Documented Changes urban_plw

Variables that potentially contained personally identifying information were dropped, with alterations made to the variables listed below:

- district: converted to number
- q133 to age: categorized
- q1a to travel_min: categorized
- q39 - q51 to NationalQuintile and UrbanQuintile: replaced with wealth quintile construct
- q52a - q53 to muac_cat: replaced with MUAC construct
- q132 to hh_num: truncated
- q135_1 - q135_29 to num_children_adults: replaced with a variable indicating number of children relative to number of adults in a household
- q140 to exp_pers: replaced with per person expenditure group
- q70 - q70_7: replaced with four categories:
    - health_cat_1: underweight, low weight gain during pregnancy, anemia
    - health_cat_2: overweight, too much weight gain during pregnancy, diabetes
    - health_cat_3: other nutritional problems
    - health_cat_4: no nutritional problems
- q82 to prev_preg: truncated
- q83 to prev_preg_term: truncated
- q131 to ed_lev: categorized

Codebook urban_plw

Number of cases: 894
Number of variables: 495

Variables

Variable name: survey_id

Variable label: Distinct survey identifier
Variable type: String

Number of distinct values:	894
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Variable name: hcp_id

Variable label: Health care provider identifier
Variable type: String

Number of distinct values:	70
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Variable name: sb_id

Variable label: Sitara baji identifier
Variable type: String

Number of distinct values:	67
Number of non-missing cases:	862
Cases with missing values / total number of cases (percent):	32 / 894 (3.6%)

Variable name: district

Variable label: District
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
1	District 1	586	65.5%
2	District 2	308	34.5%

Variable name: muac_cat

Variable label: CONSTRUCT: MUAC category (low, normal, high)
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 762
Cases with missing values / total number of cases (percent): 132 / 894 (15%)

Value	Label	Frequency	Percentage
1	Low (<=23)	144	18.9%
2	Normal (>23 & <=30)	442	58.0%
3	High (>30)	176	23.1%

Variable name: fies_score

Variable label: CONSTRUCT: Num. of FIES questions where PLW said Yes (out of 8)
Variable type: Continuous

Number of distinct values: 9
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
2.5011186	2.7028041	0	8	0	0	2	4	7

Variable name: fies_insecure

Variable label: CONSTRUCT: PLW is moderately/severely food insecure
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 892
Cases with missing values / total number of cases (percent): 2 / 894 (.22%)

Value	Label	Frequency	Percentage
0	No	678	76.0%
1	Yes	214	24.0%

Variable name: NationalQuintile

Variable label: CONSTRUCT: National wealth quintile
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 889
Cases with missing values / total number of cases (percent): 5 / 894 (.56%)

Value	Label	Frequency	Percentage
1	Lowest quintile	5	0.6%

Value	Label	Frequency	Percentage
2	Second quintile	115	12.9%
3	Third quintile	179	20.1%
4	Fourth quintile	241	27.1%
5	Highest quintile	349	39.3%

Variable name: UrbanQuintile

Variable label: CONSTRUCT: Urban wealth quintile
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 889
Cases with missing values / total number of cases (percent): 5 / 894 (.56%)

Value	Label	Frequency	Percentage
1	Lowest quintile	205	23.1%
2	Second quintile	208	23.4%
3	Third quintile	145	16.3%
4	Fourth quintile	167	18.8%
5	Highest quintile	164	18.4%

Variable name: q0

Variable label: Are you currently pregnant or lactating?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage

Value	Label	Frequency	Percentage
1	Yes, pregnant	642	71.8%
2	Yes, lactating	232	26.0%
3	Yes, pregnant and lactating	20	2.2%

Variable name: q0a

Variable label: Were you pregnant in the last 6 months?
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: age

Variable label: PLW age [construct]
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Value	Label	Frequency	Percentage
1	18 to 24	338	37.8%
2	25 to 29	261	29.2%
3	30 to 34	194	21.7%
4	35 to 39	80	8.9%
5	40 and older	21	2.3%

Variable name: travel_time

Variable label: Minutes taken to travel from home to clinic [construct]
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
1	1 to 10	466	52.1%
2	11 to 20	248	27.7%
3	21 to 30	127	14.2%
4	31 and more	53	5.9%

Variable name: q1c

Variable label: What is the primary mode of transport for getting to this clinic?
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
1	Walking	568	63.5%
2	Bus	15	1.7%
3	Taxi/Car	28	3.1%
4	Auto rickshaw/Motorcycle	283	31.7%

Variable name: q1d

Variable label: What brings you in to the clinic today?
Variable type: String

Number of distinct values:	14
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Variable name: q1d_1

Variable label: 1. ANC
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	243	27.2%
1	Yes	651	72.8%

Variable name: q1d_2

Variable label: 2. PNC
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	827	92.5%

Value	Label	Frequency	Percentage
1	Yes	67	7.5%

Variable name: q1d_3

Variable label: 3. Routine child check-up
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	855	95.6%
1	Yes	39	4.4%

Variable name: q1d_4

Variable label: 4. Child illness
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	859	96.1%
1	Yes	35	3.9%

Variable name: q1d_5

Variable label: 5. Personal illness
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	808	90.4%
1	Yes	86	9.6%

Variable name: q1d_6

Variable label: 6. Family planning
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	878	98.2%
1	Yes	16	1.8%

Variable name: q1d_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	878	98.2%
1	Yes	16	1.8%

Variable name: q1

Variable label: Do you know about Wellma (show sachet)?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	471	52.7%
1	Yes	423	47.3%

Variable name: q2

Variable label: When did you first hear about Wellma?
Variable type: Continuous

Number of distinct values: 19
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
3.898345154	3.14429026	0	20	1	1	3	6	8

Variable name: q3

Variable label: Unit:
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
1	days ago	30	7.1%
2	weeks ago	42	9.9%
3	months ago	290	68.6%
4	years ago	61	14.4%

Variable name: q10

Variable label: Have you ever purchased Wellma?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	47	11.1%
1	Yes	376	88.9%

Variable name: q23

Variable label: Who from your family/HH made the decision on whether to buy Wellma?
Variable type: String

Number of distinct values:	10
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Variable name: q23_1

Variable label: 1. Myself (with someone else)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	283	75.3%
1	Yes	93	24.7%

Variable name: q23_2

Variable label: 2. MIL
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	332	88.3%

Value	Label	Frequency	Percentage
1	Yes	44	11.7%

Variable name: q23_3

Variable label: 3. Mother
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	368	97.9%
1	Yes	8	2.1%

Variable name: q23_4

Variable label: 4. Husband
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	268	71.3%
1	Yes	108	28.7%

Variable name: q23_5

Variable label: 5. It was my decision alone
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	145	38.6%
1	Yes	231	61.4%

Variable name: q23_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	376	100.0%

Variable name: q24

Variable label: Who from your family/HH was consulted about the decision to purchase Wellma?
Variable type: String

Number of distinct values:	12
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Variable name: q24_1

Variable label: 1. MIL
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	323	85.9%
1	Yes	53	14.1%

Variable name: q24_2

Variable label: 2. Mother
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	367	97.6%
1	Yes	9	2.4%

Variable name: q24_3

Variable label: 3. Husband
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	220	58.5%
1	Yes	156	41.5%

Variable name: q24_4

Variable label: 4. Family member who has used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	365	97.1%
1	Yes	11	2.9%

Variable name: q24_5

Variable label: 5. Family member who has not used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	368	97.9%
1	Yes	8	2.1%

Variable name: q24_6

Variable label: 6. No one
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	217	57.7%
1	Yes	159	42.3%

Variable name: q24_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	376	100.0%

Variable name: q24b

Variable label: What convinced your Husband/MIL/Mother to allow you to purchase Wellma?
Variable type: String

Number of distinct values: 12
Number of non-missing cases: 155
Cases with missing values / total number of cases (percent): 739 / 894 (83%)

Variable name: q24b_1

Variable label: 1. They accompanied me to my appointment with the HCP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 155
Cases with missing values / total number of cases (percent): 739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	100	64.5%
1	Yes	55	35.5%

Variable name: q24b_2

Variable label: 2. They accompanied me to a camp
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 155
Cases with missing values / total number of cases (percent): 739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	148	95.5%
1	Yes	7	4.5%

Variable name: q24b_3

Variable label: 3. I showed him the prescription the HCP gave me
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	155
Cases with missing values / total number of cases (percent):	739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	49	31.6%
1	Yes	106	68.4%

Variable name: q24b_4

Variable label: 4. They heard about Wellma from someone else (eg neighbor, friend, relative)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	155
Cases with missing values / total number of cases (percent):	739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	138	89.0%
1	Yes	17	11.0%

Variable name: q24b_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	155
Cases with missing values / total number of cases (percent):	739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	152	98.1%
1	Yes	3	1.9%

Variable name: q15a

Variable label: If purchased, where have your purchased sachets come from?
Variable type: String

Number of distinct values:	10
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Variable name: q15a_1

Variable label: 1. Greenstar SB during a home visit
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	366	97.3%

Value	Label	Frequency	Percentage
1	Yes	10	2.7%

Variable name: q15a_2

Variable label: 2. At this clinic
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	16	4.3%
1	Yes	360	95.7%

Variable name: q15a_3

Variable label: 3. Other Green Star clinic(s)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	373	99.2%
1	Yes	3	0.8%

Variable name: q15a_4

Variable label: 4. Other non-Green Star clinic(s)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	376	100.0%

Variable name: q15a_5

Variable label: 5. NHM meeting/community meetings
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	376	100.0%

Variable name: q15a_6

Variable label: 6. Pharmacy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	362	96.3%
1	Yes	14	3.7%

Variable name: q15a_7

Variable label: 7. Local BHU / Hospital / Clinic
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	374	99.5%
1	Yes	2	0.5%

Variable name: q15a_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	375	99.7%
1	Yes	1	0.3%

Variable name: q15c

Variable label: Do you know of any places where you can purchase Wellma other than this clinic?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	347
Cases with missing values / total number of cases (percent):	547 / 894 (61%)

Value	Label	Frequency	Percentage
0	No	324	93.4%
1	Yes	23	6.6%

Variable name: q15

Variable label: What other locations sell Wellma?
Variable type: String

Number of distinct values:	8
Number of non-missing cases:	23
Cases with missing values / total number of cases (percent):	871 / 894 (97%)

Variable name: q15_1

Variable label: 1. Other Green Star clinic(s)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	23
Cases with missing values / total number of cases (percent):	871 / 894 (97%)

Value	Label	Frequency	Percentage
0	No	11	47.8%

Value	Label	Frequency	Percentage
1	Yes	12	52.2%

Variable name: q15_2

Variable label: 2. Other non-Green Star clinic(s)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 23
Cases with missing values / total number of cases (percent): 871 / 894 (97%)

Value	Label	Frequency	Percentage
0	No	17	73.9%
1	Yes	6	26.1%

Variable name: q15_3

Variable label: 3. NHM meeting/community meetings
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 23
Cases with missing values / total number of cases (percent): 871 / 894 (97%)

Value	Label	Frequency	Percentage
0	No	22	95.7%
1	Yes	1	4.3%

Variable name: q15_4

Variable label: 4. Pharmacy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 23
Cases with missing values / total number of cases (percent): 871 / 894 (97%)

Value	Label	Frequency	Percentage
0	No	20	87.0%
1	Yes	3	13.0%

Variable name: q15_5

Variable label: 5. Local BHU / Hospital / Clinic
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 23
Cases with missing values / total number of cases (percent): 871 / 894 (97%)

Value	Label	Frequency	Percentage
0	No	21	91.3%
1	Yes	2	8.7%

Variable name: q15_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 23
Cases with missing values / total number of cases (percent): 871 / 894 (97%)

Value	Label	Frequency	Percentage
0	No	22	95.7%
1	Yes	1	4.3%

Variable name: q17a

Variable label: Have you purchased any Wellma sachets today?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	253	67.3%
1	Yes	123	32.7%

