Programmer Note: Randomly assign 50% of respondents to answer questions UMA301-UMA304 and the other 50% of respondents to answer questions UMA305-UMA308.

UMA301
Variable Name

SINGLE CHOICE
Variable Type

Development of Coastal Property – Non-Climate Frame
Variable Label

Please read the following short description of a policy being considered at various levels of government. After you read each description, please indicate your level of support for the policy on the scale provided.

The following policy applies to the development of coastal property: In order to prevent damage to structures near the shoreline from storm activity and flooding, the bottom floor of structures must be elevated above the highest estimated flood level.
Your level of support for this policy:
Question Text

Options:
1 Strongly support
2 Somewhat support
3 Neither support nor oppose
4 Somewhat oppose
5 Strongly oppose

UMA302
Variable Name

SINGLE CHOICE
Variable Type

Residential Water Use – Non-Climate Frame
Variable Label

The following policy applies to residential water use: In order to conserve water, residents must limit outdoor water use. Under the mandatory water restrictions, watering lawns more than twice a week, and washing sidewalks, driveways, and other paved areas is prohibited.
Your level of support for this policy:
Question Text

Options:
1 Strongly support
2 Somewhat support
3 Neither support nor oppose
4 Somewhat oppose
5 Strongly oppose

UMA303
Variable Name

SINGLE CHOICE
Variable Type

Protection of Wildlife Habitat – Non-Climate Frame
Variable Label

The following policy applies to the protection of wildlife habitat: State and federal fish and wildlife agencies will conserve land to allow wildlife to migrate to meet biological needs and adjust to shifts in habitat.
Your level of support for this policy:
Question Text

Options:
1 Strongly support
2 Somewhat support
3 Neither support nor oppose
4 Somewhat oppose
5 Strongly oppose

UMA304
Variable Name

SINGLE CHOICE
Variable Type

Water Filtration on Residential Lots – Non-Climate Frame
Variable Label

The following policy applies to development of residential lots: On residential lots, 25% of the lot must consist of surfaces that allow water to filter into the ground. Such permeable areas reduce the amount of water that runs into the city's stormwater system.
Your level of support for this policy:
Question Text

Options:
1 Strongly support
2 Somewhat support
3 Neither support nor oppose
4 Somewhat oppose
5 Strongly oppose

UMA305
Variable Name

SINGLE CHOICE
Variable Type

Development of Coastal Property – Climate Frame
Variable Label

Climate change is expected to have significant impacts, and government agencies are considering various policies to address them. Please read the following short description of a policy being considered at various levels of government. After you read each description, please indicate your level of support for the policy on the scale provided.

The following policy applies to the development of coastal property: Sea level rise associated with climate change is expected to threaten coastal structures. In order to prevent damage to structures near the shoreline from storm activity and flooding, the bottom floor of structures must be elevated above the highest estimated flood level that takes future sea level rise into account. Your level of support for this policy:
Question Text

Options:
1 Strongly support
2 Somewhat support
3 Neither support nor oppose
4 Somewhat oppose
5 Strongly oppose

UMA306
Variable Name

SINGLE CHOICE
Variable Type

Residential Water Use – Climate Frame
Variable Label

The following policy applies to residential water use: Climate change is expected to reduce the availability of water for residential use. In order to conserve water, residents must limit outdoor water use. Under the mandatory water restrictions, watering lawns more than twice a week, and washing sidewalks, driveways, and other paved areas is prohibited.
Your level of support for this policy:
Question Text

Options:
1 Strongly support
2 Somewhat support
3 Neither support nor oppose
4 Somewhat oppose
5 Strongly oppose

UMA307
Variable Name

SINGLE CHOICE
Variable Type

Protection of Wildlife Habitat – Climate Frame
Variable Label

The following policy applies to the protection of wildlife habitat: Climate change is expected to force species to migrate as conditions change. State and federal fish and wildlife agencies will conserve land to allow wildlife to migrate to meet biological needs, adjust to shifts in habitat, and adapt to climate change.
Your level of support for this policy:
Question Text

Options:
1 Strongly support
2 Somewhat support
3 Neither support nor oppose
4 Somewhat oppose
5 Strongly oppose

UMA308
Variable Name

SINGLE CHOICE
Variable Type

Water Filtration on Residential Lots – Climate Frame

Variable Label

The following policy applies to development of residential lots: Climate change is expected to increase the intensity and frequency of storms. On residential lots, 25% of the lot must consist of surfaces that allow water to filter into the ground. Such permeable areas reduce the amount of water that runs into the city's stormwater system as storms increase in intensity and frequency due to climate change.
Your level of support for this policy:
Question Text

Options:
1 Strongly support
2 Somewhat support
3 Neither support nor oppose
4 Somewhat oppose
5 Strongly oppose

Programming Note: All respondents should see questions UMA309-UMA322.

