CODE:

Background
SOURCE:
Source: Bulletin board
Source: Internet databases
Source: Mail/Newsletter
Source: Political town halls
Source: Print materials
Source: Radio
Source: Smartphone in general
Source: Social Media
Source: TV News
Source: Video streaming (Youtube, Vimo, etc.)
Source: Word of Mouth
SOCIAL MEDIA:
Social Media: @Molokaikinehaps
Social Media: @WhatsthehappeningsMolokai
Social Media: Akaku Hawaii Public Access TV Pages
Social Media: Apple News
Social Media: Community pages
Social Media: Facebook
Social Media: Instagram
Social Media: Maui 24/7
Social Media: Representatives' Facebook Pages
Social Media: Representatives' Instagram Pages
Social Media: TikTok
TV NEWS:
TV News: ABC
TV News: Akaku - Hawaii Public Access TV
TV News: CNN
TV News: Hawaii News Now/KGMB
TV News: KHON
TV News: KITV
TV News: MSNBC
TV News: PBS
WEBSITE:
Website: CNN

RELATIONSHIPS:
Relationships: Friends and family
SHARING:
Sharing: Social Media
Sharing: Doesn't share news
Sharing: Calling
Sharing: Texting
Sharing: Email
Sharing: Word of mouth
Sharing: Tagging
Sharing: Molokai Dispatch
Sharing: Facebook Messenger
IMPORTANCE:
Importance: Local
Importance: Regional
Importance: National
Importance: All
Importance: None
SUBSCRIPTION:
Willing to pay for news: $50 or higher
Willing to pay for news: Already does
Willing to pay for news: Maybe
Willing to pay for news: No
Willing to pay for news: Under $10
Willing to pay for news: Under $20
Willing to pay for news: Under $30
Willing to pay for news: Under $5
Willing to pay for news: Yes
NEWS DESERT:
News desert: Yes
News desert: No
SOURCE OTHER
App: Hawaii News Now app

FUTURE:
Confirmation bias
Cost to produce news could be a barrier for it in the future locally
Difficult to get news
Does not trust journalists
Economics of news
Feels excluded from mainstream news in the state, like not important enough
Hard to find local news
Interested in "alternative" viewpoints
Interested in media and media literacy
Like to comparison shop, even for one story
Local news not valued by other sources
Looking for highly localized information, independent of statewide sources
Making and maintaining media connections not always done well
Molokai is different, distinct from the rest of the state
Need for onset news, fast
News aggregator
Not enough local news
Not enough news resources devoted to Molokai and its individuals
Not reliable news in this area
Optimistic about future of local news
Optimistic of local representation in journalism
Pessimistic about the future of local news
Print is very important for small paper
Print preference
Satisfied with the level of local news
Spotty coverage
Taking responsibility for lack of coverage
Thinks people should practice journalism, but doesn't
Tries to reach people through a diversity of sources
Variety of information is available, but just maybe not high quality
Want to focus on positive, local news
Wanting Molokai representation in news
Wanting more island-generated representation
Wanting more public media representation
Wanting news to be free
Wanting quality news all in source
Wanting to be distinguished from other islands
Wanting to keep news internal
Wanting to see more local newspaper

Website: AP
Website: BBC
Website: Breitbart News
Website: Civil Beat
Website: Fox News
Website: Google
Website: Maui News
Website: Maui Now
Website: MSN
Website: NY Times
Website: Pacific Business News
Website: Reuters
Website: SF Gate
Website: Star Advertiser
Website: The Guardian

Radio: NPR
NEWSPAPER:
Newspaper: Maui News
Newspaper: Molokai Dispatch
Newspaper: Star Advertiser

Wanting to see small stories
Wants more local job ads
Wants more local news in general
Wants some news but not all news; wants to be "private" too
Wants to have a physical paper exist
Wants to have Molokai represented as its own news source
Would like to see local contrubution, but personally doesn't

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
Background	Background	Background	INTERVIEWEE: I'm and I work for the . My position is . So basically students support services and instructional support property. So I cover kind of a diverse area we tutoring mentoring, library services, distance education and technology in the classrooms.
Background	Background	Background	INTERVIEWEE: Yes, born and raised on Molokai, I did go away for school and then returned home. I went to . And then I returned home to take care of my kupuna, my tutu. Yeah, and then at that time, we didn't have a university set up here on island yet so I went to university runoff or semester. Because of the our family's circumstances I relocated home. And then later when offered the online degree program, that's when I went back and was able to do it through distance education. So yeah, I was fortunate.
Importance: Local	Importance: National	Importance: Local	INTERVIEWEE: Local. And then it should be national, but with our economy and the connections that I here have here on island. I've grown to concerned Yeah, so yeah, so for me, it's our community first. It should be national. I know. That's terrible. But yeah, it's that way for me.
News desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE: Yeah, I guess it is. Because we are rural community. So we don't have a whole bunch of news and when it does happen is huge. Yeah, but it's a rare occasion. And I would think, yeah, in that source, if I'm understanding it correctly, intense you know, or high highly publicized, right. Yeah. So I would think it is, if I'm understanding that correctly.
Source: Word of mouth	Relationships: Friends and family	Relationships: Friends and family	My husband actually does accounting work at home. He has his own business. So he has a television on in his office 24/7 When he's working, okay, so he's very knowledgeable in any current events. Yeah, so just talking to him. It keeps me abreast of you know, because if not, I would not know about in the world. Like we're in our own culture here and their own environment. So it lets me see or try to make that contact. We won't have that news available to us.
Relationships: Friends and Family	Relationships: Friends and family	Relationships: Friends and family	INTERVIEWEE: My resources would be my relationships here. So because we kind of live in different communities here in the island, We know what's going on. So that would be my number one, and it's usually pretty good!
Sharing: Word of mouth	Sharing: Calling	Sharing: Word of mouth	INTERVIEWEE: Typically, I like to do one-on-one. Yeah, especially if I'm going to share with that person it's normally they have to be involved or related to No, it's not something that I would generally just go out and discuss. But pretty much that's it. I don't even do anything on social media as far as news or anything like that. It'll be a phone call or just driving to their their spot. Yeah.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	and Facebook and you know, I have a lot of relations on island. So that that's another source for me. Unfortunately, I don't know if it's fake news or what but that is another resource for us.
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	But my other besides that I am on social media. So I do a lot of Instagram
Social Media: Maui News 24/7	Social Media: Maui News 24/7	Social Media: Maui News 24/8	If I hear something locally here in Maui County, I always go to Maui news 24/7. So that's another resource for me.
TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	INTERVIEWEE: So for me, because I'm here. I'm five days a week. And by the time I finish work at 4:30 I tried to have the news on in the morning and in the evening on television. I am old school with that area. KGMB
TV News: KHON	TV News: KHON	TV News: KHON	KHON .And yeah, that's my number one resources.
TV News: KITV	TV News: KITV	TV News: KITV	KTIV,
Wanting to see more local newspaper	Wanting to see more local newspaper	Wanting to see more local newspaper	So I'm hoping that that will change because living the last two years has been difficult with news. Just with just a local television more than everything and social media but outside of that we don't make a lot of interaction face to face. But that's my idea. I'm hoping that yes, that we can spread it and get more and even our local newspaper if we can help to contribute to that more than agree.
Wanting to see small stories	Wanting to see small stories	Wanting to see small stories	Even if it's small, it doesn't have to be like huge stories just you know, family stories is fine. Just just something you know, it's part of entertainment as well. Right.
	Wants more local job ads	Wants more local job ads	INTERVIEWEE: Even job opportunities. We do have a workforce development here on island representative, but I think we'd COVID to it's been a challenge with the pandemic as far as getting information and sharing that. It's not an easy task.
Optimistic about future of local news	Wants more local news in general	Wants more local news in general	INTERVIEWEE: Local news on Molokai? I hoping that we get more generated here on the island and more economic news more or diversity, whatever it is that we decide whether it's eco tourism or agriculture, I would like to see more information that's available to the community and to you know, for opportunities.
Willing to pay for news: yes	Source: Cable	Willing to pay for news: Already does	INTERVIEWEE: I would be. Because we do you know, for I already felt like we do with television. Our cable. So yes, and we pay quite a bit for our cable what we have now combined,
Willing to pay: $50	Source: The Internet	Willing to pay: $50	INTERVIEWEE: so I'm not sure but with our internet service and cable services, and it comes out to $50 a month. Yeah. So I'm not I don't know how to break down. But yeah, we will continue to definitely because that's important to us, and I want to know what's going on in the world. What's going on as well. Yeah, then is a priority for me too, as well. Yeah. So yeah. Yeah, it's important.
			We are recording. So first off, just start off with your name and your position here.
			Okay, um, and you're a resident?
			So we'll jump right into the questions. So this is about news, sharing and creating. So what are your top five news sources? And where do you get most of your news?
			INTERVIEWEE: So is this just local news within Hawaii?
			If you like need to know like, oh, like what's the news? What's going on today? Whether that's the world.
			When you want to know what's happening on Molokai, what are your your top news sources for Molokai?
			Um, and what is important what is most important to you national regional or local news for me
			And when you share news with others, what are all the ways that you do that?
			Yeah. Great. And so there's this concept of a news desert. A news desert has been defined by multiple scholars as an area with limited amounts of local news coverage. Do you consider Molokai a nice desert Why or why not?
			INTERVIEWEE: Sorry, could you repeat that to the desert?
			So a news desert and they've said is an area with a limited amount of local news? Would you consider Molokai? A news desert based on that description?
			Yeah, yeah. In that description. There's probably multiple descriptions, but this one so this next one is if you're willing to pay subscription fees for information and entertainment, you know, like Netflix, movies and stuff. Are you also willing to pay a subscription fee for getting high quality news and how much would be willing to pay? If so?
			INTERVIEWEE: Is it high quality news for the community or it's for national
			either one for either one? Yeah,
			Yeah. And so how do you feel about the future of local news on Molokai? What do you hope it will be like
			Right. And the storytelling. Yeah.
			INTERVIEWEE: Yeah, yes. I definitely hope to see more of that. Yes. needed. Definitely. That newspaper like even more of a dispatch used to be like pages. Yeah, all of a sudden it's like the page and a half, but I know it's difficult. I'm hoping that's a big reason why it's been declining.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
Background	Background	Background	INTERVIEWEE : I have several titles, okay. I'm a . Here at the college, I am a I also work for
Background	Background	Background	INTERVIEWEE : Since 1992.
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE : Local news because that's what's gonna affect me immediately. There's not much I can do about national news.
News desert: no	News desert: No	News desert: No	INTERVIEWEE : Well, that's difficult to say because you know, if someone contacts a news station, and they feel it is newsworthy, they do come out here. Definitely, you know, they do accept footage, you know, not rare in this technological age that somebody will shoot something and they'll send it over and they deem it worthy, you know, do it. Um, but we've also had some pretty major events that have gone unaired. There was a murder. And that wasn't covered and that is like so unusual. Yeah, so things like that. And, and some positive things too like. Most recently, community member Todd Yamashita designed the Hokulea a license plate. you know, that made it so I don't feel we're a desert.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	We do have a local paper and so I will check that out.
Sharing: Bulletin Board	Community bulletin board (physical)	Sharing: Bulletin Board	And that's, you know, I utilize the bulletin board for a lot of things to personally and through all weekend. So, yeah, that would pretty much be it.
Sharing: Email	Email	Sharing: Email	For public events for Alukike, we have a email list of library patrons. So if we have an event going on, we'll shoot out a email blast to them to let them know.
Sharing: Texting		Sharing: Texting	texting.
Social Media: @WhatsthehappeningsMolokai	Social Media: Facebook	Social Media: @WhatsthehappeningsMolokai	INTERVIEWEE : So that would be the Facebook. @WhatsthehappeningsMolokai page okay. People list on there all kinds of things. Sometimes there's things for sale on there. Sometimes there's like mostly the community events center.
Social Media: Community pages	Social Media: Facebook	Social Media: Community Pages	INTERVIEWEE: We have a couple community pages that people have set up so that we could share information like fundraisers and free events. Yeah.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE : I just have that app. But that app is not great. It gives snippets. It doesn't give the whole thing. Yeah. If I want to know what's going on locally on this island, I look on Facebook.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	Yeah. And then you know, people post privately on their Facebook
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	and Instagram. Yeah. Different things that were happening. But the problem with that is a lot of time. That's after the fact. True. Yeah. And even with our newspaper, you know, you have to submit so far ahead. That sometimes by the time you see the papers like oh, already knew
Source: Bulletin board	Source: Bulletin board	Source: Bulletin board	And then another big form of news is our community bulletin boards. Yeah, funeral notices. Yeah. Yeah. We have a resource fair on Saturday. I know there's a flyer up for that.
Sharing: Social media	Source: Social Media	Source: Social Media	INTERVIEWEE : Personally, it would be social media,
	Source: Social Media	Source: Social Media	INTERVIEWEE : I think with social media, and especially now through COVID. People are becoming more aware of Molokai and what's going on on Molokai? Right,
Website: CNN	TV News: CNN	TV News: CNN	CNN kind of things.
TV Station: KHON	TV News: KHON	TV News: KHON	INTERVIEWEE: So for the world, usually. Watch the local news channel that I can get on the internet I think it is KHON.
Wanting news to be free	Wanting news to be free	Wanting news to be free	INTERVIEWEE : I would like to see it be free and accessible to everyone.
	Not distinguished from larger area	Wanting to be distinguished from other islands	INTERVIEWEE : The one thing that is frustrating Yeah, is because we are Maui County. We don't get separated. So like during the pandemic, they were reporting on numbers, but we didn't know how many of those numbers apply to us. So that was really frustrating.
Wanting to see more local newspaper	Wants to have a physical paper exist	Wants to have a physical paper exist	I would like to see the printed paper continue. I feel like that's definitely irreplaceable. And you can't compare it to online. You cannot. You know, I have newspapers from when my children were born, the birth announcements, my mother's death announcement, my graduation and my grades, you know, things that were significant to me, you know, like I still have those physical papers and there's nothing like printed text, right. Just this last couple of years, like, my eyesight has kind of horrible. Just from being on the computer so much.
Wanting to see more local newspaper	Wants to have a physical paper exist	Wants to have a physical paper exist	INTERVIEWEE : And I remember when Kindle came out, like that was cool, but still, yeah, I'd rather have black and white in front of me. Yeah. And I think there's a different expectation. For news that is going to be read online versus hardcopy. And I don't want them to lose how it's tailored to the locals. I don't want it to become so global that it loses its focus and attitude and heel
Website: MSN	Website: MSN	Website: MSN	So So those are the top two. Every once in a while. There'll be something on a web page. And I'll check it out like MSN front page has some rolling news,
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE : So probably not. Yeah. I feel like news should be free. And I also feel like it's become so commercialized that you know, it's like history, right? It depends on who wrote it, where who's coming from, what angle are they coming from? So yeah, no, I wouldn't, because then I feel like too, that feeds into the commercial aspect of it.
			Okay, so first off, just start by giving me your name and your title.
			And, and you're a resident here? Yes. And for how long have you lived here?
			Okay, so, um, we'll just start off with what are your top five news sources and where do you get most of your news? Local news or any news say you want to know what's going on in the world or your community.
			Okay. Yeah.
			So when you want to know I know you just kind of answered this but maybe reiterate when you want to know what's happening on Molokai? What are your top news sources?
			Okay, yeah. And so, what is most important to you, national news, regional news or local news?
			And when you share news with others, what are all the ways that you do that?
			Okay, and so, a bunch of researchers have defined this concept of a news desert. They say it's an area that has limited amounts of local news coverage, limited amounts of local news coverage. Would you consider Molokai a news desert? Why or why not?
			INTERVIEWEE : Yeah, maybe a little underrepresented, but... not obsolete?
			If you're willing to pay a subscription fee for information and entertainment services, such as like Netflix, cable, TV, movies. Are you also willing to pay a subscription fee for getting high quality news? And if so, how much would be would you be willing to pay?
			That's a really unique perspective. I really appreciate that. Um, and so how do you feel about the future of local news on Molokai? What do you hope it will be like?
			yeah, okay. Yeah. Okay, that's all I have.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
App: Hawaii News Now	App: Hawaii News Now app	App: Hawaii News Now app	Hawaii News Now their app. I don't have cable at home anymore. So everything we gather is either through streaming devices.
Background	Background	Background	INTERVIEWEE Um, my name is and I am the
Background	Background	Background	INTERVIEWEE Since September 2014.
Background	Background	Background	INTERVIEWEE I'm born and raised in Hana, Maui. Smaller than this community.
Importance: All	Importance: All	Importance: All	INTERVIEWEE I think they're all are. I mean in order to be aware of what's going on, you gotta know what's going on. And all those different levels from macro to micro. Yeah, I think it gets depressing. You know, when you start looking what's going on beyond your community because there is so much going on. But in order to be aware of history, you need to know all of that. And I make sure my son, who's at that age of understanding, that he knows what's going on to not just what's going on here on our little island. Yeah, for sure.
	Local news not valued by other sources	Local news not valued by other sources	INTERVIEWEE I think there's a lot of it's not until there's a lot of noise being made, that it'll be picked up. Yeah, yeah. On our island,
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	So that and then our local newspaper.
Wanting to see more local newspaper	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE And I think that the Dispatch does a pretty good job with you know, getting out there in the community finding out what's happening. sharing us with sharing the news with us.
	Not reliable news in this area	Not reliable news in this area	INTERVIEWEE Yeah. Yeah, they do. For them, I mean, I guess I'm just so used to it that it just I don't really pay attention to what they miss.
Optimistic about future of local news	Speed is slower than other areas	Optimistic about future of local news	So I think it's getting a little better. There's more connections, and getting the news out to them, but it's not like Oahu yeah, the news goes out so much quicker for them.
Optimistic of local representation in journalism	TV News: TWP?	Optimistic of local representation in journalism	We have you know, connections with certain people who broadcast news so really this channel. one of the news ladies there is married to a Molokai person so you know getting a little bit more information. On the news. Yeah. Because of that. And then we have a friend who's now the weatherman and does other types of news for channel two news.
	Sharing: Social Media	Other	but if it's news that is coming in from either national level or even the state level or even worldwide. Before I share, I tried to make sure that it's accurate, as best as I can. I like to think that the new sources I follow provide information that is accurate and not distorted in any way. My brother who lives in Oregon, he has a knack for making sure that it's fact checked and everything so we do a good we try to do a good job at you know, making sure that's correct before we blast it out there in the social media world.
Radio: NPR	Social Media: NPR app	Radio: NPR	I follow new sources like NPR
Sharing: Messaging	Sharing: Facebook Messenger	Sharing: Facebook Messenger	messaging,
Sharing: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE Well, it depends on the type of news. If it's just town gossip, then you know, whether it's talking story with friends,
Social media: @whatsthehappeningsmolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @Whatsthehappening	INTERVIEWEE One of them is called @WhatsthehappeningsMolokai. I think that's the main one because the other ones are more like garage sale kind of things where people sell items, but really it's word of mouth. The local newspaper that comes out every week. That's pretty much it.
Social media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Really, it's social media. Molokai has a few different pages on Facebook that shares events coming up, what's happening on Molokai.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Once once they brought in that group from Maui, who has been advocating for you know, trying to find missing people, then it became a bigger thing. Interesting. Yeah. For the most part, all our news comes from Facebook.
Social Media: Maui 24/7	Social Media: Maui News 24/7	Social Media: Maui News 24/8	INTERVIEWEE Another page that you know, provides pretty good news is Maui 24/7 on Facebook, they do a pretty good job with I don't know if they just listen to the police scanners all day. Find out very close in real time. Like, for me, with all my family being in Hana. Should somebody if there's a drowning out one of the beaches or a car went off the road I mean, they're really quick at putting it up on Facebook and so I follow that page a lot just so I can get real time news from for my home in Hana.
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE Most of my news comes from my phone, social media.
	Source: Social Media	Source: Social Media	But I think because of social media, we oftentimes hear about it before the newspaper even comes out anyways, so I I do like that. For certain news channels.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	And of course, word of mouth.
Sharing: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	They they try to do some for Molokai okay, but I think just the word of mouth is really where a lot of it comes from.
News Desert: Yes	Not distinguished from larger area	Wanting to be distinguished from other islands	INTERVIEWEE Definitely. I mean, I think with the growing up until now with with social media being developed and where we have all the different technologies now from when I was young, up until now, definitely news desert, where just a little things like watching the news to check out the weather. They always talk about Honolulu and they forget about Molokai. They talk about Kahalui, forget about Hana, then they talk about Big Island. So it's like even just the weather alone, they always forget the little areas and we have to know how to you know watch the Doppler radar to get an understanding okay, we're going to get rain because of this, but just that little thing they forget about and then when it comes to other types of news we think it may be newsworthy, but because it's not centralized in Oahu, the typically never gets put on the news. If we're not in the urban areas, then we're out of sight out of mind.
Willing to pay for news: no	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE That's a good question. So when I see articles on Facebook or online and I go to click and read it and then like, was it to New York Journal? You gotta pay to read the whole article. So I get out of there. So I don't know if, for me, I think news should be available free. It's not entertainment. Yeah. You're not going to the movie theaters to watch news. I think news is something that needs to be put out there free so that everybody knows what's going on. Yeah, because not everybody can afford even Netflix, or any of those other streaming devices and whatnot.
			It transcribes it as it goes, but if there's anything you want to change, they're not like controversial questions. So just let me know or you can stay off the record or anything. Okay, so first off, just start off by giving me your name and your title.
			Okay. And, um, we're gonna be talking about like news sources today and like storytelling, and you're a resident Yes. Okay, great. How long have you lived here?
			Okay, well, where do you live prior to that?
			So we'll just get started. What are your top five news sources and, or like, where do you get most of your news?
			Yeah, of course. And so kind of speaking on that, when you want to know what's happening on Molokai. What are your top news? Sources?
			Do you remember what those pages are?
			Um, so what is most important to you national, regional or local news?
			And when you share news with others, what are all the ways that you do that?
			Yeah, that's great. And so there's this concept that researchers are calling a news desert. They define it as an area that has a limited amount of local news coverage with that description. Would you consider Molokai a news desert Why or why not?
			Okay, so if you're willing to pay for subscription fees, information entertainment, such as like Netflix, cable, movies, are you also willing to pay a subscription fee for getting high quality news? How much would you be willing to pay for? If so?
			So how do you feel about the future of local news on Molokai? What do you hope it will be like?
			INTERVIEWEE Okay, coming from Hana, and then coming Molokai. Okay, so Hana, we have we had an I was really young. I remember having a newspaper all the time. That was hana news, I want to say came up maybe once a month, and then into my adulthood and before we moved here, they started up the newspaper again after a long period of time where it was fun, called Hana site news, but that one is only put up quarterly so we have to wait three months for three months and the newspaper is more like this is what happened. Celebrating this kupuna or looking at the year, you know, that kind of thing. So moving Molokai, where they have a newspaper every week, to me it's an upgrade.
			Yeah, definitely. Do you feel like they like miss things?
			Interesting.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			Okay, so go ahead and start off your name and then your title.
Background	Background	Background	INTERVIEWEE I'm the
			Great. And youre a Molokai resident?
Background	Background	Background	INTERVIEWEE Yes.
			Okay, great.
			So today we're going to be talking a little bit about news sources. And yeah, I guess we'll just get right into it. So what are your top five news sources and where do you get most of your news?
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE Definitely via social media. You know, that's a huge kind of influence nowadays. So I think sometimes, you know, news travels faster that way, because it's instant, you know, in live time, definitely. So social media you know, I subscribe to different news apps. So you know, sometimes I'm kind of getting the little notifications? Yeah. And then, you know, news stations. I'm not a big TV watcher. So that'd be kind of, you know, maybe number five. Yeah,
			um, and what specifically which ones which apps and so
Source: KHON app	TV News: KHON	TV News: KHON	INTERVIEWEE like, KHON, you know, is the one that I usually watch. My sisters are like, KITV-ers. Like everyone's kind of different. So I mean, I would say those three really, I don't necessarily read the newspaper. You know, we don't we have one here but I mean, those you kind of have to pick up we don't get them distributed like we used to in the post office. We used to get them every week. So now they're not distributed that way. They're in different areas in town that you can get for free. I think you can subscribe to their digital version or something like that, but we did for years, get the Molokai dispatch in our mail and then that stopped a couple years ago. So the pandemic I think it was prior. Yes, it was prior.
TV News	Source: TV News	Source: TV News	So I would say like social media, you know, the news apps and then, you know, last like, just television.
	Source: Social Media	Source: Social Media	INTERVIEWEE Yeah, and social media.
			Is that like a certain Facebook pages um,
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE you know, really, it's the news station Facebook pages, you know,
Social Media: Representatives' Facebook Pages	Source: Social Media	Source: Social Media	different representatives, but but a lot of it's just community members sharing those things. Really, I'm not going on to their page and seeking out information. It's more of the pertinent stuff. That affects maybe us locally,
Relationships: Friends and Family	Source: Social Media	Source: Social Media	or different individuals share a personal you know, news stories. So, really, it's kind of a lot of different avenues. But I would think you know, once you kind of go into your feed with like, your friends or your family, just sharing certain things and then you kind of going on your own but really, I wouldn't necessarily log into like occasional Yeah. Do things I more would explore after the fact. Yeah, if I saw something that caught my eye, yeah. Okay.
			And which app do you use the most?
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Um, Facebook is normally where I would get more of that kind of information.
Social Media: Representatives' Instagram pages		Social Media: Facebook	Instagram is more, you know, like the different representatives personal pages or whatever the other people share also, so really, it's it's more of an individual sharing on behalf of
Social Media: Facebook	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE I would say just my feed, but Facebook probably the most.
			And when you want to know what's happening on more case, specifically, what are your top news sources?
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE Probably the same thing. Yeah. Yeah, I would say the same thing. Okay. Yeah. Great avenues for sure. Definitely would be that my social media feed first and then like I said, people just share things that sparked their own interest and spark mine, I guess. Yeah. But yeah, I would say social media is huge right now.
			Yeah, definitely. And what is most important to you, national, regional or local news?
Importance: Local news	Importance: Local	Importance: Local	INTERVIEWEE Definitely local news. Yeah, we live in a bubble year um,which is really you know, special. But you know, not that the cares of the world aren't happening, you know, isn't important, but definitely local news. Yeah, probably the most important to me.
			And how long have you lived here?
Background	Background	Background	INTERVIEWEE I'm born and raised. Oh, really? Yeah.
			So when you share news with others. What are all the ways that you do that?
Sharing: Social Media	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Um, I would normally like everybody else, share it via like, social media.
Sharing: Facebook Messenger	Sharing: Facebook Messenger	Sharing: Facebook Messenger	I send it like via messenger or even if I get it, you know,
Sharing: Email	Sharing: Email	Sharing: Email	I'll send it via email you willingly get and just say, hey, you know, check this out, you know, so, definitely electronically, probably, you know, are not necessarily I mean,
Sharing: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	and of course, word of mouth,
Sharing: Facebook Messenger	Sharing: Facebook Messenger	Sharing: Facebook Messenger	but, I mean, yeah, I would, I would think it's more of that sharing on social media via the messenger.
Sharing: Email	Sharing: Email	Sharing: Email	Apps or email for like, some, you know, you can copy the link and, yeah, people via email. Yeah.
			Interesting. Okay. And so reach researchers are using this term now. It's called news a news desert. And they are defining it as an area that has limited amounts of local news coverage with that specific definition, which you consider Molokai a news desert. Why or why not?
News Desert: yes	News desert: Yes	News desert: Yes	INTERVIEWEE I think so. Um, because of the fact that sometimes we need to seek out, you know, the interests of our state for certain local issues. You know, with our water rights and all of that, I think that it's more of the people who are taking part in those things that reach out to new stations to say, Hey, can you cover this story, or can you bring it to life? You know, so it's more of us advocating for ourselves as opposed to them coming for you know, those kinds of things. If it's an emergency situation that a lot of times attentions already there, but if it's something that is like community, like advocating kind of stuff, we definitely have to reach out ourselves. Yes. Yeah.
			Do you ever feel like news is, like missed? Like, do you think that things don't get reported on that are really important here?
Wanting Molokai representation in news	Feels excluded from mainstream news in the state, like not important enough	Feels excluded from mainstream news in the state, like not important enough	INTERVIEWEE Yeah, for sure. Yeah. And then for the main reason that we have to ask, yeah, I know not every time it's gonna be a request, which that's you know, accept it. Great. Yeah. We can always say Hey, can you cover the story? Can you can you come investigate? Can you do this as soon as I see people, tagging news stations, certain things on social media to get attention of, you know, the different news stations? And, you know, it all depends on whether or not they answer the call. Yeah. So yeah, for sure. A lot of things kind of just aren't put out there because it's kind of at their convenience.
Wanting Molokai representation in news	Not enough news resources devoted to Molokai and its individuals	Not enough news resources devoted to Molokai and its individuals	INTERVIEWEE on you know, down to like weather. Yeah, I'm John was simple stuff like that. It's like, you know, report on yeah, Maui county is cool. But to get like an extra 10 seconds to report on Molokai, you know, there are residents there as well. We're not grouped together. Just because we're a county. You know, we're definitely our own individual entity. Over here. So, yeah, like that. So
			for sure. And so this next one is if you're willing to pay subscription fees for information and entertainment such as cable, Netflix, stuff like that movies. Are you willing to pay a subscription fee for getting high quality news? And if so, how much would you be willing to pay?
Willing to pay for news: Already does	Willing to pay for news: Maybe	Willing to pay for news: Maybe	INTERVIEWEE I probably mean, you know, for me, I don't pay for cable. Yeah. You know, a lot of things are available via Apps and whatnot and the subscription. Yeah. So I mean, I don't watch a lot of TV. So really, you know, the apps come in handy. So I mean, I'd be willing to actually think I do pay a subscription already for it knows which one I want to say it's the cage cage on Yeah. On my TV though. Yeah, my phone because it's like free. But I think you can do like live TV. Right.
Willing to pay for news: Yes	Willing to pay for news: Yes	Willing to pay for news: Yes	Okay. So they have that actually, you can pay for it. I think I think I paid for one already. But yeah, so I mean, yeah, I would definitely is as long as it's something that would give me a lot of information that I want. Yeah, it all kind of depends on what they're reporting on. So if it was high quality, I definitely be willing to pay, like the subscription.

