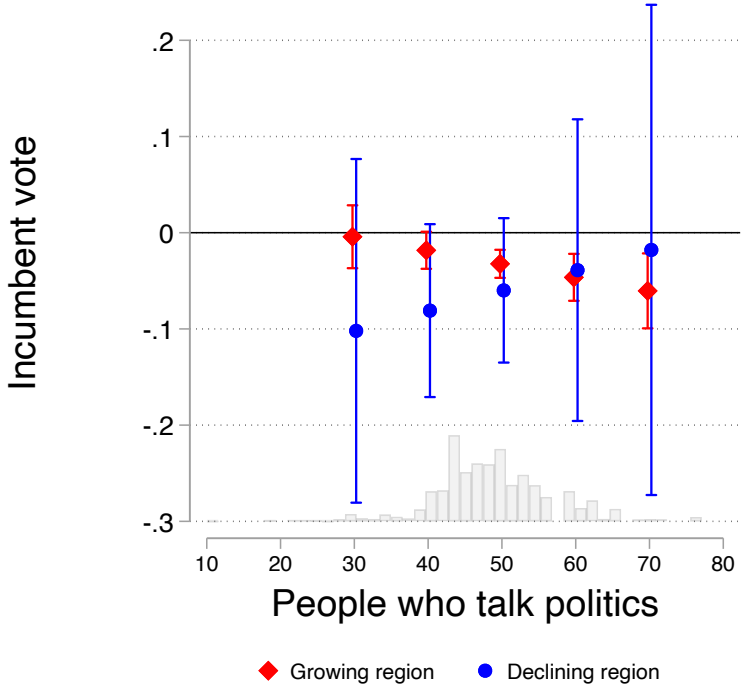
Incumbent vote
.2
.1
0
-.1
-.2
-.3
10
20
30
40
50
60
70
80
People who talk politics
Growing region
Declining region