UMA309
Variable Name

SINGLE CHOICE
Variable Type

Personal Harm from Climate Change
Variable Label

How much do you think climate change will harm you personally?
Question Text

Options:
1 A great deal
2 A moderate amount
3 Only a little
4 Not at all
5 Uncertain
6 Climate change is not happening

UMA310
Variable Name

SINGLE CHOICE
Variable Type

Planning for the Impacts of Climate Change
Variable Label

Many scientists who study the world's climate believe that the earth has been warming over the past 100 years and will continue to do so in the future. These scientists believe that past and future warming will have effects on people and the environment and will change how people live their lives. One option people and organizations have is to wait for these changes to happen and then respond to them. However, people and organizations could instead do things soon to try to plan for these changes before they happen to reduce risk for people and property. If you had to choose, how much effort should be devoted to planning for the impacts of climate change?
Question Text

Options:
1 A great deal
2 A moderate amount
3 Not at all
4 Uncertain
5 Climate change is not happening

UMA311
Variable Name

SINGLE CHOICE
Variable Type

President's Ability to Govern without Ties to Lobbyists and Special Interest
Variable Label

Is it possible for a U.S. president to govern in today's world without having ties to any lobbyists and special interest groups?
Question Text

Options:
1 Very possible
2 Somewhat possible
3 Not very possible
4 Impossible

UMA312
Variable Name

SINGLE CHOICE
Variable Type

Influence of Lobbyists and Special-Interest Groups on President Obama
Variable Label

How heavily has President Barack Obama been influenced by lobbyists and special-interest groups?
Question Text

Options:
1 Very heavily
2 Somewhat heavily
3 Not very heavily
4 Not at all heavily

UMA313
Variable Name

SINGLE CHOICE
Variable Type

Obama More or Less Ethical than Members of Congress
Variable Label

Is President Obama more ethical, less ethical, or about as ethical as members of Congress?
Question Text

Options:
1 More ethical
2 Less ethical
3 About as ethical as most

UMA314
Variable Name

SINGLE CHOICE
Variable Type

Obama's Promise to Change the Way Washington Works
Variable Label

President Obama promised to "change the way Washington works." Has he done so?
Question Text

Options:

1 Very much
2 Somewhat
3 Not very much
4 Not at all

UMA315
Variable Name

SINGLE CHOICE
Variable Type

Possible to Win Seat in Congress without Close Ties to Lobbyists and Special Interests – PRE
Variable Label

Is it possible to win a seat in Congress without having close ties to lobbyists and special interest groups?
Question Text

Options:
1 Very possible
2 Somewhat possible
3 Not very possible
4 Impossible

UMA316
Variable Name

OPEN TEXT
Variable Type

Previous County/State or City/State of Residence
Variable Label

Before living in your current community, in which county and state did you live? If you **cannot recall the county**, can you name the city or town and the state in which you lived prior to moving to this community? If you have always lived in this community your entire life, just type NA.
Question Text

UMA317
Variable Name

SINGLE CHOICE

Variable Type

Main Reason for Moving to Current Residence
Variable Label

Group the responses into two columns: options 1-8 in the first column and options 9-19 and 99 in the second column. Also, add headers before options 1, 4, 9, 15, and 99 (see below). For respondents who choose "other" (i.e., options 3, 8, 14, or 19), please add a text box that allows them to "please specify."

Thinking about the time when you moved into your current community, what was the main reason? If you have lived in this community your entire life, please check the very last option under "not applicable."
Question Text

Column One

Family-Related

1 Change in marital status
2 To establish own household
3 Other family reason (Please specify:_____)

Job-Related

4 New job or job transfer
5 To look for work or lost job
6 To be closer to work/easier commute
7 Retired
8 Other job-related reason (Please specify:_____)

Column Two

Housing-Related

9 Wanted own home, not rent
10 Wanted new or better home/apartment
11 Wanted better neighborhood/less crime
12 Wanted cheaper housing
13 Foreclosure/eviction
14 Other housing reason (Please specify:_____)

Other Reason

15 To attend or leave college
16 Change of climate
17 Health reasons
18 Natural disaster
19 Other reasons (Please specify:_____)

Not applicable

99 I have lived in this community my entire life

UMA318
Variable Name

SINGLE CHOICE
Variable Type

Where R spent most of childhood until Age 16

Variable Label

Where did you spend most of your childhood until age 16?
Question Text

Options:
1 In this community
2 In a different community, but in this state
3 In a different state in the U.S.
4 Outside the U.S.
9 Don’t know / Can’t remember