Variable name: q17c

Variable label: Why did you not purchase Wellma today?
Variable type: String

Number of distinct values: 14
Number of non-missing cases: 253
Cases with missing values / total number of cases (percent): 641 / 894 (72%)

Variable name: q17c_1

Variable label: 1. Too expensive
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	253
Cases with missing values / total number of cases (percent):	641 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	207	81.8%
1	Yes	46	18.2%

Variable name: q17c_2

Variable label: 2. Need to consult with husband and/or mother-in-law
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	253
Cases with missing values / total number of cases (percent):	641 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	242	95.7%
1	Yes	11	4.3%

Variable name: q17c_3

Variable label: 3. Doesn't feel the need for it/her current diet is sufficient
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 253
Cases with missing values / total number of cases (percent): 641 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	198	78.3%
1	Yes	55	21.7%

Variable name: q17c_4

Variable label: 4. Heard bad things about it from someone else
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 253
Cases with missing values / total number of cases (percent): 641 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	253	100.0%

Variable name: q17c_5

Variable label: 5. Using another supplement
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 253
Cases with missing values / total number of cases (percent): 641 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	247	97.6%
1	Yes	6	2.4%

Variable name: q17c_6

Variable label: 6. Does not want to buy a product which the government provides for free
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 253
Cases with missing values / total number of cases (percent): 641 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	250	98.8%
1	Yes	3	1.2%

Variable name: q17c_7

Variable label: 7. Still has remaining Wellma sachets to consume
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 253
Cases with missing values / total number of cases (percent): 641 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	116	45.8%
1	Yes	137	54.2%

Variable name: q17c_77

Variable label: 77. Other(Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 253
Cases with missing values / total number of cases (percent): 641 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	238	94.1%
1	Yes	15	5.9%

Variable name: q17b

Variable label: How many Wellma sachets did you purchase today?
Variable type: Continuous

Number of distinct values: 9
Number of non-missing cases: 123
Cases with missing values / total number of cases (percent): 771 / 894 (86%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
3.178861789	3.59652045	1	30	1	1	2	4	5

Variable name: q17

Variable label: In the last two weeks *INCLUDING TODAY* how many Wellma sachets have you bought?
Variable type: Continuous

Number of distinct values: 19
Number of non-missing cases: 366
Cases with missing values / total number of cases (percent): 528 / 894 (59%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
5.469945355	4.96761275	0	30	0	2	5	9	12

Variable name: q18

Variable label: How many sachets did you purchase in a *typical* month over the last 3 months?
Variable type: Continuous

Number of distinct values: 29
Number of non-missing cases: 329
Cases with missing values / total number of cases (percent): 565 / 894 (63%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
10.2674772	8.684592118	0	42	1	3	9	15	25

Variable name: q19

Variable label: Was there ever a time you were purchasing 1 or more sachets per month?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 20
Cases with missing values / total number of cases (percent): 874 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	7	35.0%
1	Yes	13	65.0%

Variable name: q20

Variable label: How many sachets, on average, did you purchase in these months?
Variable type: Continuous

Number of distinct values: 8
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
5.923076923	3.200560848	2	12	2	3	6	8	10

Variable name: q21

Variable label: For how many months did this last?
Variable type: Continuous

Number of distinct values: 4
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
1.923076923	2.059997511	1	8	1	1	1	1	4

Variable name: q22

Variable label: Why did you stop purchasing more than 1 sachet per month?
Variable type: String

Number of distinct values:	9
Number of non-missing cases:	13
Cases with missing values / total number of cases (percent):	881 / 894 (99%)

Variable name: q22_1

Variable label: 1. It was too expensive/I could no longer afford
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	13
Cases with missing values / total number of cases (percent):	881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	9	69.2%
1	Yes	4	30.8%

Variable name: q22_2

Variable label: 2. I had the baby and felt I no longer needed it
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	13
Cases with missing values / total number of cases (percent):	881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	11	84.6%
1	Yes	2	15.4%

Variable name: q22_3

Variable label: 3. I stopped breastfeeding and felt I no longer needed it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	11	84.6%
1	Yes	2	15.4%

Variable name: q22_4

Variable label: 4. I didn't like the taste/grew sick of the flavor/composition
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	6	46.2%
1	Yes	7	53.8%

Variable name: q22_5

Variable label: 5. Improved my health (eg, gained healthy weight) and felt I no longer needed it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	11	84.6%
1	Yes	2	15.4%

Variable name: q22_6

Variable label: 6. Experienced or heard of negative side effects/physiological reactions
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	13	100.0%

Variable name: q22_7

Variable label: 7. Had a miscarriage
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	13	100.0%

Variable name: q22_8

Variable label: 8. Found a better alternative
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	12	92.3%
1	Yes	1	7.7%

Variable name: q22_9

Variable label: 9. My husband/MIL/family/neighbor think it is not good & that I shouldn't use it
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	13	100.0%

Variable name: q22_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 13
Cases with missing values / total number of cases (percent): 881 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	13	100.0%

Variable name: q25a

Variable label: On a monthly basis, what do you purchase that's around the same price as Wellma?
Variable type: String

Number of distinct values: 138
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Variable name: q25a_1

Variable label: 1. Phone Credit
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 782
Cases with missing values / total number of cases (percent): 112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	721	92.2%
1	Yes	61	7.8%

Variable name: q25a_2

Variable label: 2. Clothing (eg socks, sandals)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	782
Cases with missing values / total number of cases (percent):	112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	713	91.2%
1	Yes	69	8.8%

Variable name: q25a_3

Variable label: 3. Street food
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	782
Cases with missing values / total number of cases (percent):	112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	621	79.4%
1	Yes	161	20.6%

Variable name: q25a_4

Variable label: 4. Milk, Bread, or Roti
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 782
Cases with missing values / total number of cases (percent): 112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	267	34.1%
1	Yes	515	65.9%

Variable name: q25a_5

Variable label: 5. Other groceries (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 782
Cases with missing values / total number of cases (percent): 112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	776	99.2%
1	Yes	6	0.8%

Variable name: q25a_6

Variable label: 6. School supplies
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 782
Cases with missing values / total number of cases (percent): 112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	661	84.5%

Value	Label	Frequency	Percentage
1	Yes	121	15.5%

Variable name: q25a_7

Variable label: 7. Medicines
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	782
Cases with missing values / total number of cases (percent):	112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	485	62.0%
1	Yes	297	38.0%

Variable name: q25a_8

Variable label: 8. Transportation fare
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	782
Cases with missing values / total number of cases (percent):	112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	598	76.5%
1	Yes	184	23.5%

Variable name: q25a_9

Variable label: 9. Diapers
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	782
Cases with missing values / total number of cases (percent):	112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	646	82.6%
1	Yes	136	17.4%

Variable name: q25a_10

Variable label: 10. Soap
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	782
Cases with missing values / total number of cases (percent):	112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	689	88.1%
1	Yes	93	11.9%

Variable name: q25a_11

Variable label: 11. I don't purchase other items (only Wellma)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 782
Cases with missing values / total number of cases (percent): 112 / 894 (13%)

Value	Label	Frequency	Percentage
0	No	693	88.6%
1	Yes	89	11.4%

Variable name: q25

Variable label: Did your husband ever purchase Wellma on your behalf?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	290	77.1%
1	Yes	86	22.9%

Variable name: q26

Variable label: When you do have Wellma, typically how often do you consume it?
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 354
Cases with missing values / total number of cases (percent): 540 / 894 (60%)

Value	Label	Frequency	Percentage
1	I eat a full sachet every day	142	40.1%

Value	Label	Frequency	Percentage
2	I eat a partial sachet every day	48	13.6%
3	I eat one full sachet within a day, skipping a few days till the next time	88	24.9%
4	I eat a partial sachet in a day, skipping a few days till the next time	61	17.2%
5	I don't keep track of my consumption/It varies	15	4.2%

Variable name: q27

Variable label: What are the reasons that you do not eat Wellma every day?
Variable type: String

Number of distinct values:	13
Number of non-missing cases:	212
Cases with missing values / total number of cases (percent):	682 / 894 (76%)

Variable name: q27_1

Variable label: 1. Don't want to
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	212
Cases with missing values / total number of cases (percent):	682 / 894 (76%)

Value	Label	Frequency	Percentage
0	No	179	84.4%
1	Yes	33	15.6%

Variable name: q27_2

Variable label: 2. Unable to afford
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	212
Cases with missing values / total number of cases (percent):	682 / 894 (76%)

Value	Label	Frequency	Percentage
0	No	131	61.8%
1	Yes	81	38.2%

Variable name: q27_3

Variable label: 3. Locations to purchase are not convenient for me
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	212
Cases with missing values / total number of cases (percent):	682 / 894 (76%)

Value	Label	Frequency	Percentage
0	No	203	95.8%
1	Yes	9	4.2%

Variable name: q27_4

Variable label: 4. Opposition from household members
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 212
Cases with missing values / total number of cases (percent): 682 / 894 (76%)

Value	Label	Frequency	Percentage
0	No	212	100.0%

Variable name: q27_5

Variable label: 5. It is unpleasant to eat (I don't like the taste, texture and/or smell)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 212
Cases with missing values / total number of cases (percent): 682 / 894 (76%)

Value	Label	Frequency	Percentage
0	No	110	51.9%
1	Yes	102	48.1%

Variable name: q27_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 212
Cases with missing values / total number of cases (percent): 682 / 894 (76%)

Value	Label	Frequency	Percentage
0	No	196	92.5%
1	Yes	16	7.5%

Variable name: q28

Variable label: When do you expect to stop consuming Wellma?
Variable type: Categorical

Number of distinct values: 7
Number of non-missing cases: 284
Cases with missing values / total number of cases (percent): 610 / 894 (68%)

Value	Label	Frequency	Percentage
1	Second trimester of pregnancy	19	6.7%
2	Third trimester of pregnancy	36	12.7%
3	After giving birth	50	17.6%
4	After 3 months of lactation/delivering the baby	25	8.8%
5	After 6 months of lactation/delivering the baby	77	27.1%
6	After 12 months of lactation/delivering the baby	70	24.6%
77	Other (Specify)	7	2.5%

Variable name: q29

Variable label: Do you expect to keep consuming Wellma at this same rate?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 320
Cases with missing values / total number of cases (percent): 574 / 894 (64%)

Value	Label	Frequency	Percentage
1	Yes	150	46.9%
2	No, I expect my consumption to increase in the future	94	29.4%

Value	Label	Frequency	Percentage
3	No, I expect my consumption to decrease in the future	76	23.8%

Variable name: q35

Variable label: Do you eat Wellma with your normal diet or have you reduced certain foods?
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	371
Cases with missing values / total number of cases (percent):	523 / 894 (59%)

Value	Label	Frequency	Percentage
1	Reduced consumption of certain foods	30	8.1%
2	In addition to my normal diet	339	91.4%
3	Sometimes in addition to, sometimes reduced consumption of certain foods	2	0.5%

Variable name: q36

Variable label: What food(s) do you eat less of as a result of consuming Wellma?
Variable type: String

Number of distinct values:	16
Number of non-missing cases:	32
Cases with missing values / total number of cases (percent):	862 / 894 (96%)

Variable name: q36_1

Variable label: 1. Foods made from grains (eg, roti, rice)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 32
Cases with missing values / total number of cases (percent): 862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	10	31.3%
1	Yes	22	68.8%

Variable name: q36_2

Variable label: 2. White roots, tubers, and plantains
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 32
Cases with missing values / total number of cases (percent): 862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	31	96.9%
1	Yes	1	3.1%

Variable name: q36_3

Variable label: 3. Pulses (beans, peas, and lentils)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 32
Cases with missing values / total number of cases (percent): 862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	28	87.5%

