Demographic and knowledge questions

Informed Consent

You have been invited to take part in a research study to learn more about people's attitudes towards international organizations. This study is conducted by Dr. Rabia Malik (Social Science Division, New York University Abu Dhabi) and Dr. Svanhildur Thorvaldsdottir (Political Science Department, Ludwig Maximilian University, Munich). Dr. Malik's faculty sponsor is Dr. Rebecca Morton (Department of Politics, New York University).

If you agree to be in this study, you will be asked to do the following:

1. Read a brief text (one paragraph) on an issue of concern to an international organization after answering some basic demographic questions, and then respond to a series of questions about your attitudes towards the issue.

Participation in this study will involve approximately ten minutes of your time and there are no known risks associated with your participation in this research beyond those of everyday life. Although you will receive no direct benefits, this research may help the investigator understand attitudes towards international organizations better.

You will receive $1.50 for completing the online survey; if you withdraw before the end of the study, no payment will be given.

Confidentiality of your research records will be strictly maintained by keeping Amazon MTurk worker IDs separate from the survey responses and will not be shared with anyone. The Worker ID is only collected for the purposes of distributing payment and will not be associated with any survey response. Information not containing identifiers may be used in future research or shared with other researchers without your additional consent.

Participation in this study is voluntary. You may refuse to participate or withdraw at any time without penalty.

If there is anything about the study or your participation that is unclear

Thank you for agreeing to participate in our survey!

First, we would like to ask you a few questions about yourself.

What gender do you identify with?

Male
Female
Other
Don't know/Prefer not to say

How old are you?

[ ] years old

Are you of Hispanic, Latino, or Spanish origin?

Yes
No

How would you describe your racial background?

White
Black or African American
Native American or American Indian
Asian/Pacific Islander
Other

Would you describe your political leanings as:

Strongly Republican
Republican
Independent leaning Republican
Independent
Independent leaning Democrat
Democrat
Strongly Democrat

What is the highest education level you have completed?

Less than high school
High school graduate/GED
Some college/Associate's Degree
4-year Degree/Bachelor's Degree
Advanced/Graduate Degree

What is your total annual household income?

Less than $25,000
$25,000 - $49,999
$50,000 - $74,999
$75,000 - $99,999
$100,000 - $149,999
$150,000 - $199,999
Over $200,000
Prefer not to say

What is the total number of people who permanently live in your household, including yourself?

Enter number in digits

Do you have any children?

Yes

No

How often do you check the news (online/TV/paper/radio)?

Multiple times per day

Usually once per day

Several times per week

A few times per month

Rarely

Never

How often do you use or check social media websites/apps (such as Facebook,
Instagram, Twitter etc)?

Multiple times per day

Usually once per day

Several times per week

A few times per month

Rarely

Never

Have you participated in any of the following activities for charity *in the last two years*? (Select all that apply.)

Volunteered time

Donated items (e.g., clothes, household goods, furniture, electronics etc)

Donated money

Others (please write in):

None of the above

To what type of organization(s) did you donate your time/money/items? (Select all that apply.)

Local (such as within your city or state)

National

Global

Other (please write in):

Which of the following countries are in the continent of Africa? (Select all that apply.)

Benin	Ghana	Rwanda
Cameroon	Haiti	South Africa
Colombia	India	Syria
Egypt	Latvia	Uganda
Eritrea	Malta	Uzbekistan

Which of the following are currently functioning international organizations?

The Global Bank (TGB)	United Nations Security Council (UNSC)
International Climate Change Organization (ICCO)	United Nations Children's Fund (UNICEF)
International Monetary Fund (IMF)	World Bank (WB)
United Nations High Commissioner on Refugees (UNHCR)	World Health Organization (WHO)
United Nations Nuclear Weapons Association (UNNWA)	World Security Council (WSC)

Treatment Intro

The previous section asked some questions relating to international organizations and to charitable activities. In this section, we want to tell you a little bit about one of the largest international organizations that relates to such activities. On the next slide you will see some information about the United Nations' Children's Fund, UNICEF, the world's most prominent organization working on behalf of children. **Please read it carefully and then answer the questions that follow.**

Treatment 1: Girls' education--Shakira, $100

UNICEF and Girls' Education

UNICEF works on several important issues, one of which is girls' education. Women are much more likely to be illiterate than men, constituting two thirds of the 774 million illiterate adult population.

