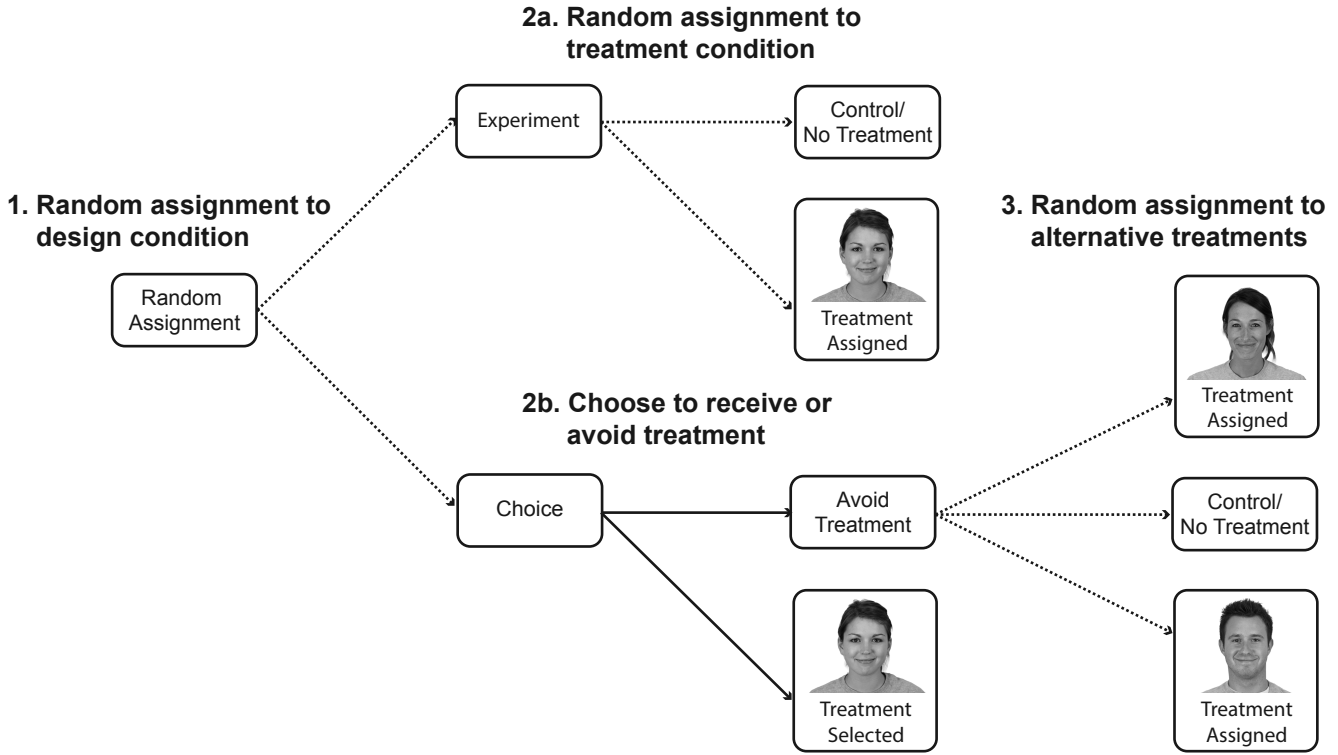
2a. Random assignment to treatment condition
1. Random assignment to design condition
3. Random assignment to alternative treatments
2b. Choose to receive or avoid treatment
Random Assignment
Experiment
Control/ No Treatment
Treatment Assigned
Choice
Avoid Treatment
Control/ No Treatment
Treatment Selected
Treatment Assigned
Treatment Assigned