UMA319
Variable Name

SINGLE CHOICE
Variable Type

Type of Place where R Lived when 16 Years Old
Variable Label

Which one of the following categories comes closest to the type of place you were living in when you were 16 years old?
Question Text

Options:
1 In open country but not on a farm
2 On a farm
3 In a small city or town (under 50,000)
4 In a medium-size city (50,000-250,000)
5 In a suburb near a large city
6 In a large city (over 250,000)
9 Don’t know/Can’t remember

UMA320
Variable Name

SINGLE CHOICE
Variable Type

Support for Minimum Wage Increase
Variable Label

As you may know, the federal minimum wage is currently set at $7.25 an hour. Do you favor or oppose an increase in the federal minimum wage?
Question Text

Options:
1 Favor
2 Oppose
9 No opinion

PROGRAMMING NOTE: Question UMA321 should only be administered to respondents who answer "Favor" (option 1) on question UMA320.

UMA321
Variable Name

SINGLE CHOICE
Variable Type

Size of Increase in Federal Minimum Wage
Variable Label

Some people have proposed a bill that would increase the federal minimum wage to $10.10 an hour. Do you think the minimum wage should be increased to $10.10 an hour, or do you think it should be increased, but not that high, or do you think it should be increased to an even higher level?
Question Text

Options:
1 Favor increase to less than $10.10 an hour
2 Favor increase to $10.10 an hour
3 Favor increase to more than $10.10 an hour

UMA322
Variable Name

SINGLE CHOICE
Variable Type

Tarsi- Defense Spending
Variable Label

Text in brackets should only be shown to 50% of sample, randomly assigned.

There is much discussion as to the amount of money the government in Washington should spend for national defense and military purposes, and whether it should be increased or decreased [since so many communities depend on defense spending to sustain their economies].

Do you think defense spending should be increased, stay about the same, or decreased?
1) Increased
2) Stay about the same
3) Decreased

Programmer Note: Randomly assign 60% of respondents to see questions UMA324-UMA346. The other 40% of respondents will see questions UMA347-UMA364. Of the 60% respondents who see UMA324, randomly assign 43% of those respondents to questions UMA324a-UMA324d and 57% of those respondents to questions UMA325a-UMA325d.

UMA324a
Variable Name

Preamble
Variable Type

West-ACA Preamble
Variable Label

THIS IS NOT A QUESTION, BUT THIS TEXT SHOULD APPEAR ON ITS OWN PAGE BEFORE RESPONDENT MOVES ON TO NEXT QUESTION.

The next questions are about the Affordable Care Act, which is the federal health care reform legislation that was passed in 2010, and is currently four years into its implementation.
Question Text

UMA324b
Variable Name

Rule Widget
Variable Type

West-Excise Tax Opinion
Variable Label

In order to raise revenues that will help with the costs of the Affordable Care Act, in 2018 insurance companies will be taxed by the federal government on health insurance plans that cost

more than $10,200 for individuals or $27,500 for family coverage. How favorable are you towards this aspect of the Affordable Care Act?
Question Text

Ruler with "Not favorable at all" on the left hand side and "Very favorable" on the right hand side. Do not include the "not sure" checkbox.

UMA324c
Variable Name

Rule Widget
Variable Type

West-ACA Opinion
Variable Label

How favorable are you towards the Affordable Care Act overall?
Question Text

Ruler with "Not favorable at all" on the left hand side and "Very favorable" on the right hand side. Do not include the "not sure" checkbox.

UMA324d
Variable Name

Rule Widget
Variable Type

West-Medicaid Opinion
Variable Label

The Affordable Care Act provided funding to states to expand eligibility for Medicaid so more low-income Americans could access health care. How favorable are you towards this aspect of the Affordable Care Act?
Question Text

Ruler with "Not favorable at all" on the left hand side and "Very favorable" on the right hand side. Do not include the "not sure" checkbox.

UMA325a
Variable Name

Preamble
Variable Type

West-ACA Preamble
Variable Label

THIS IS NOT A QUESTION, BUT THIS TEXT SHOULD APPEAR ON ITS OWN PAGE BEFORE RESPONDENT MOVES ON TO NEXT QUESTION.

The next questions are about the Affordable Care Act, which is the federal health care reform legislation that was passed in 2010, and is currently four years into its implementation.
Question Text

UMA325b
Variable Name

Rule Widget
Variable Type

West-Exchange Select Opinion
Variable Label

The creation of health insurance exchanges is a key component of the Affordable Care Act. These exchanges are where uninsured people can select qualified health plans, in order to insure themselves as required by the Affordable Care Act. How favorable are you towards the health insurance exchanges?
Question Text

Ruler with "Not favorable at all" on the left hand side and "Very favorable" on the right hand side. Do not include the "not sure" checkbox.

