AUGUST 2009

BRAZILIAN TEXAS

THE MAGAZINE FOR BUSINESS - SOCIAL LIFE - NEWS - POLITICS

HOUSTON, TEXAS

Pradaria

STEAKS & CHURRASCARIA

on Thursday, June 25, at 8:00 and 9:00 PM, Live Music on Weekends coming soon.
For more information please visit **Pradaria.com/Events** or **Call 281-501-2960.**

Shake Your Tail Feathers with The *"Girls From Rio"*

Pradaria Brazilian Steaks & Churrascaria will be celebrating with a Brazilian Style feast of slowly roasted meats, seafood and a Carnival Style, family-friendly, floor show featuring ***The Girls From Rio!*** **$32.95** per person, plus tax and gratuity.
The Girls From Rio! begin their regularly weekly scheduled performances

Foto: Vera Reys

BT

In This Issue

Marcelo Spinola,Director C. Globo Internacional

22 GLOBO INTERNACIONAL AND TIME WARNER COCKTAIL

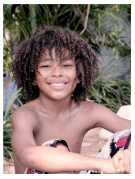
15 INTERVIEW - RONALDO SAMPAIO

14 CLIMBING A MOUNTAIN

13 NUTS ABOULT BRAZIL

12 BRAZILIAN ENTERTAINMENT CONSULTANT

7 VIP. JOE RONDAN



3 SUMMER 2009

8 Focus-Brazil and Brazilian Press Awards "rocked" South Florida cultural scene

16 HOUSTON HOME SALES SHOW CONTINUED STRENGTHNING IN JUNE

Patricia Lessa

6 Personality

Leila Azevedo ,Jose Orlando Melo de Azevedo,Presidente Petrobras USA

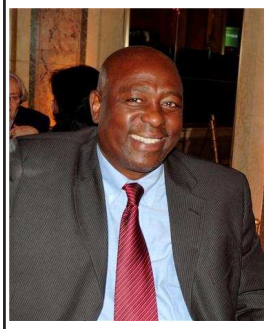
20 O.T.C : PETROBRAS COCKTAIL

16 The BRIC thesis

BRIC or **BRICs** are terms used in economics to refer to the combination of **B**razil, **R**ussia, **I**ndia, and **C**hina. General thinking is that the term was first prominently used in a thesis of the Goldman Sachs investment bank.[1] The main point of this 2003 paper was to argue that the economies of the BRICs are rapidly developing and by the year 2050 will eclipse most of the current richest countries of the world. It's important to note that the Goldman Sachs thesis isn't that these countries are a political alliance, like the European Union, or a formal trading association, but they have the potential to form a powerful economic bloc.[2]

I guarantee you that it will be worth your while.

I ask you for a few minutes of your time and I guarantee you that it will be worth your while. The purpose of this issue is to bring you information about our community and things of your interest, such as the very important cocktail reception for the Offshore Technology Companies (OTC) organized by Petrobras; the ten- year celebration of *Globo Internacional* in the United States, which culminated with the partnership between *Globo TV Internacional* and Time Warner Cable; the events at BRATECC, the Brazilian Texas Chamber of Commerce,and the developments with the recently created BRIC block, which consist of Brazil, Russia, India, and China. We want to bring you the latest news and to showcase the outstanding citizens in our community. We also want to inform you on how happy we were with the award received at the *12th Brazilian International Award Ceremony*, where the Brazilian art and culture were brilliantly celebrated. We are very proud of this award and recognition. Our intent is to showcase all facets of Brazil without omitting regions, religion, ethnicity, etc. We want to bring you rare footage not usually shown by the media. Maybe one day we will be sitting at the same table at *Pradaria, Tradição or Empório Café* Restaurants, and, looking at each other's eye with a smile on our faces, we will not be able to deny that we are somewhat on the same boat, under the same conditions and going in the same direction. Its time; the United States teach and show us this.



Sergio Lima

BRAZILIAN TEXAS MAGAZINE
BUSINESS · SOCIAL LIFE · NEWS · SPORTS

www.BrazilianTexasmagazine.com
VIDABRASIL@HOTMAIL.COM
281 271-1205

Editor - in - Chief
Sergio Lima

Brazil Representative
Sergio Luis Lima- MBA
Rio Das Ostras - Rj
Lima42@hotmail.com

Leandro Santana Lima-MBA
Rio - Rj
braga_k@hotmail.com

Mexico Representative
Jobell C. Lima
sjlima11@hotmail.com

New York Representative
Bia Hamann

Special Contribution:
Joe Rondan
Valter Aleixo
Claudio Teixeira
Claudia Glasper
Tracy *Glasper*
Ronaldo Sampaio
Adriano Castilho
James Grant

Photography
Vera Reys (NJ)
Jorge Gomes (TX)

Cover
Joe Rondan

BRATECC's New Addresses:

Brazil-Texas Chamber of Commerce
14614 Falling Creek Dr.
Suite 105Houston, Texas
77068-2999 USA

phone: +1.281.781.8969
fax: +1.281.781.8243

PEDUZZI & COMPANY
Energy | Technology | Communications
www.peduzzi.us

We are pleased to announce our new addresses at

14614 Falling Creek Dr.
Suite 105
Houston, Texas 77068-2999 USA

phone: +1.281.781.8969
fax: +1.281.781.8243

CONSULATE GENERAL OF BRAZIL HOUSTON

1233 West Loop South,
Park Tower North, Suite 1150
Houston, TX 77027
713-961-3063
713-961-3070 fax
E-mail: visas@brazilhouston.org
Visa Section)
consular@brazilhouston.org
Assistance to Brazilian nationals
consbras@brazilhouston.org General Information

BIO: PATRICIA JUDITH LESSA

Patricia lessa worked for Channel 45 kxln Univision Television as a weather anchor and reporter for several years serving the hispanic community. She also participated as a roll model for different School and organizations.

She continues as a voluntear helping the hispanic society. Patricia lessa started in the communications business in 1988,at the same time she studied modeling. She became the spokes person for buchanan scotch whisky.Named miss buchanan's,she also represented houston in the 1997 budweiser calendar. She had the opportunity to do fashion shows for recognized designers. while pursuing her media communication, she did programs and commercials for television and special promotions,giving her the experience to perform and expand in the world of fashion and communications.Now she owns her business,named "Patricia Lessa hispanic talent & modeling agency" Specializincin in talent recruitment and placement in the growing hispanic media communications field. Patricia Lessa received a recognition, she was named 2008's business Woman of the year by the Camara de Empresarios Latinos de Houston,the Hispanic Entrepreneurs' Business Chamber.