Willing to pay for news: Under $10	Already subscribed to Maui News		And I think it's like, I don't know 7.99 or something.
			Yeah. I know Maui news charges. You get like three free articles and then you have Yeah, or something. Yeah,
Willing to pay for news: Under $10	Already subscribed to Maui News		INTERVIEWEE I mean, it was under 10 bucks a month. You know for adding a news station. I problem or a news outlet. Something. I mean, I that includes local news. I was told the subscribe to that. Yeah.
			Interesting. Okay. Yeah. And this last question is how do you feel about the future of local news on multi? What do you hope it will be like,
Wanting more island-generated representation	Wants to have Molokai represented as its own news source	Wants to have Molokai represented as its own news source	INTERVIEWEE you know, I think we, I think that if we were represented as our own entity, that would, you know, it may not seem like a big thing like for weather, you know, or whatever, but if we, you know, just to kind of put it out there that we are our own community, you know, we do have our own highlights and lowlights and, you know, all of that kind of stuff.
Wanting more island-generated representation	Wants some news but not all news; wants to be "private" too	Wants some news but not all news; wants to be "private" too	So to see as represented as our own individual place, you know, that would be cool. You know, not not, not for not that we need our news all over the place. We're private people.
Wanting more public media representation	Wants more local news	Wants more local news	But, you know, I would be nice to have public representation, you know, in a better light, as opposed to only when there's emergencies or negative, you know, so like, praising the fact that we had, you know, last year just our graduation, you know, our we had we haven't had a graduation for five years, and it would have been cool to have some kind of coverage. Or say can you send me photos? Can we do a story that we had, like, you know, 75 associate's degrees, awarded, you know, stuff like that, where you just kind of putting Molokai on a map where people are like, seeing our achievements and our, you know, yeah, those kinds of things. That would be nice. I would like to see that happen with new stations for sure. Yeah, they're definitely individualizing Molokai.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			Why don't you first start off with your name and your title?
Background	Background	Background	INTERVIEWEE Well, my name is I also I'm born and raised on Molokai. And I serve on a few boards, community for society to get engaged again with the children sports. Yes, I'm trying to stay active in the community outside my role here. I report directly to the
			Well, so this will just be, we'll just be talking about like how you share and create news. Specifically. I'm like how you were like, storytelling is really important. And so I guess we'll just go ahead and get started. So, um, what are your top five news sources? Where do you get most of your news?
			INTERVIEWEE Is this news at all level or like?
			Anything like all level, like say you wake up in the morning and you want to know what's going on?
TV News: Hawaii News Now	TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	INTERVIEWEE Okay. So I watch Hawaii News Now,
App: Hawaii News Now	App: Hawaii News Now app	App: Hawaii News Now app	I have the apps for Hawaii News Now and
TV News: KHON	TV News: KHON	TV News: KHON	KHON.
TV News: PBS	TV News: PBS	TV News: PBS	I occasionally not every day, I'll watch PBS News Hour. Yeah.
Radio: NPR	Radio: NPR	Radio: NPR	Once in a while I listen to NPR.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	As far as Molokai based news, Facebook,
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	Instagram,
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	a lot word of mouth.
Social Media: Apple News	Social Media: Apple News	Social Media: Apple News	INTERVIEWEE I also almost daily check out Apple news and check out the top stories. And that just curious a bunch of different news sources.
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE And the other big one is Civil Beat. Oh, yeah. Their daily newsletter. Yeah,
			So kind of diving more deep into like Molokai specifically, when you want to know what's happening in your community on Molokai? What are your top news sources for that?
Social Media: @WhatsthehappeningsMolokai	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Facebook is huge. So there are group pages and yeah, a lot of people will post on what's happening Molokai.
Social Media: @Molokaikinehaps	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMoloka	That's a huge there's also @Molokaikinehaps. And then there's like buy and sell pages that often posts but I think those two are the top four just basically like programs, job openings, and when it's kind of like the catch all gossip. you gotta filter through that. And the nice thing about is access 24/7, you can go on anytime of day.
Source: Bulletin board	Source: Bulletin board	Source: Bulletin board	Another great place for information is our community bulletin board. So prior to the pandemic, I would we would frequently go there to both our programs.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Molokai Dispatch, we used to have the newspaper here every week, which was really helpful and it would read every week. And now it's just kind of like if I'm at the grocery store and I see one other point and I see one Yeah.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	And then word of mouth again. Yeah, yeah. Sorry. Casually, you know, like at the beach or Yeah, friends at a dinner. Finding out.
			Yeah, is there more than one bulletin? I saw one right by that coffee shop. In town. There's
	Source: Bulletin board	Source: Bulletin board	INTERVIEWEE almost every storefront has one. There's one way the bank gap. There's a bunch, seven or eight in Holland. And then there's one up Moanalua at their grocery store at Publix. Grocery store
			That's cool that it goes more than just in the paper. Yeah. posted.
	Source: Bulletin board	Source: Bulletin board	INTERVIEWEE It's hard to get like the real estate on the board! Friday you have to get out there like know the timing, like Mondays are always good because he can pull down this stuff that happened over the weekend.
			Hahaha. And so what is most important to you, national, regional or local news?
Importance: All	Importance: All	Importance: All	INTERVIEWEE Do I have to choose one? I would say all of them, I think it's important to know because they all influence each other. To kind of know a little bit of each. Yeah, so I like to spread out my resources, I would say for sure. I think they're all important. Well, where I'm most knowledgeable would be local, state and national.
			Okay, and so this next one is when you share news with others. What are all the ways that you do that?
Sharing: Email	Sharing: Email	Sharing: Email	INTERVIEWEE Email. What immediately came to mind was like when I have an article that I want to share something interesting to share with others. I would say email,
Sharing: Tagging	Sharing: Social Media	Sharing: Social Media	social media tags is how I would send the link.
			Um, okay, so researchers are kind of using this term nowadays called a news desert. And they're defining it as an area that has limited amounts of local news coverage. So with that specific definition in mind, would you think of Molokai as a news desert? Why or why not?
News desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE I would say. I would say yes. And the reason I would agree with Molokai as a news desert is because there are hardly any state or national coverage. There's hardly any national coverage about what's going on Molokai. Like for example, and when the news does the weather forecast times, based on the lighter islands or when there's storm coverage. They don't really cover what's happening in the more rural areas, including Molokai. So yeah,
News desert: Yes	Not enough local news	Not enough local news	INTERVIEWEE I would say it's gotten better. I feel like news outlets are listening and it's better but it's still we don't get a lot of news coverage. And I don't want to place blame on media either.
Other	Making and maintaining media connections not always done well	Making and maintaining media connections not always done well	I think sometimes it's us not getting connected with media too, so as far UH for example, they do a weekly newsletter that mentions our team a few years ago for graduation, awesome press release. This coverage gave us all the analytics for you know the reasons so far. That was super helpful. And he said, you know if there's anything going on here, let me know I will cover and we'll cover and we'll do sorry. I never followed up on it. I think it's two ways. You know, part of it is me too.

Other	Taking some of the responsibility for lack of coverage	Taking some of the responsibility for lack of coverage	I could reach out and get more
			R yeah, I totally understand that. Um, and so this next one is if you're willing to pay subscription fees for information and entertainment, such as like Netflix and cable. Are you also willing to pay a subscription fee for getting high quality news? And if so, would you be willing? Or how much would you be willing to pay?
Willing to pay for news: Maybe	Willing to pay for news: Maybe	Willing to pay for news: Maybe	INTERVIEWEE News is kind of a tricky one. I know. Yeah. Like I guess it would have to be curated from multiple sources, kind of like Apple news.
Willing to pay for news: Maybe	Willing to pay for news: No	Willing to pay for news: No	I wouldn't want to pay subscription for a soul source.
			Yeah.
Willing to pay for news: Under $10	Willing to pay for news: Under $10	Willing to pay for news: Under $11	INTERVIEWEE And I guess I would be willing to pay maybe like five at most $10 a month. Yeah. I feel like that's reasonable.
			I know. It can be hard when there's so many different sources and then they each want you to pay Yeah.
Other	Like to comparison shop, even per story	Like to comparison shop, even per story	INTERVIEWEE And then you only get one perspective you want to get on that particular. Yeah. I like to curate from diverse places because sometimes, you know, there'll be like a breaking news. And you'll read the story, on the you know, KHNL2, Hawaii news now and KITV4 and before and then you're like, oh, you know, this one was better this time. The next time it'll be like this news outlet was better. So I like to have other apps I can check it out and like what is it
			R Yeah, do you currently pay for any news source?
	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE I don't
			Okay, what about like cable television?
	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE Nope! I don't pay for that either.
Other: Spectrum Wi-fi	Website: NBC	Website: NBC	I do pay for my Spectrum Wi Fi, which gives me access to like NBC
TV News: PBS News Hour	TV News: PBS	TV News: PBS	and then PBS is free. Right.
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	Like Civil Beats free but they encourage a donation.
			Yeah, it is nice. How they are free though. Because they they have some really good like high quality news.
Website: Civil Beat	Civil Beat email newsletter	Website: Civil Beat	INTERVIEWEE Yeah, I just started with the newsletters and then I listened to some of them. Like community meetings like that. Yeah. I really like
Wanting to keep news internal	Want to stay in their bubble	Wanting to keep news internal	I'm interested to hear what people say because yeah, sometimes it's good not to be in the media. I don't know how much we necessarily want to get out to the world. We want to just keep local.
			Yeah. How do you feel about that?
Wanting more public media representation	Want to focus on positive, local news	Want to focus on positive, local news	INTERVIEWEE I think there's a balance. I definitely think there are things to celebrate on Molokai that are exciting, and promising and like things that often are not celebrated at the state and national level like they should be. Especially you know, with our kids, our kids have been awesome at robotics. Those kinds of things, I think, you know, to shine a national spotlight on our youth.
Wanting to keep news internal	Some topics, don't want to be noticed, like with tourism	Wanting to keep news internal	Those are all important, but for some other things, tourism for example, I don't think we should be in tourism news. Kind of to promote this more visitors. I think we have a very limited infrastructure here and minimal exposure, the less exposure the better. It's I think it's a balance. Depends on the topic.
			Yeah, definitely. That's interesting tourism news. So would that be like blogs or something about like, where to go in Molokai?
Other	Interested in media and media literacy	Interested in media and media literacy	INTERVIEWEE In fact, I do information literacy and whatnot, in our FYE courses on other topics. And so I bring in this article about the sale of Molokai ranch. And I do it to see a credible source and kind of get behind why their writers wrote it that way. And what was the kind of images they selected and if they feel like this is a credible flow. So it's super interesting because it tricks a lot of them into thinking that it is a credible source. So when we look back at the publication, the author and so far, they start to see that the article is written not as not to provide information but really as a as a way to promote the center. Yeah, so interested. Interesting. All ages, they're like, Yes, this is a credible source. Yes, I would say this exercise you're like, oh,
			yeah, that's a great exercise because like, I feel like you can be so easily swayed.
	Confirmation bias	Confirmation bias	INTERVIEWEE Yeah, we learn about confirmation bias how you kind of like read or seek out
			Interesting. I have one more question and then we can chat. But how do you feel about the feature of local news on Molokai? What do you hope it will be like?
Wanting to see more local newspaper	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE I really like Molokai Dispatch's approach to having local reporters. I think that is so fun. And I think it also gets the community more active in being the ones to find out about things and then telling the narrative from a local perspective.
Wanting to see more local newspaper	Local journalists ask for news, doesn't get much help	Wanting to see more local newspaper	Yeah. I hope it develops. I hope that it gets developed more. I know that she consistently puts out a call. I don't know that she's gotten many takers. So yeah. That to me is kind of sad.
Wanting to see small stories	Would like to contribute but doesn't	Would like to contribute but doesn't	I wish I wish I had the time to write like an education feature and go around to the different schools and find out what's happening and write stuff based on what's happening in higher ed.
Wanting to see small stories	Would like to have kids contribute, but doesn't	Would like to contribute but doesn't	Yeah, and I wish we could engage our youth a little bit more to in a storytelling like I was saying that you I think a lot of them don't know a lot about information literacy.
Optimistic of local representation in journalism	Thinks people should practice journalism, but doesn't	Thinks people should practice journalism, but doesn't	And I think by practicing journalism, it will be a good exercise for them to understand how it how it works. It will also get them all into the community to talk to different people.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			So start off by telling me your name and your title.
Background	Background	Background	INTERVIEWEE . I was born and raised on the island. Title retired, not hired. I was a Okay, in then I worked in Honolulu, because there's not that much opportunity for advancement, which is fine. Yeah, but I was able to work at the state, u h. For four years. Okay. commuted every day. Yeah, those five seater
			Are you flew over every day? Yeah. Oh, my goodness.
Background	Background	Background	INTERVIEWEE So but, you know, those days? Yeah, a small commuter plane. Yeah. And somehow I got this stipend, like covered. The cost of the plates in the floater. Only have 50 Yeah, 50 a trip.
			Wow. I guess when you think about it's only 20 minutes,
Background	Background	Background	INTERVIEWEE . So but the thing was never made money because I park at the airport. Yeah. My car over at the park at the state capitol. This way they find a parking. Escape.
			Wow. That's interesting. Yeah. Wow. I've never heard of anybody doing that. Yeah. And so this just to give you like little overview, this project is kind of looking at, like the Hawaiian Islands and like the way that people share and create news. And so like, obviously, how you guys share news here is a lot different than a wahoo. So are like big cities. So we had I have seven questions. So I'll just like start, I guess. So. What are your top five news sources and where do you get most of your needs?
			INTERVIEWEE Just locally?
			INTERVIEWEE We subscribe to the paper, which comes every day but Saturday.
			Which papers?
Newspaper: Honolulu Star Advertiser	Newspaper: Star Advertiser	Newspaper: Star Advertiser	INTERVIEWEE Honolulu Star Advertiser.
Newspaper: Maui News	Social Media: Maui News 24/7	Newspaper: Maui News	INTERVIEWEE and Maui news. It's kind of the same news. But sometimes you have a slant, Maui County kind of stuff. Then the news on television. It's the "coconut wireless". Have you heard of that? Just like Harry heard, you know, some of it may be embellished but valid, but usually you can kind of weed it out. Yeah.
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE And then social media is kind of big here, I think. Yeah. Surprisingly, yeah. So that that part can be good and bad, right. Social media.
			Yeah, do you know like, what specific stations that you watch?
Source: TV News		Source: TV News	Yeah, but I would say like for us, we watch national news and the local news a lot.
TV News: KHON	TV News: KHON	TV News: KHON	INTERVIEWEE So we watch any of the kind of channels like KHON,
TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	and KGMB,
TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	KHNL, or whatever news.
TV News: CNN	TV News: CNN	TV News: CNN	And then CNN.
TV News: MSNBC	TV News: MSNBC	TV News: MSNBC	And then MSNBC. Yeah.
			Okay, so yeah, great. Okay. And so, when you want to know more about what's happening on Molokai, what are your top news sources for more specifically,
	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE I would say the Dispatch, but usually Dispatch has news thats has occurred. Yeah. Which is fine.
Radio: NPR ??	Radio news, between songs	Source: Radio	Yeah. But I think then I think local radio stations. We don't really have a radio in the house. I don't know. I was just thinking about that. Yeah, but in the car, and most of them are not new stations. But music stations and they throw in some bits.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE I think a lot of people depend on just word of mouth. Especially for like, deaths or anything kind of catastrophic.
Source: Social Media	Source: Social Media	Source: Social Media	And during the pandemic, I think people used social media a lot, because you never saw anybody.
			Oh, yeah. So any like specific social media like Instagram, Facebook?
Source: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE I think for the older people [facebook]. Yep. So they say, Oh, this for old people. Yeah.
	Source: TV News	Source: TV News	For local news, I think unless they cover it it's a large enough story to cover in the news, it comes out of the Honolulu stations. they have I think it's only on Fridays.
TV News: Akaku - Hawaii Public Access TV	Social Media: Akaku Hawaii Public Access TV Pages	Social Media: Akaku Hawaii Public Access TV Pages	They call it Maui News, Maui Now. [PBS Hawaii Access TV] and they're just kind of snippets of what happened during the week? Yeah. Dan emhoff. He's with a Akaku district. Okay. He lives. He kind of does the Molokai segment he tries to get stories.
			Okay, sounds good. Um, so the next question is what is more, what is most important to you? national, regional or local news?
Importance: Regional	Importance: Regional	Importance: Regional	INTERVIEWEE I would say to me, it's state [regional] . It kinda filters down filters down even if because we're in many of our one state but we have like one State Department of Health, one State Department of Education. So I think whatever is reflected kind of filters down. I'm not sure if anybody tell you the phrase, that Molokai we feel like we stepchildren of Maui. And more, stepchildren of Oahu. A lot of things are Oahu centric which is kind of, rightly so because the majority of the population. And then Maui County always; It's not a joke, but they say you know the kind of the cream and leave the leftovers for Molokai, Lanai.
			Yeah. And so like when you say like state do you mean that like Maui is most important to you or like entire Hawaii?
Importance: Regional	Importance: Regional	Importance: Regional	INTERVIEWEE Entire state because I think like in especially when you have the COVID You know, we're still our own. Yeah. Before you before travel was not was kind of we're all confined and isolated. Yeah. We kind of could compare ourselves and say, Okay, we're okay. Then when they lifted a little bit, you could just see the numbers correspond with the lifting,
Importance: Regional	Importance: Regional	Importance: Regional	just so I would say State, only because they're, they're the ones that kind of set the guidelines for that kind of stuff. Right, you know, for safe travel and anything that came down the pipe as far as still he would affect most schools locally, right. Yeah. The same as affect the schools countywide.
			Okay, interesting. Um, so when you share news with others, what are all the ways that you do that? So when you want to tell somebody about news or like, share it share something that's happened, how do you do that?