UMA325c
Variable Name

Rule Widget
Variable Type

West- ACA Opinion
Variable Label

How favorable are you towards the Affordable Care Act overall?

Question Text

Ruler with "Not favorable at all" on the left hand side and "Very favorable" on the right hand side. Do not include the "not sure" checkbox.

UMA325d
Variable Name

Rule Widget
Variable Type

West-Medicaid Opinion
Variable Label

The Affordable Care Act provided funding to states to expand eligibility for Medicaid so more low-income Americans could access health care. How favorable are you towards this aspect of the Affordable Care Act?
Question Text

Ruler with "Not favorable at all" on the left hand side and "Very favorable" on the right hand side. Do not include the "not sure" checkbox.

UMA327
Variable Name

Single Choice – with Image
Variable Type

Nteta-Vote Choice
Variable Label

Programming note: Respondents will be randomly exposed to one of three images below text: wrwd.pdf, brwd.pdf, wrbd.pdf

Now we would like to get your opinion on an upcoming congressional election that will take place this fall. Please read the following article published in the *USA Today* and please tell us which candidate, if given the opportunity, you would support on Election Day.

INSERT IMAGE HERE

Randomize responses
If you lived in this district, for whom would you vote for?
1) Charles Richardson (Democrat)
2) Anthony Payne (Republican)

UMA328
Variable Name

Dynamic Feeling Thermometer Widget (0-100)
Variable Type

Nteta-Candidate Feeling Thermometers
Variable Label

Randomize order of rows. Please bold and center response options above the widget.

We would now like to get your opinion about the candidates in this election. We'd like you to rate how you feel about each candidate on a feeling thermometer using a scale of 0 to 100. The higher the number, the warmer or more favorable you feel toward that candidate; the lower the number, the colder or less favorable you feel. You can pick any number between 0 and 100.

1) **Charles Richardson (Democrat)**
2) **Anthony Payne (Republican)**

UMA329
Variable Name

Single Choice
Variable Type

Nteta-Election Location
Variable Label

Randomize responses; set timer on page (30 sec.). Do not allow respondent to navigate back.

In what state will the Congressional election described in the article take place?

1) Iowa
2) Illinois
3) Indiana

UMA330
Variable Name

Dynamic Grid
Variable Type

Nteta-Group Position, Individualism, and Egalitarianism Battery
Variable Label

Randomize Rows

Please rate your level of agreement or disagreement with the following statements:

Rows:
A) More good jobs for blacks means fewer good jobs for people like me

B) The more influence blacks have in politics, the less influence people like me will have in politics

C) Hard work offers little guarantee of success

D) Most people who don't get ahead should not blame the system; they have only themselves to blame.

E) Our society should do whatever is necessary to make sure that everyone has an equal opportunity to succeed.

F) It is not really that big a problem if some people have more of a chance in life than others.

Response Options:

1) Strongly Agree
2) Somewhat Agree
3) Neither Agree nor Disagree
4) Somewhat Disagree
5) Strongly Disagree
6) Don't Know

UMA331
Variable Name

Dynamic Feeling Thermometer Widget (0-100)
Variable Type

Nteta- Group Feelings
Variable Label

Randomize order of rows. Please bold and center response options above the widget.

Now we would like to get your opinion on several groups, organizations, and individuals in our society. For each group, organization, or individual we will ask you to tell us how you feel about the group, organization or individual on a feeling thermometer using a scale of 0 to 100. The higher the number, the warmer or more favorable you feel toward that group, organization or individual; the lower the number, the colder or less favorable you feel. You can pick any number between 0 and 100.

1) **African Americans**
2) **Whites**
3) **Asians**
4) **Latinos**

UMA332
Variable Name

Single Choice
Variable Type

Nteta-Limited Government1
Variable Label

Randomize Responses

Please indicate which of the following two statements comes closest to your own views.

1) The less government the better
2) There are more things that government should be doing

UMA333
Variable Name

Single Choice
Variable Type

Nteta-Limited Government 2
Variable Label

Randomize Responses

Please indicate which of the following two statements comes closest to your own views.

1) We need a strong government to handle today's complex economic problems
2) The free market can handle today's complex problems without the government being involved.

