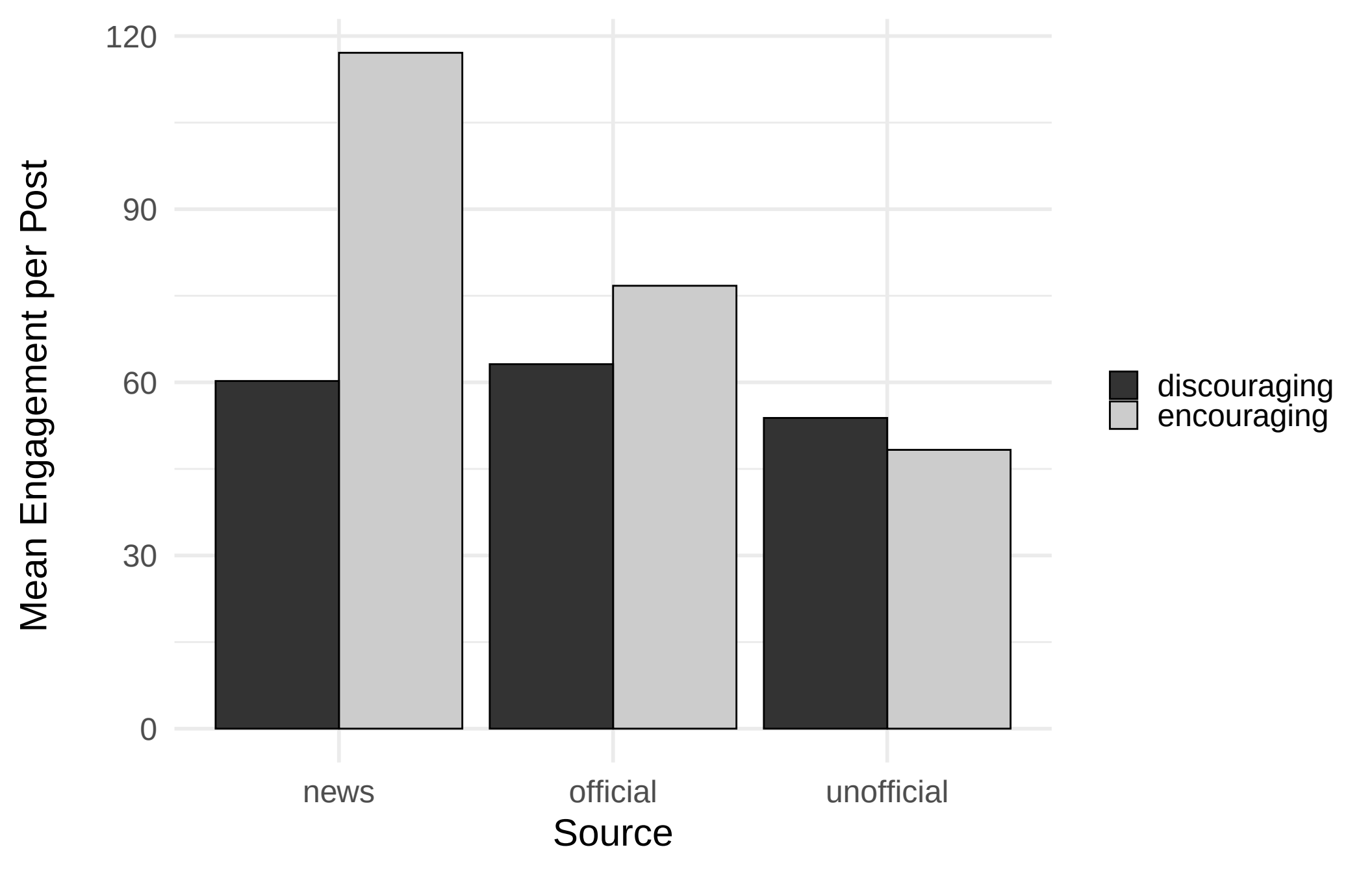
120
90
60
30
0
Mean Engagement per Post
news
official
unofficial
Source
discouraging
encouraging