Buy the end of 2008 se became the treasurer and part owner of glamour latino USA enterprises, a new horizon she is ready to conquer with a group of professional related to the same media field and dreams.

Patricia Lessa is founder and president of Patricia Lessa Agency. www.patricialessaagency.com Ph: 713-851-1689

JOE RONDAN

President and CEO of SMAR International Corporation

Joe Rondan was born in Sao Caetano do Sul – Sao Paulo – Brazil in February the 20th of 1956 and is also very proud to be an American Citizen since 2002. He is married with Myriam and the couple has a daughter Maira (27) graduated in Hotel and Restaurant administration by the University of Houston and Albert (18) getting ready to start a double degree in Computer Engineering and Computer Science at the University of Texas in Austin.

During his career in designing microprocessor based electronics, Mr. Rondan has helped put Brazil in an international hot spot of instrumentation for the automation industry and has been working for SMAR for the last 26 years of his career. SMAR is a high-tech Brazilian Company known worldwide for their leadership and high quality products offered for the Process Control and Manufacturing industry. Mr. Rondan joined SMAR after working for INPE (Instituto de Pesquisas Espaciais) in Sao Jose dos Campos – SP due to his specialization in Microprocessors and Digital Communication. His knowledge acquired while designing highly reliable circuits for the space industry, targeting satellites and weather prediction computers was very well utilized in the Process Control Instrumentation where devices and controllers are also expected to perform "flawlessly."

For many years, Mr. Rondan was the Research and Development Manager for SMAR and has actively worked on many projects as an Engineer. Many of his designs are successful products that are internationally recognized by specialized Magazines and Professionals in the business. Mr. Rondan is always very strong in saying that Brazil has competent, creative and dedicated professionals that consequently build the potential to be among the most advanced Countries in the World!

During his entire life, soccer was his favorite sport. For 4 years, he was a starting member of the ITA (from the Brazilian Air Force) soccer team. He even declined soccer club invitations to become a professional player. Samba also got into his blood once he moved close to an "Escola de Samba" (Samba School) in Taubate – SP where he was raised. In the "Escola de Samba" he used to participate in the "bateria" (playing band) where rhythm and timing are fundamental.

All the above is to make clear that Mr. Rondan recognizes that Soccer and Samba are very important icons to Brazil but he likes to take note that, *"Brazil is not only the land of Soccer, Samba and agricultural products but a Country that can export quality technology and services to the World."*

Mr. Rondan graduated in Electronics Engineering in 1978 at ITA (Instituto Tecnologico de Aeronautica) in Sao Jose dos Campos – SP. ITA one of the most distinguished and recognized Engineering Institute founded in 1950 with the main objective to prepare high-level professionals for the aeronautics industry in Brazil.

Actually, how could it go wrong? ITA is an Engineering Institute that was based on the exemplary MIT (Massachusetts Institute of Technology) and the legendary Wright Field. As a result the aerospace industry in Brazil has significantly grown since its creation. EMBRAER, founded in 1970, is a successful example generated by this initiative. Today EMBRAER is the 4th airplane designer/builder in the world.

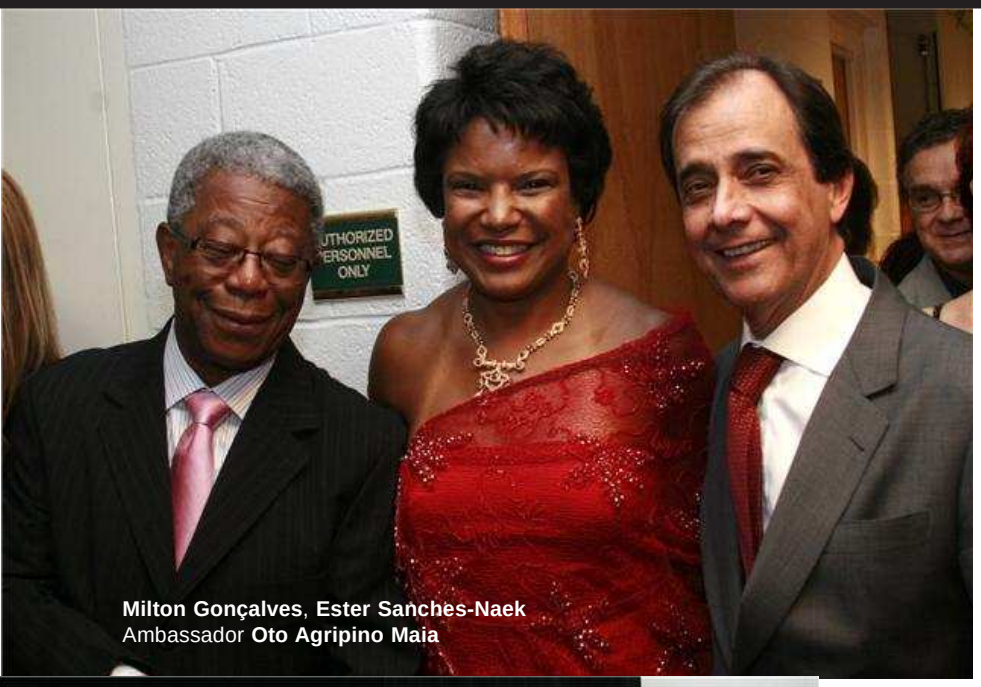
After his Bachelor Degree in Electronics, he took all his Master Degree courses at INPE (Instituto de Pesquisas Espaciais) in Sao Jose dos Campos to specialize in Digital Communications and Parallel Processing.

His natural leadership, dedication and attention to details have always placed him in management positions. In 1994 he founded SMAR Laboratories in Houston where the history for scalable control systems began to develop for the company. In 2004, after 10 years of successful product development in Houston, SMAR decided to merge SMAR Laboratories with SMAR International Corporation and Mr. Rondan was elected the President and CEO for the new operation.

SMAR International Corporation in Houston is directly involved in the sales of Automation Devices and Engineering Services to a diversified type of industries as, Oil and Gas, Power Generation, US NAVY, Nuclear Plants, Ethanol Production, Food and Beverage, Wastewater Treatment …

SMAR products, such as Field Transmitters, Valve Positioners, Controllers and Systems are among the most modern and easy to use in the market. SMAR has an open philosophy for Communication Protocols and offer FOUNDATION™ Fieldbus, Profibus™, HART™, ModBus, DeviceNet™, ASi™, 4-20mA and a large variety of I/O signals that can be easily integrated by the advanced SMAR System-302.