In the world today, there are approximately 65 million school-aged girls who are not receiving education and many of them will never attend a

school in their lifetime. Not only does this have direct and immediate negative consequences for these girls' literacy and education, in the long term, it will also affect their health, income, general livelihood, and reduce the chances that any children they have will be healthy or well-educated.

Superstar Shakira, in her capacity as UNICEF Goodwill Ambassador, has publicly supported this issue, noting that it is a good deal for states to invest in girls' education because it will also bring returns to the state, thus making it an investment rather than charity.

UNICEF Goodwill Ambassador Shakira

Now, we'd like to ask you some questions related to the information you read in the previous screens.

Before taking this survey, had you heard about UNICEF?

Yes, I had heard of it

No, I had not heard of it

If you were going to give money to a charitable organization, would you be likely to give to UNICEF?

Yes

No, I would give to another organization. Which?

No, I don't give to charity

If you were going to give money to a charitable cause, would you be likely to give in support of girls' education?

Yes

No, I would give to another cause. Which?

No, I don't give to charity

As a thank you for participating in this survey, the researchers will randomly select one respondent's answer to this question and distribute money based on his/her choices. Your answer has a 1/600 chance of being selected, in which case you will earn a bonus of the amount you choose to keep for yourself (If your answer is selected, the bonus you receive will be through MTurk, similar to how you get your participation reward).

Keeping that in mind, please answer the following:
If you were given $100 to to divide between yourself and UNICEF for girls' education, how would you split the money? (The total must add up to $100. Answers will be rounded to the nearest dollar.)

Amount for self (in whole US$)	$ 0
Amount for UNICEF (in whole US$)	$ 0
Total	$ 0

Once you finish the survey, would you like to learn more about UNICEF and the causes that it supports?

Yes, I'd like to learn more about UNICEF's work on girls' education. (You will be provided with a website link at the end of this survey.)

Yes, I'd like to learn more about UNICEF's work in general. (You will be provided with a website link at the end of this survey.)

No thank you, I would not like to learn more about UNICEF at this time.

Treatment 2: Girls' education--Shakira, no reward

UNICEF and Girls' Education

UNICEF works on several important issues, one of which is girls' education. Women are much more likely to be illiterate than men, constituting two thirds of the 774 million illiterate adult population.

In the world today, there are approximately 65 million school-aged girls who are not receiving education and many of them will never attend a school in their lifetime. Not only does this have direct and immediate negative consequences for these girls' literacy and education, in the long term, it will also affect their health, income, general livelihood, and reduce the chances that any children they have will be healthy or well-educated.

Superstar Shakira, in her capacity as UNICEF Goodwill Ambassador, has publicly supported this issue, noting that it is a good deal for states to invest in girls' education because it will also bring returns to the state, thus making it an investment rather than charity.

UNICEF Goodwill Ambassador Shakira

Now, we'd like to ask you some questions related to the information you read in the previous screens.

Before taking this survey, had you heard of UNICEF?

Yes, I had heard of it

No, I had not heard of it

If you were going to give money to a charitable organization, would you be likely to give to UNICEF?

Yes

No, I would give to another organization. Which?

No, I don't give to charity

If you were going to give money to a charitable cause, would you be likely to give in support of girls' education?

Yes

No, I would give to another cause. Which?

No, I don't give to charity

If you were given $100 to to divide between yourself and UNICEF for girls' education, how would you split the money? (The total must add up to $100. Answers will be rounded to the nearest dollar.)

Amount for UNICEF (in whole US$)	$ 0
Amount for self (in whole US$)	$ 0
Total	$ 0

Once you finish the survey, would you like to learn more about UNICEF and the causes that it supports?

Yes, I'd like to learn more about UNICEF's work on girls' education. (You will be provided with a website link at the end of this survey.)

Yes, I'd like to learn more about UNICEF's work in general. (You will be provided with a website link at the end of this survey.)

No thank you, I would not like to learn more about UNICEF at this time.

Treatment 3: Girls' education--Expert, $100

UNICEF and Girls' Education

UNICEF works on several important issues, one of which is girls' education. Women are much more likely to be illiterate than men, constituting two thirds of the 774 million illiterate adult population.

