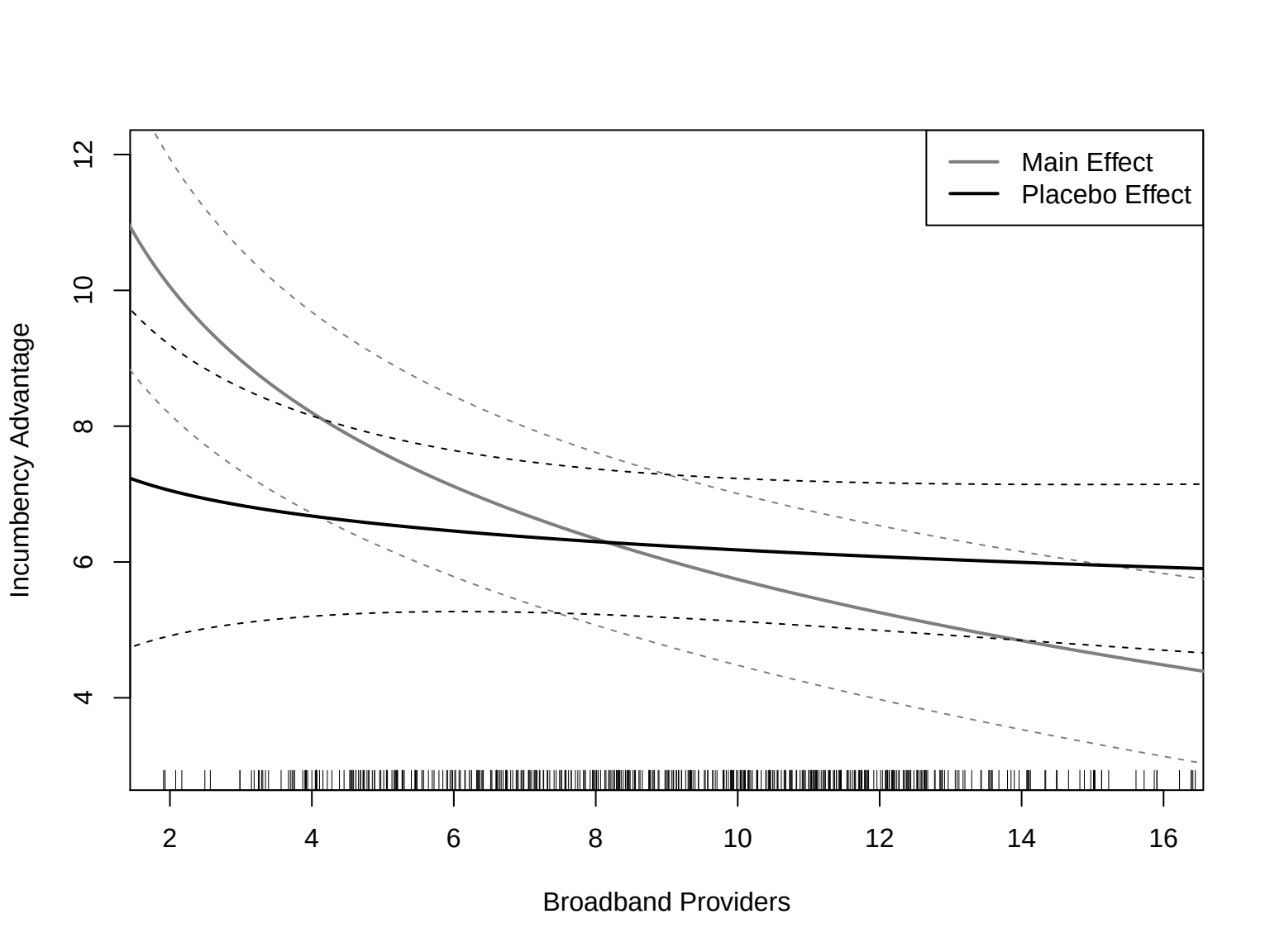
Main Effect
Placebo Effect
Incumbency Advantage
4
6
8
10
12
2
4
6
8
10
12
14
16
Broadband Providers