Measure
Content−Based Exposure Measure
Survey Wave 1
Survey Wave 2
Trump − Clinton Feeling Therm
Trump − Clinton Trait Rating
Trump − Clinton Emotional Reaction
Republican News Exposure (Low to High)
Republican News Exposure (Low to High)