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==
Project Code: FORU0003
Project Name: Republican candidates
[redacted]
Interviews: 1600
Field Period: August 26th, 2011 - September 12th, 2011
[redacted]
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Matching and Weighting

YouGov interviewed 1671 respondents who were then matched down to a sample of 1600 to produce the final dataset. The respondents were matched on gender, age, race, education, party identification, ideology, and political interest. YouGov then weighted the matched set of survey respondents to known marginals for the general population of Hispanics and non-Hispanics in the United States from the 2006 American Community Survey. Those marginals are shown below.

Non-Hispanic marginals:

Age: 18-34: 20.74%
35-64: 61.48%
65+: 17.78%

Gender: Male: 48.18%
Female: 51.82%

Race: White: 79.53%
Black: 13.06%
Other: 7.41%

Education: HS or less: 43.53%
Some College: 29.80%
College Graduate: 17.16%
Post-graduate: 9.51%

Hispanic marginals:

Age: 18-34: 31.64%
35-64: 60.17%
65+: 8.10%

Gender: Male: 52.04%
Female: 47.96%

Education: HS or less: 67.97%
Some College: 21.36%
College Graduate: 7.47%
Post-graduate: 3.20%

Variable List
==========
==
Name	Description
caseid	Case ID
weight	Case Weight
treat	Treatment
Q1A_therm	Thermometer Metadata
Q1A_1	Barack Obama
Q1A_2	John Boehner
Q1A_3	$q1a_cand_A
Q1A_4	$q1a_cand_B
Q1A_5	$q1a_cand_C
Q2A_grid	As we head into the 2012 elections, there is a lot of talk about the nation's political parties and the groups

	that support them. As you look at the list of groups below, check whether each group seems like supporters of the Republican Party or the Democ
Q2A_1	Union members
Q2A_2	Business executives
Q2A_3	African-Americans
Q2A_4	Women
Q2A_5	Environmentalists
Q2A_6	Christian conservatives
Q3A	Suppose you will vote in the 2012 Republican presidential
	primary or caucus in your state and that the candidates are the following. Who would you vote for?
Q4A	If your preferred candidate is no longer in the race, who
	would be your second choice?
Q1B	As you may know, there are several candidates in the race
	for the Republican nomination for president in 2012. Some candidates, like Mitt Romney, or potential contenders, like Sarah Palin have attracted a lot of attention, overshadowing candidates $q1b_ca
Q2B_grid	As we head into the 2012 elections, there is a lot of talk about the nation's political parties and the groups that support them. As you look at the list of groups below, check whether each group seems like supporters of the Republican Party or the Democ
Q2B_1	Union members
Q2B_2	Business executives
Q2B_3	African-Americans
Q2B_4	Women
Q2B_5	Environmentalists
Q2B_6	Christian conservatives
Q3B	Suppose you will vote in the 2012 Republican presidential
	primary or caucus in your state and that the candidates are the following. Who would you vote for?
Q4B	If your preferred candidate is no longer in the race, who
	would be your second choice?
Q1A_Huntsman	Huntsman therm
Q1A_Santorum	Santorum therm
Q1A_Perry	Perry therm
Q1A_Cain	Cain therm
Q1A_Roemer	Roemer therm
Q1A_Bachmann	Bachmann therm
Q1B_Huntsman	Huntsman shown in list
Q1B_Santorum	Santorum shown in list
Q1B_Perry	Perry shown in list
Q1B_Cain	Cain shown in list
Q1B_Roemer	Roemer shown in list
Q1B_Bachmann	Bachmann shown in list
Q3A_coded	Group 1 - First choice vote
Q4A_coded	Group 1 - Second choice vote
Q3B_coded	Group 2 - First choice vote
Q4B_coded	Group 2 - Second choice vote
race	Race
pid3	3 point party ID
pid7	Party Identification
birthyr	Birth Year
inputstate	State of Residence
gender	Gender
educ	Education
newsint	Interest in news and public affairs
ideo5	Ideology
religpew	Pew religion
religpew_protestant	Protestant Church

marstat	Marital Status
employ	Employment Status
pew_bornagain	Born Again (Pew version)
pew_religimp	Importance of religion (Pew version)
pew_churatd	Church attendance (Pew version)
votereg	Voter Registration Status

