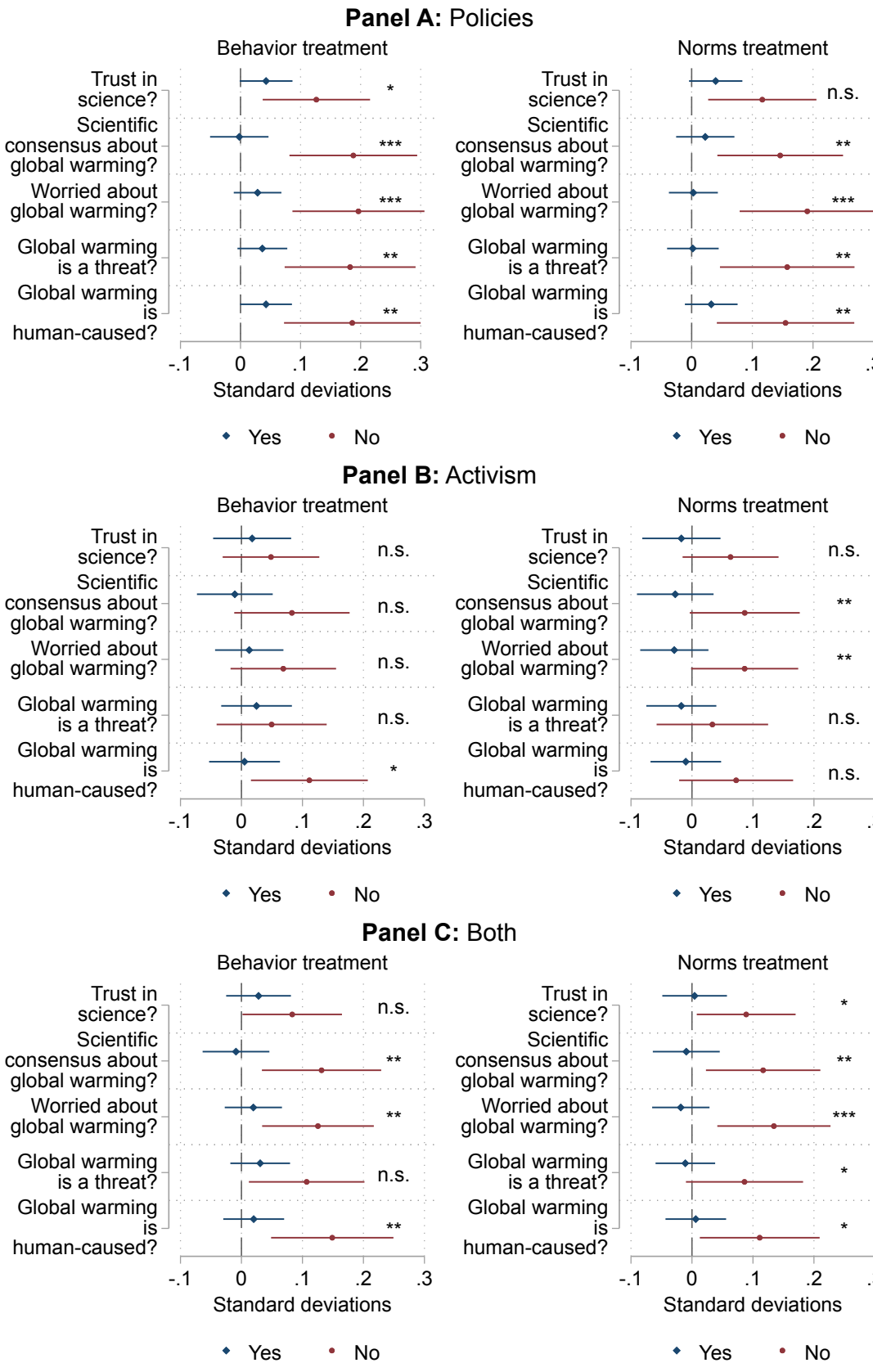
Panel A: Policies
Behavior treatment
Norms treatment
Trust in science?
Scientific consensus about global warming?
Worried about global warming?
Global warming is a threat?
Global warming is human-caused?
*
***
***
**
**
n.s.
**
***
**
**
-.1
0
.1
.2
.3
Standard deviations
Yes
No
Panel B: Activism
Behavior treatment
Norms treatment
Trust in science?
Scientific consensus about global warming?
Worried about global warming?
Global warming is a threat?
Global warming is human-caused?
n.s.
n.s.
n.s.
n.s.
*
n.s.
n.s.
**
**
n.s.
n.s.
-.1
0
.1
.2
.3
Standard deviations
Yes
No
Panel C: Both
Behavior treatment
Norms treatment
Trust in science?
Scientific consensus about global warming?
Worried about global warming?
Global warming is a threat?
Global warming is human-caused?
n.s.
**
**
n.s.
**
*
**
***
*
*
-.1
0
.1
.2
.3
Standard deviations
Yes
No