Focus-Brazil and Brazilian



Milton Gonçalves, **Ester Sanches-Naek**
Ambassador **Oto Agripino Maia**

FOCUS BRAZIL 2009

Record crowds, a diverse agenda of panels, intense participation of students from Miami-Dade, Broward and Palm Beach counties and two award ceremonies stronger than ever. That's the way we translate the realization of the **4th Annual FOCUS-BRAZIL** and the **12th Annual Brazilian International Press Awards**.

The events gathered altogether more than 2.500 participants from 17 U.S. states and 8 countries and set a new standard for participation and enthusiasm. The events were held at Abdo New River, Mai Hui and Einstein rooms at BCPA, Amaruto Theater and Parker Playhouse, and, for the first time, also at Cinema Paradiso.

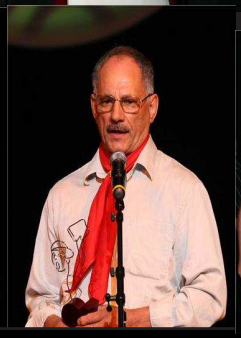
Shirlei,Friend, Silvana Magda , Elizabeth Simões e Ester Sanches

Milton Gonçalves, Mrs.Silvana Mandelli TAM Aeroline Representative and Toquinho

Ivy Goulard e Cristina Natividade

Centro Cultural Brasil-USA da Flórida

Lucia Jennings



Jatir Delazeri

Carolina Braga, Milton
Orlando Norberto e To

"rocked" South Florid

Press Awards

10 YEARS BRAZILIAN COMMUNITY NEWS PAPERS

Acontece.com
Brasil Best
Jornal dos Sports
Vida Brasil GOLDEN PRESS AWARD
Tribuna **Mr. Lima 1**

Among the many attractions at this year's Focus-Brazil the highlight was, no doubt, the presence of Ambassador **Oto Agripino Maia** and his team at the Sub-Secretary for Brazilian Communities Abroad of the Brazilian Ministry of Foreign Affairs. Enthusiastic about the entire event's agenda, Ambassador Maia went over his original schedule to take part in almost every panel during the three days of event. He left South Florida naming FOCUS-BRAZIL *"the biggest and most relevant Brazilian community and cultural event abroad",*
.

Sergio Lima Editor of The Vida Brasil news paper Houston Texas

Vice Mayor Sylvia Poiter

André Ferreira, Yonara Rocha e Luiz Rebello

Caio Francisco

Milton G. ,Carlos BorjesE Toquinho

Caroline Braga, Sergio Lima, Yara Cavalgnac,Maria LIma e Pedro Lima

Gonçalves, quinho

Favia, Ana Martins, Antonio Martins, Jaqueline Martins, Antonio Martins Junior e Giulia Dibiale

Jehozadak Pereira, Jamil Silva

Beatriz Malnic e Paola Jade

BRAZILIAN TEXAS MAGAZINE

da cultural scene

Press Awards

The 12th Annual Brazilian International Press Awards had two award ceremonies. The first one dedicated to the Press & Advertising Awards, and the second dedicated to the Arts, Culture & Community Awards. Musical performances, stand-up comedy, ballet and many MC guests took part in the award shows.

The events reached its climax with the tributes to Brazil Foundation's **Leona Forman**, TV **Globo International**, represented by the several times award winner movies and TV actor/director **Milton Gonçalves** and legendary **"Toquinho",** one of the most celebrated Brazilian musicians of all time.

A group of *"Brazilian Community Heroes"* made the backdrop for an emotional tribute to Ambassador **Oto Agripino Maia**, awarded with the "Community Merit Award" for his efforts in favor of Brazilian communities abroad. The City of Hollywood, Florida, represented by Mayor Peter Bober, was also awarded due its recent promotion of the widely successful "Brazil on the Beach event.

Sergio Lima

"Community Merit Award"

Mr. Lima 1

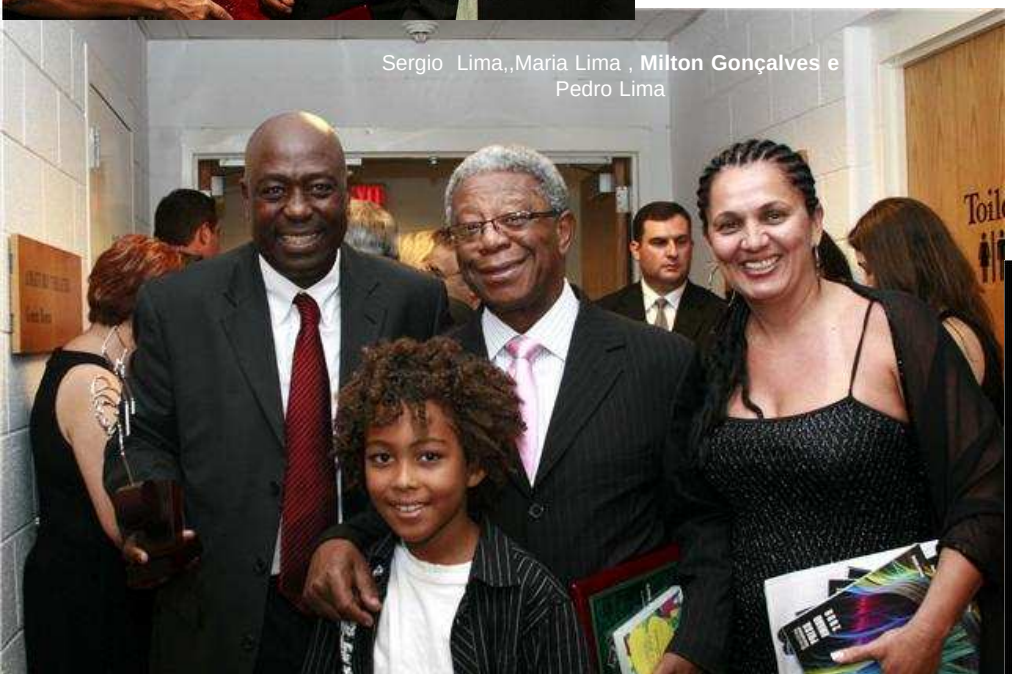
You are a winner for the 12th Annual Brazilian International PRESS AWARD

Your outstanding performance and contribution for the Brazilian Culture was recognized by the Media and Cultural Leaders of the Brazilian Community, in the United States.