Value	Label	Frequency	Percentage
1	Yes	4	12.5%

Variable name: q36_4

Variable label: 4. Nuts and seeds
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	32
Cases with missing values / total number of cases (percent):	862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	30	93.8%
1	Yes	2	6.3%

Variable name: q36_5

Variable label: 5. Milk and milk products
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	32
Cases with missing values / total number of cases (percent):	862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	26	81.3%
1	Yes	6	18.8%

Variable name: q36_6

Variable label: 6. Meat, poultry, seafood, eggs
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	32
Cases with missing values / total number of cases (percent):	862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	28	87.5%
1	Yes	4	12.5%

Variable name: q36_7

Variable label: 7. Dark green leafy vegetables (eg spinach)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	32
Cases with missing values / total number of cases (percent):	862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	30	93.8%
1	Yes	2	6.3%

Variable name: q36_8

Variable label: 8. Vitamin-A rich vegetables, roots, and fruits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 32
Cases with missing values / total number of cases (percent): 862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	30	93.8%
1	Yes	2	6.3%

Variable name: q36_9

Variable label: 9. Other fruits or vegetables
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 32
Cases with missing values / total number of cases (percent): 862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	27	84.4%
1	Yes	5	15.6%

Variable name: q36_10

Variable label: 10. Sweets
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 32
Cases with missing values / total number of cases (percent): 862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	29	90.6%

Value	Label	Frequency	Percentage
1	Yes	3	9.4%

Variable name: q36_11

Variable label: 11. Fried foods
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	32
Cases with missing values / total number of cases (percent):	862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	32	100.0%

Variable name: q36_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	32
Cases with missing values / total number of cases (percent):	862 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	32	100.0%

Variable name: q120

Variable label: Do you know how often Wellma should be consumed?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
1	Yes	317	74.9%
2	No, I don't know	106	25.1%

Variable name: q121

Variable label: How often do you think Wellma should be consumed? [Frequency]
Variable type: Continuous

Number of distinct values: 3
Number of non-missing cases: 317
Cases with missing values / total number of cases (percent): 577 / 894 (65%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
1.03785489	.5141840695	1	10	1	1	1	1	1

Variable name: q122

Variable label: Unit:
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 317
Cases with missing values / total number of cases (percent): 577 / 894 (65%)

Value	Label	Frequency	Percentage
1	sachet(s) per day	310	97.8%

Value	Label	Frequency	Percentage
2	sachet(s) per week	5	1.6%
3	sachet(s) per month	2	0.6%

Variable name: q55

Variable label: Did your hh worry about not having enough food to eat bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	408	45.6%
1	Yes	486	54.4%

Variable name: q56

Variable label: Was your hh unable to eat healthy and nutritious food bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	482	53.9%
1	Yes	412	46.1%

Variable name: q57

Variable label: Did your hh eat only a few kinds of foods bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 893
Cases with missing values / total number of cases (percent): 1 / 894 (.11%)

Value	Label	Frequency	Percentage
0	No	521	58.3%
1	Yes	372	41.7%

Variable name: q58

Variable label: Did your hh have to skip a meal bc of a lack of resources to get food?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 893
Cases with missing values / total number of cases (percent): 1 / 894 (.11%)

Value	Label	Frequency	Percentage
0	No	694	77.7%
1	Yes	199	22.3%

Variable name: q59

Variable label: Did your hh eat less than you thought you should bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	583	65.2%
1	Yes	311	34.8%

Variable name: q60

Variable label: Did your hh run out of food bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 892
Cases with missing values / total number of cases (percent): 2 / 894 (.22%)

Value	Label	Frequency	Percentage
0	No	694	77.8%
1	Yes	198	22.2%

Variable name: q61

Variable label: Was your hh hungry but did not eat bc of a lack of resources for food?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	727	81.3%

Value	Label	Frequency	Percentage
1	Yes	167	18.7%

Variable name: q62

Variable label: Did your hh go without eating for a whole day bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	803	89.8%
1	Yes	91	10.2%

Variable name: q132

Variable label: Including yourself, how many people live in your HH?
Variable type: Continuous

Number of distinct values: 19
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
6.135346756	3.051007772	2	30	3	4	5.5	8	10

Variable name: hh_num

Variable label: Number of people in your household, including yourself [modify]
Variable type: Categorical

Number of distinct values:	9
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Value	Label	Frequency	Percentage
2	2	48	5.4%
3	3	104	11.6%
4	4	143	16.0%
5	5	152	17.0%
6	6	122	13.6%
7	7	93	10.4%
8	8	68	7.6%
9	9	57	6.4%
10	10 or more	107	12.0%

Variable name: num_children_adults

Variable label: Number of children compared to number of adults in hh [construct]
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Value	Label	Frequency	Percentage
1	Same number of children as adults	143	16.0%
2	More children than adults	246	27.5%
3	Less children than adults	505	56.5%

Variable name: exp_pers

Variable label: HH spending group, how much spent in a month per person [modify]
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	711
Cases with missing values / total number of cases (percent):	183 / 894 (20%)

Value	Label	Frequency	Percentage
1	0 - 6,500 Rs	238	33.5%
2	6,501 - 10,000 Rs	242	34.0%
3	10,001 - 15,000 Rs	134	18.8%
4	15,001 - 30,000 Rs	34	4.8%
5	More than 30,000 Rs	63	8.9%

Variable name: q146

Variable label: Was interview conducted in front of an SB/HCP assistant/CHO/family member?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	437	48.9%
1	Yes	457	51.1%

Variable name: q147

Variable label: Who was the interview conducted in the presence of?
Variable type: String

Number of distinct values:	21
Number of non-missing cases:	457
Cases with missing values / total number of cases (percent):	437 / 894 (49%)

Variable name: q147_1

Variable label: 1. Own children
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	457
Cases with missing values / total number of cases (percent):	437 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	362	79.2%
1	Yes	95	20.8%

Variable name: q147_2

Variable label: 2. Husband
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	457
Cases with missing values / total number of cases (percent):	437 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	452	98.9%

Value	Label	Frequency	Percentage
1	Yes	5	1.1%

Variable name: q147_3

Variable label: 3. MIL
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	457
Cases with missing values / total number of cases (percent):	437 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	387	84.7%
1	Yes	70	15.3%

Variable name: q147_4

Variable label: 4. Other family members
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	457
Cases with missing values / total number of cases (percent):	437 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	231	50.5%
1	Yes	226	49.5%

Variable name: q147_5

Variable label: 5. GS's SB or other GS personnel
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	457
Cases with missing values / total number of cases (percent):	437 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	351	76.8%
1	Yes	106	23.2%

Variable name: q147_6

Variable label: 6. HCP assistant (non-GS)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	457
Cases with missing values / total number of cases (percent):	437 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	430	94.1%
1	Yes	27	5.9%

Variable name: q4

Variable label: From whom did you hear about Wellma?
Variable type: String

Number of distinct values: 25
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Variable name: q4_1

Variable label: 1. Greenstar Sitara Baji, at home visit
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	402	95.0%
1	Yes	21	5.0%

Variable name: q4_2

Variable label: 2. Greenstar Sitara Baji, at clinic
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	308	72.8%
1	Yes	115	27.2%

Variable name: q4_3

Variable label: 3. Greenstar HCP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	179	42.3%
1	Yes	244	57.7%

Variable name: q4_4

Variable label: 4. Private HCP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	336	79.4%
1	Yes	87	20.6%

Variable name: q4_5

Variable label: 5. Pharmacist
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	422	99.8%
1	Yes	1	0.2%

Variable name: q4_6

Variable label: 6. Local BHU / Hospital / Clinic
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	417	98.6%
1	Yes	6	1.4%

Variable name: q4_7

Variable label: 7. Relatives, friends, neighbors who have used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	386	91.3%

Value	Label	Frequency	Percentage
1	Yes	37	8.7%

Variable name: q4_8

Variable label: 8. Relatives, friends, neighbors who have not used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	423
Cases with missing values / total number of cases (percent):	471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	413	97.6%
1	Yes	10	2.4%

Variable name: q4_9

Variable label: 9. Community influencers (eg religious leaders, teacher, etc.)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	423
Cases with missing values / total number of cases (percent):	471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	423	100.0%

Variable name: q4a

Variable label: Have you ever received a prescription for Wellma from the health care provider?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	423
Cases with missing values / total number of cases (percent):	471 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	65	15.4%
1	Yes	358	84.6%

Variable name: q5

Variable label: How many pregnant and lactating women do you know in your neighborhood/street?
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	358
Cases with missing values / total number of cases (percent):	536 / 894 (60%)

Value	Label	Frequency	Percentage
1	None	92	25.7%
2	1 - 5	224	62.6%
3	6 - 10	34	9.5%
4	11 - 20	4	1.1%
5	More than 20 PLWs	4	1.1%

Variable name: q6

Variable label: How many of these pregnant and lactating women have consumed / purchased Wellma?
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	220
Cases with missing values / total number of cases (percent):	674 / 894 (75%)

Value	Label	Frequency	Percentage
1	None	49	22.3%
2	Less than half of the PLWs I know	109	49.5%
3	About half of the PLWs I know	42	19.1%
4	More than half of the PLWs I know	9	4.1%
5	All of the PLWs I know	11	5.0%

Variable name: q7

Variable label: Did you or someone in your HH attend a community meeting about Wellma?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	418
Cases with missing values / total number of cases (percent):	476 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	374	89.5%
1	Yes	44	10.5%

Variable name: q8

Variable label: How many times this year (in total) have you attended a community meeting?
Variable type: Continuous

Number of distinct values: 7
Number of non-missing cases: 44
Cases with missing values / total number of cases (percent): 850 / 894 (95%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
2.022727273	1.438484932	1	7	1	1	1.5	2.5	4

Variable name: q9

Variable label: How many times this year has someone else in your HH attended a commuty meeting?
Variable type: Continuous

Number of distinct values: 5
Number of non-missing cases: 36
Cases with missing values / total number of cases (percent): 858 / 894 (96%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
.8888888889	1.115546702	0	4	0	0	1	1	2

Variable name: q13

Variable label: If you did not purchase, why?
Variable type: String

Number of distinct values:	16
Number of non-missing cases:	47
Cases with missing values / total number of cases (percent):	847 / 894 (95%)

Variable name: q13_1

Variable label: 1. Too expensive
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	46
Cases with missing values / total number of cases (percent):	848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	31	67.4%
1	Yes	15	32.6%

Variable name: q13_2

Variable label: 2. Family resistance
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	46
Cases with missing values / total number of cases (percent):	848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	39	84.8%
1	Yes	7	15.2%

Variable name: q13_3

Variable label: 3. I don't feel the need for it / I feel my current diet is sufficient
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	46
Cases with missing values / total number of cases (percent):	848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	42	91.3%
1	Yes	4	8.7%

Variable name: q13_4

Variable label: 4. I don't want to take a risk in trying something new while pregnant
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	46
Cases with missing values / total number of cases (percent):	848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	41	89.1%
1	Yes	5	10.9%

Variable name: q13_5

Variable label: 5. I don't trust the SB who visited me
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 46
Cases with missing values / total number of cases (percent): 848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	46	100.0%

Variable name: q13_6

Variable label: 6. Heard negative feedback from someone who used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 46
Cases with missing values / total number of cases (percent): 848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	46	100.0%

Variable name: q13_7

Variable label: 7. Using another supplement
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 46
Cases with missing values / total number of cases (percent): 848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	33	71.7%
1	Yes	13	28.3%

Variable name: q13_8

Variable label: 8. Do not want to buy a product which the government provides for free
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	46
Cases with missing values / total number of cases (percent):	848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	46	100.0%

Variable name: q13_9

Variable label: 9. Didn't get round to it / was busy with work
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	46
Cases with missing values / total number of cases (percent):	848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	43	93.5%
1	Yes	3	6.5%

Variable name: q13_10

Variable label: 10. I want to consult a doctor
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 46
Cases with missing values / total number of cases (percent): 848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	42	91.3%
1	Yes	4	8.7%

