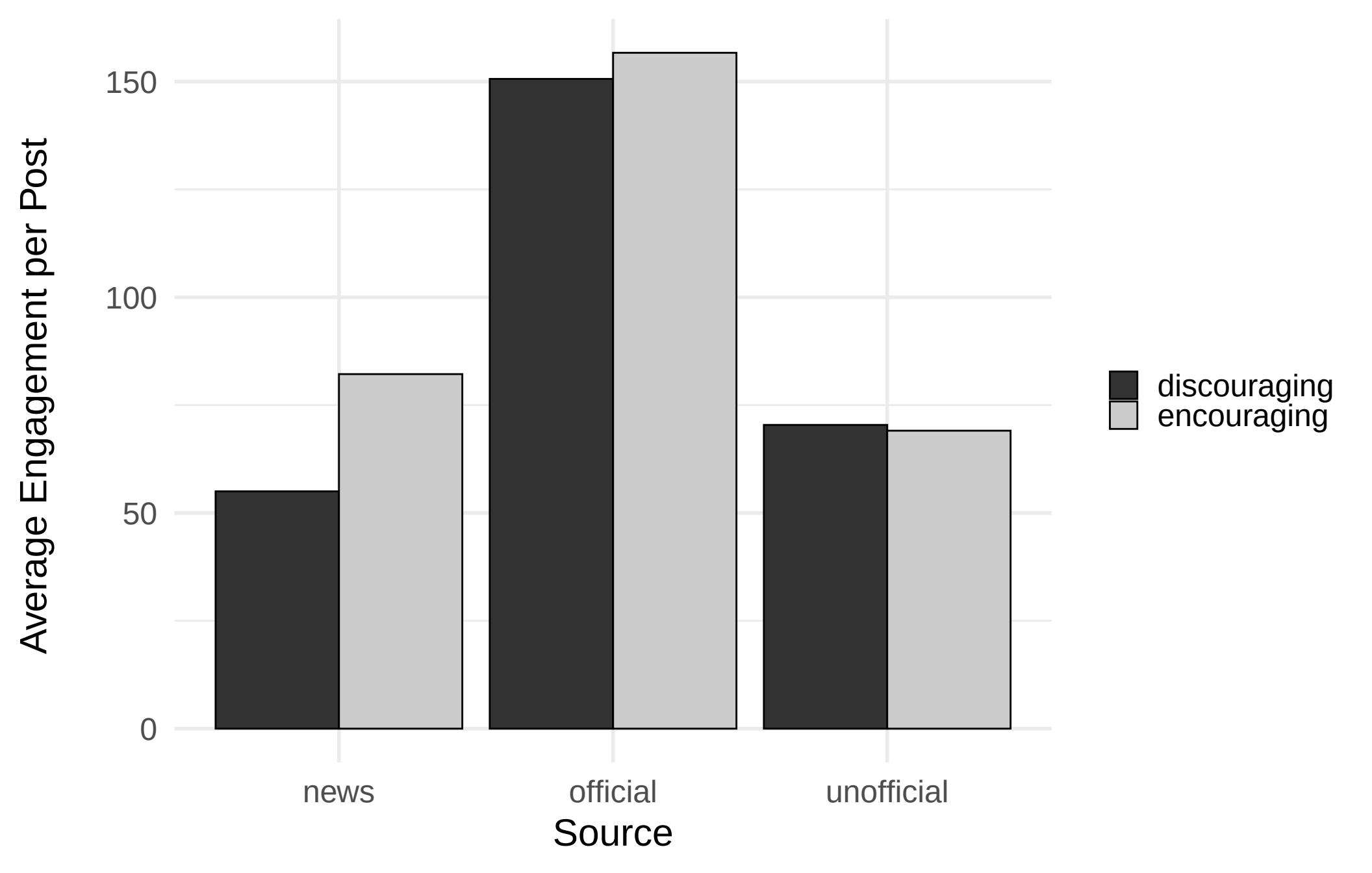
Average Engagement per Post
150
100
50
0
news
official
unofficial
Source
discouraging
encouraging