Variable Map and Codebook

==========
==
Name: caseid
Description: Case ID

==========
==
Name: weight
Description: Case Weight

==========
==
Name: treat
Description: Treatment

Count	Code	Label
797	1	Module 1
803	2	Module 2
0	8	Skipped
0	9	Not Asked

==========
==
Name: Q1A_therm
Description: Thermometer Metadata

Count	Code	Label
803	-9	Not Asked
0	-8	Skipped

==========
==
Name: Q1A_1
Description: Barack Obama

Count	Code	Label
0	998	Skipped
803	999	Not Asked

==========
==
Name: Q1A_2
Description: John Boehner

Count	Code	Label
0	998	Skipped
803	999	Not Asked

==========
==
Name: Q1A_3
Description: $q1a_cand_A

Count	Code	Label
0	998	Skipped
803	999	Not Asked

==========

==
Name: Q1A_4
Description: $q1a_cand_B

Count	Code	Label
0	998	Skipped
803	999	Not Asked

==========
==
Name: Q1A_5
Description: $q1a_cand_C

Count	Code	Label
0	998	Skipped
803	999	Not Asked

==========
==
Name: Q2A_grid
Description: As we head into the 2012 elections, there is a lot of talk about the nation's political parties and the groups that support them. As you look at the list of groups below, check whether each group seems like supporters of the Republican Party or the Democ

Count	Code	Label
0	8	Skipped
803	9	Not Asked

==========
==
Name: Q2A_1
Description: Union members

Count	Code	Label
583	1	Democratic Party
77	2	Republican Party
137	3	Neither
0	8	Skipped
803	9	Not Asked

==========
==
Name: Q2A_2
Description: Business executives

Count	Code	Label
98	1	Democratic Party
549	2	Republican Party
150	3	Neither
0	8	Skipped
803	9	Not Asked

==========
==
Name: Q2A_3
Description: African-Americans

Count	Code	Label
648	1	Democratic Party
26	2	Republican Party

Count	Code	Label
123	3	Neither
0	8	Skipped
803	9	Not Asked

==========

Name: Q2A_4
Description: Women

Count	Code	Label
395	1	Democratic Party
115	2	Republican Party
287	3	Neither
0	8	Skipped
803	9	Not Asked

==========

Name: Q2A_5
Description: Environmentalists

Count	Code	Label
563	1	Democratic Party
59	2	Republican Party
175	3	Neither
0	8	Skipped
803	9	Not Asked

==========

Name: Q2A_6
Description: Christian conservatives

Count	Code	Label
56	1	Democratic Party
609	2	Republican Party
132	3	Neither
0	8	Skipped
803	9	Not Asked

==========

Name: Q3A
Description: Suppose you will vote in the 2012 Republican presidential primary or caucus in your state and that the candidates are the following. Who would you vote for?

Count	Code	Label
255	1	Mitt Romney
131	2	$q1a_chosen1
141	3	$q1a_chosen2
129	4	$q1a_notchosen1
141	5	$q1a_notchosen2
0	8	Skipped
803	9	Not Asked

==========

Name: Q4A
Description: If your preferred candidate is no longer in the race, who would be your second choice?

Count	Code	Label

Count	Code	Label
196	1	Mitt Romney
153	2	$q1a_chosen1
157	3	$q1a_chosen2
159	4	$q1a_notchosen1
132	5	$q1a_notchosen2
0	8	Skipped
803	9	Not Asked

==========

Name: Q1B
Description: As you may know, there are several candidates in the race for the Republican nomination for president in 2012. Some candidates, like Mitt Romney, or potential contenders, like Sarah Palin have attracted a lot of attention, overshadowing candidates $q1b_ca

Count	Code	Label
274	1	A great deal
317	2	Some attention
212	3	Hardly any attention
0	8	Skipped
797	9	Not Asked