Variable name: q13_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 46
Cases with missing values / total number of cases (percent): 848 / 894 (95%)

Value	Label	Frequency	Percentage
0	No	39	84.8%
1	Yes	7	15.2%

Variable name: q14

Variable label: What changes might convince you to buy Wellma?
Variable type: String

Number of distinct values: 9
Number of non-missing cases: 47
Cases with missing values / total number of cases (percent): 847 / 894 (95%)

Variable name: q14_1

Variable label: 1. Reduce price
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 33
Cases with missing values / total number of cases (percent): 861 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	10	30.3%
1	Yes	23	69.7%

Variable name: q14_2

Variable label: 2. Change taste
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 33
Cases with missing values / total number of cases (percent): 861 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	23	69.7%
1	Yes	10	30.3%

Variable name: q14_3

Variable label: 3. Change Texture
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 33
Cases with missing values / total number of cases (percent): 861 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	29	87.9%
1	Yes	4	12.1%

Variable name: q14_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 33
Cases with missing values / total number of cases (percent): 861 / 894 (96%)

Value	Label	Frequency	Percentage
0	No	32	97.0%
1	Yes	1	3.0%

Variable name: q12

Variable label: Why did you decide to purchase Wellma?
Variable type: String

Number of distinct values: 57
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Variable name: q12_1

Variable label: 1. Was convinced by the information given by SB on maternal nutrition and health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	314	83.5%
1	Yes	62	16.5%

Variable name: q12_2

Variable label: 2. Was convinced by the information given by HCP/Doctor
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	209	55.6%
1	Yes	167	44.4%

Variable name: q12_3

Variable label: 3. HCP/Doctor told me I was undernourished/consume Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	153	40.7%
1	Yes	223	59.3%

Variable name: q12_4

Variable label: 4. Felt I was undernourished and wanted to try Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	260	69.1%
1	Yes	116	30.9%

Variable name: q12_5

Variable label: 5. Felt pressurized by SB
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	365	97.1%

Value	Label	Frequency	Percentage
1	Yes	11	2.9%

Variable name: q12_6

Variable label: 6. To help the SB with her sales
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	372	98.9%
1	Yes	4	1.1%

Variable name: q12_7

Variable label: 7. Was convinced/ recommended by someone who has used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	374	99.5%
1	Yes	2	0.5%

Variable name: q12_8

Variable label: 8. Was convinced by family members, friends, neighbors who have used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	361	96.0%
1	Yes	15	4.0%

Variable name: q12_9

Variable label: 9. Was convinced by family members, friends, neighbors who have not used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	372	98.9%
1	Yes	4	1.1%

Variable name: q12_10

Variable label: 10. Was told this would help improve my baby's health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	301	80.1%
1	Yes	75	19.9%

Variable name: q11

Variable label: How much did you pay for one sachet in your most recent purchase of Wellma?
Variable type: Continuous

Number of distinct values: 13
Number of non-missing cases: 373
Cases with missing values / total number of cases (percent): 521 / 894 (58%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
91.34316354	10.93702342	1	180	90	90	90	90	100

Variable name: q15b1

Variable label: Why did you purchase from 'Greenstar SB during a home visit' ?
Variable type: String

Number of distinct values: 6
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Variable name: q15b1_1

Variable label: 1. Convenient because the SB visits my home
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	4	40.0%
1	Yes	6	60.0%

Variable name: q15b1_2

Variable label: 2. Greenstar's SB is reliable and trustworthy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	6	60.0%
1	Yes	4	40.0%

Variable name: q15b1_3

Variable label: 3. To help SB with her sales
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	9	90.0%
1	Yes	1	10.0%

Variable name: q15b1_4

Variable label: 4. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	9	90.0%
1	Yes	1	10.0%

Variable name: q15b1_5

Variable label: 5. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q15b1_6

Variable label: 6. Was able to purchase on credit
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	9	90.0%
1	Yes	1	10.0%

Variable name: q15b1_7

Variable label: 7. Was recommended by a relative/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q15b1_8

Variable label: 8. Was recommended by a relative/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	8	80.0%
1	Yes	2	20.0%

Variable name: q15b1_9

Variable label: 9. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q15b1_10

Variable label: 10. Felt obligated, because others were purchasing in a social gathering
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q15b1_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	10
Cases with missing values / total number of cases (percent):	884 / 894 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q15b2

Variable label: Why did you purchase from 'At this clinic' ?
Variable type: String

Number of distinct values:	33
Number of non-missing cases:	360
Cases with missing values / total number of cases (percent):	534 / 894 (60%)

Variable name: q15b2_1

Variable label: 1. Convenient because the SB visits my home
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	358
Cases with missing values / total number of cases (percent):	536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	344	96.1%
1	Yes	14	3.9%

Variable name: q15b2_2

Variable label: 2. Greenstar's SB is reliable and trustworthy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 358
Cases with missing values / total number of cases (percent): 536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	281	78.5%
1	Yes	77	21.5%

Variable name: q15b2_3

Variable label: 3. To help SB with her sales
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 358
Cases with missing values / total number of cases (percent): 536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	350	97.8%
1	Yes	8	2.2%

Variable name: q15b2_4

Variable label: 4. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 358
Cases with missing values / total number of cases (percent): 536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	141	39.4%
1	Yes	217	60.6%

Variable name: q15b2_5

Variable label: 5. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 358
Cases with missing values / total number of cases (percent): 536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	357	99.7%
1	Yes	1	0.3%

Variable name: q15b2_6

Variable label: 6. Was able to purchase on credit
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 358
Cases with missing values / total number of cases (percent): 536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	346	96.6%

Value	Label	Frequency	Percentage
1	Yes	12	3.4%

Variable name: q15b2_7

Variable label: 7. Was recommended by a relative/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	358
Cases with missing values / total number of cases (percent):	536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	357	99.7%
1	Yes	1	0.3%

Variable name: q15b2_8

Variable label: 8. Was recommended by a relative/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	358
Cases with missing values / total number of cases (percent):	536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	162	45.3%
1	Yes	196	54.7%

Variable name: q15b2_9

Variable label: 9. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 358
Cases with missing values / total number of cases (percent): 536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	355	99.2%
1	Yes	3	0.8%

Variable name: q15b2_10

Variable label: 10. Felt obligated, because others were purchasing in a social gathering
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 358
Cases with missing values / total number of cases (percent): 536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	330	92.2%
1	Yes	28	7.8%

Variable name: q15b2_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 358
Cases with missing values / total number of cases (percent): 536 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	357	99.7%
1	Yes	1	0.3%

Variable name: q15b3

Variable label: Why did you purchase from 'Other Green Star clinic(s)' ?
Variable type: String

Number of distinct values: 2
Number of non-missing cases: 3
Cases with missing values / total number of cases (percent): 891 / 894 (1.0e+02%)

Variable name: q15b3_1

Variable label: 1. Convenient because the SB visits my home
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 3
Cases with missing values / total number of cases (percent): 891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b3_2

Variable label: 2. Greenstar's SB is reliable and trustworthy
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	3
Cases with missing values / total number of cases (percent):	891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b3_3

Variable label: 3. To help SB with her sales
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	3
Cases with missing values / total number of cases (percent):	891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b3_4

Variable label: 4. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	3
Cases with missing values / total number of cases (percent):	891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
1	Yes	3	100.0%

Variable name: q15b3_5

Variable label: 5. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	3
Cases with missing values / total number of cases (percent):	891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b3_6

Variable label: 6. Was able to purchase on credit
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	3
Cases with missing values / total number of cases (percent):	891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	2	66.7%
1	Yes	1	33.3%

Variable name: q15b3_7

Variable label: 7. Was recommended by a relative/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 3
Cases with missing values / total number of cases (percent): 891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b3_8

Variable label: 8. Was recommended by a relative/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 3
Cases with missing values / total number of cases (percent): 891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b3_9

Variable label: 9. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 3
Cases with missing values / total number of cases (percent): 891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b3_10

Variable label: 10. Felt obligated, because others were purchasing in a social gathering
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	3
Cases with missing values / total number of cases (percent):	891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b3_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	3
Cases with missing values / total number of cases (percent):	891 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	3	100.0%

Variable name: q15b4

Variable label: Why did you purchase from 'Other non-Green Star clinic(s)' ?
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_1

Variable label: 1. Convenient because the SB visits my home
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_2

Variable label: 2. Greenstar's SB is reliable and trustworthy
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_3

Variable label: 3. To help SB with her sales
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_4

Variable label: 4. This is the only place/channel I know of
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_5

Variable label: 5. I think the HCP's recommendation is credible/HCP told me to
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_6

Variable label: 6. Was able to purchase on credit
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_7

Variable label: 7. Was recommended by a relative/friend/neighbor who used Wellma
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_8

Variable label: 8. Was recommended by a relative/friend/neighbor who has not used Wellma
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_9

Variable label: 9. This is the only place/channel I know of
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_10

Variable label: 10. Felt obligated, because others were purchasing in a social gathering
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b4_77

Variable label: 77. Other (Specify)
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5

Variable label: Why did you purchase from 'NHM meeting/community meetings' ?
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_1

Variable label: 1. Convenient because the SB visits my home
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_2

Variable label: 2. Greenstar's SB is reliable and trustworthy
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_3

Variable label: 3. To help SB with her sales
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_4

Variable label: 4. This is the only place/channel I know of
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_5

Variable label: 5. I think the HCP's recommendation is credible/HCP told me to
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_6

Variable label: 6. Was able to purchase on credit
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_7

Variable label: 7. Was recommended by a relative/friend/neighbor who used Wellma
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_8

Variable label: 8. Was recommended by a relative/friend/neighbor who has not used Wellma
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_9

Variable label: 9. This is the only place/channel I know of
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_10

Variable label: 10. Felt obligated, because others were purchasing in a social gathering
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b5_77

Variable label: 77. Other (Specify)
Variable type: NULL

Number of distinct values:	0
Number of non-missing cases:	0
Cases with missing values / total number of cases (percent):	894 / 894 (100%)

Variable name: q15b6

Variable label: Why did you purchase from 'Pharmacy' ?
Variable type: String

Number of distinct values:	7
Number of non-missing cases:	14
Cases with missing values / total number of cases (percent):	880 / 894 (98%)

Variable name: q15b6_1

Variable label: 1. Convenient because the SB visits my home
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 14
Cases with missing values / total number of cases (percent): 880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	14	100.0%

Variable name: q15b6_2

Variable label: 2. Greenstar's SB is reliable and trustworthy
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 14
Cases with missing values / total number of cases (percent): 880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	14	100.0%

Variable name: q15b6_3

Variable label: 3. To help SB with her sales
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 14
Cases with missing values / total number of cases (percent): 880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	14	100.0%

Variable name: q15b6_4

Variable label: 4. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	14
Cases with missing values / total number of cases (percent):	880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	9	64.3%
1	Yes	5	35.7%

Variable name: q15b6_5

Variable label: 5. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	14
Cases with missing values / total number of cases (percent):	880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	13	92.9%
1	Yes	1	7.1%

Variable name: q15b6_6

Variable label: 6. Was able to purchase on credit
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 14
Cases with missing values / total number of cases (percent): 880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	11	78.6%
1	Yes	3	21.4%

Variable name: q15b6_7

Variable label: 7. Was recommended by a relative/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 14
Cases with missing values / total number of cases (percent): 880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	13	92.9%
1	Yes	1	7.1%

Variable name: q15b6_8

Variable label: 8. Was recommended by a relative/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 14
Cases with missing values / total number of cases (percent): 880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	11	78.6%
1	Yes	3	21.4%

Variable name: q15b6_9

Variable label: 9. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 14
Cases with missing values / total number of cases (percent): 880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	13	92.9%
1	Yes	1	7.1%