Sharing: Email	Sharing: Email	Sharing: Email	INTERVIEWEE Usually if you know, because we weren't face to face, I used email a lot. Like for the link to my friends or whatever or family yeah.
Sharing: Texting	Sharing: Texting	Sharing: Texting	I would text a link, whatever.
Sharing: Calling	Sharing: Calling	Sharing: Calling	And then some by phone too.
			Okay, interesting. Yeah. Okay. And then, um, so like, this whole project is kind of looking at this concept of a news desert. So a news desert is what like researchers are calling an area that has limited amounts of local news coverage. With that definition. Would you consider Molokai a nice desert? Why or why not?
News desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE I think we are, because everything is kind of humdrum. You know, unless something happens. Yeah. So we always say the only time we get into the news if something bad happens. But so, you know, trying to encourage the small wins.
Background	Wants more positive local news, not just when bad stuff happens	Wants to focus on positive, local news	INTERVIEWEE Yeah, but it's hard because, maybe its stereotyping, but the news kind of depends on the sensation. So the feel good story sometimes the thread something but usually it's some somebody got murdered. Like there's a big controversy like water rights or axis the deer. But there's nothing about like, if this kid did something good for so and so or the kupuna were treated to something Yes. Yeah.
			Yeah. Interesting.
			And so, if and you kind of like talked a little bit about how you do pay for Star ad and Maui news. So this next next question is kind of like, based on that. If you're willing to pay subscription fees for information or entertainment. Such as like Netflix cable, stuff like that. How much are you willing to pay for a subscription fee to high quality news, but I guess you already said that you kind of already pay for me. I'm not even
Willing to pay for news: Yes	Willing to pay for news: Already does	Willing to pay for news: Already does	INTERVIEWEE I'm not sure how much we pay for the newspaper because it just says, okay, renew for a year. Yeah, kind of thing. I know there's online stuff that comes as a benefit I think for like the Star News advertiser.
			Yeah, I think they charge Yeah,
	Source: Smartphone in general	Source: Smartphone in general	INTERVIEWEE a lot of it. A lot of people just depend on this to read [points at phone], you know this to be but it's hard for me to just read. My friend reads her novels and movies all on the phone. I said, you will have bad eyes.
			Yeah.
			INTERVIEWEE She say its portable, which is true.
Website: NY Times	Willing to pay for news: Already does	Website: NY Times	INTERVIEWEE Yeah. I don't think I'll pay, because we have the option like with the state news. Yeah. And the county news to purchase it. Yeah. And we do that. If there and I was I was thinking about, but I'm not sure costs, because I like the New York Times. Just the weekend. Yeah, supplement.
			Do you guys get any other papers other than regional news? So do you guys get a New York Times here?
	Physical versions of the NY Times, USA Today, not available on the island		INTERVIEWEE No, unless you just subscribe to this I don't think there's even like USA Today. I think it's just...
			interesting.
	Willing to pay for news: Already does	Willing to pay for news: Already does	INTERVIEWEE Yeah. In fact, I don't see any on like, you know, we can buy the Star Advertiser
	Physical versions of the NY Times, USA Today, not available on the island		INTERVIEWEE I'm not sure if the I think next to the Catholic Church, they used to have Sunday papers that you could go and buy.But I'm not sure about daily.
			Interesting. And then Molokai Dispatch...
	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE They deliver to the different businesses. Right, right. Because we get a stack. We own Molokai Drugs. Yeah. So we have one stack in the front one stack in the back kind of thing.
			Yeah. Interesting. Okay. So you'd say that you prefer print over like digital news?
Other	Print preference	Print preference	INTERVIEWEE I do.
			In this last question is how do you feel about the future of local news on Molokai? What do you hope it will be like?
Wanting to see small stories ??	Wants more positive local news, not just when bad stuff happens	Wants to focus on positive, local news	INTERVIEWEE I think moving forward, it's going to take a while to get over what I call it be negative news, like the axis deer and the ranch and water rights. You know, because it's historical. I mean, it's just, yeah, generation after generation. Yeah. So I'm not sure what it's gonna take to change that mindset.
			INTERVIEWEE And I always say it's the vocal minority that really is hurt. Yeah. And shame on us if we are the minority. I mean, the majority that doesn't really speak up because the different meetings and activities that you know,
			INTERVIEWEE I like the people maybe not what they stand for, but I think until there's a turnaround in that area, yeah. And I'm not sure about the next generation moving forward, bit it will take but I think it's gonna take a while.
			INTERVIEWEE And I think just being shuttered or sheltered for the last two years, has been good and bad. Yeah. Because I think it's given a lot of people the opportunity to use a platform virtually or Yeah, you know, not necessarily in person, but people have been learning how to use like zoom. And yeah, yeah. And maybe not necessarily for the best reasons. But it's a tool. Yeah,
			yeah, definitely. What do you what do you think like are stories about Molokai that you wish were covered? Because I know there's kind of this like perception to have like, a lot of residents that I've talked to they don't want their stories like out in private mainstream. Yeah. So it's like, what do they Yeah, like, where's that balance?
			INTERVIEWEE I guess. A lot of the controversial programs that started doing COVID Or because of COVID support you know, the monies that were given, I think have gotten maybe a bad rap. I don't know like sustainable Molokai. Yeah. You know, they make it might be doing great stuff, but because it happened at a time where you know, nobody really knew stuff.
			INTERVIEWEE So I don't know that much more sustainable. But I've heard the other side [that they are taking people's money]. But you know, they have like, trying to sustainable and we start them up with small gardening projects, chickens, and stuff like that. I think that's good. Yeah.
			INTERVIEWEE Yeah. And to purchase the ranch. Yeah, but I don't know. I think you you kind of believe people to who supports what.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			Okay, so, um, first off, start by giving your name and then your title
Background	Background	Background	INTERVIEWEE My name is I'm the
			Okay, and how long you've lived on Molokai?
Background	Background	Background	INTERVIEWEE 14 years.
			Okay. So we'll just get started. So the first question is, what are your top five news sources? Where do you get most of your news?
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE So locally, I serve a lot of my news from Molokai Dispatch. And, honestly, you know, I wouldn't necessarily pick up the paper every week if I wasn't in this job. So I'm grateful that I do have the chance to not only gather the news, but also get to learn more what's happening from the process of writing.
			So like where do you pull you're so she like you wake up in the morning. You're like, I want to know what's going on.
			INTERVIEWEE Usually, I don't know. So I try and pull from a variety of Hawaii sources as well as national sources and international sources.
Newspaper: Maui News	Social Media: Maui News 24/7	Newspaper: Maui News	INTERVIEWEE So Maui News
Website: Star Advertiser	Newspaper: Star Advertiser	Newspaper: Star Advertiser	INTERVIEWEE Star advertiser,
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE Civil Beat,
TV News: Hawaii News Now	TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	INTERVIEWEE Hawaii News Now,
TV News: KHON	TV News: KHON	TV News: KHON	INTERVIEWEE KHON for more local, you know, like more statewide sources. That's probably more than five right there.
Website: CNN	TV News: CNN	TV News: CNN	INTERVIEWEE But that's what like nationally, you know, CNN,
Website: AP	Website: AP	Website: AP	INTERVIEWEE AP,
Website: Reuters	Website: Reuters	Website: Reuters	INTERVIEWEE Reuters,
Website: NY Times	Website: NY Times	Website: NY Times	INTERVIEWEE NY times, but I try and also full like, check, you know,
Website: Fox News	Website: Fox News	Website: Fox News	INTERVIEWEE like Fox News or
Website: Breitbart News	Website: Breitbart News	Website: Breitbart News	INTERVIEWEE even like Breitbart News, just to get like see what everybody's saying. You know, I think it's important to not necessarily take things at face value, even in the media. I mean, as we've learned today,its not always what it seems so getting a variety of news and coming to your own conclusions, I think is important no matter where you live.
			And when you want to know what's happening on Molokai specifically, what are your top news sources for that might be a little
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE um so there's a variety of Molokai Facebook pages that people share kind of moment by moment play bys of varying importance so just I don't I wouldn't call it a source of news but a source of conversation, maybe discussion. So I guess Facebook
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	and the Molokai Dispatch I mean, yeah.
			So like, when you're looking for stories, like do you get them from, like, word of mouth or from like, just Facebook? Like what source of pages do you follow on Facebook that gives you this news?
Social Media: @whatsthehappeningsmolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMol	INTERVIEWEE Um, well as far as Facebook, there's a couple of like, @whatsthehappeningsMolokai is like the name of one of the Facebook pages that a lot of people just post again of varying levels of importance, but you know, it's kind of like the gossip or the drama.
			INTERVIEWEE Yeah, well, um, and I try and kind of check from time to time just to see if there's anything that is, you know, newsworthy to follow up on.
			INTERVIEWEE As far as were you asking about? Yeah, I guess I gather stories just in general?
Relationships: Friends and family	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE Okay. So, um, people in the community will reach out a lot if they know that something's happening that they feel others should know about.
Sharing: email	Source: Word of Mouth	Sharing: email	INTERVIEWEE they'll email me or give us a call.
Sharing: email	Government sources	Sharing: email	INTERVIEWEE I try and, you know, like government sources, so you know, like DHHL will email if they have like a project happening on Molokai or like you know,
Sharing: email	Government sources	Sharing: email	INTERVIEWEE the representatives will email if, you know, like news blast kind of thing is press releases. And I filter through those to see what is going to be important and relevant to the community.
			Subscribed any like newsletters or anything? Um,
Other	Email newsletters	Source: Mail/newsletter	INTERVIEWEE I mean, I'm subscribed to a lot of like the county. Yes, and all of that stuff. Yeah. I don't have any particular newsletters per se, but yeah, yeah.
			Perfect. Okay. And so what is most important to you, national, regional or local news?
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE I would say local news. Just because it affects people's life on such a day to day basis.

Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE I feel like anywhere you live, but especially on Molokai where we're so geographically remote as well as just such a fiercely autonomous community I would say like maybe more than some of the rest of the islands.
Importance: National	Importance: Local	Importance: National	INTERVIEWEE For me, I think having a an understanding of what's happening globally, nationally is really important, but I think in terms of what impacts us the most, it's probably going to be local news.
	Importance: Local	Importance: Local	INTERVIEWEE In terms of people's day to day life, yeah. You know, as we're seeing with what's happening with oil prices, and all of that stuff. I mean, obviously global has a huge impact on us that people may not even realize on a day to day basis as much as it does, but I think like on Molokai, thats what's probably most important to a lot of people,
			definitely for sure. So when you like at the end of the day you go home, when you share news with others, what are all the ways that you do that? I mean, other than this,
Sharing: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE Yeah, I'm probably just word of mouth honestly.
Relationships: Friends and family	Relationships: Friends and family	Relationships: Friends and family	INTERVIEWEE You know, going home and having conversations at the dinner table about what's important to us as a family what's important to us as an island. Getting the kids involved in obviously an age appropriate way. Then I you know, go home and talk to my husband about like, stuff that's happening on Molokai.
	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE So I think pre COVID People had that conversation a lot more on like a day to day basis. In the stores or at community events or community meetings. And so I think COVID has definitely changed the way that he is on a day to day basis I mean, I guess on the simplest level cordoned off, yeah.
	Source: Social Media	Source: Social Media	INTERVIEWEE As we talked about, I don't do a lot of social media personally. And so certainly my goal for the Dispatch is to do more and try and stay more on top of sharing on Facebook because so many people do get news that way. But personally, I don't really share news.
			Yeah, fair. Um, okay, so this next one is around that topic of like the news desert.
			Researchers use this term news desert nowadays to define an area that has limited amounts of local news coverage. With that specific definition in mind, what are your opinions on whether Molokai is a news desert or not? Why or why not?
News desert: No	News desert: No	News desert: No	INTERVIEWEE So I would say it's not because we do have a local newspaper we do have access to a lot of the same new sources as the rest of the state as we talked about.
Background	Competition was great for residents	Diversity of newspaper on Molokai was beneficial for local journalists	INTERVIEWEE um, I think in terms of diversity of sources for Molokai specifically, there's probably not a lot we used to have three newspapers at one time on Molokai, and I think it was great to have that type of diversity. You know, every reporter is going to come at things a little bit differently and being able to read and have that sort of healthy level of competition from a news, journalistic standpoint. I think is a good thing.
Background	Economics of news	Economics of news	INTERVIEWEE For Molokai, it just wasn't sustainable to have so many newspapers that all relied on advertising. Yeah, for stainability and so you know, we are the last one standing so to speak.
	Competition was great for residents	Diversity of newspaper on Molokai was beneficial for local journalists	INTERVIEWEE But, um, but I you know, I think having diversity of news sources is definitely a healthy thing. And, you know, fortunately or unfortunately, Molokai only has one local news source.
TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE We do have Akaku, public access TV, which does play an important role in the community. I think. A lot of people it affords people the opportunity to watch at least pre COVID Now, so many things are streaming online, which makes things a lot more accessible for some people. But the public access TV station would go to meetings and like streaming the entire meeting on public access TV, so people, you know, instead of people could read the story about it, but the story obviously isn't going to be the entire meeting. And so people had the opportunity to watch it through that forum as well. So I think that's healthy to have a variety of options.
			Nobody else was, I mean, yeah, it's really interesting. Yeah. So like, what are these three other papers like what happened to those? And so
Background	Background	Background	INTERVIEWEE there was, um, he very conservative individual who published a newspaper called the Molokai advertiser news. I believe it was called the man. And he was wow. Yeah, he was he is, you know, just a single individual who felt passionate about certain topics and created newspaper. So that is no longer and it's been a while since that's been in. Yes.
			Does that resident like still live here?
Other	Background	Background	INTERVIEWEE Yes. Yeah. I get emails from him. Okay, sometimes depending on working emails, you know, we invite him to we're only are open to anyone to submit anything within the limits of our newspaper policy, which is sort of direct harm to any individual within the community. So as long as it and obviously keeping it relevant to the field, then you know, it's not left field but if it's, if it's not, yes, if it's not
			INTERVIEWEE Yes. Relevant? Yes. Correct. Yes.
	Background	Background	INTERVIEWEE Yeah. So, but we invite all voices on Molokai to be included on paper and we hope that and everybody feels welcome.
	Background	Background	INTERVIEWEE And then what was the other one was the multi times. Um, so that was a full newspaper that was printed weekly as well. And they had actually a more extensive staff than we did at one point. They also had an internship program. So yeah, it's it's it closed. Within a year of when I was when I was an intern here at the Dispatch, they were in publication and so I would go to meetings with other reporters which don't have the opportunity to do much anymore. Yeah. So they they closed so probably 13 years ago, now they published

	Background	Background	INTERVIEWEE a paper for a while had his own website. And again, it was just a single guy all going to meetings and sharing. Yeah, and I give him credit for that. He wasn't it wasn't profitable. passion for news, and he shared it on a website called the Molokai news. Which cause some confusion at times. Yeah. Anyway, so he's still here now he's actually a teacher at Molokai High School and so, yeah, so after the most recent newspaper closed, he had an online news source, but he kept going for a little while independently. He hasn't done that.
			I should talk to him. Yeah, maybe he want to participate in this. Yeah. Okay, for sure. Okay, so this next question is more kind of like relating to your, like civilian life. Like if you're willing to pay subscription fees for information and entertainment such as like cable, Netflix, stuff like that. Movies. Are you also willing to pay a subscription fee? For getting high quality news? And if so, how much would you be willing to pay for?
Willing to pay for news: Yes	Willing to pay for news: Yes	Willing to pay for news: Yes	INTERVIEWEE So I think long story short, I would I would pay for high quality news. I think it's a really valuable resource. It's often undervalued. And you know, in today's age, we just want everything for free. And so I think contributing to things we feel are important is important.
Willing to pay for news: Under $5	Willing to pay for news: Under $5	Willing to pay for news: Under $6	INTERVIEWEE So, how much is a good question? Well, like weekly or monthly? Maybe like, I would pay like $5 a month maybe for a subscription to read unlimited stories, you know, something like that. And yeah, so so that's my my resident answer.
	Background	Background	INTERVIEWEE My newspaper answer, which I will add is that we, we don't charge for any news. We have a subscription base that that does charge for their subscription. If, you know, they're a former Molokai resident who is living elsewhere and they want to keep up on the news works or maybe a part time resident or visitor that wants to stay connected with whoever maybe we have options and physical mailing papers, but we also want on loci to be accessible to everyone. And so while it's kind of contradictory to what my first answer was,
	Background	Background	INTERVIEWEE I don't as curious to know how many people would be willing to pay for news, but I feel like that could be a big deterrent to some, a lot of people read the dispatch and so we've certainly considered putting up some kind of like online paywall or something like that.
	Background	Background	INTERVIEWEE I think at the end of the day, our goal is for people to read the news. Yeah, I want it to be accessible to everyone. And so for that reason, we haven't gone that route even though it was Yeah.
			Yeah, yes. How do you feel about the future of news on Molokai? What do you hope it will be like?
Optimistic about future of local news	Optimistic about future of local news	Optimistic about future of local news	INTERVIEWEE So the Molokai Dispatch has been here for almost 40 years. Don't see any changes to that in the future. I certainly hope we'll be around for a really long time.
Optimistic about future of local news	Print is very important for small paper	Print is very important for small paper	INTERVIEWEE Yeah. Um, as news. The news climate and economy evolves everywhere. You know, we've certainly seen the closing of many papers migration online. I think for small communities, like retaining the print is really important, and hopefully valued.
Optimistic about future of local news	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Um, I can see, you know, adapting you know, we have adapted we have our online version, we somewhat do social media.
Optimistic about future of local news		Optimistic about future of local news	INTERVIEWEE And so certainly adapting to the changing climate I think, is important. We'll continue to be able to access news really easily. Easily.
Optimistic about future of local news		Optimistic about future of local news	INTERVIEWEE But in one form or another it will be around for a long time.
			Print or the web, or both?
Optimistic about future of local news		Optimistic about future of local news	INTERVIEWEE Both I mean, yeah. I don't know what the future is gonna hold as far as print I mean, economically speaking, printing and shipping the paper is our biggest cost.
	Print is very important for small paper	Print is very important for small paper	INTERVIEWEE So if we were to ever solely online there would be savings for us, but I don't see that happening. Yeah. So we will continue to be around in the ways that we can best serve the community.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			There we go. Okay, so the project is basically just doing more with like storytelling and new sharing on Molokai and I figured you were a great person to talk to you about that. Um, and I got your name from like multiple people. So clearly everyone kind of thought that you'd be a good person to talk to. So, I guess just like on the recording, since you didn't fill out the consent form, did you read over it and everything?
			INTERVIEWEE Yes, I did. Yeah. And you just, I just sent it to you just now.
			So. Okay, perfect. Okay, cool. So like I said, he won't be used. I have seven questions. And so I guess we can just get started unless you have any questions?
			INTERVIEWEE Nope.
Background	Background	Background	INTERVIEWEE My name is which is part of the And I also have
			Right. And what do you guys do with that?
Background	Background	Background	INTERVIEWEE What do I do with
Background	Background	Background	INTERVIEWEE No, no, there's another one. Um, there's another one a lot busier than me. Like, You know, so he like when all the big stuff comes through? He's with that. And yeah, I kinda like to stay independent and focus on a Akaku and you know, do all the community stuff?
			For sure. Yeah. Um, and how long have you lived on Molokai?
Background	Background	Background	INTERVIEWEE Since 2004. So? I don't know. It's almost what? 18-19 years? Yeah. A long time.
			Cool. Great. So this first question is, what are your top five news sources? And where do you get most of your news?
			INTERVIEWEE For? Are you asking for like global news or local news?
			I've been telling people like you wake up in the morning and you want to know, news. What do you look for?
Source: Social media	Source: Social Media	Source: Social Media	INTERVIEWEE Um, I would say right now, social media is king.
Source: Social media	Source: Social Media	Source: Social Media	INTERVIEWEE You know, because you got your major news sources on social media, you got all kinds of all kinds of outlets. So, you know, there's, there's information, there's misinformation, but you know, it's something we all have to wade through and try to figure out to get the you know, the most well rounded opinion that we formulate.
Source: Social media	Source: Social Media	Source: Social Media	INTERVIEWEE So right now, I would say like, for information and news, especially local news on a local level, social media is like King right now.
			what specific like pages do you look at news outlets do you look at,
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMoloka	INTERVIEWEE um, for local news, there's like, @whatsthehappeningsMolokai,
Social Media: @Molokaikinehaps	Social Media: @Molokaikinehaps	Social Media: @Molokaikinehaps	INTERVIEWEE And then there's also @Molokaikinehaps
Social Media: Akaku Hawaii Public Access TV Pages	Social Media: Akaku Hawaii Public Access TV Pages	Social Media: Akaku Hawaii Public Access TV Pages	INTERVIEWEE Okay. So that's kind of where everybody goes. I also you know, do the best I can like as a media resource outlet to post information on on my not mine, but on the Akaku Molokai page.
Social Media: Representatives' Facebook Pages	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE And, you know, there's also state of Hawaii Facebook page,
Social Media: Representatives' Facebook Pages	Social Media: Community pages	Social Media: Community pages	INTERVIEWEE there's the county of Maui, Maui County Facebook page,
Social Media: Representatives' Facebook Pages	Social Media: Representatives' Facebook Pages	Social Media: Representatives' Facebook Pages	INTERVIEWEE there's, you know, each each politician has their own Facebook page where they're doing the best to get local information out. Yeah.
			INTERVIEWEE Um, on the global scene, it's really difficult, you know, because right now, it's like, it's really sad to see media become so agenda driven.
Other			INTERVIEWEE Yeah, no, you can see CNN going this way and Fox going this way. And it's like, come on, you guys. Let us formulate our own opinions, please. Yeah. So you know, it's really difficult right now. It seems like um, we're in like, a war for information, you know, and, and the war is like to for you know, over our, our individual opinions on things. Yeah, that's interesting.
			That is really interesting. Yeah, I've never heard it like put that way but that's true. Um, and so let's see when you want to know what's happening on Molokai and you kind of explained the What's the haps and everything. What are your top news sources from Molokai news.
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMoloka	INTERVIEWEE Oh, I already mentioned them there's there's some @whatsthehappeningsMolokai? That's kind of number one.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE And then also just I'm just being just going to Facebook. Yeah, scrolling through because it's like hive mind right now, I don't know what we're going to do when the vacuum of Facebook suddenly disappears. Yeah. Because everybody in the community is connected.
Relationships: Friends and Family	Social Media: Facebook	Relationships: Friends and Family	INTERVIEWEE You know? And like, I know when someone's friending me that's from Molokai because there's like 300 friends, you know what I mean? And you can just tell that's Molokai right there. Yeah.
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE So, um, right now, just the the hive network of information just for this community is really, really linked up through social media. Yeah, I don't know if anyone else has said that. So I hopefully I'm not the first one you're hearing that from?

