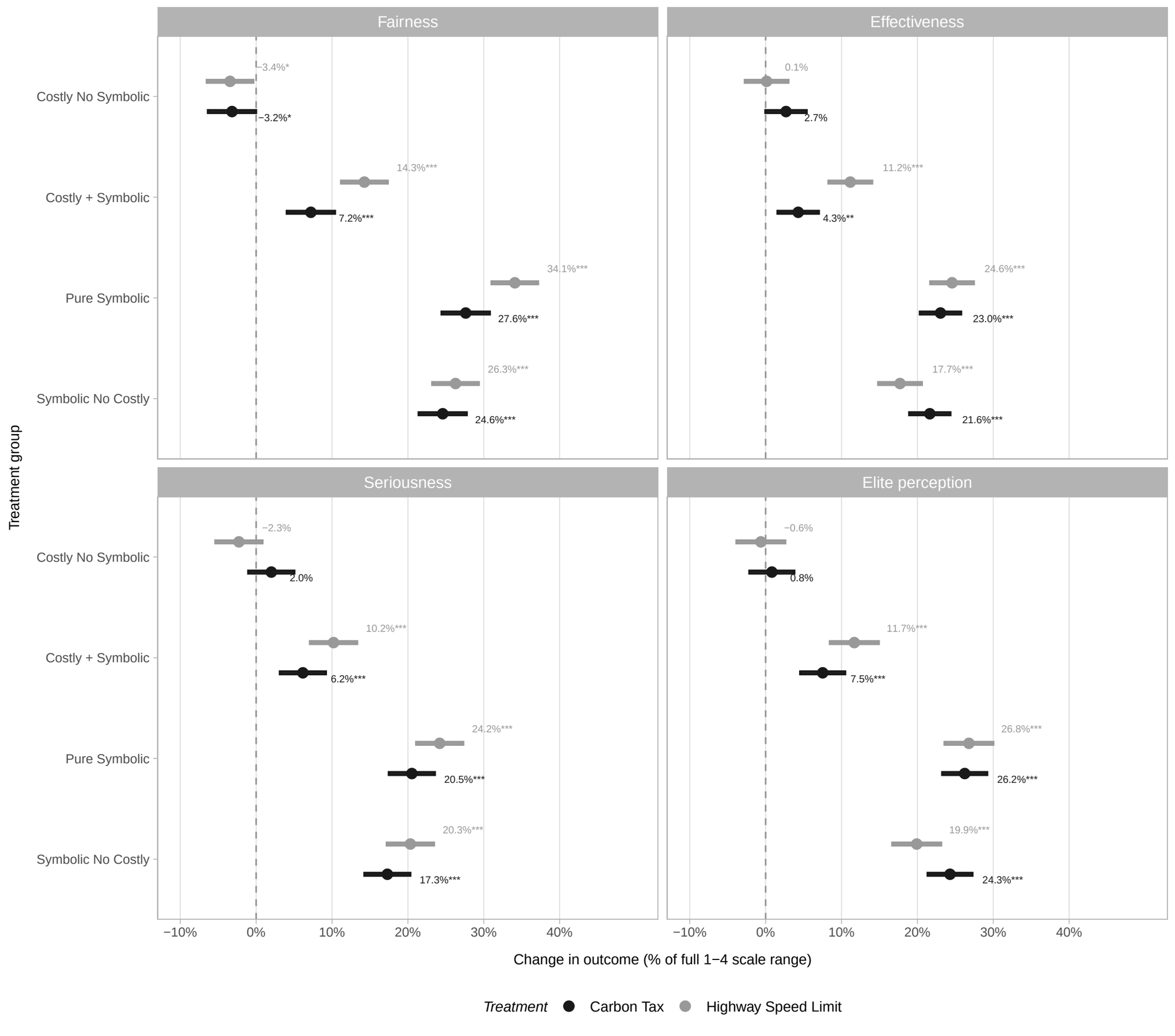
Fairness
Effectiveness
Seriousness
Elite perception
Costly No Symbolic
Costly + Symbolic
Pure Symbolic
Symbolic No Costly
−3.4%*
−3.2%*
14.3%***
7.2%***
34.1%***
27.6%***
26.3%***
24.6%***
0.1%
2.7%
11.2%***
4.3%**
24.6%***
23.0%***
17.7%***
21.6%***
−2.3%
2.0%
10.2%***
6.2%***
24.2%***
20.5%***
20.3%***
17.3%***
−0.6%
0.8%
11.7%***
7.5%***
26.8%***
26.2%***
19.9%***
24.3%***
Treatment group
−10%
0%
10%
20%
30%
40%
Change in outcome (% of full 1−4 scale range)
Treatment
Carbon Tax
Highway Speed Limit