UMA334
Variable Name

Single Choice
Variable Type

Nteta-Contact with African Americans
Variable Label

Randomize Responses

Do you personally have any close friends or family members who are black?
1) Yes
2) No

UMA335
Variable Name

Dynamic Grid
Variable Type

Nteta-Self Interest Battery
Variable Label

Please only ask UMA335 to non-African American respondents; Randomize Rows

Rows:
A) What do you think the chances are that you or anyone in your family won't get admitted to a school while an equally or less qualified black person gets admitted instead?

B) What do you think the chances are that you or anyone in your family won't get a job or a promotion while an equally or less qualifed black person gets one instead?

Response Options:
1) Very Unlikely
2) Somewhat Unlikely
3) Somewhat Likely
4) Very Likely
5) Don't Know

UMA336
Variable Name

Dynamic Grid – Text Box
Variable Type

Nteta-Children
Variable Label

Note: Please only ask of respondents who indicated that they have children

Rows:
A) How many children age 6 or younger live in your household?
B) How many children age 6 to 11 live in your household?
C) How many children ages 11 to 17 live in this household?
D) How many children age 18 or older are **currently attending college**?

UMA338
Variable Name

Single Choice
Variable Type

Nteta-Name Change
Variable Label

Recently, there has been a lot of debate about the NFL team the Washington Redskins changing their team's name. **Do you support or oppose the Washington Redskins changing their team's name?**

1) Strongly Support
2) Somewhat Support
3) Neither Support or Oppose
4) Somewhat Oppose
5) Strongly Oppose
6) Don't Know

UMA339
Variable Name

Single Choice
Variable Type

Nteta-Name Offensive
Variable Label

Some people say that the name the Washington Redskins is offensive to Native Americans. Others say that the name is not offensive and is a positive symbol of Native Americans. How about you…**Do you agree or disagree that the Washington Redskins' team name is offensive to Native Americans?**

1) Strongly Agree
2) Somewhat Agree
3) Neither Agree or Disagree
4) Somewhat Disagree
5) Strongly Disagree
6) Don't Know

UMA337
Variable Name

Single Choice
Variable Type

Nteta-Mascot
Variable Label

Over the past few decades, many high school, college, and professional sports teams have considered ending the use of Native American names and symbols for their team mascots. **In general, do you support or oppose the use of Native American names and symbols for sporting mascots?**

1) Strongly Support
2) Somewhat Support
3) Neither Support or Oppose
4) Somewhat Oppose
5) Strongly Oppose
6) Don't Know

UMA340
Variable Name

Single Choice
Variable Type

Nteta-Sports Interest
Variable Label

Some people seem to follow what's going on in sports most of the time. Others aren't that interested. Would you say you follow what's going on in the National Football League (NFL)

Response Options:
1) Most of the time
2) Some of the time
3) Only now and then
4) Hardly at all
5) Never

UMA341
Variable Name

Text Box
Variable Type

Nteta-NFL Favorite
Variable Label

What is your favorite National Football League (NFL) team?

UMA342
Variable Name

Single Choice
Variable Type

Nteta-NFL Sophistication1
Variable Label

Randomize responses; set timer on page (standard)

We'd now like to ask you some questions about the National Football League.
Who holds the all-time NFL rushing record?

1) Emmitt Smith
2) Jim Brown
3) Walter Payton
4) Barry Sanders
5) Don't Know

UMA343
Variable Name

Single Choice
Variable Type

Nteta-NFL Sophistication2
Variable Label

Randomize responses; set timer on page (standard)

What NFL team is the last team to go undefeated in the regular season AND win the Super Bowl?

1) New England Patriots
2) San Francisco 49ers
3) Denver Broncos
4) Miami Dolphins
5) Don't Know

UMA344
Variable Name

Dynamic Grid
Variable Type

Nteta-Native American RR
Variable Label

Randomize rows

Please rate your level of agreement or disagreement with the following statements:

Rows:
A) Most Native Americans work hard to make a living just like everyone else
B) Most Native Americans take unfair advantage of privileges given to them by the government

Response options:
1) Strongly Agree
2) Agree
3) Neither Agree nor Disagree
4) Disagree
5) Strongly Disagree
6) Don't Know

UMA345

Variable Name

Dynamic Feeling Thermometer Widget (0-100)
Variable Type

Nteta-Group Feelings
Variable Label

Randomize order of rows. Please bold and center response options above the widget.

Now we would like to get your opinion on several groups, organizations, and individuals in our society. For each group, organization, or individual we will ask you to tell us how you feel about the group, organization or individual on a feeling thermometer using a scale of 0 to 100. The higher the number, the warmer or more favorable you feel toward that group, organization or individual; the lower the number, the colder or less favorable you feel. You can pick any number between 0 and 100.