			Yeah.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE Yeah. And our local paper. I don't know, it's it, they publish once a week. And it's, it's mostly, you know, the ads, and then, you know, it's like, stuff that we've already. I don't know, it's just, it's, they're having a hard time staying relevant, I would say, right, you know, and then even even them, they have to play it safe. And like, their articles are all kind of like, you know, just feel good kind, you know, what's happening in the community. That's, that's good. And that's report on it, which is great. Kind of like a newsletter ish. I picked up the last week. Yeah.
TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE And then also to like, um, our channel, like, um, you know, public access, what we do is, you know, our mission statement is empowering the community's voice through access to media. Yeah. Oh, you know, we cover meetings, community events.
Other	TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE We do media, literacy classes for adults and youth and all that, but, but like, since COVID, hit, all of that stopped. Right. So our answer was to create this news, this daily news show called Maui daily. And so, you know, we aggregate all the information that's out there and put it into a 15 minute show everyday live.
			Oh, cool. Yeah. Yeah.
TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE That's our answer to trying to stay relevant as a public access, you know, for the county. But, you know, it's kind of interesting, because we're, we're aggregating news that that's out there already. Yeah, cuz I mean, we're, we're public access station.
	TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE We're not really a new station or reporters or anything like that. So it's kind of an interesting new direction my work has taken, you know, to try to find a story, make a two minute segment on it, and get it on the air.
			And do you find stories just on Molokai or Maui County?
Other	Importance: Local	Importance: Local	INTERVIEWEE No, I stick to Molokai, you know, like we just had. We just had our first community event since COVID. which was I think it was our first the Molokai Resource fair. Yeah. Oh, cool. Sorry, I miss you. But um, yeah, we were you know, I just went and got some shots, got some clips and, you know, filmed. Me Haley, Lee Gilliam singing a song. Yeah, put that together and sent it in. And that's gonna be a clip for the, you know, right.
Other	Importance: Local	Importance: Local	INTERVIEWEE You know, this, this, this small community strength was our togetherness, and our ability to come together to hash out problems and this COVID thing just kind of took it away. You know, even with like, those zoom meetings and stuff, you know, it's just, it's not the same.
	Importance: Local	Importance: Local	Yeah, it's like a family. Let's spend the day together kind of a thing.
			Yeah. So that was really cool. Yeah. And so this next question is, what is most important to you, national, regional, or local news?
	Background	Background	INTERVIEWEE Um, let's see. That's, that's a tough question for me, because in college my Bachelor's was in global affairs. You know, I graduated Political Science Global Affairs. I chose that because it honestly just required the least amount of math.
	Background	Background	INTERVIEWEE math just didn't work for me. Yeah. But, um, but yeah, you know, like, I really find an interest in global politics, and you know, and then kind of like keeping track of all that kind of stuff.
	Background	Background	INTERVIEWEE And it's really interesting to see, to kind of know the history of modern history, which I think a lot of people Don't know about Yeah, and you know, and then kind of see how propaganda is played into the information we're getting, and how easy it is to formulate opinions based on all that.
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE So I but like, for me, honestly, the most important is local news. Because it's it has to do with my job. Like, I'm always trying to make sure that the most relevant information for our community is available, and I understand it. Right.
Importance: All	Importance: All	Importance: All	INTERVIEWEE But I'm kind of like, into all of it. Yeah. And I'm like, kind of person. Yeah. Yeah
			Yeah, for sure. And so, when you share news with others, what are all the ways that you do that? And obviously, like, you have an upper hand on a lot of people, but what are the ways that you share news?
Sharing: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Um, Facebook
Sharing: Instagram	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE , Instagram,
			INTERVIEWEE I edit and make productions every day. . Little news, news stories. I do interviews. You know, it's, yeah, but like, for me, personally, on a personal level, or professional level?
			I'm both Yeah.
Sharing: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE A personal Facebook,
Sharing: Instagram	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE Instagram.
(sharing) Social Media: Akaku Hawaii Public Access TV Pages	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Professional. You know, that we have three channels. Yeah, we have Facebook,
(sharing) Social Media: Akaku Hawaii Public Access TV Pages	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE we have Instagram. And, and then, you know, there's also I have the ability to go live from Molokai for events.
			Cool. Yeah. Nice. Okay, great.
			Yeah. Cool. Okay, so this next one, and I'm really interested to hear your opinion on this one. Researchers have been using this term news desert as and they're defining it as an area that has limited amounts of local news coverage. With that definition. What do you or do you consider Molokai? A news desert.

Source: Bulletin board	Background	Source: Bulletin board	INTERVIEWEE Um, when I first moved here, and, and like, I wasn't really into Facebook yet, or anything like that. I could really see that like, a lot of people would get information by going to the billboards in town, and seeing who stuck what up on the on the board. You know, like, who passed away or what event is coming up?
	Background	Background	INTERVIEWEE It was really old school and the newspaper was really important. Mm hmm. I mean, and they think they came out every day or something. Yeah, yeah.
	Background	Background	INTERVIEWEE So you know, the old school, but like, and then on a global scale for like state and national news. Yeah. You know, if you didn't see it on TV, you didn't see it yet. Yeah. So,
	Background	Background	INTERVIEWEE but right now, um, I think Molokai is really connected. And I'm really plugged into what's happening because of the internet and social media.
			INTERVIEWEE Um, I wouldn't say it's a information desert, or a news desert. What did you call it?
			They're calling it a news desert.
News desert: No	News desert: No	News desert: No	INTERVIEWEE News desert. Yeah, no, there's, if anything, we're drowning in too much information.
News desert: No	Background	Background	INTERVIEWEE You know, there's so much information and all this stuff coming in, and we're not there where the news is happening. So we're just taking everybody's word for it. You know, and so it's, if anything, it's like, too much information.
News desert: No	Background	Background	INTERVIEWEE And like, now it's getting more difficult to you know, like, um, you know, a theater explodes with a bunch of kids, and it's like, what do you believe, you know, like, you know, and, and there's so much of it. It's like, you can just read it now and move on. Yeah, you know, it's and because there's so much more bad news coming down the pipe anyways. It's really tough. You know, I would say there's almost too much information.
			Yeah, definitely. What about like, not local news? Like, do you feel like there's too much information going around? I think,
	Background	Background	INTERVIEWEE I think I think we could improve a lot of times. Even me, I don't find out about stuff into last minute. Yeah. You know, because I don't know why. A lot. Well, a lot of things happen here last minute. Like seriously, like, people will plan stuff for months and then and then like, two days before go okay, we need to get this out. We needed in two days. Yeah. But come on. You guys could have told me like a week ahead. When you know, so um, yeah. So there is kind of like a happy go lucky we'll figure it out as we go attitude here.
	Background	Background	INTERVIEWEE And you just got to keep it liquid and roll with the punches when that happens. So yeah, I mean, there could be better means of getting information out locally, just for what's happening on Molokai.
			Okay. Yeah. Interesting.
			INTERVIEWEE It could improve but it's good. Yeah, it's Good.
			Yeah. Okay, great. And so this next one, and this one's kind of more speaking from like a resident standpoint, maybe, um, when you so if you're willing to pay subscription fees for information and entertainment, such as like Netflix, cable, stuff like that. Movies. Are you also willing to pay subscription fee for getting high quality news? And if so how much would you be willing to pay? Um,
	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE I don't, I don't think I'm willing to pay for it right now. Because, you know, there's always a backdoor to figuring out how to get it for free. You know, and so like today, like gas here is like, hit $6. It did. Yeah, you know?
			Oh, is that 588 When I was there, so,
	Background	Background	INTERVIEWEE yeah, just, um, I think the premium is $6 Diesel is just under, and then regulars is like 5.88. Or, yeah, so I don't think it changed much since you saw it. But okay, but like, that's just gas, then there's the milk. I mean, I bought a sandwich. And I bought two hamburgers, and two drinks. And it was so expensive. I was just shaking my head. You know, I'm like, Are you kidding me right now? Like, yeah, I can't even buy, you know, burgers and stuff. And and just keep it under, you know? $15 It's crazy. Right? And it's like a burger. Yeah. So, um, that's going to be tough. Um, honestly, uh, you know, like, the people I work for. They're also asking the same question.
Willing to pay for news: No	Background	Willing to pay for news: No	INTERVIEWEE You know, because what if public access is funded through the cable companies, and they're federally mandated to provide those funds because they lay their cables on public roads? Oh, well, on public roads so they basically fund public access. Yeah. So that that policy could change any day? You know? It would be hard to do. You know, but it could.
Willing to pay for news: Under $5	Willing to pay for news: Under $5	Willing to pay for news: Under $5	INTERVIEWEE So our company's been asking the same question. And, um, it has to be really affordable. Mm hmm. Yeah. No, it have to be really, I mean, really cheap. You know, like, $5 a month or less.
			So if people don't have cable if they don't pay for cable, can they still access?
Background	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Yeah, yeah. Everything every time I go live. I go live to Facebook as well. Okay. Oh, all the big stuff. I usually try to also post as a as a standalone on Facebook after the fact.
			Okay. Um, well, I guess I just have one question left. Actually. We'll just we'll get this one done. So, how do you feel about the future of local news on Molokai? And what do you hope it will be like? Um,
	Background	Background	INTERVIEWEE there's an attitude on Molokai that that is is very unique. And it's like Molokai for Molokai.
Wanting to keep news internal	Background	Background	INTERVIEWEE Yeah. And you know, and like, if something happens here, the Molokai people want it to have Molokai people involved.
Wanting to keep news internal	Background	Background	INTERVIEWEE Yeah. Um, so in that sense, I think gone. I think the way I think the way the community informs itself right now is pretty awesome.

Wanting to keep news internal	Background	Background	INTERVIEWEE Yeah. And like, the way it just mobilizes people to take care of problems is pretty unique. Because we're so small. And everybody knows everybody. Everybody knows what strengths who's good at what and you know, where to where to get this resource and who has that resource.
	Background	Background	INTERVIEWEE So that in that sense, I think it's, it's looking pretty good for Molokai. Um, if the internet was to disappear, you know, say World War Three or whatever. It'd be really weird.
			INTERVIEWEE Yeah, it would be very strange. We'd been we'd be in a definite vacuum for me. I mean, is that what you were looking for?
			Yeah. I think like, so. Are you saying that? Like, the future of news on Molokai will probably like stay consistent with how it is now? Because like, yeah, kind of yeah,
Source: Maui Now	Social Media: Maui News 24/7	Source: Maui Now	INTERVIEWEE there's there's some there's like, some recently new outlets like the MNN um, what is it? The Maui News Now. You know, there's there's other Are you familiar with them?
TV News: Akaku - Hawaii Public Access TV		TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE and then, um, there's another one. Like, Maui daily it's a TV show. But there's there's a few. Really like like Maui news. Now. They're really they've given it a go to become like a local maui county news outlet.
TV News: Akaku - Hawaii Public Access TV		TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE You know, like, I find like our Maui Daily, kind of like reporting a lot of stuff that they put out, you know, and just kind of regurgitating it. So, you know, there's there's a lot of there are new resources coming up.
	Background	Background	INTERVIEWEE For Molokai, there's there's nothing like that. And I don't think the dispatche is really? Yeah. You know, I've tried to say, hey, let's partner. Yeah, you guys bring the news all produce it. And we'll get it on there. And I guess they've never had the resources or interest in that.
	Background	Background	INTERVIEWEE Yeah, yeah. She's got like two kids now. Yeah. Family trumps everything. And you got to take care of that. So yeah, so you know, I do the best I can. Like, I'm just one two over here. Like I'm the only employee for public access on Molokai.
	Background	Background	INTERVIEWEE So, yeah, you know, like, um, it really plugged, it's super hyper plugged me into the community. Because I was at every event, every meeting, right? Yeah. It's kind of like listening and understanding where everybody's coming from.
			That's so interesting. You're like, the digital version of Catherine. I feel like you're like, yeah, yeah, you do the digital, you know,
Background	Background	Background	INTERVIEWEE I am. And it was getting crazy, because there was issues and meetings everywhere. And like, you know, it's and some of them would go till 10 o'clock at night, and I'm just like, trying to keep up with the editing and all that stuff. So, you know, like, COVID was kind of a break, but then kind of not because all of a sudden, I turned into a news reporter. Yeah. Yeah, literally. Yeah. So when when COVID hit, I was literally doing news reports daily, you know, on like, what's happening, you know, and what it's like with the community shut down, and, you know, getting pictures of little lines and lines of people just waiting to, you know, get groceries. It was weird.
			Yeah, totally. Do you feel like a lot of people tune into a Akaku?
Background	Background	Background	INTERVIEWEE Yeah, yeah. You know, depending on I think a lot of people do tune in, um, I think a lot of people do. And then like, um, but but not everybody likes it, or, you know, you know, but like, when there's a music event or something like that, like, I just put out one and it's got 1000s of likes, you know, just because I I did a live show at Hiros, right? This really cool steel guitar thing. And it just went viral? I guess. So. Yeah. Nice.
			Okay, great. Um, is there anything else you want to add that I only had seven questions. But I feel like that was really, really helpful. And, um, I kind of struggled to to understand I'll head back there this weekend. But understanding, you know, like, Molokai residents, it seems like they want news, but then they don't or they want to be like heard, but they don't want to be heard. You know, so like, they like a lot of matters are like really private to them. And they don't want public media coverage.
	Background	Background	INTERVIEWEE That's been that's been kind of like my greatest challenge and biggest success is to try to always hold Molokai in a positive light.
Wanting to keep news internal		Wanting to keep news internal	INTERVIEWEE Yeah, you know, like, um, we really don't like to hang out our dirty dirty laundry. Yeah. Because everyone's so connected. And there's the families are so big and like, you know, if one kid dies in a car accident, like everybody's just, like, stabbed in the heart, you know, and stuff like that. So, like, in that sense, it is really important to know what to share outside of Molokai. Yeah. And what to just leave alone.
			Definitely. Yeah. That's, that's interesting. It's a it's a hard balance. It is a hard balance. Yeah, but I feel like you probably have to like, I don't know, face that in your job. You know?
Background	Background	Background	INTERVIEWEE Yeah, yeah, I my first day. Um, my first the first meeting I ever went to go film. These two old Auntie's came up to me. Oh, who are you? What are you doing here with a camera? I had explained everything. When auntie show me your head. And I was like, what? Show me your head. I held up my hand, she slapped it. And she was like "don't show everything". And she was dead serious.
Background	Background	Background	INTERVIEWEE And I was like, Oh, my God. "Yes, aunty, I will never show everything"... you know. So that's, that's been kind of like more cause like an uncut diamond. That's as great as you. And so a lot of people want to come in and just start cutting it up. That is and, but But it's values in the fact that it's still uncut.
	Background	Background	INTERVIEWEE So and social media and cameras and all that everybody with a phone is making that really hard. Yeah, a lot of stuff that stayed under the radar is is like, easily accessible.
			Right, right. That's crazy, huh? Yeah. That's a that's a good story. A good little anecdote.
Background	Background	Background	INTERVIEWEE I'll never forget. She passed away God bless her. But she you know, we came to know each other very well. She's just a beautiful beautiful soul.

			Yeah. Wow. Thanks for sharing. Yeah, great. Um, well, thanks so much. I really appreciate it.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			All righty, so first off, um, do you have any questions before we start?
			INTERVIEWEE Oh, um, you can shoot away whatever questions you have to shoot. And use it however way whatever way you you need to. And yeah, this Thank you. Yeah,
			absolutely. So the first question, the hardest one of them all, what is your name and your title?
Background	Background	Background	INTERVIEWEE Um, my name is And I think I have a lot of titles from
			Wow, that is awesome.
	Background	Background	INTERVIEWEE And I get my third my third child. I call her my small axe. She's But yeah, that's that's what I'm most proud of.
			Thanks for sharing. That's awesome. Wow, Princeton. Oh, my goodness. That's awesome. Um, all right. And so how long have you lived on Molokai?
	Background	Background	INTERVIEWEE I turned 45 on the 14th. And I live Molokai. 45 years.
			So born and raised?
Background	Background	Background	INTERVIEWEE born and raised. And when college for a couple years, got kick out, dropped out, you know, went to another college, you know, couple years. Yeah, came back home. But other than that, Molokai through and through all the words.
			Nice. Great. And so this first question is, what are your top five news sources? And where do you get most of your news? So you wake up in the morning and you need to know like you you want to find news? That's kind of what I tell people.
	Importance: None	Importance: None	INTERVIEWEE Right? So usually, I wake up in the morning, and there is no need to go find news.
	Importance: None	Importance: None	INTERVIEWEE So let's just get that straight. Yeah. And then because at this age, and the people I've met the things that I've done the experiences that I've had there is so much distrust in everything the system feeds us.
	Importance: None	Importance: None	INTERVIEWEE Before growing up that was the first thing whatever was on a news that's what you know, over time, it's like, excuse my language but fuck the news. They feeding us exactly what they like feed us and that is exactly what I don't give a shit about.
Source: Word of mouth	Importance: None	Importance: None	INTERVIEWEE So for me I really I really rarely concern myself with local stuff, if I'm not mouth to mouth, face to face with what going on on the island. So that's one yeah, that is the main one and I usually get to know what's going on by walking my dogs.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE Okay, so I walk my dogs on the road because only get one way and usually people because I live by one of the best surf spots I'm up on Monday I say the eastern side okay. Surfers that come from the other side they pass, theres workers at a pool who ranch or this friends that passing by a while I'm walking my dogs - boom information gets passed. what's up Boy Brow whoo a you heard about this? Oh, I never or no no, I never hear about that. Oh, yeah. That got into an accident and the the telephone poles and burn That's why no more internet.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE that's one form. And you know, as long as i i notice, if I make the round like just do the walk. I have no idea the possibility of whoever run into, right? Only we are not gonna run into somebody if I don't walk.
			INTERVIEWEE So that's one and in this day and age that kind of like so ancient.
			No, it's good. Yeah.
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE Number two, I would say about local things is either Instagram
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	or Facebook.
			Okay. And so what? So you have those two things? What are some of the pages or sources that you look at for that?
Relationships: Friends and family	Source: Word of Mouth	Relationships: Friends and family	INTERVIEWEE Nothing, nothing particular, just pretty much in the circle of friends that we have.
Relationships: Friends and family	Source: Word of Mouth	Relationships: Friends and family	INTERVIEWEE There, there's, there's so much of our network that is at good stages and places in life. And if they brings, they're all leaders in the community, so whatever they bring up is pretty much important for everybody for understanding. You know what I mean? So but I'm not going to one site to go see oh, what I wonder what everybody's saying.
			Yeah, definitely. Yeah. Okay. Great. So mostly, like word of mouth. And then, like the occasional like, friend sharing news on social media?
	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE Yeah, yeah.
			Okay. Awesome. what is most important to you? national, regional or local news?
Importance: None	Importance: None	Importance: None	INTERVIEWEE Nothing. So they're not as important as my family, my wife and my kids being in good state of being. So pretty much all of that has no real influence on them, except when you talk about pandemic. Yeah, what the numbers what's going on around us that can affect us? What is the rules and the laws that are changing by the day, right.

	Importance: None	Importance: None	INTERVIEWEE National News no mean shit. Yeah. Ever since Donald Trump was going out.
	Importance: National	Importance: National	INTERVIEWEE I was loving it. I was glued to the thing. Watching it happened. I'm like, Oh, I I know what? Oh, yes. Yes. Yeah. Then now as kind of more in the norm of American politics. So bullshit.
	Importance: None	Importance: None	INTERVIEWEE You know, both both ways. Are people are people in place and planet dying. In both cases. Just a lot of circus for the same old shit. Right. But national news no mean shit.
			Yeah. Okay. Yeah.
??	Importance: Local	Importance: Local	INTERVIEWEE International News is interesting. Right, because here in Hawaii. I'm still a believer and Hawaiian Kingdom subject. Yeah. So therefore, international matters that can affect the globe. When affect us. Yeah, definitely.
			INTERVIEWEE Like in what's happening in that Ukraine, when Russia? Yeah. For us as Kanaka Maoli coin subjects, or that's exactly what US did to us. Right. Right. That's exactly the same thing. Yeah.
Source: Video streaming	Source: Video streaming (Youtube, Vimo, etc.)	Source: Video streaming (Youtube, Y	INTERVIEWEE You know, but to understand what's going on there again. Like, if I go to YouTube, I'm looking for people that coming with a different perspective than the news. Right? Right. And for me, one of my favorites recently has been Russell Brand.
			Oh, really? Does he have like a YouTube channel or
Source: Video streaming	Source: Video streaming (Youtube, Vimo, etc.)	Source: Video streaming (Youtube, Y	INTERVIEWEE He on YouTube channel. And he just taken on perspective of trying to figure out what's going on, you know, from a neutral perspective. Yeah. What is all the facts in this conversation?
			Interesting. Is there anybody else on YouTube that you watch to like find this out other than Russell Brand?
Source: Video streaming	Source: Video streaming (Youtube, Vimo, etc.)	Source: Video streaming (Youtube, Y	INTERVIEWEE Yeah, I used to I used to check on Joe Rogan, but the ivermectin stuff really got him.
			I remember that. Yeah.
	Interested in "alternative" viewpoints	Interested in "alternative" viewpoints	INTERVIEWEE Yeah. It's not just so much what these guys say. But the fact that the points they bring up, I like. because in the end, I will make the decision for what is best for myself, which is best for my family. But you want to get more than just the American news option? Definitely. If that's your only option, then, you know, please.
			Yeah, I think it's good that we have, you know, podcasts now. And we have like, all these other alternative news sources, you know, that's good hearing from the people, you know, and that's good. And so when you share news with others, whether that's your family, your community members, what are all of the ways that you do that? Or talk story or? Yeah.
	Does not share news	Sharing: Doesn't share news	INTERVIEWEE I don't, I don't really share news.
			Okay. Yeah.
	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE Cuz I think I mean, most of the news out there is like, is fear mongering? It's about monetary, individualistic kind concerns always about money always about, you know, I mean, development, tourism, it's like, I guess, you share feelings with people when you come around them.
	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE But I hardly bring up topics for like, you know, you talk about them, unless it's something affecting our Aina like, moment to moment like
			So if it is those things, or like community events, or maybe like a passing of a community member or something, do you usually just share with by word of mouth, just through talking talk story?
Other (music)	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE Yeah, um, so me and my wife, we make music. We make coin hip hop music. The Paniolo Prince and my queen Maile. We've been known. I mean, we were known as educators and Hawaiian activists. Yeah. For aina In our culture. Yeah. And so a lot of information that we share, come through art. come through, from visual to poetry, to songs and stuff like that.
Relationships: Friends and family	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE So really, when when we in the company of our community and our loved ones and the people we that that is around us. It's mostly about, you know, aloha to their spirit. You know, hopefully their health is doing good. And that kind of stuff. And never about,
Other (music)	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE If any, if I'm gonna say something about politics, I'm gonna do it in songs, so that I can share my opinion with no feedback.
			I appreciate you sharing that with me. That's great. Um, and so I guess, um, how do you? Well, I guess let's do this one. Um, researchers are calling. They they've claimed this term news desert. And so sorry, this is going on about news for this one. But like, they claim this term news desert. It's an area that has limited amounts of local news coverage. With that definition, would you consider Molokai a news desert?
News desert: Yes		News desert: Yes	INTERVIEWEE Definitely. Yeah. Yeah. And it's good. Yeah.
News desert: Yes	Background	News desert: Yes	INTERVIEWEE Yeah, it's if we had more problems, then you would have a bigger eyeball on you. Yeah. With no problems you don't want everybody just looking at you know, trying to find something for say. Yeah, so even when good one good space and one good place?
			Yeah. That's a great answer. Yeah. And so yeah, a lot of community members I guess maybe you could share a little bit like residents residence and and living on Molokai what. How do you feel about like? Like some people say they don't get enough coverage enough representation over on Molokai? Like nobody tells enough stories about what's going on there. So do you think that there should be more stories told or, like, keep everything private in the bubble?
Wanting to keep news internal	Background	Background	INTERVIEWEE Stay in the bubble, until there's something important enough or Island changing enough that we need to ask for help or ask for everybody to know what's going on.