Sergio Lima,Ester S.Naek,**Milton Gonçalves,Luiz Augusto de Araujo Castro. Consul General In Miami**

The Brazilian International Press Awards were presented by **TAM Airlines,** and sponsored by **Dish Network, TV Globo Internacional, South Florida Point of Culture, Embraer, LM Home Wise** , with Cultural Support from **Ministry of Foreign Affairs /Consulate General of Brazil in Miami** and **Fastway Moving**,

which allows us to celebrate our Brazilian culture with total freedom. This is a true blessing".



Sergio Lima,,Maria Lima , **Milton Gonçalves** e Pedro Lima

Carlos Borges e Maria Fulfaro

TRADIÇÃO

BRAZILIAN STEAKHOUSE

BRAZILIAN STEAKHOUSE

Treat your family to a hearty meal at our Brazilian Steakhouse and restaurant in Houston, Texas. Tradição Brazilian Steakhouse is an authentic South South Brazilian steakhouse that has all-your-can-eat steak, shrimp,lamb,chicken,and sausage.

Tradição Brazilian Steakhouse has a full bar with a great selection of wines,cognac,and port to complement your meal.We also serve a traditional Brazilian drink called Caipirinha that is prepared from fresh lime, sugar cane liquor, and rum. We offer a full menu that is sure to satisfy.

OUR HOURS

Lunch

Monday – Friday
11:30 a.m. – 2:00 p.m.

(713) 339-1122
6800 Southwest Freeway
Houston Tx,77074

Dinner

Monday – Thursday	Friday	Saturday	Sunday
5:30 p.m. – 10:00 p.m.	5:30 p.m. – 10:30 p.m.	4:00 p.m. – 10:30 p.m	2:00 p.m. – 8:00 p.m.

BRAZILIAN ENTERTAINMENT CONSULTANT AND PRODUCER - NEXT BRAZILIAN PRODUCTIONS

NEXT Brazilian Productions was built after a long and successful relationships with some of the biggest names in the Hispanic and Brazilian top producers Brazilian Nites Productions in Los Angeles -CA www.braziliannites.com.
working as a promoter and PR for Brazilian Nites Productions, for about 8 years, with artists like: Elba Ramalho, Caetano Veloso, As Meninas, Forrocacana, Fundo De Quintal, Olodum, Beth Carvalho and many others.
After relocate to Houston from Los Angeles about 4 years ago, Lydia Pinto create Next Brazilian Productions to promote and produce Brazilian Events in the Houston area.

www.nextbrazilianproductions.ning.com

pgpromoter7@yahoo.com

Next Brazilian promote the 1st and 2nd Houston Brazilian Carnaval in Houston at Bar Rio, (2008 - 2009)
the collaboration on the production of Djavan Houston Concert produced by Antonio Dionisio from Marolo Records,
the 1st Houston Brazilian Summer Concert with Grupo Revelacao direct from Rio de Janeiro and The 2nd Houston Brazilian Summer Concert featuring Diogo Nogueira direct from Brazil in his USA Tour.
We provide a full service marketing, advertising and sales promotion company specializing in producing and promoting top quality concerts, festivals, and special events.
We can provide the public and sponsors with the best value and results in today's entertainment marketplace.
I can negotiates and purchases every media vehicle available at all local, regional and national levels. Focus Points - Radio, television, print, online and mobile marketing in all markets - Complete public relations campaigns including press releases and media coverage - Venue, on site and field marketing - Artist merchandising and production
Services - On site Branding, sampling - Booth and display production - Signage, sponsorships and brand marketing - Collateral materials distribution on site and citywide - Commercial and TV production with the Brazilian TV GLOBO and RECORD in the USA.

DIOGO NOGUEIRA
WONDERFUL SHOW IN HOUSTON

Nuts about Brazil

For those of you who know me well, you know that I can't talk enough about Brazilian music. In fact, I'm very opinionated about it. I believe I have a good ear for it and know my stuff. Conceited? Perhaps…..So if you want to keep reading, I'm going to let you in on my thoughts about the new Brazilian band in town: Brazilian Nuts.

First I have to admit that I went to Pradaria on July 25th, not knowing quite what to expect. I consider myself to be a part of, huh, how should I say it, "a velha guarda" or one of the "senior" members of the Brazilian Community here in Houston. Having been around for a while, I have heard just about every Brazilian group created in this city. These groups come around every few years or so, and I believe that as community members we should ALWAYS encourage and applaud all efforts aiming in keeping our culture alive.

So, yes, where was I…..Brazilian Nuts. Seating at Pradaria was a bit erratic, but fortunately I was seated at a privileged table. Since it was on the side, I had a clear view of the stage, wasn't too close to the speakers and didn't have dancers all around me. And the verdict is in:

I had a blast. The band was simply awesome! It had been a long time since I felt Brazilian out of Brazil. Really. The entire community was there. People I hadn't seen in years! And everyone was having a great time. I really didn't expect "dancing" music. And there we were – dancing. The music was that good. People were off their feet within a couple of bars. They were talking to strangers sitting in other tables. It was like being home again.

On a personal level, I knew that Claudio Teixeira (drums) could put a group together. He had done it before on his first "tour-of-duty" in the Brazilian Consulate in Houston some years ago. But what I didn't know and was truly surprised with was the quality of the music I was going to listen to. These guys were real. They weren't "improvising". They took the best of our music and made it into their own. Arrangements were fun and carefully constructed. Shirley Silva (vocals) sang her heart out, and we sang along with her. The repertoire was vast and I know that every little corner of our music was there – these guys went up and down and all over Brazil to pick the music for that very special night. The musicians, Marcos Hertel (bass), Carlos Paiva (guitar) , Joe Monteiro (guitar) and Claudio Teixeira (drums) put together a round, full sound. Feet were tapping, hands were clapping. Gooooaaaaaaallllllllll!

I know I can't wait for another show. I hear rumors we won't have to wait too long. There's something truly comforting and exhilarating of having "our own" band right here, right now. I know I'll see you again really soon.

