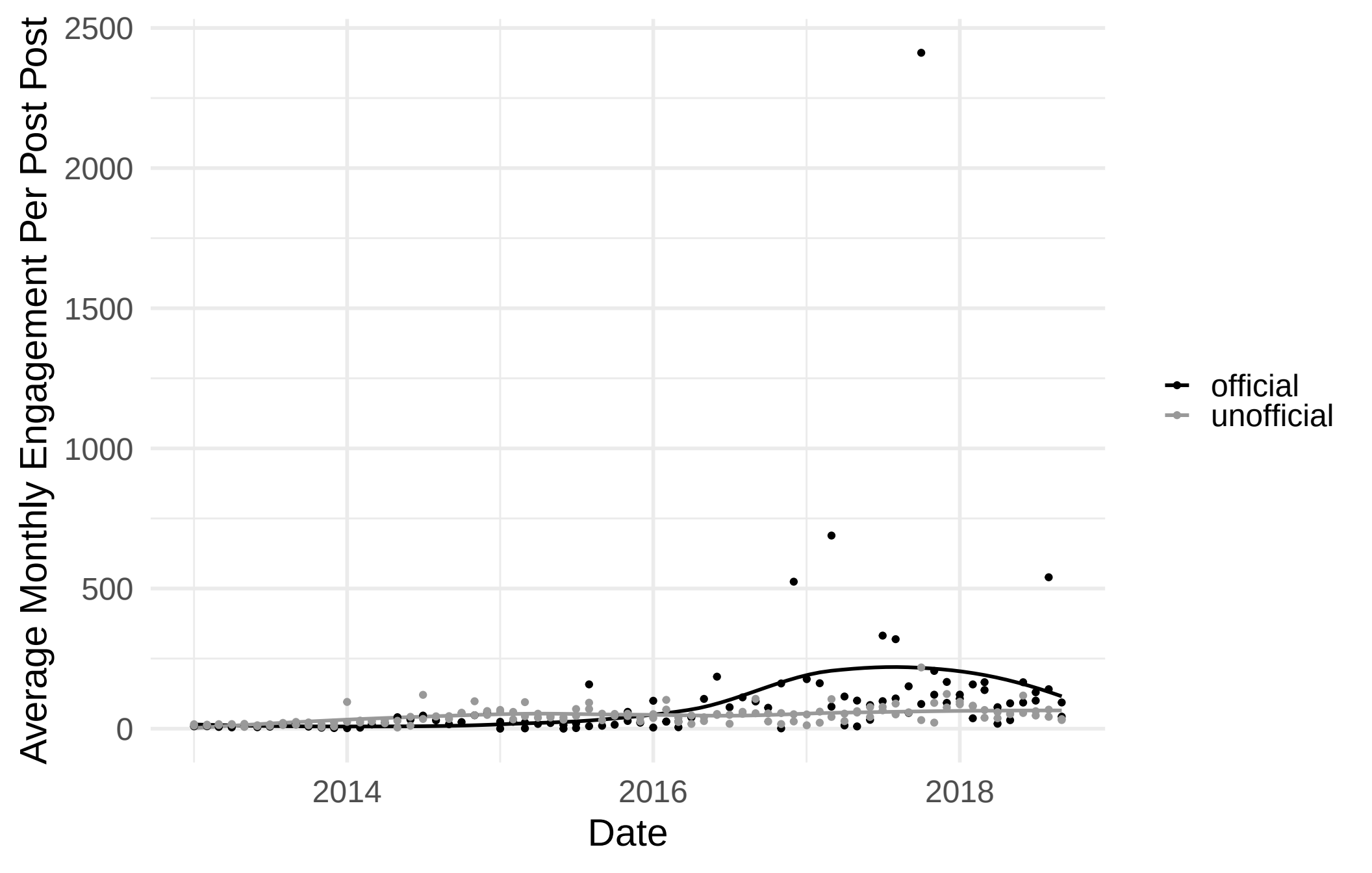
Average Monthly Engagement Per Post Post
2500
2000
1500
1000
500
0
2014
2016
2018
Date
official
unofficial