	Background	Background	INTERVIEWEE Because that is one of the greatest things about this technology era that we live in. I believe part of the reason why our Hawaiian Kingdom that illegally occupied was because there is no way to send word or what was happening to all the people that needed to know.
	Background	Background	INTERVIEWEE Yeah, so right now, like, and we faced this before, in the early 2000s. Was, a lot of times the news outlets. They, they're not going to cover something important to one culture or an island, you know, just because it's happening on Molokai, and it's going to affect all of the, you know, the burials of stuff like that.
	Background	Background	INTERVIEWEE That's, I mean, that's most times up until now, that didn't matter. I mean, it's almost like, almost like, when black people get killed, and there's no news about it, you know, right.
Wanting to keep news internal	Background	Background	INTERVIEWEE So we've had to deal with that. And since the early 2000s, you know, it's mean, a kupuna told us, we need to be able to tell our old stories. So we already started learning how to do videography. And by whatever means we could document and then share, we were doing it and now this is the frickin norm. This is like automatic, right?
	Background	Background	INTERVIEWEE Yeah. Right. So right now more than ever, you don't have to depend on Channel Four Channel Two, giving you what's happening.
Other	Background	Background	INTERVIEWEE Like, you can just go look and see what's happened. You can go find them. You know, we live in a really different era. And always, I remember one one of my brothers telling me, even in this era, where anybody can say anything, that doesn't mean that people like listen to you. Right? Yeah. So, so good. Sometimes when you get some characters that are colorful enough, charismatic enough, that no matter what they say, people like listen. You know, so it's a combination of you know, what's happening and who's telling the story. Right. Right. Right. So for a while we've been, I've been one of those that people like listen, whatever story you tell, right? Yeah. Make sure you're telling the right story.
			Definitely. Yeah. I mean, yeah. You guys have a newspaper? The Molokai dispatch. Yeah. Do you ever like look at that? Because that's like on island news that, you know, It's nothing really? I don't know outside of Molokai. Right.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE Yeah. That we love that newspaper.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE And if you I mean, it's run by one of our friends. He grew up here, born and raised. Todd Yamashita. Yeah. Right, right. And yeah, Molokai is something we take pride in, because you like you want to know, the good things that are happening on our island, or the really bad things.
	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE You know what I mean? Yeah, and it's always holding about three, four stories. And sometimes we lucky enough to actually make one of those stories. Yeah. But it's a blessing to have that that newspaper under a human being that was born and raised here and know how for live here, love here. You know, the community.
	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE Because we used to have newspapers about Molokai that wasn't run owned, operated by Molokai people. And it was [bad]
			what were those what were those ones? Do you remember?
	Background	Background	INTERVIEWEE Or or tourists and development of centric.
			Oh, What is? Do you remember what they were called? Probably so long ago. Yeah,
Wanting to see more local newspaper ??	Background	Background	INTERVIEWEE I forget already. But they were trash. Yeah. Yeah.
			Yeah. I could probably ask Todd. He, he might know. Yeah, I'm actually meeting with him. Um, and so with like the dispatch with like, Social media and everything. This is the last question. How do you feel about the future of local news on Molokai? And what do you hope it will be like, in your opinion?
	Background	Background	INTERVIEWEE I'm fine with it right like this because we already have characters in the community leaders and characters in the community that do a great job of highlighting what's happening from east to west. Yeah.
	Does not trust journalists	Does not trust journalists	INTERVIEWEE And I trust them more than any reporter. Yeah. For sure. I heard about the Molokai or what's happening site.
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE But I've never went there. Okay, that's good to know. Yeah. I've never went there. Yeah. You know. So, but I believe with this, you know, social media, shit we get we get good news outlets already. at least for our island. Yeah. For sure. Great. From like, what's happening? If somebody goes missing? Somebody getting on accident, somebody passed away. electrical line breaks. You know, big time arrests, rain, even instantly the thing, you know.
			Awesome. Great. Well, thank you so much. I really appreciate it and have a really great rest of your day. You too. Thanks. Bye. Aloha. Bye.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			So the first question is, what are your top five news sources? And where do you get most of your news?
	Source: Social Media	Source: Social Media	INTERVIEWEE I'm old fashioned. I don't always believe everything that comes on social media, because I'm a lurker, not really a user when it comes to social media.
	Source: TV News	Source: TV News	INTERVIEWEE I don't watch the TV news. But you know, lately, it's been like, really want to pay attention to all this clutter? You know, except for the what's happening in Europe, with the Russians. But I think I'd rather watch the news when they see it is ended. It's so destructive, that it's not good news, you know.
	Source: Specific websites	Source: Internet databases	INTERVIEWEE And then legislation is in the hap right now. I pay attention by I just go under legislature site, because I also handle legislation for the mayor.
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE And then I, I love Civil Beat and I go online for the Maui news.
	Source: Newspapers	Source: Newspapers	INTERVIEWEE And all the other gruesome stuffs, it happens it happens. You know, I yeah, I used to be where I could never function unless I read the newspaper. Yeah. Some years back. Yeah.
Background	Source: Newspapers	Source: Newspapers	INTERVIEWEE In my family, we make fun of ourselves. Because it's my brothers and myself. Yeah. You know, when we're younger, it's who took the newspaper? Yeah. I mean, that was the highlight. Yeah, it's to read the newspaper.
Other	Background	Background	INTERVIEWEE But I think today, I My perception is news get sensationalized? Yeah. And, you know, just seek the basics. And yeah, see what the outcome will be in follow to instead of following all the gruesome stuff, and, and often the news today, does not give you from the start the cause, what may have caused or what, what pretty happened, and get through the characteristic of the story. It just doesn't do that yet. It's sensationalized headlines, blur, blur, blur. And, you know, you take like this horrible news. Where the golf players Texas, yeah. Yeah. The highway accident. Were you familiar? Yeah. With that? Yeah. We're nine. They just came from a tournament college kids. Yeah. Yeah. And so. So sad news, because innocent nine people, the coach, so many of the college players, a year old and a 13 year old was a driver. But it doesn't give to me, you read that and you go, Okay, how come just 13 year old has this truck? And, you know, then there's another headline that says, Father was in an auto has criminal records. I mean, so but it doesn't, it doesn't really what the 13 year old was doing with the truck on the highway? Yeah. You know, it doesn't true. It doesn't give to me important details. So, you know, tragic. But what was the 13 year old doing on the hybrid?
	Background	Background	INTERVIEWEE So that's actually, those lot of the news reporting is not investigated enough.
			And so when you want to know what's happening on Molokai, what are your top news sources for that specifically?
Source: Word of mouth	Importance: None	Source: Word of mouth	INTERVIEWEE Well, this is a place of coconut wireless. Yeah. It depends. What the news is about if it's news mongering or gossips, which is what happens often in a small community. I don't pay attention.
	Source: Social Media	Source: Social Media	INTERVIEWEE Yeah, It can be ugly at times. Yeah. Social media gets makes it ugly. So I think at my age, not important to listen to me too much clutter. Yeah. And not important. To me, the important thing is how you can find solutions for millions of problems. Yeah.
			INTERVIEWEE And so, obviously, you know a lot about Molokai though, like on the daily. Like, where do you get your news for? Those like big things? Not the gossip like the bigger Molokai things.
Source: Bulletin Boards	Source: Bulletin board	Source: Bulletin board	INTERVIEWEE We have bulletin flyers
	Source: Social Media	Source: Social Media	INTERVIEWEE You see it on Facebook. But my generation not too many people are on Facebook. Yeah. I think that's more for the younger generation.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE Basically, it's word of mouth.
Source: Bulletin Boards	Social Media: @WhatsthehappeningsM	Source: Bulletin Boards	INTERVIEWEE Or what's tacked on to bulletin boards and what shows up on, What is it? They have @WhatsthehappeningsMolokai
			And are you part of that group?
			INTERVIEWEE No, I just see it.
			Yeah. Yeah, I've heard a lot about that. So to you, what is most important national, regional or local news?
Importance: Regional	Importance: Local	Importance: Regional	INTERVIEWEE Local. When I say local, I mean, Hawaii Island. Hawaii State. [REGIONAL]
			Okay. That'd be like regional?
	Importance: Local		INTERVIEWEE No, because, you know, we're part of county of Maui, and I'm quite involved. Yeah. So that makes more sense to me. And then, of course, the rest of the state.

Importance: National	Importance: Local	Importance: National	INTERVIEWEE When it comes to national. You check the blurps of it. And it's beyond my control. Yeah. It's too big. Too much bullshit. Yeah. Yeah. You know, who's who and what's happening? What's governing us. Yeah, I think that's, yeah, I think we need to pay attention what's going on locally? Because it's a direct impact.
			Yeah. Right. Exactly. And when you decide to share news with others, what are all the ways that you do that?
Sharing: Email	Sharing: Email	Sharing: Email	INTERVIEWEE I actually use email.
Sharing: Calling	Sharing: Calling	Sharing: Calling	INTERVIEWEE It depends what kind of news it is. For instance, if it's personal, it's a personal use. I would make the phone calls that have the conversation. I like I'm still old school. I like the one. Yeah.
	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE And also then the, but it's, you know, news is like a whispering game. Yeah. I don't tell you and by the time it reaches the guy at the end, it's changed.
	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE Yeah. would whisper starting off. And by the time it reaches at the end, I would say she visited Molokai for five days. And there is gonna say he visited Molokai for three days. Not cheap.
			Yeah, that's so true. Yeah. Um, and so you would say like, email is the most common?
	Sharing: Email	Sharing: Email	INTERVIEWEE I think so. Because I would. Is a news blast or used a news of importance? That's personal. email or phone call.
Sharing: Texting	Sharing: Facebook Messenger	Sharing: Texting	INTERVIEWEE And, and messaging?
			INTERVIEWEE Yeah. Yeah. What was probably like the last article that you sent to somebody?
			INTERVIEWEE no. Yeah. No, I can't remember.
			Yeah. Okay. And then. So this next question is kind of about, like, what researchers are talking about. So researchers have claimed this term news desert as an area that has limited amounts of local news coverage. With that definition. Do you think that Molokai is a news desert? Why or why not?
			INTERVIEWEE So when you say news desert, the local news, the island news?
	News desert: No		Yeah, limited amount of local news coverage.
News desert: Yes		News desert: Yes	INTERVIEWEE Yeah, there's very limited.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	We have the Molokai Dispatch. Yeah but it doesn't... it's more advertisements and than actual good news coverage. Yeah. Yeah, it's not like something you don't know.
			INTERVIEWEE Yeah. But it's serve its purpose for some people. Yeah, maybe not necessarily for me.
Website: Maui Now	Social Media: Maui News 24/7	Website: Maui Now	INTERVIEWEE Theres Maui Now. I like their news coverage and it's still free.
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE And then you've got Civil Beat. Yeah. See how long it's gonna last while we still have access, right? Yeah. I like their news writing. Yeah. Yeah. It's investigative and more factual.
			Yeah. Um, okay. So this next one is kind of what you were just talking about. If you're willing to pay subscription fees for information or entertainment, like people pay for Netflix
	Willing to pay for news: Maybe	Willing to pay for news: Maybe	INTERVIEWEE I pay for Netflix. I have an exciting life, I go home and wait for netflix.
			Are you also willing to pay a subscription fee for getting high quality news? And if so, how much? Which you said you already?
Other	Background	Background	INTERVIEWEE You know, my high quality. Okay. I'm, I'm a football fan. Yeah. Like I like to hear about high schools sports. I like to hear about feats, not defeats.
Other	Background	Background	INTERVIEWEE But, of course, you know, you do have both the feat and the defeat. But I think it's exciting. That's the kind of news, I like and everything else we need to know, you know, like, Ukraine and Russia. We need to know that. We need to know all the fuel cost is driving our economy. Yeah. You know, but there's not too many people that really pay attention except the gruesome parts. Yeah.
Other	Background	Background	INTERVIEWEE So I think it needs to tell us why the state of Hawaii, how come Russia's oil Yeah, still comes to us. We're why we're the high consumer for you know. I like that kind of news.
			Yeah, it sounds like you like really thorough stories. Yeah.
	Background	Background	INTERVIEWEE But I also like the human aspects. Yeah. That's some good. I think if you go back maybe in the 60s 70s 50s 50s 60s 70s Yeah. You had like Beverly Creamer with the star advertiser. Right? Actually a lot of human touch story. Yeah. You don't have too much of that today.
	Background	Background	INTERVIEWEE she's older. But yeah, she writes really good stories too.
			But yeah, only one last question but no rush. How do you feel about the future of local news on Molokai and what do you hope it will be like?

Newspaper: Molokai Dispatch	Nothing in the local news source	Newspaper: Molokai Dispatch	INTERVIEWEE I think it will exist as long as they have the advertisement to pay for their survival. Yeah. You know, pick up a Molokai Dispatch you may have It doesn't have much. Yeah. I mean, a lot of like, you know, we know this already. So yeah, we don't need to be reminded, you know?
			So you hope that it will be like continue print, continue digital?
	Cost to produce news could be a barrier for it in the future locally	Cost to produce news could be a barrier for it in the future locally	INTERVIEWEE It's on digital and continue to be printed. As long as they have the advertisers that will pay for that. They're expensive.
			Yeah, that's true. Okay. Is there anything else you want to add?
	Variety of information is available, but just maybe not high quality	Variety of information is available, but just maybe not high quality	INTERVIEWEE I think we have all kinds of news. News mungry. You have untruthful news. You have truthful news, factual. It can be in use with good storytelling, but don't leave out the facts. Yeah, with the storytelling. And this is strictly just a storytelling.
Source: TV News	Not trustworthy	Source: TV News	INTERVIEWEE So for what it's worth, I'll just read it. Don't really pay attention because I really don't know. And then maybe I'll verify it with something on TV.
Relationships: Friends and family	Sharing: Word of mouth	Relationships: Friends and family	INTERVIEWEE Well, my daughter in law calls somebody else to let me know what's going on.
			Okay. Yeah. All right. Well, that was great. That was all I need.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			It's kind of a long table okay, so what are your top five neat are wait sorry let me start over. Please list your name and your title.
Background	Background	Background	INTERVIEWEE my name is and here I'm the
			Yeah. What's your other title?
	Background	Background	INTERVIEWEE The title is
			Oh, cool. Very cool. Okay, and oh, and how old are you? Okay, so, first question is what are your top five news sources and where do you get most of your news? So kind of just like I've been telling people you wake up in the morning and you want to know something? Or you want to see what happened? The Oscars last night or something, you know? Yeah,
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE mine is like basically all social media.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Facebook,
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE Instagram,
Social Media: TikTok	Social Media: TikTok	Social Media: TikTok	INTERVIEWEE Tik Tok.
Website: Google	Source; Google (the Internet?)	Source: Internet databases	INTERVIEWEE Google and
Source: Video Streaming	Source: Video streaming (Youtube, Vimo, etc	Source: Video streaming (Youtube, V	INTERVIEWEE YouTube.
			Yeah, totally. And any like specific places that you go to or follow like any specific Facebook pages that you follow for news or Instagram pages?
Social Media: Hawaii News Now Pages	TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	INTERVIEWEE I guess for Facebook. I mostly just follow the Hawaii News Now.
			Great. Yeah. And so when you want to know about what's happening on Molokai what are your top new sources for just that specifically?
Social Media: @Whatsthehappeningsmolokai	Social Media: @WhatsthehappeningsMoloka	Social Media: @Whatsthehappenings	INTERVIEWEE They have the Molokai page called @whatsthehappeningsmolokai
			okay. Do you follow that one?
			INTERVIEWEE Yeah
Source: word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE I usually just and then word of mouth.
Source: Bulletin board	Source: Bulletin board	Source: Bulletin board	INTERVIEWEE I look at the bulletin board.
			Yeah. Okay. Yeah. The ones in town. Yeah. Okay, great. Is there a certain one you like? Find yourself looking at more than others?
	Source: Bulletin board	Source: Bulletin board	INTERVIEWEE Probably the one by the bank.
			Okay. Yeah, I know that one. Okay, great. And so what is most important to you? national, regional or local news?
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE Local. Yeah.
			Okay. And when you share news with others, What are all the ways that you do that?
Sharing: Texting	Sharing: Texting	Sharing: Texting	INTERVIEWEE probably through text messages,
Sharing: Texting	Sharing: Texting	Sharing: Texting	INTERVIEWEE texting or
Sharing: Facebook messenger	Sharing: Facebook Messenger	Sharing: Facebook Messenger	INTERVIEWEE Facebook Messenger.
			Okay, great. Yeah, so like messaging. Okay. And do you usually like send links or do you tag people
	Sharing: Facebook Messenger	Sharing: Facebook Messenger	INTERVIEWEE Links.
			Okay, great. So this next one is kind of specific to Molokai. There's this like, new coined term that researchers have called a news desert. They're defining it as an area that has limited amounts of local news coverage. With that, do you Would you consider Molokai, a news desert. Why or why not? There's no right or wrong answer. So
News desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE I think I would, because you gotta you kind of have to really search for the news if you want it. Even in the newspaper. I don't think they cover everything.

			Yeah, right. Yeah, people have been saying it's like the highlight reel. You know, so. Yeah. Um, so this next one is if you're willing to pay subscription fees for information and entertainment such as like, cable, Netflix, Hulu, stuff like that. Um, are you also willing to pay a subscription fee for getting high quality news? And if so, how much would you be willing to pay? And if not, no worries.
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE I don't know. Yeah. Because I know they have like New York Times [subscriptions] or whatever. It's like 0.99. Yeah, no, I don't know if I care that much.
			Okay. And this last one is how do you feel about the future of local news on Molokai? What do you hope it'll be like?
Wanting quality news all in one source.	Hard to find local news	Wanting quality news all in one source.	INTERVIEWEE I like I want it to be on this one place. Because then how they have it now is you really have to search for on like the social media or with newspapers. You have to think it's only the highlights and stuff. Yeah. But newspaper I think the newspaper here are going going out of style. Yeah. Right. And even their, their website.
Wanting more local news.	Hard to find local news	Hard to find local news	INTERVIEWEE So I guess if they're like, there's a future for that. I'd want it to be more. I guess reader friendly. Yeah.
			Yeah. For sure. Or like accessible? Yeah, totally. Okay, great. That's all I have. Short and sweet.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			Okay, so what are your top five news sources? And where do you get most of your news? So like you wake up in the morning, you want to know what's going on?
Website: NY Times	Website: NY Times	Website: NY Times	INTERVIEWEE New York Times,
Website: BBC	Website: BBC	Website: BBC	INTERVIEWEE BBC.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE And then I usually check in with my friends on Facebook.
Radio: NPR	Radio: NPR	Radio: NPR	INTERVIEWEE Yeah, and then they usually get in the car and listen to NPR.
			Great. Okay. And then so the next question is when you want to know what's happening on Molokai, what are your top news sources?
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE The coconut wireless is is definitely the primary. You definitely hear stuff. Just you know, from people, you know,
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE and then and Facebook.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE And the Dispatch is great. They do a really good job of keeping up on all the goings on.
			Wow. Absolutely. And what like specific, like Facebook pages do you look at or people do follow for Molokai news,
Social Media: @whatsthehappeningsmolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMoloka	INTERVIEWEE @Whatsthehappeningsmolokai? I forget the exact name. You know what I mean? Yeah. Okay. Yeah, I'd say that one, but it gets I don't know. It's hard. There's so much bitching half the time that I'm like, I don't know.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE I'd say yeah, Dispatch.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE And just word of mouth is definitely the the two main one.
	Source: Bulletin board	Source: Bulletin board	INTERVIEWEE But I do look at the bulletin boards. There hasn't been as much since COVID. But yeah,
			okay, great. Um, this next one is what is most important to you national, regional or local
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE Oh, I'm sorry. I forgot one of my I did list a fifth one. I should have said this one. I always read Civil Beat.
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE Yeah, I get their email and
Website: New York Times	Website: NY Times	Website: NY Times	INTERVIEWEE the New York Times are the two news emails I guess I get every day. Um, but yes, I think I think Civil Beat I have to say is probably the most relevant to like, you know, to like local foodstuffs. And yeah, Red Hill and all that kind of stuff.
Importance: Regional	Importance: Regional	Importance: Regional	INTERVIEWEE I'd have to say I guess that's regional or statewide?
			Yeah, definitely. Um, how long have you been a resident on Molokai?
Background	Background	Background	INTERVIEWEE I moved your full time in 2008. Okay, where
			did you live before that?
Background	Background	Background	INTERVIEWEE I was on Oahu for five years. I did my masters at u h Manoa and planning urban regional planning. And then I'm originally but
Background	Background	Background	INTERVIEWEE Yeah. I'm originally from upstate New York south of Buffalo. But I I bounced around in my after college and then ended up on Oahu and then stayed for grad school. And oh, three I moved there. And then oh, eight over here.
			Okay, great. Yeah. Um, okay, so, number four, when you share news with others, what are all the ways that you do that?
Relationships: Friends and family	Source: Word of Mouth	Relationships: Friends and family	INTERVIEWEE I honestly, I'm one of those people that's like, I don't read a ton of news. And so I kind of rely on my friends and whatever to keep me updated.
	Source: Word of Mouth		INTERVIEWEE And like, I I feel like whenever I do hear something that's like, oh, I want to share this. They're always like, Yeah, have you heard about that three days ago?
Relationships: Friends and family	Source: Word of Mouth	Relationships: Friends and family	INTERVIEWEE You know, like, oh, so I know I'm not on the pulse. And so I don't generally like post news on social media or I have some friend texts that are you know, Like, what is going on with this? Whatever, but like, yeah, I don't really? I know I'm not a great source of like, recent news or Yeah, current news.
			Yeah, even sharing by mouth is like a way of news sharing.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE Yeah that's a that's the only way.
			Yeah, for sure. Um, okay, so this next one is kind of based on some some research. So there's this term that researchers are calling a news desert. They're defining it as this area. Any sorry, an area that has limited amounts of local news coverage. With that definition in mind. Would you consider Molokai a news desert? Why or why not?
News desert: No	News desert: No	News desert: No	INTERVIEWEE No, I mean, in this day and age news is accessible. So easily online. And yeah, and I think anything that's happening on island or, you know, Maui County.
Social Media: Representatives' Facebook Pages	Political town halls	Political town halls	INTERVIEWEE That reminded me when you said like, you know, who do you follow? Or who do you look for, like so Keeani like our Councilwoman County, Rollins Fernandez, right, is a friend and, you know, we were we worked together because of when I ran to say, a little guy, you know, when the county stuff is going on, like forming a new Agricultural Department or grants that were coming out or, you know, different opportunities that way, I feel like she does a good job of really getting the Maui county news that is impactful to Molokai out and getting people aware of it. Both on social media and her like monthly town halls and stuff like that.
			Okay, so you would consider like town halls a good place for like news.
			INTERVIEWEE Yeah, I forgot about that. Yeah. Okay.

			Great. And then, um, okay, so you said Molokai isn't a news desert? Because like, we get a lot of nice over here. Okay. Um,
News desert: No	News desert: No	News desert: No	INTERVIEWEE yeah, I just I get it, I get the point of it. I just feel like, you know, with everything being digital, I just feel like, I mean, I guess if you didn't have the internet?
			Yeah, definitely. That's a fair answer. Um, this next one is about kind of subscription fees. So if you're willing to pay subscription fees for information or like cable, Netflix, stuff like that? Would you be willing to also pay subscription fee for getting high quality news? And if so, how much would you be willing to pay?
Willing to pay for news: Yes	Willing to pay for news: Already does	Willing to pay for news: Already does	INTERVIEWEE Um, yeah, I think I pay for the New York Times.
Website: NY Times	Willing to pay for news: Already does	Website: NY Times	INTERVIEWEE I think that's, I don't forget how much it's it's not a lot. I live on the west end. But I would say, you know, I feel like I'm spoiled at this point, right with all the free stuff. And I think I pay a couple dollars a month through the Times.
Radio: NPR	Willing to pay for news: Already does	Radio: NPR	INTERVIEWEE But yeah, I mean, if it wasn't in like NPR. Okay, I do have a membership for that. So yeah, I don't I guess between all that maybe,
Willing to pay for news: Under $20	Willing to pay for news: Under $20	Willing to pay for news: Under $21	INTERVIEWEE maybe like $10 to $20 a month between NPR and the Times?
	Willing to pay for news: Under $20	Willing to pay for news: Under $21	Yeah. But yeah, I mean, I guess. Yeah. So that's what I currently pay. So I guess what I'm willing to pay.
Wanting quality news all in source		Wanting quality news all in source	INTERVIEWEE And yeah, like I said, I don't feel like I'm great at keeping up on things I would love would be great if it was all like combined into one source. Or, you know, like the local, regional and national.
	Radio: NPR	Radio: NPR	INTERVIEWEE I mean, NPR does a great job of that. That's why I love them so much.
			Okay, sorry. And so, this this last question is, how do you feel about the future of ml or the future of local news on Molokai? What do you hope it will be like?
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE You know, the Dispatches are doing so great for so for, you know, long.
	Satisfied with the level of local news	Satisfied with the level of local news	INTERVIEWEE I mean, I guess the only thing that would be maybe if they did more, there's just never hardly, I mean, there's hardly any, like urgent news over here. I feel like knock on wood. Um, but I mean, like, I don't know, I, I think you're doing a great job. I, I can't even imagine what they could do better, just because there isn't that much happening.
Other	Background	Background	INTERVIEWEE Yeah, so I don't have a good answer for that one. You know, and then with Sustainable Molokai. Okay, I feel like we're often like, doing community meetings and doing surveys and like, kind of, you know, in regular contact with the community. So just kind of staying in touch that way with how people are dealing with COVID or, you know, unemployment in our food, as you know, we do Food Bank stuff, how many people are accessing that? Or how many people want to sign up for farmer training? So I just got interested in climate change energy like? Yeah, so I am able to stay aware because of that work? Yeah. Yeah, sorry. I don't really That's right. So I don't really know what could be better?
			No, through year work, do you? Like what's the top way that you guys share that data with people?
Other	Sharing: Email	Sharing: Email	INTERVIEWEE Well, so I actually transitioned from Sustainable Molokai to Running the Hawaii good food Alliance, right, last July. Okay, so at this, at this point, I'm still helping sustainable, okay, like, with this climate change plan that I was just with the group with this morning. So I think they, you know, so the Climate Change plan is a good example, where we like, basically, our job for this contract is to, to survey the community and ask them, like, what are the top 10 Like, like infrastructure sites or roadway sections that are most threatened by climate change, and that should be, we should be preparing, you know, to move over to change or to lift or whatever. And so, you know, as soon as we do those, like, so we did a bunch of community workshops and went to the high school and, you know, gathered all these surveys through that. And then we turned around and, you know, we send out to all the emails and phone numbers that we have, like, here's the results, here's what we have so far.
Sharing: Social Media	Background	Background	INTERVIEWEE So we share it like on our website and on social media, and like our, you know, our next round of community workshops, which started a few weeks are like, this is what we've heard, is it accurate? Did we get it right? Because we're about to go take it to the engineers do the work. So we try and like, build in that, that feedback loop as much as possible.
			Yeah, definitely. And, and that's like a form of me sharing too. So that's really interesting. Um, okay. Is there any do you have any questions? Or any thing else you want to add? That was everything that I had?