In the world today, there are approximately 65 million school-aged girls who are not receiving education and many of them will never attend a school in their lifetime. Not only does this have direct and immediate negative consequences for these girls' literacy and education, in the long term, it will also affect their health, income, general livelihood, and reduce the chances that any children they have will be healthy or well-educated.

In addition, UNICEF experts have noted that that it is a good deal for states to invest in girls' education because it will also bring returns to the state, thus making it an investment rather than charity.

UNICEF Director General Henrietta H. Fore

Now, we'd like to ask you some questions related to the information you read in the previous screens.

Before taking this survey, had you heard of UNICEF?

Yes, I had heard of it

No, I had not heard of it

If you were going to give money to a charitable organization, would you be likely to give to UNICEF?

Yes

No, I would give to another organization. Which?

No, I don't give to charity

If you were going to give money to a charitable cause, would you be likely to give in support of girls' education?

Yes

No, I would give to another cause. Which?

No, I don't give to charity

As a thank you for participating in this survey, the researchers will randomly select one respondent's answer to this question and distribute money based on his/her choices. Your answer has a 1/600 chance of being selected, in which case you will earn a bonus of the amount you choose to keep for yourself (If your answer is selected, the bonus you receive will be through MTurk, similar to how you get your participation reward).

Keeping that in mind, please answer the following:
If you were given $100 to to divide between yourself and UNICEF for girls' education, how would you split the money? (The total must add up to $100. Answers will be rounded to the nearest dollar.)

Amount for UNICEF (in whole US$)	$ 0
Amount for self (in whole US$)	$ 0
Total	$ 0

Once you finish the survey, would you like to learn more about UNICEF and the causes that it supports?

Yes, I'd like to learn more about UNICEF's work on girls' education. (You will be provided with a website link at the end of this survey.)

Yes, I'd like to learn more about UNICEF's work in general. (You will be provided with a website link at the end of this survey.)

No thank you, I would not like to learn more about UNICEF at this time.

Treatment 4: Girls' education--Expert, no reward

UNICEF and Girls' Education

UNICEF works on several important issues, one of which is girls' education. Women are much more likely to be illiterate than men, constituting two thirds of the 774 million illiterate adult population.

In the world today, there are approximately 65 million school-aged girls who are not receiving education and many of them will never attend a school in their lifetime. Not only does this have direct and immediate negative consequences for these girls' literacy and education, in the long term, it will also affect their health, income, general livelihood, and reduce the chances that any children they have will be healthy or well-educated.

In addition, UNICEF experts have noted that that it is a good deal for states to invest in girls' education because it will also bring returns to the state, thus making it an investment rather than charity.

UNICEF Director General Henrietta H. Fore

Now, we'd like to ask you some questions related to the information you read in the previous screens.

Before taking this survey, had you heard of UNICEF?

Yes, I had heard of it

No, I had not heard of it

If you were going to give money to a charitable organization, would you be likely to give to UNICEF?

Yes

No, I would give to another organization. Which?

No, I don't give to charity

If you were going to give money to a charitable cause, would you be likely to give in support of girls' education?

Yes

No, I would give to another cause. Which?

No, I don't give to charity

If you were given $100 to to divide between yourself and UNICEF for girls' education, how would you split the money? (The total must add up to $100. Answers will be rounded to the nearest dollar.)

Amount for self (in whole US$)	$ 0
Amount for UNICEF (in whole US$)	$ 0
Total	$ 0

Once you finish the survey, would you like to learn more about UNICEF and the causes that it supports?

Yes, I'd like to learn more about UNICEF's work on girls' education. (You will be provided with a website link at the end of this survey.)

Yes, I'd like to learn more about UNICEF's work in general. (You will be provided with a website link at the end of this survey.)

No thank you, I would not like to learn more about UNICEF at this time.

Treatment 5: Displaced children--Shakira, $100

UNICEF and Displaced Children

UNICEF works on several important issues, one of which is supporting children who have been displaced due to conflicts or natural disasters. Refugee and displaced children and teenagers face significant challenges. Many of them have been separated from their families and they often encounter violence, exploitation, or discrimination.

They miss out on education and cannot afford proper medical care. They often struggle in their new homes, as they have to learn a new language and integrate into a new culture. These difficulties can have physical and psychological effects that last into adulthood.