Variable name: q15b6_10

Variable label: 10. Felt obligated, because others were purchasing in a social gathering
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 14
Cases with missing values / total number of cases (percent): 880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	13	92.9%

Value	Label	Frequency	Percentage
1	Yes	1	7.1%

Variable name: q15b6_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	14
Cases with missing values / total number of cases (percent):	880 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	14	100.0%

Variable name: q15b7

Variable label: Why did you purchase from 'Local BHU / Hospital / Clinic' ?
Variable type: String

Number of distinct values:	2
Number of non-missing cases:	2
Cases with missing values / total number of cases (percent):	892 / 894 (1.0e+02%)

Variable name: q15b7_1

Variable label: 1. Convenient because the SB visits my home
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b7_2

Variable label: 2. Greenstar's SB is reliable and trustworthy
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b7_3

Variable label: 3. To help SB with her sales
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b7_4

Variable label: 4. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
1	Yes	1	100.0%

Variable name: q15b7_5

Variable label: 5. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b7_6

Variable label: 6. Was able to purchase on credit
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b7_7

Variable label: 7. Was recommended by a relative/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b7_8

Variable label: 8. Was recommended by a relative/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
1	Yes	1	100.0%

Variable name: q15b7_9

Variable label: 9. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b7_10

Variable label: 10. Felt obligated, because others were purchasing in a social gathering
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b7_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88

Variable label: Why did you purchase from '${q_15a_o}' ?
Variable type: String

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Variable name: q15b88_1

Variable label: 1. Convenient because the SB visits my home
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_2

Variable label: 2. Greenstar's SB is reliable and trustworthy
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_3

Variable label: 3. To help SB with her sales
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_4

Variable label: 4. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_5

Variable label: 5. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_6

Variable label: 6. Was able to purchase on credit
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_7

Variable label: 7. Was recommended by a relative/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
1	Yes	1	100.0%

Variable name: q15b88_8

Variable label: 8. Was recommended by a relative/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_9

Variable label: 9. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_10

Variable label: 10. Felt obligated, because others were purchasing in a social gathering
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q15b88_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q30

Variable label: Why will you consume the same amount or more of Wellma?
Variable type: String

Number of distinct values:	79
Number of non-missing cases:	244
Cases with missing values / total number of cases (percent):	650 / 894 (73%)

Variable name: q30_1

Variable label: 1. I have noticed it improved my energy/strength during pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	241
Cases with missing values / total number of cases (percent):	653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	77	32.0%
1	Yes	164	68.0%

Variable name: q30_2

Variable label: 2. I have noticed it helped with aches/pains during pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	200	83.0%
1	Yes	41	17.0%

Variable name: q30_3

Variable label: 3. I have noticed it improved my milk suply
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	198	82.2%
1	Yes	43	17.8%

Variable name: q30_4

Variable label: 4. My MiL encourages me to take it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	234	97.1%
1	Yes	7	2.9%

Variable name: q30_5

Variable label: 5. My husband encourages me to take it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	224	92.9%
1	Yes	17	7.1%

Variable name: q30_6

Variable label: 6. My SB encourages me to take it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	220	91.3%

Value	Label	Frequency	Percentage
1	Yes	21	8.7%

Variable name: q30_7

Variable label: 7. My HCP encourages me to take it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	143	59.3%
1	Yes	98	40.7%

Variable name: q30_8

Variable label: 8. It is good for my health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	145	60.2%
1	Yes	96	39.8%

Variable name: q30_9

Variable label: 9. It is good for my baby during pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	241
Cases with missing values / total number of cases (percent):	653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	230	95.4%
1	Yes	11	4.6%

Variable name: q30_10

Variable label: 10. It is good for my infant's development and health after birth
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	241
Cases with missing values / total number of cases (percent):	653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	202	83.8%
1	Yes	39	16.2%

Variable name: q30_11

Variable label: 11. It will help me/has helped me have a safe delivery
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	229	95.0%
1	Yes	12	5.0%

Variable name: q30_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 241
Cases with missing values / total number of cases (percent): 653 / 894 (73%)

Value	Label	Frequency	Percentage
0	No	241	100.0%

Variable name: q31

Variable label: Why will you reduce your consumption of Wellma?
Variable type: String

Number of distinct values: 16
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Variable name: q31_1

Variable label: 1. It was too expensive/ I don't have enough money
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	40	52.6%
1	Yes	36	47.4%

Variable name: q31_2

Variable label: 2. I don't like the taste
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	42	55.3%
1	Yes	34	44.7%

Variable name: q31_3

Variable label: 3. It made me feel sick
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	74	97.4%
1	Yes	2	2.6%

Variable name: q31_4

Variable label: 4. There is too much product in each sachet so I don't need as many
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	72	94.7%
1	Yes	4	5.3%

Variable name: q31_5

Variable label: 5. My MiL discouraged me
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	76	100.0%

Variable name: q31_6

Variable label: 6. My husband discouraged me
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	71	93.4%
1	Yes	5	6.6%

Variable name: q31_7

Variable label: 7. It is inconvenient to purchase Wellma (eg HCP/pharmacy too far away)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	76	100.0%

Variable name: q31_8

Variable label: 8. I feel better now and don't need it as much
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	69	90.8%
1	Yes	7	9.2%

Variable name: q31_9

Variable label: 9. I won't need it as much after I have delivered the baby
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	69	90.8%
1	Yes	7	9.2%

Variable name: q31_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 76
Cases with missing values / total number of cases (percent): 818 / 894 (91%)

Value	Label	Frequency	Percentage
0	No	75	98.7%

Value	Label	Frequency	Percentage
1	Yes	1	1.3%

Variable name: q32

Variable label: How do you usually consume Wellma?
Variable type: String

Number of distinct values: 14
Number of non-missing cases: 354
Cases with missing values / total number of cases (percent): 540 / 894 (60%)

Variable name: q32_1

Variable label: 1. As is / Straight from the pack
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 354
Cases with missing values / total number of cases (percent): 540 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	133	37.6%
1	Yes	221	62.4%

Variable name: q32_2

Variable label: 2. Spread on roti / bread / paratha
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 354
Cases with missing values / total number of cases (percent): 540 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	221	62.4%
1	Yes	133	37.6%

Variable name: q32_3

Variable label: 3. Dissolve in / with a glass of milk
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 354
Cases with missing values / total number of cases (percent): 540 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	277	78.2%
1	Yes	77	21.8%

Variable name: q32_4

Variable label: 4. Dissolve in / with a glass of water
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 354
Cases with missing values / total number of cases (percent): 540 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	340	96.0%

Value	Label	Frequency	Percentage
1	Yes	14	4.0%

Variable name: q32_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	354
Cases with missing values / total number of cases (percent):	540 / 894 (60%)

Value	Label	Frequency	Percentage
0	No	352	99.4%
1	Yes	2	0.6%

Variable name: q33

Variable label: Do you eat more roti/bread/paratha now that you eat it with Wellma?
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	133
Cases with missing values / total number of cases (percent):	761 / 894 (85%)

Value	Label	Frequency	Percentage
1	Yes, I now eat more	14	10.5%
2	No, the amount I consume is the same	112	84.2%
3	No, the amount I consume is less	7	5.3%

Variable name: q34

Variable label: Do you drink more milk now that you have it with Wellma?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 77
Cases with missing values / total number of cases (percent): 817 / 894 (91%)

Value	Label	Frequency	Percentage
1	Yes, I now drink more	11	14.3%
2	No, the amount I consume is the same	61	79.2%
3	No, the amount I consume is less	5	6.5%

Variable name: q37

Variable label: Who else in the family consume the sachets you bought?
Variable type: String

Number of distinct values: 11
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Variable name: q37_1

Variable label: 1. Yes, own children
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage

Value	Label	Frequency	Percentage
0	No	283	75.3%
1	Yes	93	24.7%

Variable name: q37_2

Variable label: 2. Yes, Husband
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	365	97.1%
1	Yes	11	2.9%

Variable name: q37_3

Variable label: 3. Yes, MIL
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	376
Cases with missing values / total number of cases (percent):	518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	367	97.6%
1	Yes	9	2.4%

Variable name: q37_4

Variable label: 4. Yes, other family members
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	344	91.5%
1	Yes	32	8.5%

Variable name: q37_5

Variable label: 5. No, nobody else consumed the sachets
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	130	34.6%
1	Yes	246	65.4%

Variable name: q38

Variable label: What percentage of sachets did you consume yourself?
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 130
Cases with missing values / total number of cases (percent): 764 / 894 (85%)

Value	Label	Frequency	Percentage
1	Almost all (>90%)	92	70.8%
2	More than half (51%-89%)	23	17.7%
3	About half (50%)	9	6.9%
4	Less than half (<50%)	2	1.5%
5	Very few (<25%)	4	3.1%

Variable name: q63a

Variable label: Have you visited an HCP for antenatal care for your most recent pregnancy?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 252
Cases with missing values / total number of cases (percent): 642 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	18	7.1%
1	Yes	234	92.9%

Variable name: q64a

Variable label: What type(s) of HCP(s) did you visit?
Variable type: String

Number of distinct values: 7
Number of non-missing cases: 234
Cases with missing values / total number of cases (percent): 660 / 894 (74%)

Variable name: q64a_1

Variable label: 1. Government hospital/Private hospital
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	234
Cases with missing values / total number of cases (percent):	660 / 894 (74%)

Value	Label	Frequency	Percentage
0	No	114	48.7%
1	Yes	120	51.3%

Variable name: q64a_2

Variable label: 2. MBBS Doctor/Private Clinic/LHV
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	234
Cases with missing values / total number of cases (percent):	660 / 894 (74%)

Value	Label	Frequency	Percentage
0	No	99	42.3%
1	Yes	135	57.7%

Variable name: q64a_3

Variable label: 3. Midwife / Traditional Birth Attendant
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 234
Cases with missing values / total number of cases (percent): 660 / 894 (74%)

Value	Label	Frequency	Percentage
0	No	227	97.0%
1	Yes	7	3.0%

Variable name: q64a_4

Variable label: 4. Basic Health Unit
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 234
Cases with missing values / total number of cases (percent): 660 / 894 (74%)

Value	Label	Frequency	Percentage
0	No	230	98.3%
1	Yes	4	1.7%

Variable name: q65

Variable label: How many weeks or months pregnant were you when you first received ANC?
Variable type: Continuous

Number of distinct values: 16
Number of non-missing cases: 871
Cases with missing values / total number of cases (percent): 23 / 894 (2.6%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
3.142365098	2.344557583	1	22	1	2	2	4	6

Variable name: q66

Variable label: Unit:
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 871
Cases with missing values / total number of cases (percent): 23 / 894 (2.6%)

Value	Label	Frequency	Percentage
1	Weeks	336	38.6%
2	Months	535	61.4%

Variable name: q67

Variable label: How many times have you received antenatal care (ANC) during this pregnancy?
Variable type: Continuous

Number of distinct values: 17
Number of non-missing cases: 630
Cases with missing values / total number of cases (percent): 264 / 894 (30%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
4.393650794	3.090673854	1	20	1	2	4	6	8

Variable name: q68

Variable label: How many times did you get ANC during your most recent pregnancy?
Variable type: Continuous

Number of distinct values: 17
Number of non-missing cases: 229
Cases with missing values / total number of cases (percent): 665 / 894 (74%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
7.676855895	3.935938404	1	20	4	5	7	9	13

Variable name: q69

Variable label: Has your HCP told you anything about prenatal nutrition?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 876
Cases with missing values / total number of cases (percent): 18 / 894 (2%)

Value	Label	Frequency	Percentage
0	No	133	15.2%
1	Yes	743	84.8%

Variable name: health_cat_1

Variable label: Underweight, low weight gain during pregnancy, or anemia [construct]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 876
Cases with missing values / total number of cases (percent): 18 / 894 (2%)