==========

Name: Q2B_grid
Description: As we head into the 2012 elections, there is a lot of talk about the nation's political parties and the groups that support them. As you look at the list of groups below, check whether each group seems like supporters of the Republican Party or the Democ

Count	Code	Label
0	8	Skipped
797	9	Not Asked

==========

Name: Q2B_1
Description: Union members

Count	Code	Label
600	1	Democratic Party
81	2	Republican Party
122	3	Neither
0	8	Skipped
797	9	Not Asked

==========

Name: Q2B_2
Description: Business executives

Count	Code	Label
96	1	Democratic Party
574	2	Republican Party
133	3	Neither
0	8	Skipped
797	9	Not Asked

==========

Name: Q2B_3

Description: African-Americans

Count	Code	Label
649	1	Democratic Party
30	2	Republican Party
124	3	Neither
0	8	Skipped
797	9	Not Asked

==========

Name: Q2B_4
Description: Women

Count	Code	Label
426	1	Democratic Party
117	2	Republican Party
260	3	Neither
0	8	Skipped
797	9	Not Asked

==========

Name: Q2B_5
Description: Environmentalists

Count	Code	Label
604	1	Democratic Party
54	2	Republican Party
145	3	Neither
0	8	Skipped
797	9	Not Asked

==========

Name: Q2B_6
Description: Christian conservatives

Count	Code	Label
86	1	Democratic Party
593	2	Republican Party
124	3	Neither
0	8	Skipped
797	9	Not Asked

==========

Name: Q3B
Description: Suppose you will vote in the 2012 Republican presidential primary or caucus in your state and that the candidates are the following. Who would you vote for?

Count	Code	Label
244	1	Mitt Romney
139	2	$q1b_chosen1
142	3	$q1b_chosen2
136	4	$q1b_notchosen1
142	5	$q1b_notchosen2
0	8	Skipped
797	9	Not Asked

==========

==
Name: Q4B
Description: If your preferred candidate is no longer in the race, who would be your second choice?

Count	Code	Label
205	1	Mitt Romney
144	2	$q1b_chosen1
151	3	$q1b_chosen2
142	4	$q1b_notchosen1
161	5	$q1b_notchosen2
0	8	Skipped
797	9	Not Asked

==========
==
Name: Q1A_Huntsman
Description: Huntsman therm

Count	Code	Label
1200	999	NA

==========
==
Name: Q1A_Santorum
Description: Santorum therm

Count	Code	Label
1210	999	NA

==========
==
Name: Q1A_Perry
Description: Perry therm

Count	Code	Label
1195	999	NA

==========
==
Name: Q1A_Cain
Description: Cain therm

Count	Code	Label
1213	999	NA

==========
==
Name: Q1A_Roemer
Description: Roemer therm

Count	Code	Label
1190	999	NA

==========
==
Name: Q1A_Bachmann
Description: Bachmann therm

Count	Code	Label

1201 999 NA

==========
==
Name: Q1B_Huntsman
Description: Huntsman shown in list

Count	Code	Label
412	1	Shown
391	2	Not shown
797	9	NA

==========
==
Name: Q1B_Santorum
Description: Santorum shown in list

Count	Code	Label
425	1	Shown
378	2	Not shown
797	9	NA

==========
==
Name: Q1B_Perry
Description: Perry shown in list

Count	Code	Label
384	1	Shown
419	2	Not shown
797	9	NA

==========
==
Name: Q1B_Cain
Description: Cain shown in list

Count	Code	Label
397	1	Shown
406	2	Not shown
797	9	NA

==========
==
Name: Q1B_Roemer
Description: Roemer shown in list

Count	Code	Label
361	1	Shown
442	2	Not shown
797	9	NA

==========
==
Name: Q1B_Bachmann
Description: Bachmann shown in list

Count	Code	Label
430	1	Shown
373	2	Not shown
797	9	NA

==========
==
Name: Q3A_coded
Description: Group 1 - First choice vote

Count	Code	Label
255	1	Romney
102	2	Huntsman
49	3	Santorum
163	4	Perry
69	5	Cain
36	6	Roemer
123	7	Bachmann
0	8	Skipped
803	9	NA