Superstar Shakira, in her capacity as UNICEF Goodwill Ambassador, has publicly supported this issue, saying that there are over 11 million child refugees in the world, many of whom have lost their families and their homes. She says that they need to be supported in building new lives in safe places until the violence at home ends.

UNICEF Goodwill Ambassador Shakira

Now, we'd like to ask you some questions related to the information you read in the previous screens.

Before taking this survey, had you heard of UNICEF?

Yes, I had heard of it

No, I had not heard of it

If you were going to give money to a charitable organization, would you be likely to give to UNICEF?

Yes

No, I would give to another organization. Which?

No, I don't give to charity

If you were going to give money to a charitable cause, would you be likely to give in support of displaced children?

Yes

No, I would give to another cause. Which?

No, I don't give to charity

As a thank you for participating in this survey, the researchers will randomly select one respondent's answer to this question and distribute money based on his/her choices. Your answer has a 1/600 chance of being selected, in which case you will earn a bonus of the amount you choose to keep for yourself (If your answer is selected, the bonus you receive will be through MTurk, similar to how you get your participation reward).

Keeping that in mind, please answer the following:
If you were given $100 to to divide between yourself and UNICEF for displaced children, how would you split the money? (The total must add up to $100. Answers will be rounded to the nearest dollar.)

Amount for UNICEF (in whole US$)	$ 0
Amount for self (in whole US$)	$ 0
Total	$ 0

Once you finish the survey, would you like to learn more about UNICEF and the causes that it supports?

Yes, I'd like to learn more about UNICEF's work on displaced children. (You will be provided with a website link at the end of this survey.)

Yes, I'd like to learn more about UNICEF's work in general. (You will be provided with a website link at the end of this survey.)

No thank you, I would not like to learn more about UNICEF at this time.

Treatment 6: Displaced children--Shakira, no reward

UNICEF and Displaced Children

UNICEF works on several important issues, one of which is supporting children who have been displaced due to conflicts or natural disasters. Refugee and displaced children and teenagers face significant

challenges. Many of them have been separated from their families and they often encounter violence, exploitation, or discrimination.

They miss out on education and cannot afford proper medical care. They often struggle in their new homes, as they have to learn a new language and integrate into a new culture. These difficulties can have physical and psychological effects that last into adulthood.

Superstar Shakira, in her capacity as UNICEF Goodwill Ambassador, has publicly supported this issue, saying that there are over 11 million child refugees in the world, many of whom have lost their families and their homes. She says that they need to be supported in building new lives in safe places until the violence at home ends.

UNICEF Goodwill Ambassador Shakira

Now, we'd like to ask you some questions related to the information you read in the previous screens.

Before taking this survey, had you heard of UNICEF?

Yes, I had heard of it

No, I had not heard of it

If you were going to give money to a charitable organization, would you be likely to give to UNICEF?

Yes

No, I would give to another organization. Which?

No, I don't give to charity

If you were going to give money to a charitable cause, would you be likely to give in support of displaced children?

Yes

No, I would give to another cause. Which?

No, I don't give to charity

If you were given $100 to to divide between yourself and UNICEF for displaced children, how would you split the money? (The total must add up to $100. Answers will be rounded to the nearest dollar.)

Amount for UNICEF (in whole US$)	$ 0
Amount for self (in whole US$)	$ 0
Total	$ 0

Once you finish the survey, would you like to learn more about UNICEF and the causes that it supports?

Yes, I'd like to learn more about UNICEF's work on displaced children. (You will be provided with a website link at the end of this survey.)

Yes, I'd like to learn more about UNICEF's work in general. (You will be provided with a website link at the end of this survey.)

No thank you, I would not like to learn more about UNICEF at this time.

Treatment 7: Displaced children--Expert, $100

UNICEF and Displaced Children

UNICEF works on several important issues, one of which is supporting children who have been displaced due to conflicts or natural disasters. Refugee and displaced children and teenagers face significant challenges. Many of them have been separated from their families and they often encounter violence, exploitation, or discrimination.

They miss out on education and cannot afford proper medical care. They often struggle in their new homes, as they have to learn a new language and integrate into a new culture. These difficulties can have physical and psychological effects that last into adulthood.

UNICEF experts have noted that there are over 11 million child refugees in the world, many of whom have lost their families and their homes and need to be supported in building new lives in safe places until the violence at home ends.