Bia Hamann

Climbing a Mountain

The day came and went. I had been working toward this day for about 10 years, studying part-time and working full-time and now graduation was here. It took a huge amount of time and struggle, not only from me, but my family. When I say “my family” I mean my wife and daughter, but also all those that are closest to me, because they have been affected too. This experience has changed who I was and who I have become. The saying, *“What you get by achieving your goals is not as important as what you become by achieving your goals. “* comes to mind. Graduating from the University of Houston has come to mean so much to me. I feel a huge pressure lifted from me, doors opening, yet, sadly, the end of a considerable segment in life.

The path wasn’t an easy one. When I started at the University of Houston in 1999, I was overwhelmed. The first class I took
was Chemistry. I did terrible, clearly failing the course. After failing the course, I realized that it wasn’t going to be easy. The curriculum was nothing compared to what I had encountered before. Although it would have been easier to settle for something less or go a different path, I continued. I acknowledged beforehand that there would be obstacles. This first obstacle was me. I had to change the way I perceived the task at hand, and because I did, I was able to use that incident to correct myself and move ahead.

The years went on and I continued to have small obstacles along the way that I was able to learn from and surpass. During this time, something was happening that I didn’t see. I had slowly become more enraptured in my work than my studies. I was beginning to lose focus on my main goal and started to replace it with work. So when I was offered a job that would require me to relocate, I didn’t realize the impact that it would have on my education and I agreed to go. I planned to continue my degree wherever I was, or so I thought. The relocation meant long hours of work for me. I didn’t see that I was continuously pushing my plans to register at the new university away. Time went on and on without realizing it and I was even beginning to lose interest. Then something occurred that would change my life forever.

A short time before I had relocated, I had met a Brazilian woman who was later to become my wife. I instantly became infatuated with her, like I had never been before. Everything about her kept my interest. She showed me a different world, exposing me to an array of Brazilian music, art, and culture. More importantly, she awakened me from my apathy. After relocating I understood that I had to go back and finish what I had started, especially with her.

MARIA, ISABELA ,ADRIAN

Soon after returning, we married and, thereafter, our daughter was born. Above working and studying, I had a family to care for now. I was able to juggle everything because my wife understood the importance of completing my degree and knew that we had to work together if we had a chance of achieving *our* goals. She allowed me time to study. What other little time I had, I tried to spend with my family. Years passed and things were difficult at times, yet we stayed determined and I become more focused.

The day came and went. Sitting and having time to reflect, all the obstacles came to mind. I’m proud that I was able to accomplish my goals and overcome the obstacles, no matter how long it took. I believe that if you have patience and realize that you can accomplish anything, it will come to pass. In other words: Don’t give up your dreams. With persistence you will overcome all your obstacles, and at the end it will all be well worth it.

Adrian Castillo, E.I.T.

RONALDO SAMPAIO

1.) Who is Ronaldo Schubert Sampaio?

I am the fifth child in a family of six. My father was born in Minas Gerais and my mother in Parana. My mother's parents came from Germany after the First World War. I considered Houston as my home since 1995 when I had just moved to work for an offshore project. I have a blessed family with my wife Vivian for the past eight years, seven-year-old daughter Nicole and my five-year-old son Thiago.

I graduated in Civil Engineering in 1980 at the Universidade Federal do Parana. I am a Welding Engineer Level II qualified/certified by Petrobras and I have been working in the Quality area since my graduation.

Before placing my anchors here in Houston, I had lived in China, offshore Angola, offshore Nigeria, and Venezuela. Besides living in Curitiba, I also lived in several other cities such as Niteroi, Macae, Santos, Salvador and Sao Paulo. All those moving were due to my job as a Quality person in the Oil and Gas business. I have worked for/with all the major oil and gas companies, such as ABB Lummus (Brazil/Canada/USA), Petrobras, Sinopec, ExxonMobil, Chevron, Shell, Texaco (before the merge), Mobil (before the merge), PdVSA, Technip, Total.

My passion is soccer, and I am currently coaching for the FFPS League. Being a soccer fan, I committed myself to be the Consul for Coritiba Futebol Clube – my soccer team since I was child, which is marking his 100th anniversary in October of this year.

2.) What is your opinion about the OTC 2009?

Founded in 1969, the Offshore Technology Conference marked its 40th anniversary in 2009, and it remains the world's foremost event for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection.

In my opinion the OTC 2009 was one of the best. The visitors at the conference were more determined in obtaining the information and the contacts that they were looking for. I witnessed more enthusiasm from the visitors in acquiring the latest information instead of going to the stand just to pick it up a free souvenir.

3.) Tell us about the recent sub-salt layer discoveries in Brazil?

With the world's tenth largest economy, a population of 190 million, and a landmass 35 times the size of the UK, Brazil is a huge and rapidly growing energy market. Brazil achieved net self-sufficiency in 2006 when production passed 1.8m bbl/d; it is currently around 2m bbl/d. More than 80% of this oil comes from the Campos Basin but significant new discoveries have been made in the past year, mainly in the offshore sub-salt layer, which have the potential to move the country into the first division of oil and gas suppliers.The sub-salt layer is thought to include a large proportion of light crude and covers the Espirito Santo, Campos and Santos Basins, a continuous area extending almost 1,000 km along the Brazilian coastline.

Proven reserves at the end of 2007 were around 14B bbl; the sub-salt fields are now thought to contain anything between 50 and 150B bbl of additional reserves.

These discoveries for sure will put Brazil in a class of its own.

4.) What is your view about the current world economical situation?

One more recession, as critical as the others occurred in 1980 and 1990 in Brazil. The main difference is that some of the countries including Brazil are free souvenir. latest witnessed more enthusiasm from the visitors in acquiring the information instead better prepared to overcome the crisis. The recovery here in USA will be more difficult due to the average household savings level. However, I am optimistic that the economy will start to recover by the end of the year.

5.) What is your point of view about the government in Brazil?

My opinion is that the government in Brazil is performing a great job in some areas like the economy but missing badly the opportunities to improve on other areas such as education, security, and health care.

6.) Are You willing to live again in Brazil?

The idea to live again in Brazil has been always in my mind. However, it is still not the right time for me and my family. I consider the safety of my family extremely important and I find that in Houston. Can you let your children go to school by bicycle in Brazil? That is unlikely to happen and if does, will you take the risk?

7.) What is view about Barack Obama?

Still early to give any opinion on his performance, however he is coming with a fresh and new attitude in dealing with other countries.

BT

BUSINESS NEWS

Houston Home Sales Show Continued Strengthening in June

Is this a good time to buy a home in Houston? My response is "YES, without a doubt!

