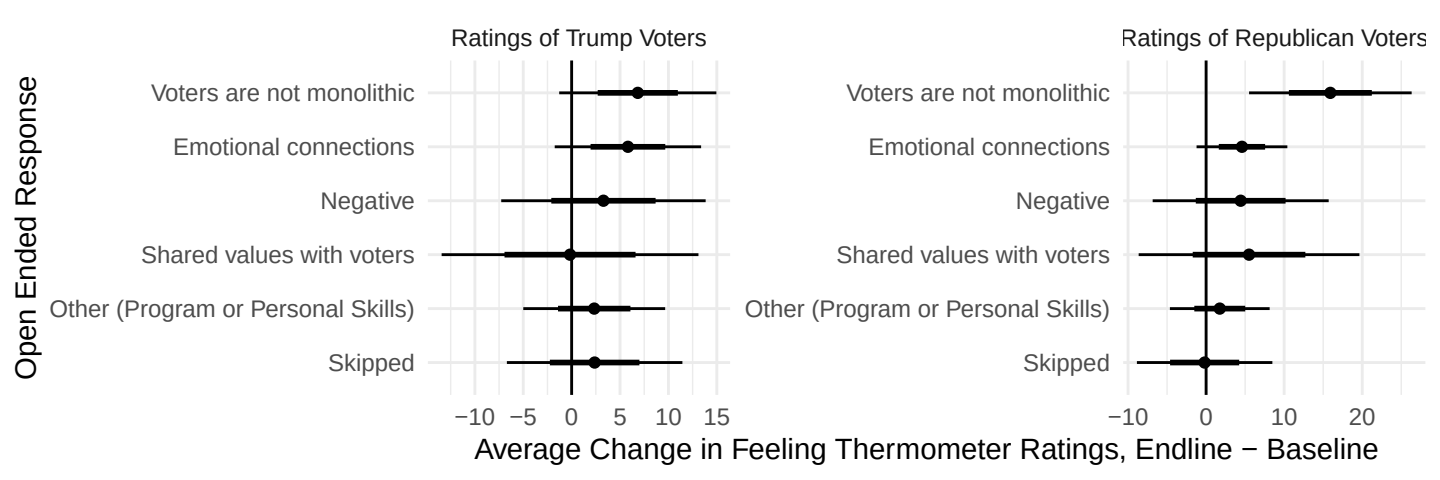
Ratings of Trump Voters
Ratings of Republican Voters
Open Ended Response
Voters are not monolithic
Emotional connections
Negative
Shared values with voters
Other (Program or Personal Skills)
Skipped
−10
−5
0
5
10
15
−10
0
10
20
Average Change in Feeling Thermometer Ratings, Endline − Baseline