==========
==
Name: Q4A_coded
Description: Group 1 - Second choice vote

Count	Code	Label
196	1	Romney
101	2	Huntsman
100	3	Santorum
128	4	Perry
114	5	Cain
69	6	Roemer
89	7	Bachmann
0	8	Skipped
803	9	NA

==========
==
Name: Q3B_coded
Description: Group 2 - First choice vote

Count	Code	Label
244	1	Romney
106	2	Huntsman
56	3	Santorum
172	4	Perry
72	5	Cain
36	6	Roemer
117	7	Bachmann
0	8	Skipped
797	9	NA

==========
==
Name: Q4B_coded
Description: Group 2 - Second choice vote

Count	Code	Label
205	1	Romney
103	2	Huntsman
117	3	Santorum
107	4	Perry
104	5	Cain
79	6	Roemer
88	7	Bachmann
0	8	Skipped

```
          797    9 NA

================================================================================
==
Name:         race
Description:  Race

        Count Code Label
        ----- ---- -----
          678    1 White
           61    2 Black
          800    3 Hispanic
            9    4 Asian
           12    5 Native American
           19    6 Mixed
           21    7 Other
            0    8 Middle Eastern
            0   98 Skipped
            0   99 Not Asked

================================================================================
==
Name:         pid3
Description:  3 point party ID

        Count Code Label
        ----- ---- -----
          592    1 Democrat
          417    2 Republican
          429    3 Independent
           74    4 Other
           88    5 Not sure
            0    8 Skipped
            0    9 Not Asked

================================================================================
==
Name:         pid7
Description:  Party Identification

        Count Code Label
        ----- ---- -----
          394    1 Strong Democrat
          197    2 Weak Democrat
          124    3 Lean Democrat
          236    4 Independent
          186    5 Lean Republican
          132    6 Weak Republican
          283    7 Strong Republican
           44    8 Not sure
            0    9 Don't know
            0   98 Skipped
            0   99 Not Asked

================================================================================
==
Name:         birthyr
Description:  Birth Year

        Count Code Label
        ----- ---- -----
            0 9998 Skipped
            0 9999 Not Asked

================================================================================
==
Name:         inputstate
```

Description: State of Residence

Count	Code	Label
12	1	Alabama
6	2	Alaska
63	4	Arizona
8	5	Arkansas
253	6	California
43	8	Colorado
14	9	Connecticut
7	10	Delaware
3	11	District of Columbia
155	12	Florida
29	13	Georgia
6	15	Hawaii
11	16	Idaho
72	17	Illinois
13	18	Indiana
12	19	Iowa
15	20	Kansas
17	21	Kentucky
9	22	Louisiana
6	23	Maine
21	24	Maryland
11	25	Massachusetts
29	26	Michigan
20	27	Minnesota
7	28	Mississippi
24	29	Missouri
8	30	Montana
5	31	Nebraska
24	32	Nevada
7	33	New Hampshire
37	34	New Jersey
31	35	New Mexico
91	36	New York
36	37	North Carolina
6	38	North Dakota
63	39	Ohio
16	40	Oklahoma
28	41	Oregon
55	42	Pennsylvania
3	44	Rhode Island
12	45	South Carolina
5	46	South Dakota
27	47	Tennessee
172	48	Texas
19	49	Utah
2	50	Vermont
30	51	Virginia
34	53	Washington
2	54	West Virginia
18	55	Wisconsin
3	56	Wyoming
0	60	American Samoa
0	64	Federated States of Micronesia
0	66	Guam
0	68	Marshall Islands
0	69	Northern Mariana Islands
0	70	Palau
0	72	Puerto Rico
0	74	U.S. Minor Outlying Islands
0	78	Virgin Islands
0	81	Alberta
0	82	British Columbia
0	83	Manitoba

```
            0   84 New Brunswick
            0   85 Newfoundland
            0   86 Northwest Territories
            0   87 Nova Scotia
            0   88 Nunavut
            0   89 Ontario
            0   90 Prince Edward Island
            0   91 Quebec
            0   92 Saskatchewan
            0   93 Yukon Territory
            0   99 Not in the U.S. or Canada
            0  998 Skipped
            0  999 Not Asked

================================================================================
==
Name:         gender
Description:  Gender

        Count Code Label
        ----- ---- -----
          735    1 Male
          865    2 Female
            0    8 Skipped
            0    9 Not Asked

================================================================================
==
Name:         educ
Description:  Education

        Count Code Label
        ----- ---- -----
           81    1 No HS
          578    2 High school graduate
          379    3 Some college
          152    4 2-year
          275    5 4-year
          135    6 Post-grad
            0    8 Skipped
            0    9 Not Asked

================================================================================
==
Name:         newsint
Description:  Interest in news and public affairs

        Count Code Label
        ----- ---- -----
          896    1 Most of the time
          376    2 Some of the time
          181    3 Only now and then
           79    4 Hardly at all
           65    7 Don't know
            0    8 Skipped
            0    9 Not Asked

================================================================================
==
Name:         ideo5
Description:  Ideology

        Count Code Label
        ----- ---- -----
          158    1 Very liberal
          250    2 Liberal
          450    3 Moderate
```

