Codebook: "How to detect heterogeneity in conjoint experiments"

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Immigration Conjoint

Data is sourced from the `cregg` package.

```
library(cregg)
data(immigration)
```

Variable	Description
CaseID	Subject identifier
contest_no	Round of conjoint experiment
Education	Conjoint attribute: level of education of imigrant
Gender	Conjoint attribute: gender of immigrant
CountryOfOrigin	Conjoint attribute: immigrant's country of origin
ReasonForApplication	Conjoint attribute: reason for immigration application
Job	Conjoint attribute: profession
JobExperience	Conjoint attribute: years of professional experience
JobPlans	Conjoint attribute: status of immigrant's work plans
PriorEntry	Conjoint attribute: whether immigrant had previously entered country
LanguageSkills	Conjoint attribute: fluency of English
ChosenImmigrant	Whether or not the conjoint profile was chosen
ethnocentrism	Subject covariate: level of ethnocentrism
profile	Indicator of profile number in round
LangPos	Position of LanguageSkills in conjoint vignette
PriorPos	Position of PriorEntry row in conjoint vignette

Vaccine conjoint

Data is sourced directly from the replication data directory:

```
vacc <- readRDS("replication/data/nbh_clean_conjoint_global.rds")
```

Variable	Description
id	Subject identifier
country	Subject's country
age	Subject's age
gender	Subject's gender
ideology	Subject's ideology
ind_inc	Subject's individual income
education	Subject's education level
hes_covid_2	Subject's vaccine hesitancy
wtp_access	Subject's preference on how vaccine should be available
wtp_private	Subject's willingness to pay privately for a vaccine
int_pol_implem_6	Subject's view on whether Covid-19 vaccine should be mandatory
weights	Survey weights
person	Conjoint round indicator
ans	Conjoint profile selected
candidate	Conjoint profile indicator
vulnerability	Conjoint attribute: profile's vulnerability to Covid-19
transmission	Conjoint attribute: profile's risk of transmitting Covid-19
income	Conjoint attribute: profile's income
occupation	Conjoint attribute: profile's occupation
age_category	Conjoint attribute: profile's age
select	Whether profile was selected