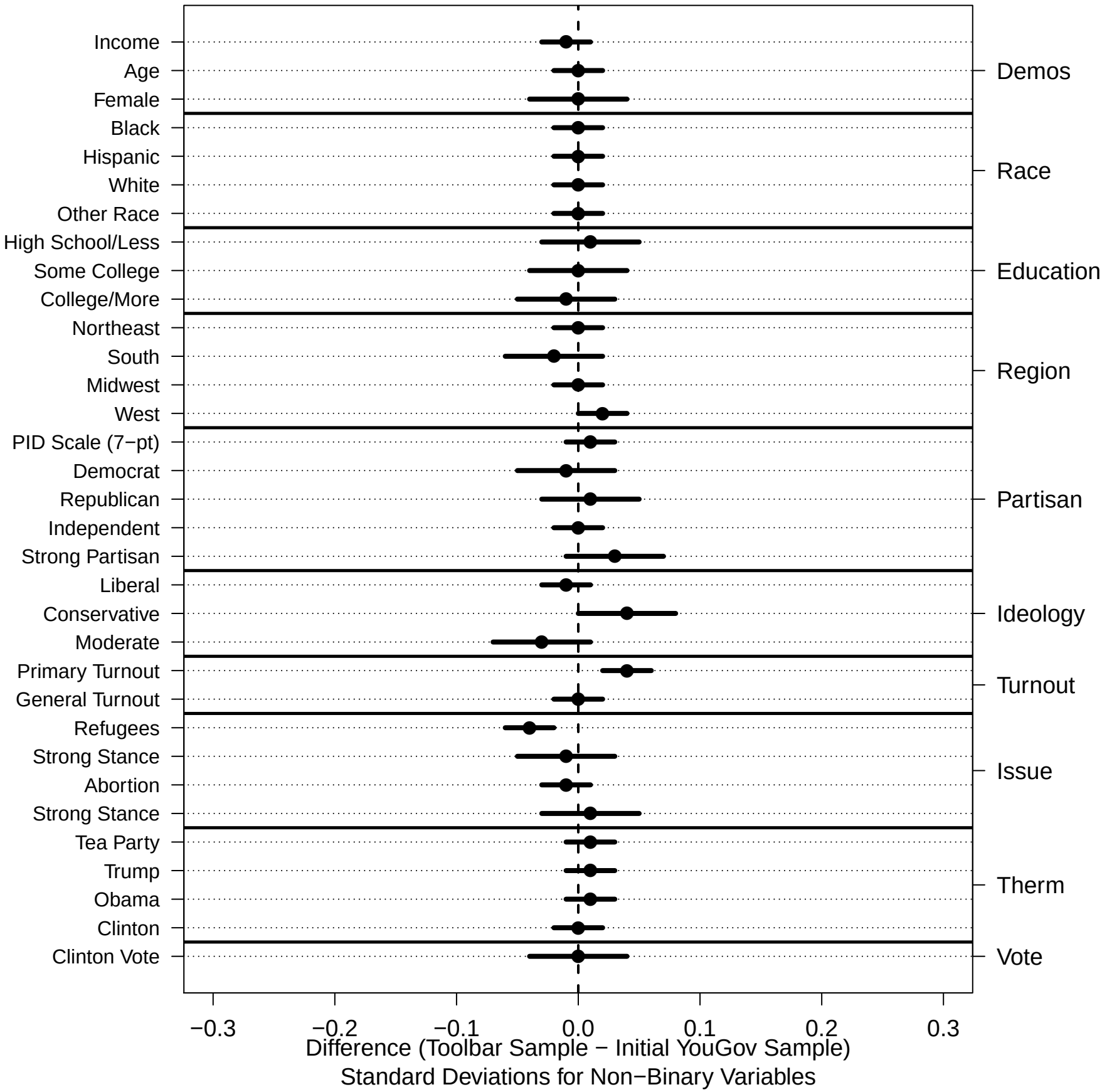Differences in Toolbar Sample Relative to YouGov Sample