Value	Label	Frequency	Percentage
0	No	315	36.0%
1	Yes	561	64.0%

Variable name: health_cat_2

Variable label: Overweight, too much weight gain during pregnancy, or diabetes [construct]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 876
Cases with missing values / total number of cases (percent): 18 / 894 (2%)

Value	Label	Frequency	Percentage
0	No	827	94.4%
1	Yes	49	5.6%

Variable name: health_cat_3

Variable label: No nutritional problems [construct]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 876
Cases with missing values / total number of cases (percent): 18 / 894 (2%)

Value	Label	Frequency	Percentage
0	No	601	68.6%

Value	Label	Frequency	Percentage
1	Yes	275	31.4%

Variable name: health_cat_4

Variable label: Other nutritional problems [construct]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	876
Cases with missing values / total number of cases (percent):	18 / 894 (2%)

Value	Label	Frequency	Percentage
0	No	842	96.1%
1	Yes	34	3.9%

Variable name: q72

Variable label: How many times will you visit your HCP for the rest of your pregnancy?
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	637
Cases with missing values / total number of cases (percent):	257 / 894 (29%)

Value	Label	Frequency	Percentage
1	Go as recommended by HCP	333	52.3%
2	Go only when there is a problem	257	40.3%
3	Go for a specific number of visits	47	7.4%

Variable name: q72a

Variable label: How many times will you visit your HCP for the rest of your pregnancy?
Variable type: Continuous

Number of distinct values: 12
Number of non-missing cases: 47
Cases with missing values / total number of cases (percent): 847 / 894 (95%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
6.255319149	3.535337664	1	18	2	3	6	9	10

Variable name: q73a

Variable label: How many times will you visit your HCP during your first 6 months postpartum?
Variable type: Continuous

Number of distinct values: 11
Number of non-missing cases: 475
Cases with missing values / total number of cases (percent): 419 / 894 (47%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
3.073684211	1.825985112	1	12	1	2	3	4	6

Variable name: q73

Variable label: How many times will you visit your HCP during your first 6 months postpartum?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 159
Cases with missing values / total number of cases (percent): 735 / 894 (82%)

Value	Label	Frequency	Percentage
1	Go for baby's vaccines	10	6.3%
2	Go as recommended by HCP	64	40.3%
3	Go only when there is a problem	85	53.5%

Variable name: q75

Variable label: How many times have you gone to the doctor since the baby was born?
Variable type: Continuous

Number of distinct values: 12
Number of non-missing cases: 238
Cases with missing values / total number of cases (percent): 656 / 894 (73%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
3.352941176	2.293223314	1	20	1	2	3	4	6

Variable name: q76

Variable label: Has your HCP told you anything about postnatal nutrition?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 251
Cases with missing values / total number of cases (percent): 643 / 894 (72%)

Value	Label	Frequency	Percentage

Value	Label	Frequency	Percentage
0	No	53	21.1%
1	Yes	198	78.9%

Variable name: q77a

Variable label: How many times will you visit your HCP during your first 6 months postpartum?
Variable type: Continuous

Number of distinct values: 11
Number of non-missing cases: 185
Cases with missing values / total number of cases (percent): 709 / 894 (79%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
3.708108108	2.129295962	1	15	1	2	3	5	6

Variable name: q77

Variable label: How many times will you visit your HCP during your first 6 months postpartum?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 64
Cases with missing values / total number of cases (percent): 830 / 894 (93%)

Value	Label	Frequency	Percentage
1	Go for baby's vaccines	11	17.2%
2	Go as recommended by HCP	12	18.8%
3	Go only when there is a problem	41	64.1%

Variable name: q78

Variable label: What stage of pregnancy are you in?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 654
Cases with missing values / total number of cases (percent): 240 / 894 (27%)

Value	Label	Frequency	Percentage
1	First trimester (0-13 weeks; 0 - 3 months)	230	35.2%
2	Second trimester (14-26 weeks; 4 - 6 months)	184	28.1%
3	Third trimester (27-40 weeks; more than 6 months)	240	36.7%

Variable name: q81

Variable label: Have you been pregnant before?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	205	22.9%
1	Yes	687	76.8%
2		2	0.2%

Variable name: prev_preg

Variable label: Number of previous pregnancies [modify]
Variable type: Categorical

Number of distinct values:	7
Number of non-missing cases:	689
Cases with missing values / total number of cases (percent):	205 / 894 (23%)

Value	Label	Frequency	Percentage
1	1	136	19.7%
2	2	166	24.1%
3	3	140	20.3%
4	4	97	14.1%
5	5	67	9.7%
6	6	38	5.5%
7	7 or more	45	6.5%

Variable name: prev_preg_term

Variable label: Number of previous pregnancies to term [modify]
Variable type: Categorical

Number of distinct values:	6
Number of non-missing cases:	689
Cases with missing values / total number of cases (percent):	205 / 894 (23%)

Value	Label	Frequency	Percentage
0		47	6.8%
1	1	165	23.9%
2	2	195	28.3%
3	3	135	19.6%
4	4	68	9.9%

Value	Label	Frequency	Percentage
5	5 or more	79	11.5%

Variable name: q86

Variable label: How would you compare your ANC visits now to your last pregnancy?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 263
Cases with missing values / total number of cases (percent): 631 / 894 (71%)

Value	Label	Frequency	Percentage
1	More visits this pregnancy	108	41.1%
2	Less visits this pregnancy	71	27.0%
3	Same number of visits this prenancy	84	31.9%

Variable name: q87

Variable label: Why have you had more ANC visits with this pregnancy than previously?
Variable type: String

Number of distinct values: 31
Number of non-missing cases: 108
Cases with missing values / total number of cases (percent): 786 / 894 (88%)

Variable name: q87_1

Variable label: 1. More challenges/complications this pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 108
Cases with missing values / total number of cases (percent): 786 / 894 (88%)

Value	Label	Frequency	Percentage
0	No	28	25.9%
1	Yes	80	74.1%

Variable name: q87_2

Variable label: 2. Can better afford ANC this pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 108
Cases with missing values / total number of cases (percent): 786 / 894 (88%)

Value	Label	Frequency	Percentage
0	No	99	91.7%
1	Yes	9	8.3%

Variable name: q87_3

Variable label: 3. HCP has recommended more visits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 108
Cases with missing values / total number of cases (percent): 786 / 894 (88%)

Value	Label	Frequency	Percentage
0	No	70	64.8%

Value	Label	Frequency	Percentage
1	Yes	38	35.2%

Variable name: q87_4

Variable label: 4. Have been told I'm malnourished and need to come in for monitoring
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	108
Cases with missing values / total number of cases (percent):	786 / 894 (88%)

Value	Label	Frequency	Percentage
0	No	78	72.2%
1	Yes	30	27.8%

Variable name: q87_5

Variable label: 5. Healthcare facility is now closer to my home
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	108
Cases with missing values / total number of cases (percent):	786 / 894 (88%)

Value	Label	Frequency	Percentage
0	No	93	86.1%
1	Yes	15	13.9%

Variable name: q87_6

Variable label: 6. Didn't carry past pregnancies to term/pregnancy loss
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	108
Cases with missing values / total number of cases (percent):	786 / 894 (88%)

Value	Label	Frequency	Percentage
0	No	96	88.9%
1	Yes	12	11.1%

Variable name: q87_7

Variable label: 7. Believe that ANC visits are important (wasn't aware in the past)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	108
Cases with missing values / total number of cases (percent):	786 / 894 (88%)

Value	Label	Frequency	Percentage
0	No	102	94.4%
1	Yes	6	5.6%

Variable name: q87_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 108
Cases with missing values / total number of cases (percent): 786 / 894 (88%)

Value	Label	Frequency	Percentage
0	No	108	100.0%

Variable name: q88

Variable label: Why have you had fewer ANC visits with this pregnancy than previously?
Variable type: String

Number of distinct values: 11
Number of non-missing cases: 71
Cases with missing values / total number of cases (percent): 823 / 894 (92%)

Variable name: q88_1

Variable label: 1. Less challenges/complications this pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 71
Cases with missing values / total number of cases (percent): 823 / 894 (92%)

Value	Label	Frequency	Percentage
0	No	23	32.4%
1	Yes	48	67.6%

Variable name: q88_2

Variable label: 2. Cannot afford as many ANC vists this pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	71
Cases with missing values / total number of cases (percent):	823 / 894 (92%)

Value	Label	Frequency	Percentage
0	No	60	84.5%
1	Yes	11	15.5%

Variable name: q88_3

Variable label: 3. HCP has recommended less visits compared to last time
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	71
Cases with missing values / total number of cases (percent):	823 / 894 (92%)

Value	Label	Frequency	Percentage
0	No	60	84.5%
1	Yes	11	15.5%

Variable name: q88_4

Variable label: 4. Consuming Wellma, feel less need for ANC care
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 71
Cases with missing values / total number of cases (percent): 823 / 894 (92%)

Value	Label	Frequency	Percentage
0	No	67	94.4%
1	Yes	4	5.6%

Variable name: q88_5

Variable label: 5. More experienced/past pregnancies were successful/don't need ANC visits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 71
Cases with missing values / total number of cases (percent): 823 / 894 (92%)

Value	Label	Frequency	Percentage
0	No	59	83.1%
1	Yes	12	16.9%

Variable name: q88_6

Variable label: 6. I rely on my MIL / mother's advice more than that of the HCP for ANC
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 71
Cases with missing values / total number of cases (percent): 823 / 894 (92%)

Value	Label	Frequency	Percentage
0	No	70	98.6%

Value	Label	Frequency	Percentage
1	Yes	1	1.4%

Variable name: q88_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	71
Cases with missing values / total number of cases (percent):	823 / 894 (92%)

Value	Label	Frequency	Percentage
0	No	71	100.0%

Variable name: q91a

Variable label: What topics does the SB talk to you about?
Variable type: String

Number of distinct values:	60
Number of non-missing cases:	365
Cases with missing values / total number of cases (percent):	529 / 894 (59%)

Variable name: q91a_1

Variable label: 1. Antenatal nutrition (NOT INCLUDING mention of Wellma)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	235	92.5%
1	Yes	19	7.5%

Variable name: q91a_2

Variable label: 2. Antenatal nutrition (INCLUDING Wellma mention/recommendation)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	110	43.3%
1	Yes	144	56.7%

Variable name: q91a_3

Variable label: 3. Maternal and fetal health
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	159	62.6%
1	Yes	95	37.4%

Variable name: q91a_4

Variable label: 4. Management of common physiologic symptoms in pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 254
Cases with missing values / total number of cases (percent): 640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	189	74.4%
1	Yes	65	25.6%

Variable name: q91a_5

Variable label: 5. Importance of seeing her doctor/attending ANC visits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 254
Cases with missing values / total number of cases (percent): 640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	200	78.7%
1	Yes	54	21.3%

Variable name: q91a_6

Variable label: 6. Postnatal nutrition (NOT INCLUDING mention of Wellma)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 254
Cases with missing values / total number of cases (percent): 640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	174	68.5%
1	Yes	80	31.5%

Variable name: q91a_7

Variable label: 7. Postnatal nutrition (INCLUDING Wellma mention/recommendation)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 254
Cases with missing values / total number of cases (percent): 640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	208	81.9%
1	Yes	46	18.1%

Variable name: q91a_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 254
Cases with missing values / total number of cases (percent): 640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	237	93.3%

Value	Label	Frequency	Percentage
1	Yes	17	6.7%

Variable name: q92a

Variable label: Who else in the household does the SB talk with?
Variable type: String

Number of distinct values:	11
Number of non-missing cases:	365
Cases with missing values / total number of cases (percent):	529 / 894 (59%)

Variable name: q92a_1

Variable label: 1. Own children
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	254	100.0%

Variable name: q92a_2

Variable label: 2. Husband
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	234	92.1%
1	Yes	20	7.9%

Variable name: q92a_3

Variable label: 3. MIL
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	216	85.0%
1	Yes	38	15.0%