We are in a unique position to buy homes in Houston; our local economy is great, home sales have been climbing, consumer confidence is increasing gradually due to lower interest rates, low down payment programs, FHA (Federal Housing Administration) down payment as low as 3.5%, federal tax credits and other home buying incentives. I have seen our local market take a dip during the mortgage crises, but we are all witnessing a steady come back every month since; month, after month, after month, after month".

People ask me what about the rest of the country?

I reply, "Real Estate is local and it mirrors its local economy. This is also a fact within our communities; some neighborhoods are selling better than others. Compared to the rest of the country, we are doing great so get out there and buy a home and support your local market!"

According to an HAR (Houston Association of Realtors) recent report, on July 21, 2009:

— Sales of single-family homes for the greater Houston area continued to improve in June, with the highest volume recorded since August 2008 and the highest median price in history. This comes despite a year-over-year decline in overall property sales of 15.0 percent and 13.5 percent for single-family homes, according to new monthly data compiled by the Houston Association of REALTORS® (HAR).

At $164,500, the June single-family home median price – the figure at which half of the homes sold for more and half sold for less – rose 2.8 percent from one year earlier to reach an all-time high. The average price of a single-family home in Houston dipped 2.4 percent last month to $221,783 compared to June 2008. That represents the highest average price since August 2008.

Foreclosure property sales showed further decline, as they have each month this year, making up 16.8 percent of all single-family home sales in the Houston area in June. That compares to 34.0 percent in January, 28.0 percent in February, 24.5 percent in March, 23.6 percent in April and 19.9 percent in May.

Sales of all property types in Houston for June totaled 6,306, off 15.0 percent compared to June 2008. Total dollar volume for properties sold during the month was $1.3 billion versus $1.6 billion one year earlier, an 18.3 percent decline.

Demand for rental properties eased slightly in June, possibly reflecting a growing readiness among renters to purchase a home. Leases of single-family homes edged up 3.2 percent and leases of townhouses and condominiums rose 8.7 percent on a year-over-year basis.

By Amando Queiroga, Realtor

ECONOMY

The BRIC thesis

São Paulo, Brazil.

Goldman Sachs argues that the economic potential of Brazil, Russia, India, and China is such that they may become among the four most dominant economies by the year 2050. The thesis was proposed by Jim O'Neill, global economist at Goldman Sachs. These countries encompass over twenty-five percent of the world's land coverage, forty percent of the world's population and hold a combined GDP (PPP) of 15.435 trillion dollars. On almost every scale, they would be the largest entity on the global stage.

However, it is important to note that it is not the intent of Goldman Sachs to argue that these four countries are a political alliance (such as the European Union) or any formal trading association, like ASEAN. Nevertheless, they have taken steps to increase their political cooperation, mainly as a way of influencing the United States position on major trade accords, or, through the implicit threat of political cooperation, as a way of extracting political concessions from the United States, such as the proposed nuclear cooperation with India.

[2003] *Dreaming with BRICs: The Path to 2050*

The BRIC thesis[7] (defended in the paper *Dreaming with BRICs: The Path to 2050*) recognizes that Brazil, Russia, India and China[8] have changed their political systems to embrace global capitalism. Goldman Sachs predicts China and India, respectively, to be the dominant global suppliers of manufactured goods and services while Brazil and Russia would become similarly dominant as suppliers of raw materials.

Cooperation is thus hypothesized to be a logical next step among the BRICs because Brazil and Russia together form the logical commodity suppliers to India and China. Thus, the BRICs have the potential to form a powerful economic bloc to the exclusion of the modern-day G8 status. Brazil is dominant in soy and iron ore while Russia has enormous supplies of oil and natural gas. Goldman Sachs' thesis thus documents how commodities, work, technology, and companies have diffused outward from the United States across the world.

Following the end of the Cold War or even before, the governments comprising BRIC all initiated economic or political reforms to allow their countries to enter the world economy. In order to compete, these countries have simultaneously stressed education, foreign investment, domestic consumption, and domestic entrepreneurship. According to the study, India has the potential to grow the fastest among the four BRIC countries over the next 30 to 50 years. A major reason for this is that the decline in working age population will happen later for India and Brazil than for Russia and China.

[2004] *Follow-up report*

The Goldman Sachs global economics study in 2004.[9]The report states that in BRIC income over a threshold of $3,000, will double million people within a decade. This predicts these nations. In 2025, it is calculated that the $15,000 may reach over 200 million. This be restricted to basic goods but impact higher-China and then a decade later India will begin balance of growth, swinging so decisively level of individuals in the more advanced

Mumbai, India.

team released a follow-up report to its initial BRIC nations, the number of people with an annual in number within three years and reach 800 a massive rise in the size of the middle class in number of people in BRIC nations earning over indicates that a huge pickup in demand will not priced goods as well. According to the report, first to dominate the world economy. Yet despite the towards the BRIC economies, the average wealth economies will continue to far outstrip the BRIC economy average. Goldman Sachs estimates that by 2025 the income per capita in the G6 will exceed $35,000, whereas only about 24 million people in the BRIC economies will have similar income levels.

The report also highlights India's great inefficiency in energy use and mentions the dramatic under-representation of these economies in the global capital markets. The report also emphasizes the enormous populations that exist within the BRIC nations, which makes it relatively easy for their aggregate wealth to eclipse the G6, while per-capita income levels remain far below the norm of today's industrialized countries. This phenomenon, too, will affect world markets as multinational corporations will attempt to take advantage of the enormous potential markets in the BRICs by producing, for example, far cheaper automobiles and other manufactured goods affordable to the consumers within the BRICs in lieu of the luxury models that currently bring the most income to automobile manufactures. India and China have already started making their presence felt in the service and manufacturing sector respectively in the global arena. Developed economies of the world have already taken a serious note of the fact.

This report compiled by lead authors Tushar Poddar and Eva Yi gives insight into "India's Rising Growth Potential". It reveals updated projection figures attributed to the rising growth trends in India over the last four years.

Goldman Sachs assert that "India's influence on the world economy will be bigger and quicker than implied in our previously published BRICs research". They noted significant areas of research and development, and expansion that is happening in the country, which will lead to the prosperity of the growing middle-class.

[2007] *Second Follow-up report*

Hong Kong, China.