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			So. Okay, so, first go ahead and start off by telling me say your name and then your title.
Background	Background	Background	INTERVIEWEE Okay,
			Great. And how long have you lived on Molokai?
Background	Background	Background	INTERVIEWEE almost 30 years.
			Wow. Are you born and raised here?
Background	Background	Background	INTERVIEWEE No, no, I came from Canada.
			Okay. So we'll get started. What are your top five news sources? And where do you get most of your news?
			INTERVIEWEE It's, it's kind of eclectic. I have, I might have to go. In fact, just give me one second. I'm going to get my iPad.
			Okay. No worries.
			INTERVIEWEE So then I can give you the actual names of of where I get it versus guessing. Okay, so, as I said, I'm a very eclectic person. So some of them are specific. Of course, all of them are digital, but that's just because most of the print is now digital.
Website: BBC	Website: BBC	Website: BBC	INTERVIEWEE Oh, I get news from BBC News.
TV News: CNN	TV News: CNN	TV News: CNN	INTERVIEWEE A little bit from CNN
Radio: NPR	Radio: NPR	Radio: NPR	INTERVIEWEE NPR
Newspaper: Maui News	Social Media: Maui News 24/7	Newspaper: Maui News	INTERVIEWEE Maui News.
	News aggregator	News aggregator	INTERVIEWEE and so these these next two are they collect news from from you know, above 20 different publications. So one is called Smart news.
Other	News aggregator	News aggregator	INTERVIEWEE And the other one is NewsBreak.
Website: AP	News aggregator	Website: AP	INTERVIEWEE I also use the wire services as well in terms of AP news and
Website: Reuters	Website: Reuters	Website: Reuters	INTERVIEWEE Reuters
TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	INTERVIEWEE and then to try to get some local Hawaii News Now.
Newspaper: Star Advertiser	Newspaper: Star Advertiser	Newspaper: Star Advertiser	INTERVIEWEE And those are kind of the of course I get the daily newspaper of the this Star Advertiser every day. Yeah.
			INTERVIEWEE Okay, great. Yeah. Awesome. And so when you want to know what's happening on Molokai, what are your top news sources for that specifically?
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMo	That's really hard. So I'm gonna you're gonna laugh at this if I really want to find out like if I hear the fire trucks and I'm and I'm concerned because too many of them go by to try to figure out what's going on. I go on to the web the the Facebook website @WhatsthehappeningsMolokai.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE because somebody you know if I've noticed how many fire trucks are headed on the East End, somebody else will and chances are somebody knows what it is. So if it's if it's immediate I use Facebook.
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMo	INTERVIEWEE I don't like to but but it but it's the only way I can find out quickly because we don't have any you know, sort of radio stations that kind of stuff can you know sort of new breaking news and stuff? We don't have that. So what's happening on Molokai like or if there's a if I see smoke, you know, towards town and I want to find out is that a grassfire? House with fire? What is it? Same thing. I'll go to @WhatsthehappeningsMolokai
			INTERVIEWEE Okay. Light. Great. Yes. Great. Um, are there any other like Facebook pages that you follow for this news?
Sharing: Emails	Source: Emails	Source: Mail/newsletters	No. Okay. The only Yeah, the only other one is because I'm a part of a nonprofit of sustainable Molokai and they have a Facebook kind of stuff but because I tend to get all of the emails for the organization and stuff I tend not to go and, and and look at it there unless I'm I'm searching down a recording or something like that.
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMo	INTERVIEWEE But yeah, I'm not a big Facebook fan. But if I want that immediate information, I do go to @WhatsthehapeningsMolokai and it's proctored by a fellow here on on Molokai. Okay, do you know who that is? Matt Yamashita.p
			Okay, I know. Okay. Yeah. Okay, great. And then what is most important to you, national, regional, or local news.
Importance: All	Importance: All	Importance: All	INTERVIEWEE All of the above.
Importance: National	Importance: National	Importance: National	INTERVIEWEE I'm concerned about what's happening nationally, because I'm self employed. And so you know, what's happening in terms of the world that's going to affect tourism and stuff is important, because I have a bed and breakfast.
Importance: Regional	Importance: Regional	Importance: Regional	INTERVIEWEE And then, you know, regionally, you know, what's happening, you know, regionally being what's happened happening in Hawaii, same thing I need to know, you know, what's what's, you know, like, with the pandemic, you know, when are rules going to change? You know, that kind of stuff.
Other	News aggregator	News aggregator	INTERVIEWEE And then local is the hardest thing to find out. And so that one is, as I said, the the sites that I gave you, the, so I'm saying specific ones here. So like smart news, and Newsbreak has a local section, that anything with the Molokai in it, that news will show show up in there. And the other one is Google, although less so but with Google, I get newsflashes. Anything that has Molokai in it.
			INTERVIEWEE So sort of all those given, you know, each day that kind of gives me a quick overview of kind of what's happening.

			INTERVIEWEE Yeah, okay, great. And when you share news with others, what are the ways that you do that?
Sharing: Email	Sharing: Email	Sharing: Email	I forward and an email of an article to people, that's how I share. Okay, send them a link. If it's something that I think that's important for them to know or whatever,
			INTERVIEWEE yeah. Do you do that on the computer or on your phone?
	Sharing: Email	Sharing: Email	iPad. I have a phone, but it's too darn little to do that. So my phone is a phone. So the iPad, sometimes I do it on the computer, but because I'm reading I try to read news first thing in the morning or later in the evening. I just use the iPad.
			INTERVIEWEE Okay, great. Okay, so this next one is this concept that researchers are kind of leaning more into during this century. And it's called a news desert. And they're defining it as an area that has limited amounts of local news coverage. With that being said, Would you consider Molokai a news desert? Why or why not?
News desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE Yes. Because we just we just don't mean we don't have any. The new stations in you know,
	Molokai is different, distinct from the rest of the state	Molokai is different, distinct from the rest of the state	INTERVIEWEE one of the things that I have gone away from so I used to watch news on TV, but it's I actually get way more searching in the internet because it's like, Molokai is not part of Hawaii.
	Difficult to get news	Difficult to get news	INTERVIEWEE It's very, like even for weather. I get my weather every day off of the internet. And we don't really have a radio station. So they're it's almost impossible to get you know, you know,
Sharing: Word of Mouth	Source: Word of Mouth	Sharing: Word of Mouth	INTERVIEWEE and that's why gossip is so prevalent on the on the island because it's people telling people or or sending you know, links over or whatever. Because it's it's just hard to to get or to nail down and it's hard to get get out you know,
Background ??	Trying to reach people through a diversity of sources	Tries to reach people through a diversity of sources	INTERVIEWEE so I'll give you an example like so this organization that I belong to which is the Molokai clean energy Hui trying to even get a notification of a meeting. Okay, we have monthly. And, and so we use the dispatch, you know, to get the notice. But we also, you know, use Facebook in terms of the Sustainable Molokai website because we're actually umbrella under them. We send out specific emails. And interestingly, at this last meeting, which was was just a couple days ago, the most successful because our ED is is kind of monitoring what what is successful in terms of you know, and we send out notices, and we put up things on the bulletin boards even because we know the kupuna are all you know, watching their computers and that kind of thing.
Sharing: Email	Sharing: Email	Sharing: Email	INTERVIEWEE Right, the most successful thing is for us to actually email us as members, we get more people that are meeting because they actually ask them that as to where did you hear about it? By by us members? Emailing friends?
	Sharing: Email	Sharing: Email	INTERVIEWEE Okay, so that tells me I mean, that's, I mean, that's good to know. But that is really sad. That that that is really the only way that we can reach out in the community is by individually emailing everybody we know that we think, you know, should be coming to this meeting and that kind of stuff.
			RRight, right. Interesting. Yeah. That's really interesting. I, I'm surprised by that, because that's so different than how we do it on Oahu. I feel like, but that's because a wahoo has so many new sources.
Sharing: Social Media	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Okay, so how do you break through, but here, we just don't, so, so even trying to pick the favorite, you know, you know, sites, you know, like, by going to Facebook, and that kind of thing, and they did some stuff on Instagram, this time for the our latest meeting two days ago and stuff. So but that's interesting that, you know, it just, we're just telling members, they have to, for us to get, you know, 40 or 50 people to our meeting, we're going to have to be the ones that are doing that, that reaching out to people who just said, because it means that we're only reaching out to who we know. And so it doesn't mean, you know, like, we're a diverse group of, you know, wrote Hawaii in different age groups, but it still means that there's people who, you know, so we're still grappling with, how do we reach out to everybody?
			Yeah, definitely. That is hard. For sure. Um, and so, for this next question, it kind of goes into like, pay subscription fees. So if you're willing to pay for information and entertainment, you know, such as, like cable, Netflix, movies, stuff like that. Are you also willing to pay a subscription fee for getting high quality news? And if so, how much would you be willing to pay?
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE. Okay, so you've just prompted me to, to something that I did not tell you before. In another news source? Only because, you know, it's Oh, yeah. I forgot about it. But it's just so that gets mixed in. Is Civil Beat.
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE Okay. Yes. So we'll be because I consider Civil Beat a whole lot more neutral than even, you know, the advertiser and that kind of stuff.
	Interesting rationale about paying for CB or not		INTERVIEWEE So, and I used to pay for a subscription, and only when the pandemic hit, when I really had to take a hard look at my because I just, you know, when it first hit, I did not know what was going to happen. All I know is that I was out of business for my b&b. You know, that kind of stuff. So, so I really pared down a lot of expenditures, until I could figure out what you know, where was all of this going? And so one of the things I dropped was Civil Beat. Now I dropped it, because I know that the owner is wealthy. That's this is kind of horrible, but he's wealthy. And I know he he's running it as a as kind of a nonprofit.
Willing to pay for news: Under $30	Willing to pay for news: Under $30	Willing to pay for news: Under $30	INTERVIEWEE And so I was willing to pay $25 a month for news before the pandemic.
			INTERVIEWEE Yeah, okay.
Newspaper: Star Advertiser	Newspaper: Star Advertiser	Newspaper: Star Advertiser	INTERVIEWEE Yeah. And then of course, I have a subscription to the star advertiser, so I forget what it is but I think its 10 or 15 a month or whatever, I don't want to you know, it just auto and I'm just trying to think of the other ones just a sec. Because these are these these are not necessarily just give me one minute here.

Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE You know, so I'll give you an example. This is this is quite a few years ago, when when the governor when Abercrombie wanted to put a big gigantic wind turbine site on Molokai, we really use Civil Beat by giving them news releases and that kind of stuff. Because it was video, we could send video and wellness It was everything was truthful, we fact checked everything else, they would run them. And so what we discovered is every politician and every lawyer in the state of Hawaii was reading that. Yeah, yeah. So So I still stayed loyal as far as reading it. And I, you know, I get, you know, clips from it. But right now, you know, they keep sending, you know, please subscribe. But right now, I just got back into it.
Source: Pacific Buisness News	Source: Pacific Business News	Source: Pacific Business News	INTERVIEWEE But I was going to, I just want to find it here. Yeah, just a couple of other ones. Pacific Business News is another one. And I think that subscription is something like 100 a year. Okay. And that's the business do is is very, obviously business oriented. Yes, I do subscribe to them.
			Okay, is that all? Are you still subscribed to?
	Willing to pay for news: Already does	Willing to pay for news: Already does	INTERVIEWEE. A Yeah, those are the only ones they pay for. Okay,
			great. Awesome. And so, this last question is, how do you feel about the future of local news on Molokai? What do you hope it will be like?
Other	Background	Background	INTERVIEWEE Well, I'm sort of sad right now, because the dispatch is floundering.
Other	Background	Background	INTERVIEWEE They can really only, you know, we run into that when when we want to slightly longer for article, and it might add another page, but they can't afford to have another page, you know, it's basically just a couple pages now. So it's really is working. Right. And that's sad, because, you know, that's our only local print, and a person they got their website, but, you know, for, for articles and that kind of stuff.
Other	Background	Background	INTERVIEWEE So it's not looking good. So unless somebody you know, starts, you know,
Other	Background	Background	INTERVIEWEE so we're going to be kind of at the beck and call of websites, that's what's going to happen. And And if somebody wants to kind of gear up and have a kind of a specialty website, you know, and just sports from Molokai or something like that, yeah, that's really going to fragment news. Because I can't see any other way where we're going. Because, yeah, Todd Yamashita still owns the Dispatch, and that kind of stuff, but they pretty well rely on news releases and, and, you know, people submitting articles, because, you know, they just don't have the staff to go out and, and do stuff, right.
Other	Background	Background	INTERVIEWEE Oh, I, it's gonna be hard going into the future, unless more people open websites, where they're collecting, putting articles, that kind of stuff. You know, it's sort of like that, but sustainable. Because we've got, you know, they've got energy food, you know, so the known post various articles, you know, and I'll send them to, to Matt of an interesting energy article of what's happening over on the mainland, you know, and posted on on Facebook and stuff, but that's really our only choices.
Other	Background	Background	INTERVIEWEE We've even talked about, you know, how do we, you know, so for example, for meetings, we've talked about with another couple organizations, could we share costs, if we could get meetings back [in the Dispatch] because this, of course, there's not room to have a whole list of regular meetings. She can't afford to do that. So we talked to several other nonprofits, to see if they would come in with us with you know, the movie, so that we could get that so that we actually had, you know, so that we could actually see what meetings because that's the other thing that's happening is you don't know about meetings. So if you don't read things, how do you find out about an important meeting on Molokai? You know, what, you know, you know, like, there's water meetings. I didn't know there was water meetings until I saw a link on on what's happening on Molokai. So, I just think that's, you know, and I know it's the pandemic but we're not quite out of this yet. And I'm not so sure with the new world is going to look like either for renews and that kind of thing.
Sharing: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE So it really has shut off because before you found out that kind of stuff, talking to people and interacting with Still don't we still don't have we're not back there yet. So his ticket landed us way of getting an zoom. You can't have little side that's how I use learning stuff. People tell me stuff at a meeting. Well, we're not going to meet it won't zoom meetings, but you can't have a side conversation in a Zoom meeting. Yeah,
			yeah, that's very true. Interesting, huh.
Source: Bulletin board	Source: Bulletin board	Source: Bulletin board	INTERVIEWEE. right, but we still do have bulletin board because remember, we got kupuna I am really feel like we're discriminating with our older residents on island. Yeah. Because some, some are, you know, getting, you know, because the, during the pandemic, some seniors were given a small iPad and that kind of stuff to try to stay connected and that kind of stuff. But But of course, there's nobody teaching them how to use it either. Yeah. And so how are they getting information? So, so at a church on Sunday, you know, there's a few homesteaders that are in our church.
Source: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE So I was asking, actually one of the homesteaders and he's pretty connected into the community. You know, I asked him about something that's that's that was happening with what was it with septic tanks on DHHS? And he said, Where'd you read that? As I actually read it on what's happening on Molokai, but I said, you know, but that's what I mean is, and that's kind of important. If you're a homesteader, they're going to start checking your tank, your your cesspool, and everything else pulls, right. And so I mean, maybe they're gonna put something, you know, whenever in all dhhl mailboxes or whatever. But But I mean, he didn't know.

Other	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE And as I said, this guy is pretty connected. Yeah, that kind of stuff. So that's just a flag for me, that it's really hard to find out something. And as I said, I only found out about these water meetings, and they'd already had a few, and that kind of stuff. So it is hard when they had the ocean rise. Meetings. Yeah, my change meetings. I mean, that, you know, Sustainable work really, really hard trying to get that out free meal. You know, come on, family. I mean, they did a tremendous amount of work to try to get people there. And and I went to one of them, because they let the US the hui have a booth there. It was entered. And so I got to see I didn't you know, I only went to the konica chi one, but that should have been the biggest one. And they gone. Okay, attendance, but it still was for kaunakakai. I thought there's a lot of people that are not here. And I bet you Yes. I went along. I say Oh, I saw so and so at the Climate Change meetings. Oh, well, when were they in, sir? So it is a problem of how does this island find out about meetings? All ages, because as we rely more on electronics, we are just we are an older community. So what about all of those people being able to get information?
			Yeah, definitely. That is a really good point that nobody else has brought up yet. So I appreciate it a lot. Um, is there anything else you want to add? That was all of my questions, and I don't want to keep you too long.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			Go ahead and get started. Started off with your name and your title.
Background	Background	Background	INTERVIEWEE .
			Perfect. And if at any point you want to stop or anything, just let me know. Okay, so what are your top five news sources and where do you get most of your news from?
	Source: Print materials	Source: Print materials	INTERVIEWEE The resources I use are in the library so print materials
Source: Online databases ??	Source: Databases	Source: Internet databases	INTERVIEWEE also on the internet using a lot of the databases that the library provides, and are you talking about just informational or news?
			Like you wake up in the morning and you're like, I want to know news.
Source: Online databases	Source: Databases	Source: Internet databases	INTERVIEWEE So I see what we have in our [printed newspaper and magazine] collection and then I see I look at the date that it was published.
Source: Online databases	Source: Databases & Google	Source: Internet databases	INTERVIEWEE And if I think I need something more current, I usually go to the internet and do searches either using our proprietary databases for I will go and do a Google search and really pay attention to the sources that you're getting the information from on the internet.
			Yeah, you're kind of lucky you have all of this information at the Library.
			INTERVIEWEE Not not just this but all of the resources in any of the 51 of libraries.
			Oh yeah, really cool.
Website: NY Times	Website: NY Times	Website: NY Times	INTERVIEWEE [points to computer] It's our catalog is online so we can search a lot of different ways to to bring materials up. And then we have electronic databases that we subscribe to. Very current information. Yeah, like we can read the New York Times every day. And so can any patron of the library.
			That's really cool. I didn't know that. And when you go online, what are some of the like places you'll go to like fact check stuff? So what are some of the places that you go to like fact check when you join?
Other	Source: Google: News Guard		INTERVIEWEE The library system has set up when you go to Google. They also have an extension called newsguard. That is a really reliable way to check your resource that youre looking at.
			Yeah. And when you want to know what's happening on Molokai, what are the top news sources for that?
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE Well the Dispatch. Yeah, sometimes it's a little after the fact.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Postings on Facebook.
			Yeah. Do you ever look at any of those Facebook pages? What are those ones like?
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	INTERVIEWEE @WhatsthehappeningsMolokai and one called Everything Molokai? I'm not sure of the name. I get notifications when people post. Yeah, and Facebook of course.
			Okay, and so what is most important to you? national, regional or local?
Importance: National	Importance: National	Importance: National	INTERVIEWEE National, national.
			INTERVIEWEE Great. When you share news with others, what are all the ways that you do that?
Sharing: Social Media	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Well, I want to share with others Yeah, through Facebook
Sharing: Instagram	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE and Instagram
Sharing: Email	Sharing: Email	Sharing: Email	INTERVIEWEE through email you know, and email groups and things like that. Just mailing mailing groups that I've set up or that have, you know, that I'm a member of through being in an organization or something I see.
Sharing: Email	Sharing: Email	Sharing: Email	INTERVIEWEE We use email a lot.
			Really. Do you like email links to people?
Sharing: Email	Sharing: Email	Sharing: Email	INTERVIEWEE Yeah, definitely.
			Okay, cool. And so this next one is kind of like this new term that researchers are calling a news desert. They're defining is an area with limited amounts of local news coverage. With that definition in mind, do you think Molokai Would you consider Molokai unused as and why?
News desert: yes	News desert: Yes	News desert: Yes	INTERVIEWEE Well for one thing, connectivity is hard. Sometimes some areas aren't even covered at all.
News desert: yes	News desert: Yes	News desert: Yes	INTERVIEWEE Another thing is like the authority that things are posted under, you know, sometimes it's unclear who's actually posting. That I think is why it's a news desert
Wanting to see more local newspaper	News desert: Yes	Wanting to see more local newspaper	INTERVIEWEE and also the the Dispatch is online, and that's great, but it would be nice if it was published more frequently than weekly.
			There used to be so there used to be like two newspapers, the Molokai Advertiser and then the Molokai Dispatch, right?
Background			INTERVIEWEE We still have the advertiser, but it's Honolulu Advertiser.