Variable name: q92a_4

Variable label: 4. Sister in law
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	244	96.1%
1	Yes	10	3.9%

Variable name: q92a_5

Variable label: 5. Other family members
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	238	93.7%
1	Yes	16	6.3%

Variable name: q92a_6

Variable label: 6. No one else
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	254
Cases with missing values / total number of cases (percent):	640 / 894 (72%)

Value	Label	Frequency	Percentage
0	No	70	27.6%
1	Yes	184	72.4%

Variable name: q93

Variable label: Have you ever run out of Wellma between visits?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Value	Label	Frequency	Percentage
0	No	230	61.2%
1	Yes	146	38.8%

Variable name: q94a

Variable label: What do you do when you run out of Wellma between visits?
Variable type: String

Number of distinct values: 7
Number of non-missing cases: 146
Cases with missing values / total number of cases (percent): 748 / 894 (84%)

Variable name: q94a_1

Variable label: 1. Wait until my next HCP visit
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 146
Cases with missing values / total number of cases (percent): 748 / 894 (84%)

Value	Label	Frequency	Percentage
0	No	65	44.5%
1	Yes	81	55.5%

Variable name: q94a_2

Variable label: 2. Buy/Borrow one from a friend/neighbor
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	146
Cases with missing values / total number of cases (percent):	748 / 894 (84%)

Value	Label	Frequency	Percentage
0	No	144	98.6%
1	Yes	2	1.4%

Variable name: q94a_3

Variable label: 3. Call the SB to come to my house/go to the SB's home so I can buy more
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	146
Cases with missing values / total number of cases (percent):	748 / 894 (84%)

Value	Label	Frequency	Percentage
0	No	131	89.7%
1	Yes	15	10.3%

Variable name: q94a_4

Variable label: 4. Go to the BHU/Hospital/HCP to buy one
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 146
Cases with missing values / total number of cases (percent): 748 / 894 (84%)

Value	Label	Frequency	Percentage
0	No	103	70.5%
1	Yes	43	29.5%

Variable name: q94a_5

Variable label: 5. At a community meeting
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 146
Cases with missing values / total number of cases (percent): 748 / 894 (84%)

Value	Label	Frequency	Percentage
0	No	146	100.0%

Variable name: q94a_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 146
Cases with missing values / total number of cases (percent): 748 / 894 (84%)

Value	Label	Frequency	Percentage
0	No	138	94.5%
1	Yes	8	5.5%

Variable name: q95

Variable label: How often do you run out of Wellma?
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 146
Cases with missing values / total number of cases (percent): 748 / 894 (84%)

Value	Label	Frequency	Percentage
1	Always	20	13.7%
2	Frequently	48	32.9%
3	Sometimes	61	41.8%
4	Rarely	17	11.6%

Variable name: q111a

Variable label: Can you please rate Wellma on the following: Taste
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 369
Cases with missing values / total number of cases (percent): 525 / 894 (59%)

Value	Label	Frequency	Percentage
1	1 (Very poor)	16	4.3%
2	2 (Poor)	39	10.6%
3	3 (Fair)	86	23.3%
4	4 (Good)	145	39.3%
5	5 (Excellent)	83	22.5%

Variable name: q111b

Variable label: Can you please rate Wellma on the following: Texture
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	369
Cases with missing values / total number of cases (percent):	525 / 894 (59%)

Value	Label	Frequency	Percentage
1	1 (Very poor)	10	2.7%
2	2 (Poor)	12	3.3%
3	3 (Fair)	123	33.3%
4	4 (Good)	175	47.4%
5	5 (Excellent)	49	13.3%

Variable name: q111c

Variable label: Can you please rate Wellma on the following: Price
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	373
Cases with missing values / total number of cases (percent):	521 / 894 (58%)

Value	Label	Frequency	Percentage
1	1 (Price is too high)	68	18.2%
2	2 (Somewhat expensive)	117	31.4%
3	3 (Fair)	152	40.8%
4	4 (Somewhat affordable)	21	5.6%
5	5 (Affordable)	15	4.0%

Variable name: q111d

Variable label: Can you please rate Wellma on the following: Quantity per sachet
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	372
Cases with missing values / total number of cases (percent):	522 / 894 (58%)

Value	Label	Frequency	Percentage
1	1 (Too little)	2	0.5%
2	2 (A little less)	35	9.4%
3	3 (Enough)	279	75.0%
4	4 (A little much)	47	12.6%
5	5 (Too much)	9	2.4%

Variable name: q111e

Variable label: Can you please rate Wellma on the following: Packaging
Variable type: Categorical

Number of distinct values:	4
Number of non-missing cases:	373
Cases with missing values / total number of cases (percent):	521 / 894 (58%)

Value	Label	Frequency	Percentage
2	2 (Poor)	2	0.5%
3	3 (Fair)	110	29.5%
4	4 (Good)	178	47.7%
5	5 (Excellent)	83	22.3%

Variable name: q112

Variable label: How likely are you to recommend Wellma to someone pregnant or lactating?
Variable type: Continuous

Number of distinct values: 11
Number of non-missing cases: 376
Cases with missing values / total number of cases (percent): 518 / 894 (58%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
7.093085106	3.182343799	0	10	2	5	8	10	10

Variable name: q113

Variable label: Have you ever recommended Wellma to a friend or family member?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 230
Cases with missing values / total number of cases (percent): 664 / 894 (74%)

Value	Label	Frequency	Percentage
0	No	71	30.9%
1	Yes	159	69.1%

Variable name: q114

Variable label: What is the main reason for your rating?
Variable type: Categorical

Number of distinct values: 8
Number of non-missing cases: 230
Cases with missing values / total number of cases (percent): 664 / 894 (74%)

Value	Label	Frequency	Percentage
1	I have noticed it improved my energy	79	34.3%
2	I have noticed it improved my health	57	24.8%
3	I find it affordable	2	0.9%
4	It is convenient to buy	2	0.9%
5	I like the taste	11	4.8%
6	It is good for my health	63	27.4%
7	It is good for my baby	10	4.3%
8	Will help in having a normal delivery	6	2.6%

Variable name: q115

Variable label: Can you suggest ways in which Wellma can be improved?
Variable type: String

Number of distinct values: 18
Number of non-missing cases: 124
Cases with missing values / total number of cases (percent): 770 / 894 (86%)

Variable name: q115_1

Variable label: 1. Lower the price
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 124
Cases with missing values / total number of cases (percent): 770 / 894 (86%)

Value	Label	Frequency	Percentage

Value	Label	Frequency	Percentage
0	No	44	35.5%
1	Yes	80	64.5%

Variable name: q115_2

Variable label: 2. Improve the taste.
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	124
Cases with missing values / total number of cases (percent):	770 / 894 (86%)

Value	Label	Frequency	Percentage
0	No	64	51.6%
1	Yes	60	48.4%

Variable name: q115_3

Variable label: 3. Change from a paste to another form
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	124
Cases with missing values / total number of cases (percent):	770 / 894 (86%)

Value	Label	Frequency	Percentage
0	No	103	83.1%
1	Yes	21	16.9%

Variable name: q115_4

Variable label: 4. Stop giving me bad side effects (eg nausea, headache)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 124
Cases with missing values / total number of cases (percent): 770 / 894 (86%)

Value	Label	Frequency	Percentage
0	No	113	91.1%
1	Yes	11	8.9%

Variable name: q115_5

Variable label: 5. Make it easier to find/buy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 124
Cases with missing values / total number of cases (percent): 770 / 894 (86%)

Value	Label	Frequency	Percentage
0	No	107	86.3%
1	Yes	17	13.7%

Variable name: q115_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 124
Cases with missing values / total number of cases (percent): 770 / 894 (86%)

Value	Label	Frequency	Percentage
0	No	123	99.2%
1	Yes	1	0.8%

Variable name: q116

Variable label: In what ways can the taste be improved?
Variable type: String

Number of distinct values: 17
Number of non-missing cases: 155
Cases with missing values / total number of cases (percent): 739 / 894 (83%)

Variable name: q116_1

Variable label: 1. Make less salty
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 155
Cases with missing values / total number of cases (percent): 739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	146	94.2%
1	Yes	9	5.8%

Variable name: q116_2

Variable label: 2. Make more salty
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	155
Cases with missing values / total number of cases (percent):	739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	153	98.7%
1	Yes	2	1.3%

Variable name: q116_3

Variable label: 3. Make less sweet
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	155
Cases with missing values / total number of cases (percent):	739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	81	52.3%
1	Yes	74	47.7%

Variable name: q116_4

Variable label: 4. Make more sweet
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 155
Cases with missing values / total number of cases (percent): 739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	138	89.0%
1	Yes	17	11.0%

Variable name: q116_5

Variable label: 5. Make other (savory) flavors
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 155
Cases with missing values / total number of cases (percent): 739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	97	62.6%
1	Yes	58	37.4%

Variable name: q116_6

Variable label: 6. Make other (sweet) flavors
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 155
Cases with missing values / total number of cases (percent): 739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	121	78.1%

Value	Label	Frequency	Percentage
1	Yes	34	21.9%

Variable name: q116_77

Variable label: 7. Other [specify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	155
Cases with missing values / total number of cases (percent):	739 / 894 (83%)

Value	Label	Frequency	Percentage
0	No	154	99.4%
1	Yes	1	0.6%

Variable name: q118

Variable label: What do you think are the benefits of consuming Wellma?
Variable type: String

Number of distinct values:	82
Number of non-missing cases:	423
Cases with missing values / total number of cases (percent):	471 / 894 (53%)

Variable name: q118_1

Variable label: 1. To improve weakness/fatigue/low energy during pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 404
Cases with missing values / total number of cases (percent): 490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	96	23.8%
1	Yes	308	76.2%

Variable name: q118_2

Variable label: 2. To help with aches and pains during pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 404
Cases with missing values / total number of cases (percent): 490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	335	82.9%
1	Yes	69	17.1%

Variable name: q118_3

Variable label: 3. To prevent miscarriages
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 404
Cases with missing values / total number of cases (percent): 490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	384	95.0%

Value	Label	Frequency	Percentage
1	Yes	20	5.0%

Variable name: q118_4

Variable label: 4. To improve growth and development of the fetus prevent birth defects
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	404
Cases with missing values / total number of cases (percent):	490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	373	92.3%
1	Yes	31	7.7%

Variable name: q118_5

Variable label: 5. To improve milk supply
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	404
Cases with missing values / total number of cases (percent):	490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	268	66.3%
1	Yes	136	33.7%

Variable name: q118_6

Variable label: 6. To reduce the risk of baby being born weak and underweight
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 404
Cases with missing values / total number of cases (percent): 490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	310	76.7%
1	Yes	94	23.3%

Variable name: q118_7

Variable label: 7. To improve maternal health after delivery / during lactation
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 404
Cases with missing values / total number of cases (percent): 490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	344	85.1%
1	Yes	60	14.9%

Variable name: q118_8

Variable label: 8. To improve the Infant's development and health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 404
Cases with missing values / total number of cases (percent): 490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	247	61.1%
1	Yes	157	38.9%

Variable name: q118_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 404
Cases with missing values / total number of cases (percent): 490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	401	99.3%
1	Yes	3	0.7%

Variable name: q118_9

Variable label: 9. There are no benefits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 404
Cases with missing values / total number of cases (percent): 490 / 894 (55%)

Value	Label	Frequency	Percentage
0	No	393	97.3%

Value	Label	Frequency	Percentage
1	Yes	11	2.7%

Variable name: q119

Variable label: Who do you think should consume Wellma?
Variable type: String

Number of distinct values: 26
Number of non-missing cases: 423
Cases with missing values / total number of cases (percent): 471 / 894 (53%)

Variable name: q119_1

Variable label: 1. Anyone (men, women, and/or children)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 412
Cases with missing values / total number of cases (percent): 482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	387	93.9%
1	Yes	25	6.1%

