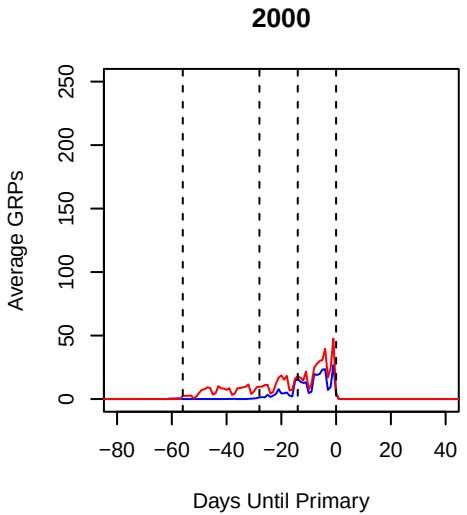
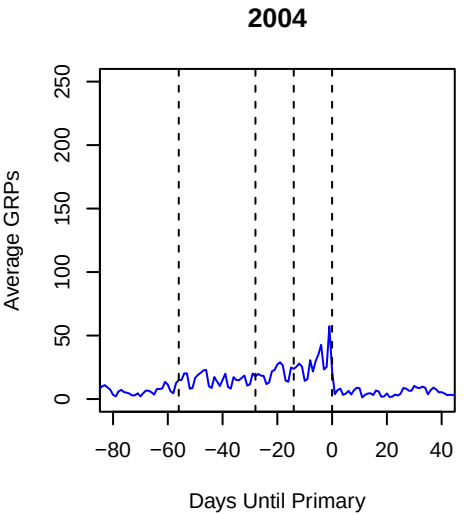
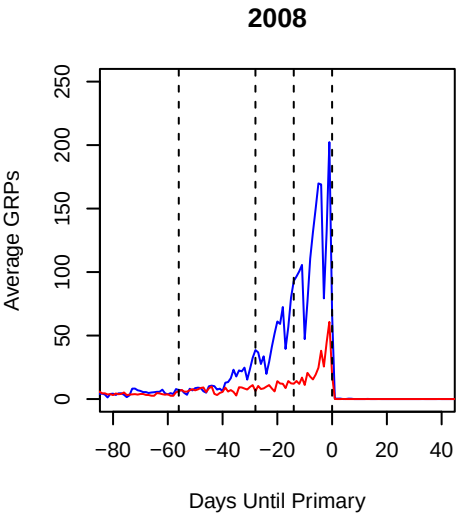
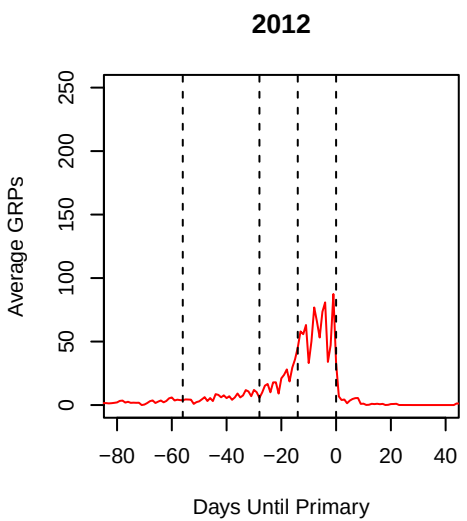
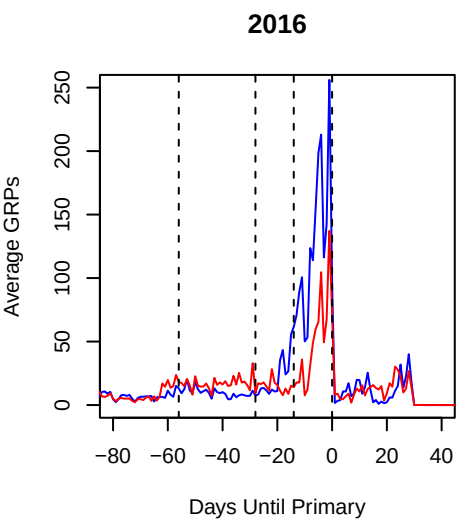

2000
Average GRPs
0
50
100
150
200
250
−80
−60
−40
−20
0
20
40
Days Until Primary


2004
Average GRPs
0
50
100
150
200
250
−80
−60
−40
−20
0
20
40
Days Until Primary


2008
Average GRPs
0
50
100
150
200
250
−80
−60
−40
−20
0
20
40
Days Until Primary


2012
Average GRPs
0
50
100
150
200
250
−80
−60
−40
−20
0
20
40
Days Until Primary


2016
Average GRPs
0
50
100
150
200
250
−80
−60
−40
−20
0
20
40
Days Until Primary