			Yeah. So that was interesting to me. Okay, great. So this next one is if you're willing to pay subscription fees for information and entertainment, such as like cable Netflix, Hulu. Are you also willing to pay a subscription fee for getting high quality news? And if so, how much would you be willing to pay?
Willing to pay for news: Already does	Willing to pay for news: Already does	Willing to pay for news: Already does	INTERVIEWEE We already pay for that. Yeah. Through cable TV.
	Willing to pay for news: Already does	Willing to pay for news: Already does	INTERVIEWEE You know, it can subscribe by network now by so many different things. You know, so you do have to pay.
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE I'm not willing to pay for what I think should be provided for. So I think general news and all that in some way should receive enough support. Like PBS.
			Yeah, yeah, definitely.
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE But personally, I would have to really think about paying for, you know, although we do is just see if I think things like public libraries and all of those kinds of resources. Yeah, PBS are kind of the anchor with how we receive our news.
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE [Library] So you personally don't have to pay someone to pay right because your tax dollars that support the library. But I would have the expectation that you should be able to get it because of those kinds of things that you pay in your taxes.
			Yeah, yeah, that's a really good point. Um,
Willing to pay for news: Maybe	Willing to pay for news: Already does	Willing to pay for news: Already does	INTERVIEWEE well, I know right now I'm willing to pay I pay for cable TV for the local networks. Okay. And and then I, I pay for what is it? Well, it was just the cable.
			Yeah, for sure.
Source: Video streaming (Youtube, Vimo, etc.)	Source: Video streaming (Youtube, Vimo, etc.)	Source: Video streaming (Youtube, Vimo, etc.)	INTERVIEWEE Like, there's alternatives. Now. There's like YouTube.
	Willing to pay for news: Maybe	Willing to pay for news: Maybe	INTERVIEWEE And there's there's the network's individually if you kind of have more faith or trust in one or you think the authority is better in one, subscribe to them, you know, very directly from them. For like $6 a month. Those costs keep going up.
			But this last question is how do you feel about the future of local news on Molokai? And what do you hope it'll be like?
	Pessimistic about the future of local news	Pessimistic about the future of local news	INTERVIEWEE I feel like they have a real uphill battle. I know that they really work hard. Even publishing the paper. Yeah, has been impacted by like the barge schedule and all that kind of thing. So I know how hard they were kind of how they struggle.
Wanting to see more local newspaper	Need printed, archival media	Wanting to see more local newspaper	INTERVIEWEE But I think it's really important that we still keep that and have that so that there's something of record. It's not just a blog, that can be taken down or you know, having electronic access is really great. But I think we need to the printed documentation, even if it's online. At least it's in an archive somewhere that you can get it. Yeah, so I think that's really important.
			Yeah, definitely. Yeah, that was my last question.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			Okay, so first start off with your name and your title.
Background	Background	Background	INTERVIEWEE So my name is and my title is
			great. And um, yeah, I think that's all for that's just like the logistics part. Um, okay, so, um, how long have you lived on Molokai?
Background	Background	Background	INTERVIEWEE Actually, you know minus 10 years of going to Oahu because when you graduate you want to leave experience. I wanted to experience the city life and then I knew I wanted to come back. So I returned 11 years after.
			Ok, We'll just go ahead and get started then. Um, what are your top five news sources? And where do you get most of your news?
TV News: KITV	TV News: KITV	TV News: KITV	INTERVIEWEE My news so I watch the news daily Channel 4
TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	TV News: Hawaii News Now/KGMB	INTERVIEWEE and Channel 9 News. So five o'clock I watch it. And then I watch it again and nine and 10. And I know just in case there's in between so use clarity TV news.
Source: Internet databases	Source: The Internet	Source: Internet databases	INTERVIEWEE And then of course Internet.
Social media: Facebook	Social Media: Facebook	Social media: Facebook	INTERVIEWEE Yeah, Facebook.
			And so this next one is Molokai specifically, when you want to know what's happening here. What are all the top news sources you go to for that? So you kind of said Facebook? Are there any specific pages?
Social media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMoloka	Social Media: @WhatsthehappeningsMolokai	INTERVIEWEE Definitely. So Facebook we have something called @WhatsthehappeningsMolokai,
Social media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE @Molokaigrinds. I mean, I do sell our stuff online. Yeah. So there's a lot of Molokai Facebook websites, Facebook.
			And so what is most important to you national, regional or local news?
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE Local news.
			Yeah. And when you share news with others, what are all the ways that you do that?
Social media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Well, if it's Facebook, I would talk to someone but not necessarily
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE but more verbally, like, you know, something, I would come back into work and say, you know, did you hear this Do you hear that someone's gossip?
			INTERVIEWEE Yeah. And so, this next one kind of is about this new term that researchers are calling a news desert. So they are defining this term as an area that has limited amounts of local news coverage. With that definition in mind. Would you consider Molokai a news desert? Why or why not?
			INTERVIEWEE Okay, I never heard of news desert.
			yeah, they're calling it a news desert, an area with limited amounts of local news coverage. Um, there's no wrong answers.
			INTERVIEWEE Local news coverage?
			INTERVIEWEE Yes. Um, with that in mind, would you consider Molokai a news desert Why or why not?
News desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE I think so. So I know sometimes there's saying that we aren't covered as much. So I've seen people post on Facebook instead of news people like Gee what about Molokai.
Background	Background	Background	INTERVIEWEE We want to share what our weather is like it's just the other island forget Molokai is an island that we are proud of. Yeah, I've seen that many times. So I've noticed that. There's a few news. Now they talk about our guest faces. Yeah. And our weather! because people have put it that we have clouds here too. You know? So like any other islands but yeah, so I think sometimes they forget about us. Yeah, like Lanai too, I'm concerned for them.
	Background	Background	INTERVIEWEE They are the biggest of the four islands or the you know, seven

	Background	Background	INTERVIEWEE I agree with that. Yeah.
			Interesting. Some people um, they say though that they like don't want to be covered in major news. Do you feel that at all? Okay, you would be okay if if they highlight okay,
	Background	Background	INTERVIEWEE but yeah, once in a while. We would hit that national news. Oh, yeah.
			INTERVIEWEE Great. And, um, this next one is if you're willing to pay subscription fees for information and entertainment, such as cable, Netflix, Hulu, stuff like that. Are you also willing to pay a subscription fee for getting high quality news? And if so, how much would you be willing to pay?
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE Well I wouldn't want to pay for it because I have access through our TV Stations. Yeah.
Willing to pay for news: Already does	Willing to pay for news: Already does	Willing to pay for news: Already does	INTERVIEWEE And the internet so yeah. I already paid for the you know, Spectrum cable and internet of course is free.
			Okay, great. And then this last one, how do you feel about the future of local news on Molokai? What do you hope it will be like?
			INTERVIEWEE How do I feel about local news on Molokai? Can you elaborate that?
			Yeah, yeah. So currently, you know, there's the Dispatch. There's the Facebook pages and everything. Do you how do you feel about the future of local news sharing creating on Molokai? And if you do feel like things will change, I don't know. Any any sort of.
	Spotty coverage	Spotty coverage	INTERVIEWEE Sometimes there's news that are captured and shared. There's, you know, there's some activist thing going on. So sometimes we hit the spotlight and sometimes we don't so yeah.
			INTERVIEWEE How I feel about it. I guess it's okay if we do and we don't have to be all the time. Yeah.
	Not distinguished from other nearby places	Wanting to be distinguished from other islands	INTERVIEWEE So whenever it's important for others to know that, you know, we're an island also. Yeah. And sometimes I think, just because we are and that's another thing, just because we are County, so there's you know, Lanai, Maui and Molokai, always say, you know, sometimes if they only look at Maui County's information, what about Molokai's?
	Not distinguished from other nearby places	Wanting to be distinguished from other islands	INTERVIEWEE especially like COVID cases, You notice now that they even put Molokai's, we have our separate counts. In the past we were just Maui sometimes in their pieces we want to know how much people on Molokai had COVID. So they just decided to just make our island separately.
			Oh, that's Yeah, yeah, that's a good example. For sure.
Wanting to keep news internal	Not distinguished from other nearby places	Wanting to keep news internal	INTERVIEWEE County wise, it's like sometimes we just want to be our own.
			Yeah, yeah, definitely. Yeah. All right. Well, that is all my questions.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			First just your name and your title.
Background	Background	Background	INTERVIEWEE
			So, um, so great and how long have you lived on Molokai?
Background	Background	Background	INTERVIEWEE So I'm actually born and raised on Molokai. I've been away for years. Where did you live? So he went to Oahu for college. Okay, where did you go? So I started off
			Yeah, probably.
Background			INTERVIEWEE And then I transferred over to
			Cool. Wow.
			INTERVIEWEE I live what used to be called holiday, but I think it's now a
			Okay, well, um, I guess we'll go ahead and just get started. So what are your top five news sources and where do you get most of your news? So I always tell people like, you wake up in the morning and you want to know what happened at the Oscars last night or something like that. What do you need sources?
Relationships: Friends and Family	Relationships: Friends and family	Relationships: Friends and family	INTERVIEWEE So I would say honestly, I am not into current events. So my significant other is. He is definitely my source to the outside world, unfortunately.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE But I do rely on, if not the Molokai Dispatch,
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE than definitely social media.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE So Facebook, a lot of Molokai things is Facebook.
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE Okay, yeah. And I do follow would be Instagrams.
			Okay, any like particular pages that you follow for your news?
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE So the store All Things Molokai [store in town], I know there have a number of group Facebook group pages. Yeah. So I have only follow three different ones.
			Okay. Do you remember what those ones are?
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolok	INTERVIEWEE So it's @WhatsthehappeningsMolokai.
	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE It's three. Remember, I just did a search on Molokai and they do pop up. I Follow their pages. But those are just Molokai specific. Actually, to be honest, I was living on the Homesteads up until maybe three weeks ago.
Background	Background	Background	INTERVIEWEE And so there was no TV. Yeah. I could barely make a phone call. I could barely catch zooms. So I was literally like, not in touch with the outside world.
			Definitely
	Background	Background	INTERVIEWEE Now that I'm back in town. I do have access.
			which do you prefer? disconnected or connected?
	Background	Background	INTERVIEWEE I like to be disconnected. Yeah, for sure. I do. But it's not with COVID and our staff being remote. It's hard. We're trying to do the work from home. When the whole thing in the black hole? Yeah.
			Um, and so this next one you kind of already answered. When you want to know about what's happening on Molokai specifically, what are you talking he sources he said, What's the haps? And then like two other pages, but mostly social media?
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE Yeah definitely social media. Yeah. Social media,
Source: Mail/Newsletters	Source: Direct mail	Source: Mail/Newsletters	INTERVIEWEE what comes through the mailbox? So they have like postcards. I see, like DHHL for example, like a mass thing that I noticed goes to every mailbox. Okay. Yeah.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE And then also this talking story.
			Yeah. Definitely. And we'll kind of get to that actually, right here. So the third question is what is most important to you? national, regional or local news?
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE We'll see in in my priorities would be local,
Importance: Regional	Importance: Regional	Importance: Regional	INTERVIEWEE then regional.
Importance: National	Importance: National	Importance: National	INTERVIEWEE then National.
	Importance: All	Importance: All	INTERVIEWEE But so I was living in California. So it was backwards.
			Yeah. Yeah. I think that's yeah, how this place differs from like, everywhere else. Um, great. And so this next one is more sharing news. So when you share news with others what are all the ways that you do that? So you talked a little bit about like, talk story, and like one on one? Yeah. Yeah. Do you want to kind of like elaborate on that?

Source: Social Media	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Actually, are we so at Sustainable Molokai, we have a new position. It's a communications and development kind of department. And so with that, we're building our brand and our organization been around for 11 years? And a lot of the programs we do a lot of people don't realize that it's all under Sustainable Molokai. They just think that its different organizations when it's really one. So with this new department were building I guess, kind of, we have, you're working on a social media strategy tool, okay, and building our sustainable Molokai brand. Yeah. So that people can follow us and I guess follow our progress. Yeah. Social media.
	Sharing: Website		INTERVIEWEE And through our website, so that's been the top priority for that department. Yeah. So on top of that, it's layering me because I'm new, and making those connections in the community and just sharing what we're doing. Yeah. And then getting people's feedback in terms of how they perceive us and how we can work together.
			Yeah. For sure. Okay, great. And so um, this next one is more kind of like newsy, sort of. So researchers are, they've coined this new term. It's like a news desert. They're defining it as an area that has limited amounts of local news coverage. With that in mind, would you consider Molokai, a news desert? Why or why not? There's no right or wrong answer. So again, yeah. So they're describing it as an area that has limited amounts of local news coverage. Would you consider Molokai a news desert
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE so because if I think about the Dispatch is great. I would really be sad if that ever were to go away. I feel like a lot of people still rely on that.
TV News: Akaku - Hawiai Public Access TV	TV News: Akaku - Hawaii Public Access TV	TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE But on top of that, I believe there's Akaku. And I feel like that has an impact, at least for me in terms of sharing information, but I feel like they're diverse in the demographics that they cover. Yeah. I feel like they cover like Maui County, but I could be wrong.
			yeah, they do. And then Daniel does Molokai like specific. Yeah.
News desert: No	News desert: No	News desert: No	INTERVIEWEE Yeah. So I feel like I mean, if you were to take out one of them, I would be more inclined to say that we would be headed towards a news desert.
			Okay.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE And I see in the Dispatch that they're recruiting. For writers or contributors. And I feel like there's some sort of succession planning in place for the Dispatch. Kind of makes me feel like it's okay. It's not gonna be like one of those Barnes and Nobles.
Wanting to see more local newspaper	Newspaper: Molokai Dispatch	Wanting to see more local newspaper	INTERVIEWEE I hope for that to still be present, like like, even with the sports. People here are like very sports oriented.
			Yeah, I noticed.
Social media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Yeah, it's sportmanship, family values, generations, I feel like Yeah, so I would say that those are the two lifelines on top of Facebook. I feel
			okay. Yeah, for sure. And so this next one is, if you're willing to pay subscription fees for information and entertainment such as like cable, Netflix, Hulu. Are you also willing to pay a subscription fee for getting high quality news and if so, how much would you be willing to pay? Um, I've been kind of framing this to people as like, if there was a source that met all of your needs, like like it had Molokai whether it had like, be what's happening this weekend, you know, something like that. Is that something you would pay for?
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE So I personally, don't buy into Hulu. I don't buy into, Netflix. Yeah. Amazon, I don't, I don't buy any kind of subscription.
			That's right. Because you are Yeah, you're totally disconnected. Yes.
	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE And it's by choice.
Other	Sharing: Email	Sharing: Email	However, like with in this new position, I, one of the things we are doing at the moment is having like a Sustainable Molokai subscription, like a placement in the Dispatch. Right now we have a calendar of events, to keep people updated on what's happening. So that's in a way, like literally our C&D manager sent me an email last week about it's happening. That's great. I don't know, I believe initially, it was for Sustainable Molokai events. But I don't know if it's gonna be open to others. I'm not sure I didn't read it closely. But I either way, I'm okay.
	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE My thing would be having the same placement on the paper so that people already, so We can start to condition people. So always look at it either backstage or the middle of them. Exactly. And they always refreshing it with updated information.
			Yeah, that's a really good idea. Cool. And so this last one is, and you kind of spoke a little bit about it. But how do you feel about the feature of local news on Molokai or storytelling, new user stories? What do you hope it will be like?
	Background	Background	INTERVIEWEE I'm reminded when 30 years ago, actually over 30 years ago, got to be 1986. I had a like a cousin and he actually died in one of the plane crashes. But his tutu was, I will say that she was the matriarch of the island. She was definitely kupuna like she was there on the Kaoolawe boat. Yeah. But anyway, my peer, his name was Travis Testaku, And he would write all these mo‘olelos about... Gosh, and I tried to look it up too. Yeah, because I was like,

	Background	Background	INTERVIEWEE if somebody could bring that back, that's the cultural element. Just like here and stories here that I feel shouldn't be hard to find.
			Yeah.
	Background	Background	INTERVIEWEE So it pulled on my heart, back then. And I feel like we could bringing that back.
			Awesome. Yeah.
	Background	Background	INTERVIEWEE In a lot of the work that a Sustainable does is we're being mindful of incorporating that cultural element into a lot of our planning and decision making. Yeah. Because I there is a gap. Yeah, and because the tutu sharing stories, having those stories like not to be forgotten,
	Background	Background	INTERVIEWEE Like talking about the different systems we have on-island and its significance. Yeah, about the same words, like their history. Yeah. Just speaking life into just places time, people. Just not forgetting our past.
			Yeah. I feel like that's something people would really be into reading.
	Background	Background	INTERVIEWEE Because over time, people don't even know. Yeah, we need to honor the name in which the place was given. Just so it's not forgotten.
			Okay. Oh, great. That was all my questions.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			Okay, so first off, just your name and your title.
Bsckground	Background	Background	INTERVIEWEE , I'm the
			Great. And um, how long have you lived on Molokai?
Background	Background	Background	INTERVIEWEE All my life.
			Wow, that's great. And so we'll just go ahead and get started. So, what are your top five news sources and where do you get most of your news? So this is very like general you wake up in the morning and you want to know something?
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE So news sources would be on social media,
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE I look at is just Facebook
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE and Instagram. I feel like that's how he gets shared a lot. I mean, not a lot of times most of the time.
TV News: KITV	TV News: KITV	TV News: KITV	INTERVIEWEE For me, that is also I watch regular news. So news stations KITV,
TV News: KHON	TV News: KHON	TV News: KHON	INTERVIEWEE KHON to stay up to date weather was the happenings on Hawaii, etc.
Source: Word of Mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE Um, I think another important top five is just word of mouth, kind of who is in your circle right? Yeah, I work here. We should meet each other. My friend circle and my family circle. Yeah, that will be another source.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE And then the newspaper. You know when we have it. Yeah. I know through COVID They stopped delivering it. So before they used to deliver every Wednesday, I believe. Yeah, they dropped it off in the front and so we wait for it to figure out what's going on on Molokai. Yeah. That we may or may not have known about right off a newspaper and then what else.
			Yeah, I think that's good. And like this next one, you kind of already talked about like when you want to know what's happening on Molokai specifically, what are your top news sources for that? So you said the Dispatch when it used to come here, and social media?
	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Yeah, social media kind of came upon us. I feel that like a lot of great information was shared. And that's one way like if I lost something a phone, a dog, a pet. Anything that I wanted to put out there that I felt like the others can help me. Yeah. And it does wonders. Oh, yeah. It's amazing. Yes, I can just describe it to me and it's yours. Wow. Okay. Yeah, just that being on Molokai.
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolok	INTERVIEWEE We are like Molokai what's the happenings page, like just being in tune with your community and that that sharing space.
			Great. Yeah. And so I probably might know the answer to this already. But what is most important to you, national, regional or local news?
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE Local news for sure. But just that local news impacts us everyday, right here for sure.
			When you share news with others what are all the ways that you do that?
	Sharing: Word of mouth		INTERVIEWEE When I share, just be like with my circle of friends, again, coworkers. When I have news that I want to personally share or just...?
			when you want to share something that you learned, through the news, or you saw somewhere? Yeah,
Relationships: Friends and family	Sharing: Word of mouth	Relationships: Friends and family	INTERVIEWEE I feel like my friends and circles that I'm associated with.
Sharing: Social Media	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE I also feel like I post on social media as well.
Sharing: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE Mostly to talk.
			Yeah, definitely. Okay, this next one is this like new concept that researchers have coined. They're calling it a news desert. And so they're defining it as an area that has limited amounts of local news coverage. With that definition. Would you consider military a news desert? Why or why not? There's no wrong answers.
	News desert: Yes		INTERVIEWEE usable by the news desert. Place that doesn't
	News desert: Yes		so they define it as an area that has limited amounts of local news coverage
News Desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE For sure on Molokai. Oahu and Maui not so much probably not. They have people dedicated to those things. But for the Molokai community and our island I think so. Yes. Yeah. Limited.
News Desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE Yeah, we only have one newspaper. And not like they're covering every single thing that's just kinda like highlight. I think that I wouldn't say I would say yes, that its a desert to that specific question, because I always think that there's more ways that we can share information.
News Desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE I just don't think we are ready for that. We don't have the resources. I think we try our best to get our happenings and our news and our highlights and what what good and going on here out there. It's just limited.

Background	Bigger news organization are more important to spreading the word locally	Tries to reach people through a diversity of sources	INTERVIEWEE Because if we want to contact someone we were contacting Oahu stations. if they're coming here and just covering it like for example is the Molokai Hoi they're planning on coming here, right? I feel like we have much more to highlight and to share than disasters.
			For sure. Um, and so this next one if you're willing to pay subscription fees for information and entertainment, such as like, cable, Netflix, Hulu, are you also willing to pay subscription fee for getting high quality news? And if so, how much would you be willing to pay?
Willing to pay for news: Yes	Willing to pay for news: Yes	Willing to pay for news: Yes	INTERVIEWEE I would hope because we get for free now.
Willing to pay for news: Under $10	Willing to pay for news: Under $10	Willing to pay for news: Under $11	INTERVIEWEE Right. And it will be if we're paying for high quality or something on $10 a month.
Willing to pay for news: Yes	Willing to pay for news: Yes	Willing to pay for news: Yes	INTERVIEWEE I just thought about that because every time we watch the news, they hardly covering weather on Molokai. It's like, specifically Oahu, Maui and the Big Island.. Once in a blue moon. They'll say like Molokai is THIS temperature. and so Iguess I'm saying if it was like a quality station to my needs, which will cover Molokai's weather on the East, on the West, on the South and the North. Yeah, I feel like I wouldn't mind paying.
			Yeah, definitely. For sure. And this last one is how do you feel about the feature of local news on Molokai? What do you hope it will be like?
Wanting more Molokai representation in the news	Wanting to see more local news	Wanting more Molokai representation in the news	INTERVIEWEE I think is really going back to what we had discussed already is kind of more quality, dedication to on island happening, whether it be sports, whether it be worthy news, whether it be what's going on at our high schools in our elementary schools in our community, sharing that out.
Wanting more Molokai representation in the news	Wanting Molokai representation in news	Wanting more Molokai representation in the news	INTERVIEWEE Currently, we don't have a news station that shows our events and highlights coming up. I think. We read about it on social media. But if there was a new station dedicated like this leaks happening on Molokai ABCD. Yeah, it'd be great because we're not filtering and looking on Facebook. We just know like, okay, the main source is this place. Yeah, let's just go see what the happenings is on this news session. They'll broadcast it.
			That would be so cool.
Other	Instead of small niches of the community getting info, looking for a broadcast channel to everyone in it	Looking for highly localized information, independent if statewide sources	INTERVIEWEE It will be trusted, right? Yeah. And even for people who are throwing events, instead of posting on social media, it reaches, you know, the whole community. Yeah. Which that's hard to is because it depends on your friends, right? Yeah, true. I'm gonna read your friends and hopefully your friend, your friend. Definitely the shares is important, right? But if you have this news station that's dedicated to get one stream nice place by anybody doing anything?
			That would be really cool. Actually. I haven't heard that one yet. Yeah, that's really interesting.
	Instead of small niches of the community getting info, looking for a broadcast channel to everyone in it	Looking for highly localized information, independent if statewide sources	INTERVIEWEE And like any information, highlights, lowlights...
			Yeah.
	Instead of small niches of the community getting info, looking for a broadcast channel to everyone in it	Looking for highly localized information, independent if statewide sources	INTERVIEWEE Yeah, that'd be cool to just make it a community thing here. Yeah,
Background	Looking for highly localized information, like what the sale is at the neighborhood grocery store	Looking for highly localized information, independent if statewide sources	INTERVIEWEE Yeah, right. Right now. It's a wife of someone that works at one of the two main grocery stores. Yeah, she posts all of the deals on the shelves. It's not her job, right. She just works there in the meat department. She doesn't have a responsibility to share out what the sales are for that week. Like hey featuring "this is on sale, that is on sale..." And it's a regular she posts once a week of the sales but I feel like a lot she captures a lot of people that well aquifer so let me go to Friendly market. Yeah, wanna buy that? Yeah, laundry soap is on sale. I'd rather order it from here then target, right. Price is competitive. So yeah, very informing.
			Yeah. See, especially if that's not even her job. You know, she's just doing it to share that she knows how to do it.
			That's awesome. And that's her sharing news. Okay. Well, that was all my questions.