This report compiled by lead authors Tushar Poddar and Eva Yi gives insight into "India's Rising Growth Potential". It reveals updated projection figures attributed to the rising growth trends in India over the last four years. Goldman Sachs assert that "India's influence on the world economy will be bigger and quicker than implied in our previously published BRICs research". They noted significant areas of research and development, and expansion that is happening in the country, which will lead to the prosperity of the growing middle-class

"India has 10 of the 30 fastest-growing urban areas in the world and, based on current trends, we estimate a massive 700 million people will move to cities by 2050. This will have significant implications for demand for urban infrastructure, real estate, and services."In the revised 2007 figures, based on increased and sustaining growth, more inflows into foreign direct investment, Goldman Sachs predicts that "from 2007 to 2020, India's GDP per capita in US$ terms will quadruple", and that

the Indian economy will surpass the United States (in US$) by 2043.[10] It states that the four nations as a group will overtake the G7 in 2032.

The BRIC numbers

The Economist publishes an annual table of social and economic national statistics in its *Pocket World in Figures*. Extrapolating the global rankings from their 2008 Edition for the BRIC countries and economies in relation to various categories provides an interesting touchstone in relation to the economic underpinnings of the BRIC thesis. It also illustrates how, despite their divergent economic bases, the economic indicators are remarkably similar in global rankings between the different economies. It also suggests that whilst economic arguments can be made for linking Mexico into the BRIC thesis, the case for including South Africa looks considerably weaker.

Global giants

Painting BRIC by numbers				
Lists	**Brazil**	**Russia**	**India**	**China**
Countries by total area	5th	1s	7th	3rd
Countries by population	5th	9th	2nd	1st
Countries by gross domestic product	10th	11th	12th	4th
Countries by exports	21st	11th	25th	2nd
Countries by imports	26th	17th	16th	2nd
Countries by current account balance	29th	5th	154th	1st
Countries by received FDI	16th	12th	32nd	5th
Countries by foreign exchange reserves	7th	3rd	4th	1st
Countries by external debt	25th	20th	29th	22nd
Countries by public debt	80th	10th	97th	28th
Countries by electricity consumption	10th	3rd	7th	2nd
Countries by number of mobile phones	6th	4th	2nd	1st
Countries by number of internet users	6th	11th	5th	2nd

BRIC IN 2050

Gross Domestic Product [2007]		Gross Domestic Product [2050]	
Rank	Country GDP (millions of USD)	Rank	Country GDP (millions of USD)
1	United States 13,843,825	1	**China** 78,000,000
2	Japan 4,383,762	2	United States 38,500,000
3	Germany 3,322,147	3	**India** 37,600,000
4	**China** 3,250,827	4	**Brazil** 11,300,000
5	United Kingdom 2,772,570	5	**Russia** 9,340,000
6	France 2,560,255	6	Mexico 8,580,000
7	Italy 2,104,666	7	Indonesia 7,010,000
8	Spain 1,438,959	8	Japan 6,670,000
9	Canada 1,432,140	9	United Kingdom 5,130,000
10	**Brazil** 1,313,590	10	Germany 5,020,000
11	**Russia** 1,289,582	11	Nigeria 4,640,000
12	**India** 1,098,945	12	France 4,590,000
13	South Korea 957,053	13	South Korea 4,080,000
14	Australia 908,826	14	Turkey 3,940,000
15	Mexico	15	Vietnam

Likewise, the population of Russia is steadily declining, and this may have implications for its future. Brazil's economic potential has been anticipated for decades, but it had until recently consistently failed to achieve investor expectations. Only in recent years has the country established a framework of political, economic, and social policies that allowed it to resume consistent growth. The result has been solid and paced economic development that rival its early 70's "miracle years", as reflected in its expanding capital markets, lowest unemployment rates in decades, and consistent international trade surpluses - that led to the accumulation of reserves and liquidation of foreign debt (earning the country a coveted investment grade by the S&P in 2008)How long such positive factors will stay in place remains to be seen,

The BRIC term

Various sources refer to a purported "original" BRIC agreement that predates the Goldman Sachs thesis. Some of these sources claim that President Vladimir Putin of Russia was the driving force behind this original cooperative coalition of developing BRIC countries. However, thus far, no text has been made public of any formal agreement to which all four BRIC states are signatories. This does not mean, however, that they have not reached a multitude of bilateral or even trilateral agreements. Evidence of agreements of this type is abundant and are available on the foreign ministry websites of each of the four countries. Trilateral agreements and frameworks made among the BRICs include the Shanghai Cooperation Organization (member states include Russia and China, associate members include India) and the IBSA Trilateral Forum, which unites Brazil, India, and South Africa in annual dialogues. Also important to note is the G-20 coalition of developing states which includes all the BRICs.

Criticism

A criticism is the understatement of GDP growth in China over the next 45 years; which predicts growth falling far below normal development. This contradicts the rapid economic growth that has already taken place in the country and the experience of countries like South Korea catching up with western GDP per capita, which China has been growing faster than in a similar period of development. There are many uncertainties and assumptions in the BRIC thesis that could mean that any or all of these four countries will not live up to their promise. The preeminence of China and India as major manufacturing countries with unrealised potential has been widely recognised, but some commentators state that China's and Russia's disregard for human rights and democracy could be a problem in the future, as is the possibility of conflict over Taiwan in the case of China.

specially with upcoming presidential elections and possible political changes. Finally, India's relations with its neighbors, particularly with Pakistan, have always been frosty. Ten years ago, in 1998, there was a nuclear standoff between Pakistan and India. Border conflicts with Bangladesh and Pakistan, mostly over the longheld dispute over Kashmir, has further aggravated any economic ties. The BRIC countries have enormous populations of extremely impoverished people.This impedes progress by limiting government finances, increasing social unrest, and limiting potential domestic economic demand. Factors such as international conflict, civil unrest, unwise political policy, outbreaks of disease and terrorism are all factors that are difficult to predict and that could have an effect on the destiny of any country.

Finally, the economic emergence of the BRICs will have unpredictable consequences for the global environment. Indeed, proponents of a set carrying capacity for the Earth may argue that, given current technology, there is a finite limit to how much the BRICs can develop

Cement

Other critics suggest that BRIC is nothing more than a neat acronym for the four largest emerging market economies, but in economic and political terms nothing else (apart from the fact that they are all big emerging markets) links the four. Two are manufacturing based economies and big importers (China and India), but two are huge exporters of natural resources (Brazil and Russia). Two have growing populations (Brazil and India), and two have shrinking populations (China and Russia). Two are democracies (Brazil and India), and two are one-party states (China and Russia). *The Economist*, in its special report on Brazil, expressed the following view: "In some ways Brazil is the steadiest of the BRICs. Unlike China and Russia it is a full-blooded democracy; unlike India it has no serious disputes with its neighbors. It is the only BRIC without a nuclear bomb.

