Codebook for "Welcome to the Party? Ethnicity and the Interaction between Potential Activists and Party Gate-Keepers"

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This codebook contains variable names (both article and dataset versions of names) as well as descriptions for all variables in **data.dta** These are the data needed to run the Stata do-file **analysis.do** which is used to create the results in the article "Welcome to the Party? Ethnicity and the Interaction between Potential Activists and Party Gate-Keepers."

Variable name	Name in dataset	Description
Outcome variables:		
Response	response	Takes on the value of 1 if the party official responds to the e-mail and 0 otherwise
# of Words	rewords	The number of words in party officials' response
Answers Questions	infodummy	Takes on the value of 1 if party official answers any of the questions posed by the e-mailer and 0 otherwise
Additional information	addinfodummy	Takes on the value of 1 if party official provides additional (non-requested) information and 0 otherwise
Uses name	usesname	Takes on the value of 1 if party official uses name of emailer in response and 0 otherwise
Welcomes E-mail*:*	welcome	Takes on the value of 1 if party official welcomes email and 0 otherwise

Future Party Contact	meeting	Takes on the value of 1 if party official invites to party meeting and 0 otherwise
Future Personal Contact	pmeeting	Takes on the value of 1 if party official invites to personal meeting and 0 otherwise
Invitations to `fika'	kaffefika	Takes on the value of 1 if party official invites to emailer to coffee or `fika' and 0 otherwise
Treatment variables:		
Arabic alias	arabic	Takes on the value of 1 if e-mail is signed with an Arabic name and 0 if it is signed with a Swedish-sounding name
Female alias	woman	Takes on the value of 1 if e-mail is signed with an female-sounding name and 0 if it is signed with a male-sounding name
Electoral appeal	electoral	Takes on the value of 1 if the email appeals to electoral incentives and 0 if not
Policy appeal	policy	Takes on the value of 1 if the email appeals to policy fit and 0 if not
Normative appeal	normative	Takes on the value of 1 if the email appeals to democratic values of inclusion and 0 if not
Additional variables:		

	party	Takes on the value of 1 if the party official represents the Centre Party, 2 if the party official represents the Christian Democrats, 3 if the party official represents the Liberals, 4 if the party official represents the Conservatives, 5 if the party official represents the Greens, 6 if the party official represents the Social Democrats, 7 if the party official represents the Sweden Democrats and 8 if the party official represents the Left Party
Gender of party official	womanofficial	Takes on the value of 1 if the party official has a female-sounding first name and 0 otherwise
Ethnicity of party official	nordicofficial	Takes on the value of 1 if the party official has a Nordic-sounding first name and 0 otherwise
Municipality of local party branch	kkod	Unique numerical code (1-290) for each of Sweden's 290 municipalities