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			Okay, so first one is what are your top five news sources? And where do you get most of your news? And so I've been telling people like when you wake up in the morning and you want to know something, like where do you look?
Source: Internet databases	News aggregator	Source: Internet databases	INTERVIEWEE Oh, I look online. Always online. I go to Google News. Okay. And I read everything. I read everything in the main section and then I ever read everything tech. And then I read everything science.
			INTERVIEWEE Interesting. What like websites? Do you find yourself going towards most?
TV News: CNN	TV News: CNN	TV News: CNN	INTERVIEWEE I go CNN
Website: Reuters	Website: Reuters	Website: Reuters	INTERVIEWEE Reuters
Website: The Guardian	Source: The Guardian newspaper	Source: The Guardian newspaper	INTERVIEWEE Guardian, I've been going to the Guardian a lot.
Website: SF Gate	Source: SF Gate	Source: SF Gate	INTERVIEWEE So the SF Gate. I mean, they've been picking up on Hawaii. Huge.
Website: Civil Beat	Website: Civil Beat	Website: Civil Beat	INTERVIEWEE Civil Beat major. Yeah, I love that. There's more access to Civil Beat.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE And then Molokai dispatch of course.
TV News: CNN	TV News: CNN	TV News: CNN	INTERVIEWEE CNN i It's I just this is just rubbish though. I just been watching less of it.
TV News: ABC	Source: ABC	Source: ABC	INTERVIEWEE I've been watching ABC,
TV News: MSNBC	Source: NBC	TV News: MSNBC	INTERVIEWEE NBC. Okay. Bye. But I'm a big, I take in a lot of a lot of news.
			I'll make this easier. So when you want to know what's happening on Molokai specifically, what are your top nice sources for that?
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE Molokai Dispatch all the way
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE and then Facebook after that.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE I would say word of mouth and then Facebook. Okay,
			great. And then what? specific pages on Facebook? Would you say
Social Media: @WhatsthehappeningsMolokai	Social Media: @WhatsthehappeningsMolok	Social Media: @WhatsthehappeningsMolokai	INTERVIEWEE @WhatsthehappeningMolokai, but I really don't spend I would say 1% of my viewing time is on Facebook. I am only on Facebook if I have to.
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE If have to reference something. Yeah. The only social media uses Instagram. By choice. Yeah. And that's by choice also when I have to
			And so what is most important to you national, regional or local news?
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE Local news
			Okay, number four. When you share news with others, what are all the ways that you do that?
Sharing: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE Ah, it's usually oral, I usually share it verbally. I try to source where I got it from. It's almost always verbally
Sharing: Email	Sharing: Email	Sharing: Email	INTERVIEWEE Yeah, very rarely even in an email or
Sharing: Texting	Sharing: Texting	Sharing: Texting	INTERVIEWEE Oh, I know I share it via text.
			Okay. So this next one is like one that researchers are calling the claiming this new term news desert. They're defining it as an area that has limited amounts of local news coverage. With that definition in mind, would you consider Molokai a news desert? Why or why not?
News desert: No	Sharing: Word of mouth	News desert: No	INTERVIEWEE Definitely not. Because the culture is oral. Yeah. So news has always traveled here since there were people here orally, and island small enough. Everyone knows everybody. And so regardless of the medium, the news is being transferred.
			That's a really good point. Okay, thanks for sharing that. Sure. Um, so this next one is, if you're willing to pay subscription fees for information and entertainment, such as cable, Netflix, Hulu, whatever. Are you also willing to pay a subscription fee for getting high quality news? And if so, how much would you be willing to pay?
	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE The only thing I would pay for right now.
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE I don't pay for anything right now. Except for my internet. Even Netflix I get from my sister, which may be coming to an end here. See? Sorry, what was the question?
			Are you willing to pay? Oh, yeah,

Willing to pay for news: Under $5	Willing to pay for news: Under $5	Willing to pay for news: Under $6	INTERVIEWEE I would I would pay for Civil Beat. I would pay $2 a month or so for Civil Beat.
			And then this last one. How do you feel about the future of local news on Molokai?
Optimistic about future of local news	Importance: Local	Importance: Local	INTERVIEWEE There will always be a place for local news on Molokai. Because there always has been, no one else tells our story.
Other	Background	Background	INTERVIEWEE How do I feel about the future? I'm curious. Because I think that the world of journalism, however necessary it is, is going through a state of disruption right now. And it's filtering down to our smaller communities. I believe the smaller communities, in many instances have been able to weather the transition better, because they still have more or most relevance even over social media, or at least still competing with social media, because no one there's no one else.
	Importance: Local	Importance: Local	INTERVIEWEE Big media can get big news anywhere, but it can't get smaller local news.
	Future of printed newspapers	Print is very important for smalll paper	INTERVIEWEE But that being said, I think it's in a precarious state. Because, as from everything I've seen so far, there's no model that that works as good as the good old print ad model. You know, what I mean? You know, you see, it's come a long way online advertising and everything.
	Background	Background	INTERVIEWEE But I get the feeling just by looking at all the indicators, which are more conglomeration, less smaller media, less jobs in journalism, and less depth and reporting.
	Background	Background	INTERVIEWEE You know, all of that tells you that, versus, you know, it's trending kind of in a wrong direction. And so it feels precarious, because there is no clear algorithm to this doesn't seem stabilized.
			Yeah, that makes any sense.
	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE there's no blueprint for it. Yeah. No, I mean, like, yeah, because innately I'm like, bruh this stuff should be free. You know what I mean? I don't know why I own a frickin newspaper.
			Yeah, but it's free. It's free for people. Well, yeah,
Background	Background	Background	INTERVIEWEE but that's the beauty though of this place I have I have, I would say I would estimate 25% to 35% of my advertisers probably don't need the advertising my newspaper. They understand that without community support, my paper is going to go away. Yeah. They know that.
Background	Background	Background	INTERVIEWEE it's like, it's just like if you go into Friendly market, it's crowded in there, not just because it's a small market. It's crowded because there's way too many employees in there. They overstaffed. They overstaffed. And and it's like, hey, you know, what, if we're making less profit, but it means that we can overstaffed? Just over staff is fine. Yeah. I mean, it's like, yeah, and so we all like I said, it's very socialistic whether whether we call it that or not, it's Yeah, we were all poor together.
			But yeah, I also want to kind of pick your brain a little bit on like, like coverage of Molokai in news, it's like, not because of me, but like in Civil Beat, in Star Ad etc
Background	Background	Background	INTERVIEWEE Yeah. Yeah. It's it's a, it's very secondary. Yeah. It's it's very, I'll just say that it's, it's not necessarily Civil Beat, but a little bit of Civil Beat. It's a little bit extractive. You know, what I mean? It's like, well, let's pay attention to Molokai, when there's something worth paying attention to. It's usually a car crash or controversy, activism, you know, and it's, it's like,
Background	Background	Satisfied with the level of local news	INTERVIEWEE there is such a thing as good news. You know what I mean? And it doesn't, you don't have to wait. And that's, that's my position right now. It's like, we're so successful right now because all the stuff we're doing in the way that we're talking the way that we're engaging with new partners, new networks, whatever. It's all super inclusive, super positive. You know what I mean? And it's just like, everybody says, like, oh, yeah, we want to work with you. Like, ah, you know, like, Why is no one else?

RESEARCHER 1	RESEARCHER 2	**FINAL**	INTERVIEW
			We'll go ahead and get started. Okay, so start off by giving me your name and your title.
Background	Background	Background	INTERVIEWEE , and I'm the
			Perfect. Okay, and how long have you lived on Molokai?
Background	Background	Background	INTERVIEWEE I came here in 1988. Okay.
			R. Okay, great. And I guess we'll go ahead and get started if that's okay. Okay. So what are your top five news sources and where do you get most of your news? So I've been telling people when you wake up in the morning, and you're like, I want to know something. Where do you look?
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE Okay. I do social media.
Website: 1440 Daily Digest	Website: 1440 Daily Digest	Website: 1440 Daily Digest	INTERVIEWEE There's a site that I look at. She's something with 1440 Daily Digest or something.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE For example. I want to know who won the Oscars last night. So I just went to what did I do? I think I just went to Facebook and then I went to some news sites you know, like some movie, you know, movie like variety or movie or something like that, that those kind of information.
Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	Newspaper: Molokai Dispatch	INTERVIEWEE If it's local than, you know, Molokai Dispatch,
	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE you know, also there's a few Molokai Facebook's you know, that I will look at.
			Rand what are those pages called?
Other			INTERVIEWEE And then we have like, like we have a site for the high school, but pretty much I know was on it. I mean, you know, I'm posted it so
Social Media: @whatsthehappeningsmolokai	Social Media: @WhatsthehappeningsMolokai	Social Media: @Whatsthehappenin	INTERVIEWEE @WhatsthehappeningsMolokai
Relationships: Friends and Family	Social Media: Facebook	Relationships: Friends and Family	INTERVIEWEE and it would be just personal friends, you know, that kind of stuff. So like, things like Sustainable Molokai. You know, I go to this I just like those kinds of
			Yes, for sure. And what kinds of sites do you go for for like your news? If any, and okay, yeah.
TV News: CNN	TV News: CNN	TV News: CNN	INTERVIEWEE CNN. I'm not like, always on it.
			INTERVIEWEE You know? When something happens or you want to know more about something,
Website: 1440 Daily Digest	Website: 1440 Daily Digest	Website: 1440 Daily Digest	INTERVIEWEE So there's that other said, 1440 Daily Digest.
			Okay.
Importance: Local news			INTERVIEWEE It's also local news.
TV News: KHON	TV News: KHON	TV News: KHON	INTERVIEWEE You know, like Channel 2,
TV News: KITV	TV News: KITV	TV News: KITV	INTERVIEWEE Channel 4
			Okay, great. And when I guess we kind of answered this one. already. So you said for news for Molokai specifically. What's the haps? Facebook? Oh, great. Yeah, and so what is most important to you, national, regional or local news?
Importance: National	Importance: National	Importance: National	INTERVIEWEE I'm struggling with that, I think if it's if it's like there's something important and it is national, then that's the primary. Yeah, if it's something local, then that's already so I don't know. All Yeah. Okay.
			And so when you decide to share news with others, what are all the ways that you do that?
Sharing: Molokai Dispatch	Sharing: Molokai Dispatch	Sharing: Molokai Dispatch	INTERVIEWEE So we definitely do the Dispatch.
Sharing: Social Media	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE We definitely do the social media, which is either if it's a school things or school page or personal and
Sharing: Emails	Sharing: Email	Sharing: Email	INTERVIEWEE I definitely do like emails. Yeah.
Sharing: Calling	Sharing: Calling	Sharing: Calling	INTERVIEWEE And and then if it's something really, really important, then it's the phone calls,
Sharing: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE then it would be the personal, you know. Finding them.
			So we were talking about this one about news desert. They're defining it as an area with limited amounts of local news coverage with bands coverage. Yeah for news coverage. Okay, that definition would you consider Molokai a news desert or with any previous knowledge of that term?

News desert: No			INTERVIEWEE Okay, because when I saw that I thought, Okay, I know food desert. So you don't have any fresh foods in your community mean? So, news Desert means no coverage.
News desert: No	News desert: No	News desert: No	INTERVIEWEE I would say it's not a desert completely. That would mean there's no coverage.
News desert: No	News desert: No	News desert: No	INTERVIEWEE I say if there's, if there's local news, there's coverage because, okay. It's not like you live in Honolulu and people and reporters are gonna come to you, you know, like that. A lot of times we have to give the news to the newspaper. However, like I won some awards they call me and they want to interview me for the thing.
News desert: No	News desert: No	News desert: No	INTERVIEWEE The other piece is if because I did win a national award and it was, it was not like, I think, if I look at if I if my standard is kind of Honolulu, you know, metropolitan city, you know, there's radio stations, there's TV stations, you know, that that would be like the top right.
News desert: No	News desert: No	News desert: No	INTERVIEWEE We have a newspaper. So it's more of a lower level. But I wouldn't call it a desert because then that would mean there was nothing.
			okay. Yes. Yes. Good answer. Next one is if you're willing to pay subscription fees for information and entertainment such as cable, Netflix, Hulu, stuff like that. Are you also willing to pay a subscription fee for getting high quality news and if so, how much would you be willing to pay?
	Background	Background	INTERVIEWEE Okay, so that's so high quality news. So then there's so much out there that yeah, access and you don't know. You have to like do all that whose viewpoint is this, you know, all that critical thinking that you know? I don't know that I have the time or or the the time or even the knowledge to do it.
Willing to pay for news: maybe ??	Willing to pay for news: Maybe	Willing to pay for news: Maybe	INTERVIEWEE So I don't know I think on one hand, Free is better. But then that may mean that it's not. I mean, if you can get if you got to free is not so good. Then you got to go to paying for quality.
Willing to pay for news: Yes	Willing to pay for news: Yes	Willing to pay for news: Yes	INTERVIEWEE Then I guess I would pay, be willing to pay. And I guess I would I wouldn't want to pay very much I guess what because I'm assuming this is more than what we have now. Right? So you there be some kind of subscription like I do Netflix and all that kind of stuff.
Willing to pay for news: Yes	Willing to pay for news: Yes	Willing to pay for news: Yes	INTERVIEWEE You know, so I don't know how much I would pay but it will be it wouldn't. It would because then that that means like how much do I value getting the news all the time? So I don't know I guess. I guess if it was something that I knew it was good. I knew I didn't have to worry about it. I could watch the news and it would be great. And it would I wouldn't have to worry about you know, do I have to check it out? You know, then okay, so then yeah, I will be willing to pay and how much are you willing to pay?
Willing to pay for news: Under $10	Willing to pay for news: Under $10	Willing to pay for news: Under $10	INTERVIEWEE Yeah. I I don't know. I'm just gonna put it something out there for like $10 a month. I don't know.
			Yeah. You're not being like told you have to pay that rate, just theoretical. Okay, this last question is, how do you feel about the feature of local news on Molokai and what do you hope it will be like,
Need for onset news, fast	fast, and efficient	Need for onset news, fast	INTERVIEWEE Okay, so some things in my thoughts I'm thinking is that I would love it to be more current, ready, you know, instant that kind of, you know, more that kind of thing.
	Digital Divide accessibility		INTERVIEWEE Accessible to all Yes. So, I know we have pockets on our island with there's no internet connection. Right. So I think so. I think that's a big piece of this.
	Digital Divide accessibility		INTERVIEWEE Because as a librarian, you think and libraries, we think about accessibility. And so the divide is between the I forget what the word is, but you got the digital divide, right? Because you don't have access and you have access so so until it's a utility, where you pay for like electricity and everybody has it, then we're always gonna have that big divide. Yeah. So seeing that, if that was taken care of then and everybody had access to news. That's where I would like to see the future.
			Yes, yeah. Great. That's all that's all.

RESEARCHER 1	RESEARCHER 2	**FINAL**	
			So, okay, so, um, start off with your name and your title. Kind of like your part in the community.
Background	Background	Background	INTERVIEWEE
			awesome. Um, so this first one is, what are your top five news sources? And where do you get most of your news? So that can be like I tell people, when you wake up in the morning, and you're like, I want to know what's happening. Yeah.
			INTERVIEWEE Local news or just whatever news?
			Um, let's start out with like, in general. Yeah.
Website: AP	Website: AP	Website: AP	INTERVIEWEE I'm probably get like the AP morning, email with all the top story links. Or I used to not be like, I used to try to avoid reading news. But I don't know as I get older, I feel like I need to be a little more informed. Yeah. So I rely on that a lot.
Website: NY Times	Website: NY Times	Website: NY Times	INTERVIEWEE I scan over the New York Times, morning briefing, or whatever they have, even though I don't have a New York Time subscription. Just like the overview from their morning email, which is helpful. That's a nice thing, because I don't like like I said, I don't like getting too deep into the news.
	Website: AP	Website: AP	INTERVIEWEE And that's it. And then, I mean, it's always the same top story. So like, if I something catches my interest in that, then usually I'll find it in AP you know, list of stories. Um, man, that's my main two in the morning.
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE. And then, you know, I'll glance that on like, my Facebook news feed is I guess, pretty satisfying for my needs. You know, there's more diversity there. So yeah, I gotta sift a little more. But um, I like I said, I try not to spend too much time. Yeah. Lost in it.
Source: Social Media	Source: Social Media	Source: Social Media	INTERVIEWEE And then, you know, for multiple news sources, there's a social media,
Social Media: Instagram	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE Instagram feed,
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE Facebook feed there, we I helped manage a more high only Facebook group and that, right, that one gets a lot of action.
			Yeah, of course. And so I kind of wanted to ask you about that. So you, um, are you like the person who runs @Whatsthe happeningsMolokai on Facebook.
Social Media: @WhatsthehappeningsMolokai	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Yeah, you know, I don't, I didn't, I didn't start the group. I have kind of a friend from high school started it. And I was just kind of following it for a while. But then I saw it just kind of going off the rails a bunch, especially, especially at like the height of the Trump era. When things got like hyper political, and I kind of tried to be apolitical myself, but I just saw our community I saw that divisiveness seeping into our community that has like these long standing community bonds that normally are hard to shake, you know, are hard to rattle.
Background	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE And, you know, the ugliness of social media people say stupid shit or say whatever they are feeling in that moment. But, um, so And my friend Sammy, who started What's the haps wasn't actively involved in appoints you just kind of like it was just a free for all right? It's the most it's the most viewed and the most, it has the biggest membership of any more chi specific group page, right? So I told her like, Dude, it's kind of out of control. And this is a great resource for our community, because it has been the place where people go to find out like, what job openings, there are, what community events are coming up, what kind of youth opportunities are out there. But it was just just turning into a shitshow. Like so much of social media. So volunteering, I say, I'm gonna go in, I'm going to clean it up, I'm gonna kick people off, they don't belong on there, I'm going to hold people to the rules, make the rules, restate the rules, make sure buddy agrees to them, you know, have a creek questions just to get into the group. So I can kinda like know if somebody's really from okay or not, which is crazy, because in that process, I'm realizing how many new people have moved here and are moving here. It's kind of interesting. Yeah, insight to that. But anyway, that's my role there.
			Yeah, that's crazy.
Background	Sharing: Social Media		INTERVIEWEE I tell you, it's, it's really challenging. It's, ah, it's something I took on, like, kinda, again, as a community service. But I got to see it, if I try not to spend too much time on it. And sometimes I miss stuff, but it's a constant. It's crazy how much energy it takes to, like, just today, there are posts that went up that, like, I gotta debate, like, Should I pull it down? The normal rule is if you know, somebody flags it, I'll look at it. If it's clearly outside the rules, I'll take it down. If it's not, I'll leave it. But if more people flag it, then I'll take it though. And, you know, it's like, it's just, it's crazy.
	Sharing: Social Media		INTERVIEWEE But you know, it's super, it's healthy, too. Because, you know, you really, it's a, it's a forum where I think people can explore their, their opinions on bigger issues on real issues. And it really is, you see the diversity of opinion, you know, and it's kind of healthy in a lot of ways. It can get a little out of hand sometimes, but
			Right, yeah, no. And I found that people use it a lot. Um, when so you kind of covered this a little bit when you want to know what's happening on Molokai? What are like all of the sources that you go to for that?
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE Word of mouth is a good one. I mean, I know it's not an official source. But
			yeah, it is. It is.
	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE I mean, to me, that's the that's the most important source.
Source: Word of mouth	Source: Word of Mouth	Source: Word of Mouth	INTERVIEWEE If somebody calls me or text me or conversation mentioned something, then you know, so you get your the coconut wireless. Yeah, otherwise, there's just the dispatch and word of mouth and social media.
			Okay, great. And so, um, this next one is kind of simple. What is most important to you, national, regional or local news?
Importance: Local	Importance: Local	Importance: Local	INTERVIEWEE Ah, geez, most important to me would be more local specific news, because it's news I can use everything else is just kind of just helps me, you know, stay up to date on all the craziness that's going on in the world. again, which I don't always want to be too long into.
			Right. Right. Yeah. No, it's, it's it can be a lot for sure. And so when you decide to share news with others, what are all the ways that you do that?

Source: Social media	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE Social media,
Source: Word of mouth	Sharing: Word of mouth	Sharing: Word of mouth	INTERVIEWEE word of mouth. wants to do.
Sharing: Molokai Dispatch	Sharing: Molokai Dispatch	Sharing: Molokai Dispatch	INTERVIEWEE I'll write something for to dispatch. I mean, I'm involved with for my work, I'm involved with nonprofits, local nonprofits, because I often get hired to do video for them, PR stuff, all that sort of thing. And then also as a board member, so you know, um, yeah, social media. Yeah.
			Okay, and what sort of social media do you use most?
Social Media: Facebook	Social Media: Facebook	Social Media: Facebook	INTERVIEWEE For new stuff I kind of rely more on Facebook than anything
	Social Media: Instagram	Social Media: Instagram	INTERVIEWEE on IG I know younger crowd younger generations use it more. But you know, I'm on IG as well. And I just it's not a great platform for news sharing. It doesn't seem like you know, the audience isn't looking for that for one thing, and then it's not the format of it isn't conducive for sharing. So
			Okay, so let's see. Okay, so this next one, which you probably saw on the consent form, there's this new concept that researchers are calling a news desert. And they've defined it as an area that has limited amounts of local news coverage. With that, would you consider Molokai, a news desert? Why or why not?
News Desert: Yes	News desert: Yes	News desert: Yes	INTERVIEWEE Well, I mean, depends. If you're talking about our representation in like, state wide media, then yes.
Background	News desert: Yes	News desert: Yes	INTERVIEWEE I used to do a lot of new stringer work for the the news stations. And they would always tell me like, yeah, like, I mean, they call me like, maybe once a month or every three months to shoot something. I mean, that's it, you know, and that's what like, that's how often we're rarely we would have stories covered by the mainstream, you know, statewide media. So yeah, in that sense, yes.
News Desert: No	Cost to produce news could be a barrier for it in the future locally	News Desert: No	INTERVIEWEE But you know, if like, as far as on Molokai itself, do we have enough news sources for our local community to know what's happening locally? I would say not a news desert. I think there's Yeah, no resources.
Source: Bulletin Board	Source: Bulletin board	Source: Bulletin Board	INTERVIEWEE There are other ones other places you get news? Not so much during COVID. But again, that's kind of behind us. Now. These are these are all. What do you call those? Like the Bulletin Boards in town?
			Oh, the bulletin board bulletin board? Yeah. Yes.
	Source: Bulletin board		INTERVIEWEE Oh, it's a classic old school.
			I'm sure. Yeah. Okay, great. Um, that's a really interesting answer. I like that. So this next one is if you're willing to pay subscription fees for information and entertainment, such as like Netflix cable who stuff like that? Are you also willing to pay a subscription fee for getting high quality news? And if so, how much would you be willing to pay?
Willing to pay for news: No	Willing to pay for news: Maybe	Willing to pay for news: No	INTERVIEWEE Well, I have asked myself that question, like, almost buying a subscription to The New York Times. Right. And deciding not to.
Willing to pay for news: No	Willing to pay for news: Maybe	Willing to pay for news: No	INTERVIEWEE I think I would I mean, if there wasn't so much free? Yeah, access to what I think is quality news.
Willing to pay for news: No	Willing to pay for news: No	Willing to pay for news: No	INTERVIEWEE Like the AP, right. I mean, that's why I use it. Because, to me, that's where everybody else is getting their stories from basically. And it's free. So why would I pay extra when I don't want to spend any more time in a day? You know? Yeah. On those soul? I would say no, to that.
			Okay. Yeah.
Willing to pay for news: Maybe	Willing to pay for news: Maybe	Willing to pay for news: Maybe	INTERVIEWEE Unless, unless, unless all of a sudden, I couldn't get access to AP or something, you know,
			Okay. And then this last one is how do you feel about the future of local news on Molokai? And what do you hope it'll be like?
TV News: Akaku - Hawaii Public Access TV	Social Media: Akaku Hawaii Public Access TV Pages	TV News: Akaku - Hawaii Public Access TV	INTERVIEWEE Hmm. I hope it remains community based. And I think social media has strengthened that. I can't foresee how that might change but we never know um, but, you know, when I when I first moved on to Molokai was 2000. Okay, so YouTube wasn't really social media that didn't exist. My first job here was setting up the Akaku, Maui community TV Molokai satellite. Right. Right. So that's public access TV.
	Social Media: Akaku Hawaii Public Access TV Pages	Social Media: Akaku Hawaii Public Access TV Pages	INTERVIEWEE And that was kind of interesting segments, because I didn't realize how closely I've been tied to news, news, community information for so long. But, you know, we started, I started training people how to use video cameras and editing to put stories on to community access TV. All right. So aside from our local two newspapers at a time, I think at a point, we had three, maybe this was the first time that individual community members before YouTube, right, yeah, could could share stories or information, opinions, we with a broader audience, and it was kind of crazy, it really caught on like, we train hundreds of people in the first five years that I was there. And we actually was putting on more programming and all of Maui for a while. Um, so that was the beginning of like, this community base kind of information sharing, which is news to me.
Source: Video streaming (Youtube, Vimo, etc.)	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE And then YouTube
Source: Social Media	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE and social media, quickly, kind of replaced that.
TV News: Akaku - Hawaii Public Access TV	Social Media: Akaku Hawaii Public Access TV Pages	Social Media: Akaku Hawaii Public Access TV Pages	INTERVIEWEE Yeah, public access TV, but it's only increased the access that we as community members have, to these resources to other people, basically.
	People need to grow up and support local news, or they won't have it	People need to grow up and support local news, or they won't have it	INTERVIEWEE Right. And so I guess I see that expanding even further, possibly, I don't know exactly how, right. What I hope people can mature a little. Yeah, in their understanding of the resource.
Background??	People need to grow up and support local news, or they won't have it	People need to grow up and support local news, or they won't have it	INTERVIEWEE And the responsibility that comes with using that resource and, and their own power in influencing or shaping our community, even with a comment, a single comment or a single post realizing like, you know, you are altering the fabric of our community. Yeah. And so we all need to be a little more, I guess, that's what I guess that's the one thing I would hope for is that we would all become, and I've been saying this since that time, it was always a thing that you got to be responsible is a great power. You know, you have the ability to speak to many people.
	Future: Citizens will create more-responsible media	Future: Citizens will create more-responsible media	INTERVIEWEE Be conscious about what you're saying. Right? Think about how you're sharing your message, think about what message you're putting on it and what kind of response you want, and how that's going to impact our community. So I guess that would be the main thing. I mean, yeah, seems like the channels of communication just continue to expand.

	Sharing: Social Media	Sharing: Social Media	INTERVIEWEE I guess my fear would be that, you know, what replaces IG? What replaces Facebook, if we if if there becomes more, you know, there's Twitter, which I don't even use, but the resources for communication sharing become more diverse. And then we may become siloed, within our own small little community, right? Depending on which platform you're gonna use. So, I think that's one change, I can kind of foresee like Facebook was it for a long time, right? Hey, so you know, like, you could you could speak to your whole community just by going to Facebook.
	Hope and fear combined	Hope and fear combined	INTERVIEWEE But now it's like, you know, the younger generations, not even on Facebook, they're only looking at IG and tick tock and all this other stuff. So yeah, I'm not I'm not sure how it's going to evolve. But I hope we can. I hope we can keep the cohesiveness and the open up kind of like a feeling or a sense of having an open forum or open space. Yeah, because the power of this community is there has always been our unity, even though individuals may not always agree. At the end of the day, we can figure out what to agree on, to keep to stand together for whatever is most important, or whatever is the priority for our future generations or resources. So I guess there'll be my hope and my fear kind of combined.
			No, that's great. Yeah, exactly. And, yeah, it's it's been really interesting looking at.