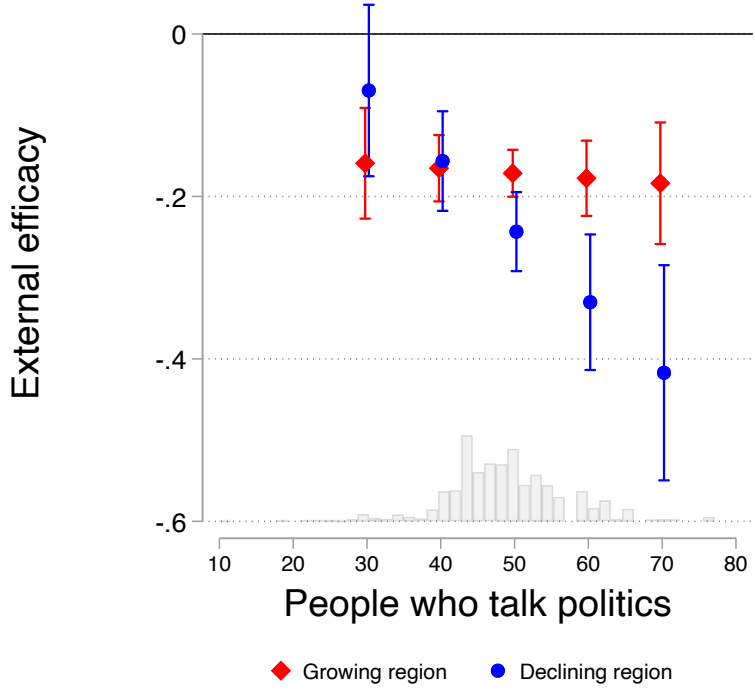
External efficacy
0
-.2
-.4
-.6
10
20
30
40
50
60
70
80
People who talk politics
Growing region
Declining region