Variable name: q119_2

Variable label: 2. All women
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 412
Cases with missing values / total number of cases (percent): 482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	337	81.8%
1	Yes	75	18.2%

Variable name: q119_3

Variable label: 3. All women who are under-nourished
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 412
Cases with missing values / total number of cases (percent): 482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	330	80.1%
1	Yes	82	19.9%

Variable name: q119_4

Variable label: 4. All married women
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 412
Cases with missing values / total number of cases (percent): 482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	380	92.2%

Value	Label	Frequency	Percentage
1	Yes	32	7.8%

Variable name: q119_5

Variable label: 5. All pregnant women
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 412
Cases with missing values / total number of cases (percent): 482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	175	42.5%
1	Yes	237	57.5%

Variable name: q119_6

Variable label: 6. All lactating women
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 412
Cases with missing values / total number of cases (percent): 482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	237	57.5%
1	Yes	175	42.5%

Variable name: q119_7

Variable label: 7. Only malnourished pregnant and/or lactating women
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	412
Cases with missing values / total number of cases (percent):	482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	378	91.7%
1	Yes	34	8.3%

Variable name: q119_8

Variable label: 8. All children
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	412
Cases with missing values / total number of cases (percent):	482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	399	96.8%
1	Yes	13	3.2%

Variable name: q119_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 412
Cases with missing values / total number of cases (percent): 482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	410	99.5%
1	Yes	2	0.5%

Variable name: q119_9

Variable label: 9. No one should consume
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 412
Cases with missing values / total number of cases (percent): 482 / 894 (54%)

Value	Label	Frequency	Percentage
0	No	410	99.5%
1	Yes	2	0.5%

Variable name: q123

Variable label: Do you think there are any negative aspects / risks of consuming Wellma?
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 422
Cases with missing values / total number of cases (percent): 472 / 894 (53%)

Value	Label	Frequency	Percentage
0		422	100.0%

Variable name: q124

Variable label: If so, can you specify the negative aspects / risks?
Variable type: String

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Variable name: q124_1

Variable label: 1. Not suitable for diabetics
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
1	Yes	1	100.0%

Variable name: q124_2

Variable label: 2. Not suitable for overweight PLWs
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	1
Cases with missing values / total number of cases (percent):	893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q124_3

Variable label: 3. Not recommended for women past 6 months of lactation
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q124_4

Variable label: 4. Indigestion
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
1	Yes	1	100.0%

Variable name: q124_5

Variable label: 5. Constipation
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q124_6

Variable label: 6. Nausea
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
1	Yes	1	100.0%

Variable name: q124_7

Variable label: 7. Low blood pressure
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q124_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 1
Cases with missing values / total number of cases (percent): 893 / 894 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	100.0%

Variable name: q125

Variable label: Are you taking iron, folic acid, or a combined iron-folic acid supplement?
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 876
Cases with missing values / total number of cases (percent): 18 / 894 (2%)

Value	Label	Frequency	Percentage
1	Yes, IFA	306	34.9%
2	Yes, Iron tablets only (not combined with folic acid)	119	13.6%
3	Yes, Folic Acid tablets only (not combined with iron)	128	14.6%
4	No, none	323	36.9%

Variable name: q125a

Variable label: Are you taking a multiple micronutrient supplement?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	872
Cases with missing values / total number of cases (percent):	22 / 894 (2.5%)

Value	Label	Frequency	Percentage
0	No	413	47.4%
1	Yes	459	52.6%

Variable name: q126

Variable label: Are you aware of any other products for pregnant and lactating women?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	361	40.4%
1	Yes	533	59.6%

Variable name: q127

Variable label: Have you bought or used any of these?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	533
Cases with missing values / total number of cases (percent):	361 / 894 (40%)

Value	Label	Frequency	Percentage
0	No	111	20.8%
1	Yes	422	79.2%

Variable name: q127a

Variable label: Which product(s) did you buy or consume?
Variable type: String

Number of distinct values:	17
Number of non-missing cases:	422
Cases with missing values / total number of cases (percent):	472 / 894 (53%)

Variable name: q127a_1

Variable label: 1. Ensure
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	422
Cases with missing values / total number of cases (percent):	472 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	362	85.8%
1	Yes	60	14.2%

Variable name: q127a_2

Variable label: 2. Mamta
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 422
Cases with missing values / total number of cases (percent): 472 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	412	97.6%
1	Yes	10	2.4%

Variable name: q127a_3

Variable label: 3. Acha Mum
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 422
Cases with missing values / total number of cases (percent): 472 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	419	99.3%
1	Yes	3	0.7%

Variable name: q127a_4

Variable label: 4. Multivitamin
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 422
Cases with missing values / total number of cases (percent): 472 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	157	37.2%
1	Yes	265	62.8%

Variable name: q127a_5

Variable label: 5. Calcium (eg CAC-1000, Calcee plus)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 422
Cases with missing values / total number of cases (percent): 472 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	69	16.4%
1	Yes	353	83.6%

Variable name: q127a_6

Variable label: 6. Don't know name
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 422
Cases with missing values / total number of cases (percent): 472 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	391	92.7%

Value	Label	Frequency	Percentage
1	Yes	31	7.3%

Variable name: q127a_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	422
Cases with missing values / total number of cases (percent):	472 / 894 (53%)

Value	Label	Frequency	Percentage
0	No	419	99.3%
1	Yes	3	0.7%

Variable name: q127b

Variable label: How would you compare this product / nutritional supplement to Wellma?
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	165
Cases with missing values / total number of cases (percent):	729 / 894 (82%)

Value	Label	Frequency	Percentage
1	Worse than Wellma	58	35.2%
2	On par with Wellma	83	50.3%
3	Better than Wellma	24	14.5%

Variable name: q127c

Variable label: Why do think this product is better than Wellma?
Variable type: String

Number of distinct values:	13
Number of non-missing cases:	24
Cases with missing values / total number of cases (percent):	870 / 894 (97%)

Variable name: q127c_1

Variable label: 1. More affordable
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	22
Cases with missing values / total number of cases (percent):	872 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	20	90.9%
1	Yes	2	9.1%

Variable name: q127c_2

Variable label: 2. Easier to consume
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	22
Cases with missing values / total number of cases (percent):	872 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	9	40.9%

Value	Label	Frequency	Percentage
1	Yes	13	59.1%

Variable name: q127c_3

Variable label: 3. Better impact on my health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 22
Cases with missing values / total number of cases (percent): 872 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	8	36.4%
1	Yes	14	63.6%

Variable name: q127c_4

Variable label: 4. Better impact on my child's health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 22
Cases with missing values / total number of cases (percent): 872 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	16	72.7%
1	Yes	6	27.3%

Variable name: q127c_5

Variable label: 5. Easier to access/more widely available
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	22
Cases with missing values / total number of cases (percent):	872 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	19	86.4%
1	Yes	3	13.6%

Variable name: q127c_6

Variable label: 6. More reliable/trustworthy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	22
Cases with missing values / total number of cases (percent):	872 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	17	77.3%
1	Yes	5	22.7%

Variable name: q127c_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	22
Cases with missing values / total number of cases (percent):	872 / 894 (98%)

Value	Label	Frequency	Percentage
0	No	21	95.5%
1	Yes	1	4.5%

Variable name: q127d

Variable label: Why do you think Wellma is better than this product?
Variable type: String

Number of distinct values:	15
Number of non-missing cases:	58
Cases with missing values / total number of cases (percent):	836 / 894 (94%)

Variable name: q127d_1

Variable label: 1. More affordable
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	58
Cases with missing values / total number of cases (percent):	836 / 894 (94%)

Value	Label	Frequency	Percentage
0	No	54	93.1%
1	Yes	4	6.9%

Variable name: q127d_2

Variable label: 2. Easier to consume
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 58
Cases with missing values / total number of cases (percent): 836 / 894 (94%)

Value	Label	Frequency	Percentage
0	No	36	62.1%
1	Yes	22	37.9%

Variable name: q127d_3

Variable label: 3. Better impact on my health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 58
Cases with missing values / total number of cases (percent): 836 / 894 (94%)

Value	Label	Frequency	Percentage
0	No	6	10.3%
1	Yes	52	89.7%

Variable name: q127d_4

Variable label: 4. Better impact on my child's health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 58
Cases with missing values / total number of cases (percent): 836 / 894 (94%)

Value	Label	Frequency	Percentage
0	No	46	79.3%
1	Yes	12	20.7%

Variable name: q127d_5

Variable label: 5. Easier to access/more widely available
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 58
Cases with missing values / total number of cases (percent): 836 / 894 (94%)

Value	Label	Frequency	Percentage
0	No	55	94.8%
1	Yes	3	5.2%

Variable name: q127d_6

Variable label: 6. More reliable/trustworthy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 58
Cases with missing values / total number of cases (percent): 836 / 894 (94%)

Value	Label	Frequency	Percentage
0	No	29	50.0%

Value	Label	Frequency	Percentage
1	Yes	29	50.0%

Variable name: q127d_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	58
Cases with missing values / total number of cases (percent):	836 / 894 (94%)

Value	Label	Frequency	Percentage
0	No	58	100.0%

Variable name: ed_lev

Variable label: Highest level of education completed [modify]
Variable type: Categorical

Number of distinct values:	7
Number of non-missing cases:	894
Cases with missing values / total number of cases (percent):	0 / 894 (0%)

Value	Label	Frequency	Percentage
1	No education or Started school but did not complete Grade 1	261	29.2%
2	Primary school (grades 1-5) or Madrassa	122	13.6%
3	Middle school (grades 6 - 8)	125	14.0%
4	Matric pass (9th and 10th grade)	188	21.0%
5	FA/FSC	117	13.1%
6	Undergraduate (Bsc/Bcom) or Masters/PhD	80	8.9%

Value	Label	Frequency	Percentage
7	Refused	1	0.1%

Variable name: q139

Variable label: Who in your family decides what food to buy for the HH?
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 893
Cases with missing values / total number of cases (percent): 1 / 894 (.11%)

Value	Label	Frequency	Percentage
1	Me	323	36.2%
2	My husband	206	23.1%
3	My mother/mother-in-law	199	22.3%
4	Me, in consulation with husband/mother-in-law	109	12.2%
5	Other member of household	56	6.3%

Variable name: q146a

Variable label: Was interview conducted in presence of the SB/ CHO/ another family member?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 894
Cases with missing values / total number of cases (percent): 0 / 894 (0%)

Value	Label	Frequency	Percentage
0	No	434	48.5%
1	Yes	460	51.5%

Variable name: q147a

Variable label: Who was the interview conducted in the presence of?
Variable type: String

Number of distinct values:	22
Number of non-missing cases:	460
Cases with missing values / total number of cases (percent):	434 / 894 (49%)

Variable name: q147a_1

Variable label: 1. Own children
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	460
Cases with missing values / total number of cases (percent):	434 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	373	81.1%
1	Yes	87	18.9%

Variable name: q147a_2

Variable label: 2. Husband
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	460
Cases with missing values / total number of cases (percent):	434 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	453	98.5%

Value	Label	Frequency	Percentage
1	Yes	7	1.5%

Variable name: q147a_3

Variable label: 3. MIL
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 460
Cases with missing values / total number of cases (percent): 434 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	387	84.1%
1	Yes	73	15.9%

Variable name: q147a_4

Variable label: 4. Other family members
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 460
Cases with missing values / total number of cases (percent): 434 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	227	49.3%
1	Yes	233	50.7%

Variable name: q147a_5

Variable label: 5. GS's SB or other GS personnel
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	460
Cases with missing values / total number of cases (percent):	434 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	346	75.2%
1	Yes	114	24.8%

Variable name: q147a_6

Variable label: 6. HCP assistant (non-GS)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	460
Cases with missing values / total number of cases (percent):	434 / 894 (49%)

Value	Label	Frequency	Percentage
0	No	428	93.0%
1	Yes	32	7.0%