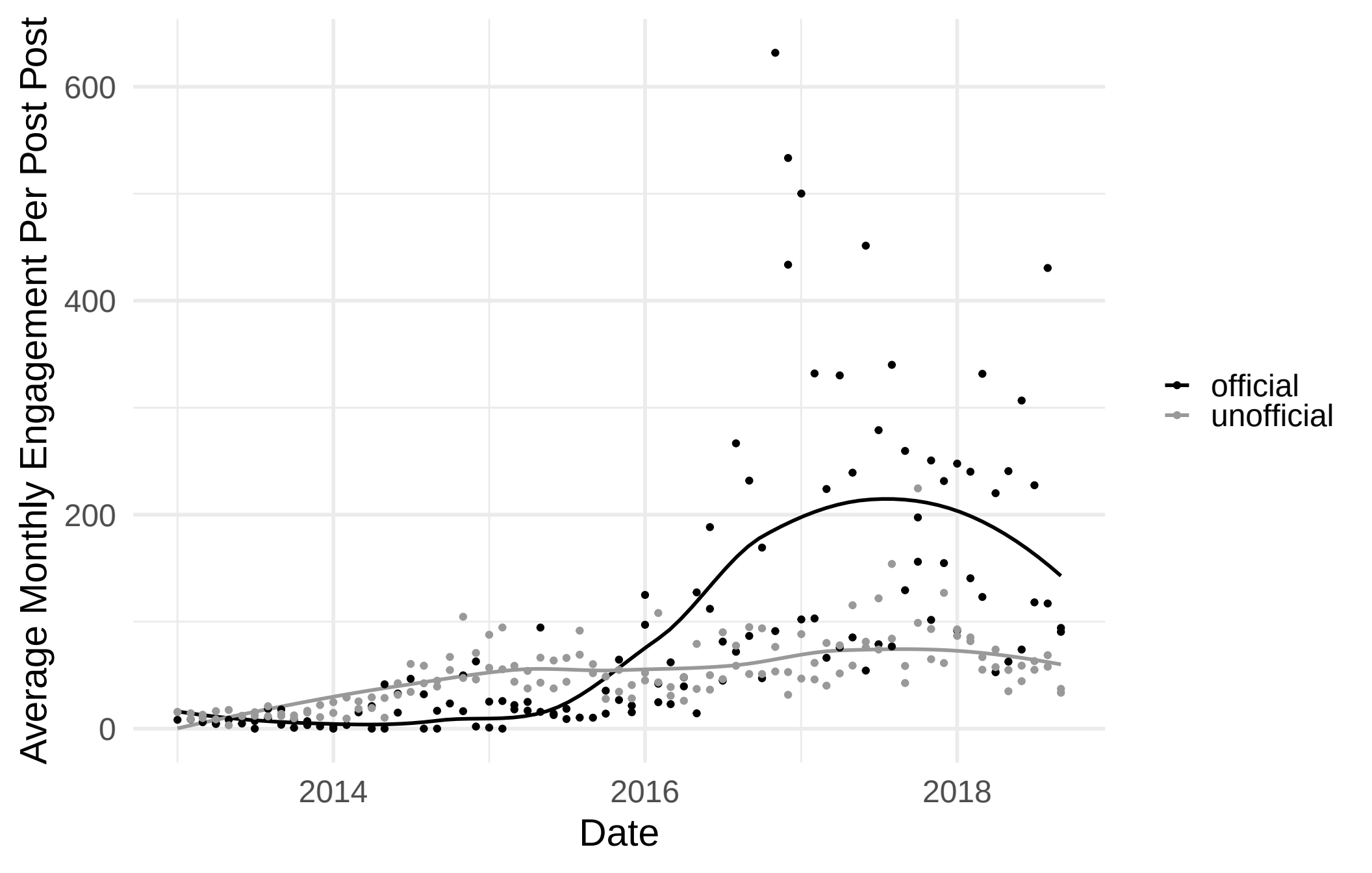
Average Monthly Engagement Per Post Post
600
400
200
0
2014
2016
2018
Date
official
unofficial