1) **Native Americans**
2) **Senator John McCain**
3) **Senator Harry Reid**
4) **NBC Broadcaster Bob Costas**

UMA346
Variable Name

Single Choice
Variable Type

Nteta-Sports Media Attention
Variable Label

Randomize responses

Generally, how often do you read, watch, or listen to SPORTS news?
1) Every day
2) Sometimes
3) Rarely
4) Never

Programmer Note: 40% of total survey respondents (from question UMA322) will see questions UMA347-UMA364.

UMA347a
Variable Name

THERMOMETER WIDGET
Variable Type

Johnson-Campaign Prompt Republican Control
Variable Label

Please imagine a hypothetical campaign situation involving the statement made by the following candidate. Please read the statement carefully, and answer the following questions regarding your feelings about the imaginary candidate, and subsequently about the candidate's treatment of women.

Randomize so that respondents see one of four versions of candidate text listed below.

Version 1:

Female, 41 Years Old: "The right to life is of crucial importance for the American public. Each human life is sacred, and the Fourteenth Amendment's protections apply even to unborn children. While I support the President's efforts to promote adoption as well as to educate parents and children about the risks of early sexual activity, abstinence is the only way to prevent an unwanted pregnancy. I believe we should spend more on abstinence education as a way to prevent abortions. The government should not use your tax dollars to fund abortions and organizations that perform and promote them! You should not pay for a system that covers abortion. Abortion is not healthcare: how can "doing no harm" include depriving an unborn child of life? Human life is sacred, and we must protect it at all costs. I aim to draft legislation barring government spending on organizations providing abortions, and redirect funding to abstinence-based sex education instead."

Version2:

Female, 41 Years Old: "The right to life is of crucial importance for the American public. Each human life is sacred, and the Fourteenth Amendment's protections apply even to unborn children. While I support the President's efforts to promote adoption as well as to educate parents and children about the risks of early sexual activity, abstinence the only way to prevent an unwanted pregnancy. I believe we should spend more on abstinence education as a way to prevent abortions. The government should not use your tax dollars to fund abortions and organizations that perform and promote them! You should not pay system that covers abortion. Abortion is not healthcare: how can "doing no harm" include depriving an unborn child of life? Human life is sacred, and we must protect it at all costs. I aim to draft legislation barring government spending on organizations providing abortions, and redirect funding to abstinence-based sex education instead. As a female candidate, I can best represent the reproductive needs of all American women, and I will do my best to bring women's needs to the attention of all legislators."

Version 3:

Female, 42 years old: “Having the freedom to choose is a constitutional liberty. It is not a politician’s place to stand in the way of a woman’s decision to have an abortion. While access to reproductive healthcare services may help reduce the number of abortions, every woman has the right to abort a pregnancy for any reason. Any effort to undermine this right is reprehensible! This means it is imperative to make sure all women have access to abortion providers and reproductive healthcare. Women should also learn about adoption and family planning, but she should never be denied the option of having an abortion. Part of providing healthcare to a woman includes providing her access to services allowing her to support herself, which includes services to terminate a pregnancy. While in office, I aim to help guarantee the security of a woman’s right to choose through championing access to abortions everywhere and eliminating other barriers encroaching on her access to reproductive services.”

Version 4:

Female, 42 years old: “Having the freedom to choose is a constitutional liberty. It is not a politician’s place to stand in the way of a woman’s decision to have an abortion. While access to reproductive healthcare services may help reduce the number of abortions, every woman has the right to abort a pregnancy for any reason. As a woman, I know my right to choose is integral to my identity; for all of us women, this right is a fundamental part of who we are. Any effort to undermine this right is reprehensible! It is my job, as your Congresswoman, to guarantee the right to choose to *all* of us women! This means it is imperative to make sure all women have access to abortion providers and reproductive healthcare. Women should also learn about adoption and family planning, but she should never be denied the option of having an abortion. Part of providing healthcare to a woman includes providing her access to services allowing her to support herself, which includes services to terminate a pregnancy. While in office, I aim to help guarantee the security of a woman’s right to choose through championing access to abortions everywhere and eliminating other barriers encroaching on her access to reproductive services.”

Please rate this candidate person using the feeling thermometer. You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel toward that person.

UMA349
Variable Name

THERMOMETER WIDGET
Variable Type

Johnson-Candidate Evaluation2
Variable Label

How do you feel about this candidate's statements about *all* women? Using the feeling thermometer, please rate the candidate with respect to her statements about women. You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel toward that candidate's statements.

UMA350
Variable Name

Text Box
Variable Type

Nteta-Undergraduate College Attendance
Variable Label

Ask only of R's who have completed at least a two year or four year university/college degree (based on profile variable educ)

Please enter in the following text box what college or university you received your undergraduate degree from?