375	4	Conservative
246	5	Very Conservative
121	6	Not sure
0	8	Skipped
0	9	Not Asked

==========

Name: religpew
Description: Pew religion

Count	Code	Label
520	1	Protestant
516	2	Roman Catholic
23	3	Mormon
5	4	Eastern or Greek Orthodox
36	5	Jewish
3	6	Muslim
14	7	Buddhist
1	8	Hindu
55	9	Atheist
56	10	Agnostic
258	11	Nothing in particular
68	12	Something else
0	98	Skipped
0	99	Not Asked

==========

Name: religpew_protestant
Description: Protestant Church

Count	Code	Label
126	1	Baptist
55	2	Methodist
133	3	Nondenominational or Independent Church
49	4	Lutheran
26	5	Presbyterian
56	6	Pentecostal
21	7	Episcopalian
16	8	Church of Christ or Disciples of Christ
12	9	Congregational or United Church of Christ
4	10	Holiness
3	11	Reformed
15	12	Adventist
10	13	Jehovah's Witness
35	90	Something else
0	98	Skipped
0	99	Not Asked

==========

Name: marstat
Description: Marital Status

Count	Code	Label
867	1	Married
29	2	Separated
204	3	Divorced
70	4	Widowed
348	5	Single
75	6	Domestic partnership
0	8	Skipped
0	9	Not Asked

==========
==
Name: employ
Description: Employment Status

Count	Code	Label
644	1	Full-time
166	2	Part-time
13	3	Temporarily laid off
140	4	Unemployed
275	5	Retired
106	6	Permanently disabled
117	7	Homemaker
95	8	Student
37	9	Other
0	98	Skipped
0	99	Not Asked

==========
==
Name: pew_bornagain
Description: Born Again (Pew version)

Count	Code	Label
457	1	Yes
1099	2	No
0	8	Skipped
0	9	Not Asked

==========
==
Name: pew_religimp
Description: Importance of religion (Pew version)

Count	Code	Label
706	1	Very important
413	2	Somewhat important
194	3	Not too important
243	4	Not at all important
0	8	Skipped
0	9	Not Asked

==========
==
Name: pew_churatd
Description: Church attendance (Pew version)

Count	Code	Label
156	1	More than once a week
287	2	Once a week
146	3	Once or twice a month
254	4	A few times a year
336	5	Seldom
350	6	Never
27	7	Don't know
0	8	Skipped
0	9	Not Asked

==========
==
Name: votereg
Description: Voter Registration Status

Count	Code	Label
1428	1	Yes
142	2	No
30	3	Don't know
0	8	Skipped
0	9	Not Asked