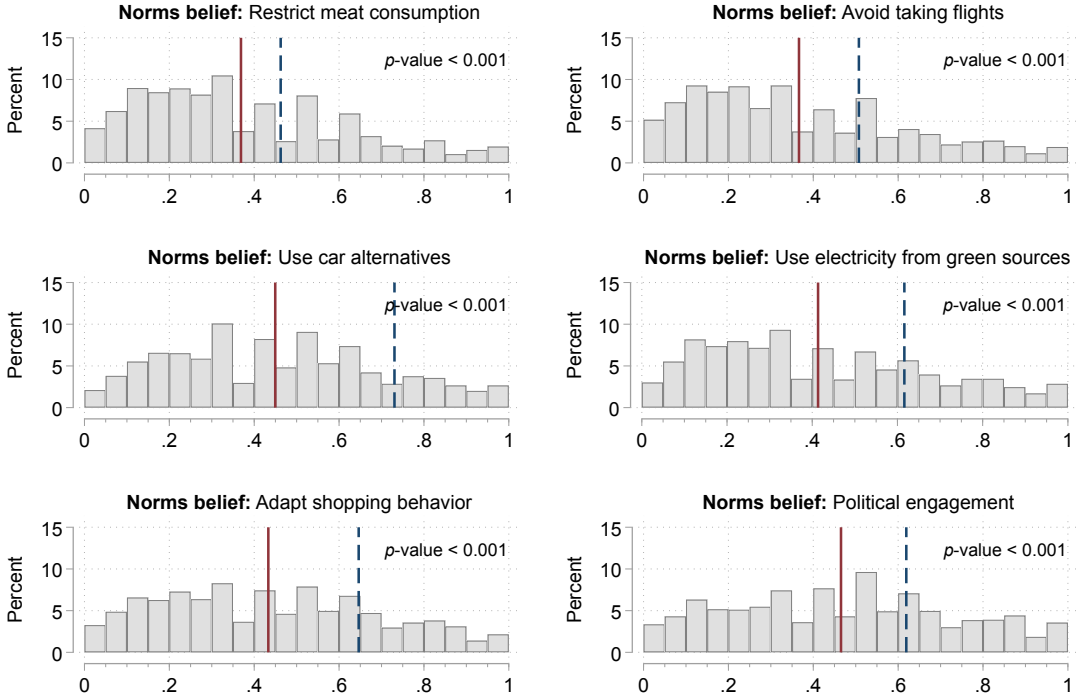
Norms belief: Restrict meat consumption
p-value < 0.001
Norms belief: Avoid taking flights
p-value < 0.001
Norms belief: Use car alternatives
p-value < 0.001
Norms belief: Use electricity from green sources
p-value < 0.001
Norms belief: Adapt shopping behavior
p-value < 0.001
Norms belief: Political engagement
p-value < 0.001
Percent
0
5
10
15
0
.2
.4
.6
.8
1