UMA351
Variable Name

Dynamic Feeling Thermometer Widget (0-100)
Variable Type

Nteta-Group Feelings
Variable Label

Randomize order of rows. Please bold and center response options above the widget.

Now we would like to get your opinion on several groups, organizations, and individuals in our society. For each group and organization we will ask you to tell us how you feel about the group or organization on a feeling thermometer using a scale of 0 to 100. The higher the number, the warmer or more favorable you feel toward that group or organization; the lower the number, the colder or less favorable you feel. You can pick any number between 0 and 100.

1) **African Americans**
2) **Unions**
3) **National College Athletics Association (NCAA)**
4) **College Athletes**
5) **Whites**

UMA352
Variable Name

Single Choice
Variable Type

Nteta-College Sports Interest
Variable Label

Some people seem to follow what's going on in college sports most of the time. Others aren't that interested. Would you say you follow what's going on in college sports:

1) Most of the time
2) Some of the time
3) Only now and then
4) Hardly at all
5) Don't know

UMA353
Variable Name

Single Choice
Variable Type

Nteta-College Sports Sophistication 1
Variable Label

Randomize response options 1-5 (6-"Don't know should always be last); set timer on page (30 sec.)

We'd now like to ask you some questions about college sports.
Who is the head coach of the Duke University basketball team?
1) Rick Pitino
2) Mike Krzyzewski
3) Tom Izzo
4) Billy Donovan
5) John Calipari
6) Don't Know

UMA354
Variable Name

Single Choice
Variable Type

Nteta-College Sports Sophistication 2
Variable Label

Randomize response options1-5 (6-"Don't know should always be last); set timer on page (30 sec.)

What conference does the University of Alabama play in?

1) Conference USA
2) Atlantic Coast Conference
3) Pacific 12 Conference
4) Big Ten Conference
5) Southeastern Conference
6) Don't Know

UMA355a
Variable Name

Single Choice
Variable Type

Nteta-College Athlete
Variable Label

Are you or were you ever a college athlete?
1) Yes
2) No

UMA355b
Variable Name

Text Box
Variable Type

Nteta-College Sport
Variable Label

Ask only if R answers 1 to UMA355a

Please enter in the following text box what sport you competed in as a college athlete?

UMA356a, UMA356b

Variable Name

Dynamic Grid
Variable Type

Nteta-Share Profits
Variable Label

Randomize Rows
Please indicate your level of support or opposition to the following statements

Rows:
A) College athletes should share in the profits that the NCAA and its member colleges and universities earn from the use of their name, image, or likeness in video games and merchandising.

B) College athletes should share in the profits that the NCAA and its member colleges and universities earn from the sale of college sports broadcast rights.

Response Options:
1) Strongly Support
2) Somewhat Support
3) Neither Support or Oppose
4) Somewhat Oppose
5) Strongly Oppose
6) Don't Know

UMA357
Variable Name

Single Choice
Variable Type

Nteta-Player Union
Variable Label

Please randomize the order of UMA357 and UMA358

Do you support or oppose allowing college athletes to unionize?

1) Strongly Support
2) Somewhat Support
3) Neither Support or Oppose
4) Somewhat Oppose
5) Strongly Oppose
6) Don't Know

UMA358
Variable Name

Single Choice
Variable Type

Nteta-Pay College Athletes
Variable Label

Please randomize the order of UMA357 and UMA358

Some people believe that college athletes should receive salaries in addition to their scholarships. Others disagree with this position and believe that college athletes should only receive scholarships. Do you agree or disagree that college athletes should receive a salary in addition to their scholarships?

1) Strongly Agree
2) Somewhat Agree
3) Neither Agree or Disagree
4) Somewhat Disagree
5) Strongly Disagree
6) Don't Know

UMA359
Variable Name

Single Choice
Variable Type

Nteta-Pay Lean
Variable Label

Ask only if R answers 3 or 6 to UMA358

Would you say that you are leaning more toward support for or opposition to paying salaries to college athletes beyond any scholarships they receive?

1) Lean toward support for paying salaries to college athletes
2) Lean toward opposition to paying salaries to college athletes
3) Neither

UMA360a
Variable Name

Text Box
Variable Type

Nteta-Opposition List Experiment1
Variable Label

Ask only if R answers 4 or 5 to UMA358 or if R answers 2 to UMA359; randomly assign these Rs to either UMA360a or UMA360b; randomize order of list. Restrict text box responses to integers between 0-5.

Please read the following list of 5 statements about why a person might oppose paying salaries to college athletes. Please enter THE NUMBER of these reasons you agree with. We do not want to know which ones you agree with, just HOW MANY.