The Heritage Foundation's "Economic Freedom Index", which measures factors such as protection of property rights and free trade ranks Brazil ("moderately free") above the other BRICs ("mostly unfree").[11] In a not-so-subtle dig critical of the term as nothing more than a shorthand for emerging markets generally, critics have suggested a correlating term, CEMENT (*C*ountries in *E*merging *M*arkets *E*xcluded by *N*ew *T*erminology). Whilst they accept there has been spectacular growth of the BRIC economies, these gains have largely been the result of the strength of emerging markets generally, and that strength comes through having BRICs and CEMENT.[12]

Ronaldo Schubert Sampaio

References

1.^ Specifically, Jim O'Neill, head of global economic research at Goldman Sachs in his 2003 *Dreaming with BRICs* and Global Economics Paper 134

2.^ Brazil, Russia, India And China (BRIC). Investopedia. Retrieved on 2008-05-11.

3.^ Le Figaro, newspaper, interview with expert Jim 0'Neill **(French)**

4.^ United Nations University

5.^ Study: Energy-rich Arab countries are next emerging market

6.^ Welcome to Huaye Iron&Steel Group

7.^ Goldman Sachs | Ideas

8.^Five Years of China's WTO Membership. EU and US Perspectives on China's Compliance with Transparency Commitments and the Transitional Review Mechanism, Legal Issues of Economic Integration, Kluwer Law International, Volume 33, Number 3, pp. 263-304, 2006. by Paolo Farah

9.^ http://www2.goldmansachs.com/hkchina/insight/research/pdf/BRICs_3_12-1-05.pdf

10.^ Microsoft Word - Draft of Global Econ Paper No 152.doc

11.^ Land of promise | Economist.com

12.^ FT.com / FTfm - Emerging Markets: Brics sceptics have their backs to the wall

13 ^Wilkipedia

O.T.C PETROBRAS Cocktail

Every year Petrobras and many other major companies in the energy business sponsor their traditional cocktail receptions during the OTC - the world's largest and most important event of the offshore industry, which happens in Houston.

Karina Praxades,Marcelo Meira,Ciro Ribeiro,Gustavo Barbosa,Sergio Lima

This year Petrobras reception took place at the Houston Museum of Fine Arts. Important business and government officials enjoyed the occasion, and many groups took the opportunity to renew old contacts and network in search of new commercial relationships.

A special note was the excellent Brazilian music, including "bossa nova" and "chorinho", performed by, Marcelo Meira, Sérgio Lima and Karina Praxades. This event has certainly been a good opportunity to reinforce the image of Brazil through hard work, national culture and wealth.

New York

GLOBO INTERNACIONAL AND TIME WARNER COCKTAIL

Bob Watson,Director from time Warner and Marcelo Spinola

New York, the capital of the world, was really the right spot for the cocktail offered by “TV Globo International”, for the celebration of its 10th Anniversary. It was also an appropriate occasion for the partnership announced between the TV Globo International and the Time Warner Cable. For me, it was a great honor to participate in such event as a guest of TV Globo, as well as a representative of “Vida Brasil” newspaper and “Brazil Texas Magazine”, and to be able to join with the Brazilian TV’s executives officers and with representatives of several other communication channels of the Brazilian communities in the U.S.A. I really think it was an enjoyable and unforgettable evening. Little by little, my purpose, in such events, is to open more space in the United States for our publications, Vida Brasil and Brazil Texas Magazine, as well as to have the recognition of the Brazilian communities living in Texas. Congratulations to TV Globo International for its anniversary and for its excellent performance, as well as for the service being rendered to the Brazilian communities.

Sergio Lima Editor News Paper Vida Brasil Texas and Alex Lages Director Ringo Filmes

Marcus H. Paranagua, Ambassador Osmar Chohfi and Erika Watanabe , From Consulate of Brazil ,New York

Carlos Borjes,Silvana Magda,Edilberto Mendes,Editor The Brazilian News Papers,Caca Santos,CEO The Miss Brasil USA

Bob Watson, Director From Time Warner

The Journalist.Carlos Borges,Sergio Lima Editor the Brazilian Texas Magazine,Marcelo Gomez The Editor The Explorer Magazine

Time Warner Directors

TIME WARNER CABLE
THE POWER OF YOU™

Ney A. Cristofolino and Mrs.Beatriz V. Bentzeen

Marcelo Spinola, João de Matos e Ciro Pelicano

DermaNueva

Age Intervention and Skin Rejuvenation

DermaNueva is a place where beauty meets science and technology to create a non invasive personalized anti-age treatment for the body and face.
We believe that prevention is better than cure.

My name is George (Jorge) Gomes, and I am originally from Rio de Janeiro, Brazil.

I have been working in a spa environment for many years, analyzing skin and determining the best treatments necessary for my clients.

My experience is in anti-age treatments for men and women, with skin pigmentation, rosacea, adult acne, superficial lines, and treatment of acne for teenagers.

I specialize in Cleopatra gold facial, peels, face acupressure (shiatsu) to relieve stress, micro dermabrasion, micro current, electrolsys, reflexology, neuromuscular, and lymphatic drainage massage, treatment for cellulite reduction (using vacuum, ultrasound, micro current, and radio frequency), and I also do Brazilian and full body wax.

I have vast product knowledge to prescribe to you a personal regiment for your home use, and I use high end equipment, because I believe that we are in an era where technology and science mix together to rejuvenate and create beauty.

I would love to meet with you for a 20 minutes free consultation and develop a personal program to help you with your body and the skin concerns.

George Gomes

8949 Westheimer
Houston, Texas 77063
dermanueva@gmail.com
713 398-9425

Your Residential and Commercial

Real Estate Professional Relocation Specialist

AMANDO QUEIROGA

"Houston Real Estate is still very strong! Many of my clients are buying homes for investment. Interest rates are the lowest in decades. If you own a home, you should consider refinancing it. You may be able to reduce your payment or your term significantly"

As a realtor in Texas for the last 20 years, in more recent years, I have helped many Brazilians relocate to the greater Houston area. My greatest reward has been the friendships I have developed in the process. Let me help you with your real estate needs, and I will deliver valuable service to you as well! "My Philosophy is a simple one; I put my clients' interests first and treat every deal as if it was my own."

Direct: 281-770-3596