UNICEF Director General Henrietta H. Fore

Now, we'd like to ask you some questions related to the information you read in the previous screens.

Before taking this survey, had you heard of UNICEF?

Yes, I had heard of it

No, I had not heard of it

If you were going to give money to a charitable organization, would you be likely to give to UNICEF?

Yes

No, I would give to another organization. Which?

No, I don't give to charity

If you were going to give money to a charitable cause, would you be likely to give in support of displaced children?

Yes

No, I would give to another cause. Which?

No, I don't give to charity

As a thank you for participating in this survey, the researchers will randomly select one respondent's answer to this question and distribute money based on his/her choices. Your answer has a 1/600 chance of being selected, in which case you will earn a bonus of the amount you choose to keep for yourself (If your answer is selected, the bonus you receive will be through MTurk, similar to how you get your participation reward).

Keeping that in mind, please answer the following:
If you were given $100 to to divide between yourself and UNICEF for displaced children, how would you split the money? (The total must add up to $100. Answers will be rounded to the nearest dollar.)

Amount for UNICEF (in whole US$)	$ 0
Amount for self (in whole US$)	$ 0
Total	$ 0

Once you finish the survey, would you like to learn more about UNICEF and the causes that it supports?

Yes, I'd like to learn more about UNICEF's work on displaced children. (You will be provided with a website link at the end of this survey.)

Yes, I'd like to learn more about UNICEF's work in general. (You will be provided with a website link at the end of this survey.)

No thank you, I would not like to learn more about UNICEF at this time.

Treatment 8: Displaced children--Expert, no reward

UNICEF and Displaced Children

UNICEF works on several important issues, one of which is supporting children who have been displaced due to conflicts or natural disasters. Refugee and displaced children and teenagers face significant

challenges. Many of them have been separated from their families and they often encounter violence, exploitation, or discrimination.

They miss out on education and cannot afford proper medical care. They often struggle in their new homes, as they have to learn a new language and integrate into a new culture. These difficulties can have physical and psychological effects that last into adulthood.

UNICEF experts have noted that there are over 11 million child refugees in the world, many of whom have lost their families and their homes and need to be supported in building new lives in safe places until the violence at home ends.

UNICEF Director General Henrietta H. Fore

Now, we'd like to ask you some questions related to the information you read in the previous screens.

Before taking this survey, had you heard of UNICEF?

Yes, I had heard of it

No, I had not heard of it

If you were going to give money to a charitable organization, would you be likely to give to UNICEF?

Yes

No, I would give to another organization. Which?

No, I don't give to charity

If you were going to give money to a charitable cause, would you be likely to give in support of displaced children?

Yes

No, I would give to another cause. Which?

No, I don't give to charity

If you were given $100 to to divide between yourself and UNICEF for displaced children, how would you split the money? (The total must add up to $100. Answers will be rounded to the nearest dollar.)

Amount for UNICEF (in whole US$)	$ 0
Amount for self (in whole US$)	$ 0
Total	$ 0

Once you finish the survey, would you like to learn more about UNICEF and the causes that it supports?

Yes, I'd like to learn more about UNICEF's work on displaced children. (You will be provided with a website link at the end of this survey.)

Yes, I'd like to learn more about UNICEF's work in general. (You will be provided with a website link at the end of this survey.)

No thank you, I would not like to learn more about UNICEF at this time.

Final questions

Was there a celebrity mentioned in the survey questions?

Yes. Who?

No

Finally, please rate the following celebrities based on your like/dislike of them (-5 indicates strong dislike, 5 indicates strong like, and 0 indicates neutral)

	-5	-4	-3	-2	-1	0	1	2	3	4	5	Do not know this person
Ricky Martin	○	○	○	○	○	○	○	○	○	○	○	○
Shakira	○	○	○	○	○	○	○	○	○	○	○	○
Taylor Swift	○	○	○	○	○	○	○	○	○	○	○	○
Emma Watson	○	○	○	○	○	○	○	○	○	○	○	○

Thank you for your participation. This is your survey code:
${e://Field/Random%20ID}

Copy and paste this code into MTurk so that we can validate your participation and process your payment. Do not click 'Next' until you have copied this code!

If you requested further information about UNICEF it will be displayed in the next window.

The survey will not be considered submitted until you click this button.

Powered by Qualtrics