1) Most college athletes are already compensated enough through the scholarships they receive.
2) College athletes should compete for the love of their sport and for school pride instead of competing for money.
3) College athletes do not compete in enough games or invest enough time and energy in their sports to deserve any salary.
4) Paying college athletes will lead to corruption, unfairness and a lack of competition in collegiate sports.
5) Students who are not playing sports will be made to feel inferior if college athletes are given salaries.

UMA360b
Variable Name

Text Box
Variable Type

Nteta-Opposition List Experiment2

Variable Label

Ask only if R answers 4 or 5 to UMA358 or if R answers 2 to UMA359; randomly assign these Rs to either UMA360a or UMA360b; randomize order of list. Restrict text box responses to integers between 0-6.

Please read the following list of 6 statements about why a person might oppose paying salaries to college athletes. Please enter THE NUMBER of these reasons you agree with. We do not want to know which ones you agree with, just HOW MANY.

1) Most college athletes are already compensated enough through the scholarships they receive.
2) College athletes should compete for the love of their sport and for school pride instead of competing for money.
3) College athletes do not compete in enough games or invest enough time and energy in their sports to deserve any salary.
4) Paying college athletes will lead to corruption, unfairness and a lack of competition in collegiate sports.
5) Students who are not playing sports will be made to feel inferior if college athletes are given salaries.
6) Most African American college athletes will spend their money on inappropriate things, such as drugs, video games, expensive clothes and cars.

UMA360c
Variable Name

Text Box
Variable Type

Nteta-Support List Experiment1
Variable Label

Ask only if R answers 1 or 2 to UMA358 or if R answers 1 to UMA359; randomly assign these Rs to either UMA360c or UMA360d; randomize order of list. Restrict text box responses to integers between 0-5.

Please read the following list of 5 statements about why a person might support paying salaries to college athletes. Please enter THE NUMBER of these reasons you agree with. We do not want to know which ones you agree with, just HOW MANY.

1) While universities make millions of dollars from TV deals, ticket sales and merchandising, most athletic scholarships barely cover tuition costs and many college athletes leave school in debt.
2) Many college athletes suffer injuries that require expensive, lifelong medical treatments.
3) College sports fans would be far more respectful towards college athletes if college athletes received salaries.

4) Paying college athletes will lead to better and more exciting competition in collegiate sports.
5) College athletes would have more time to devote to their courses if they were paid for their participation in college sports.

UMA360d
Variable Name

Text Box
Variable Type

Nteta-Support List Experiment2
Variable Label

Ask only if R answers 1 or 2 to UMA358 or if R answers 1 to UMA359; randomly assign these Rs to either UMA360c or UMA360d; randomize order of list. Restrict text box responses to integers between 0-6.

Please read the following list of 6 statements about why a person might support paying salaries to college athletes. Please enter THE NUMBER of these reasons you agree with. We do not want to know which ones you agree with, just HOW MANY.

1) While universities make millions of dollars from TV deals, ticket sales and merchandising, most athletic scholarships barely cover tuition costs and many college athletes leave school in debt.
2) Many college athletes suffer injuries that require expensive, lifelong medical treatments.
3) College sports fans would be far more respectful towards college athletes if college athletes received salaries.
4) Paying college athletes will lead to better and more exciting competition in collegiate sports.
5) College athletes would have more time to devote to their courses if they were paid for their participation in college sports.
6) Salaries would significantly help African American college athletes (who are less likely to come from rich families and less likely to graduate than white college athletes).

UMA361
Variable Name

Single Choice
Variable Type

Nteta-High School Sports Participation
Variable Label

Thinking back to your experiences in high school, did you participate in varsity inter-scholastic sports?

1) Yes
2) No

UMA362
Variable Name

Single Choice
Variable Type

Nteta-High School Sport
Variable Label

Note: Ask only if respondents answered 1 to UMA361

For the sports listed below, please indicate the **one** sport in which you participated on the varsity team **and** devoted the most energy and enthusiasm toward.

1. Football
2. Soccer
3. Basketball
4. Baseball/Softball
5. Other (Please Specify) _____

UMA363
Variable Name

Rule
Variable Type

Nteta-Race of High School Team
Variable Label

Note: Ask only if respondents answered 1 to UMA361

Including yourself, what percentage of people on your main high school athletic team was from each of the following groups?

1) African Americans
2) Whites
3) Latinos

UMA364

Variable Name

Single Choice
Variable Type

Nteta-High School Sports Success
Variable Label

Note: Ask only if respondents answered 1 to UMA361

To your best recollection, did your main high school athletic team experience success? (e.g. winning regular season record, playoff participation, division or state championship)

1) Yes
2) No