Online Appendix to Accompany "New Frame for an Old Issue: How Organizations View Frame Choice, Embedding and Efficacy About Child, Early, and Forced Marriage"

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Summary Statistics

Tabulation of Did Organization Change Frame in Past 5-10 Years?

Organization Changed Frame in Past 5-10 Years	Freq.	Percent	Cum.
No	458	55.05	55.05
Yes	374	44.95	100.00
Total	832	100.00	

Tabulation of Is Organization's Frame Successful?

	Freq.	Percent	Cum.
No	52	6.46	6.46
Yes	753	93.54	100.00
Total	805	100.00	

Tabulation of Does Organization's Frame Affect Its Work

	Freq.	Percent	Cum.
No	348	39.10	39.10
Yes	542	60.90	100.00
Total	890	100.00	

Tabulation of Organizational Mission Influenced Framing

Organizational Mission Influenced Framing	Freq.	Percent	Cum.
No	439	39.27	39.27
Yes	679	60.73	100.00
Total	1118	100.00	

Tabulation of Organizational Staff/Experiences Influenced Framing

Organizational Staff/Experiences Influenced Framing	Freq.	Percent	Cum.
No	557	49.82	49.82
Yes	561	50.18	100.00
Total	1118	100.00	

Tabulation of Donors/Funders Influenced Framing

Donors/Funders Influenced Framing	Freq.	Percent	Cum.
No	818	73.17	73.17
Yes	300	26.83	100.00
Total	1118	100.00	

Tabulation of Research Influenced Framing

Research Influenced Framing	Freq.	Percent	Cum.
No	605	54.11	54.11
Yes	513	45.89	100.00
Total	1118	100.00	

Tabulation of Conferences or Meetings Influenced Framing

Conferences or Meetings Influenced Framing	Freq.	Percent	Cum.
No	702	62.79	62.79
Yes	416	37.21	100.00
Total	1118	100.00	

Tabulation of Peer Organizations Influenced Framing

Peer Organizations Influenced Framing	Freq.	Percent	Cum.
No	842	75.31	75.31
Yes	276	24.69	100.00
Total	1118	100.00	

Tabulation of Working Groups and Coalitions Influenced Framing

Working Groups and Coalitions Influenced Framing	Freq.	Percent	Cum.
No	579	51.79	51.79
Yes	539	48.21	100.00
Total	1118	100.00	

Tabulation of What is your organization's primary type of work? - Selected Choice

What is your organization's primary type of work? - Selected Choice	Freq.	Percent	Cum.
Advocacy	179	20.89	20.89
Service provision	72	8.40	29.29
Program implementation	327	38.16	67.44
Capacity building	133	15.52	82.96
Research	43	5.02	87.98
Legal services	24	2.80	90.78
Other (Please Specify)	48	5.60	96.38
Media	8	0.93	97.32
Funding and/or grantmaking	23	2.68	100.00
Total	857	100.00	

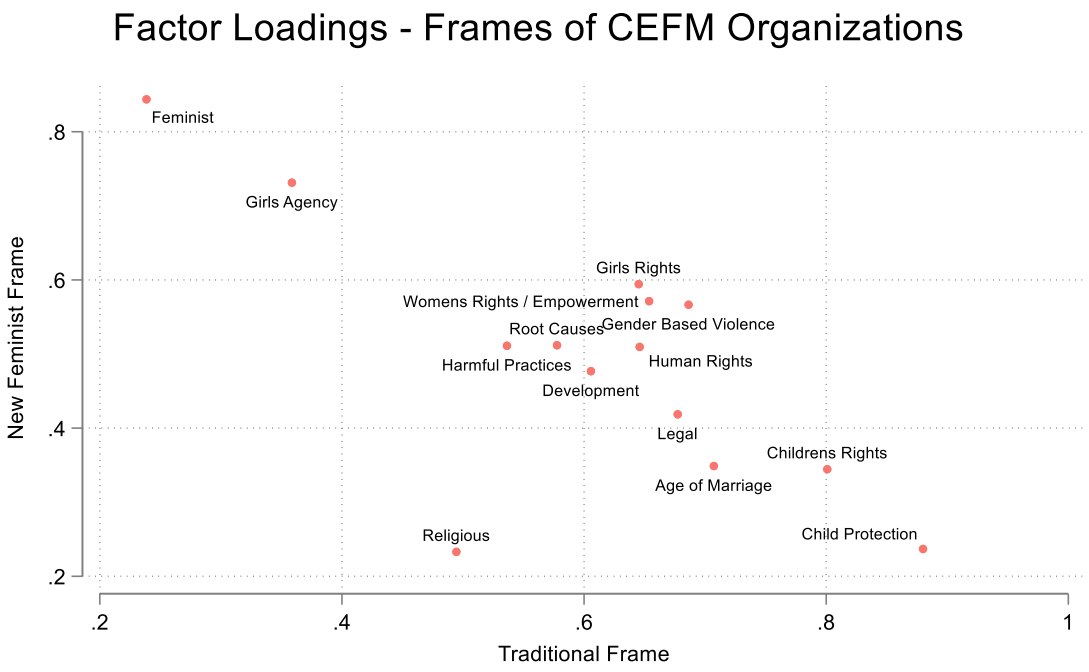
Tabulation of Reports Attending CEFM Meeting

Reports Attending CEFM Meetings	Freq.	Percent	Cum.
No	178	16.42	16.42
Yes	906	83.58	100.00
Total	1084	100.00	

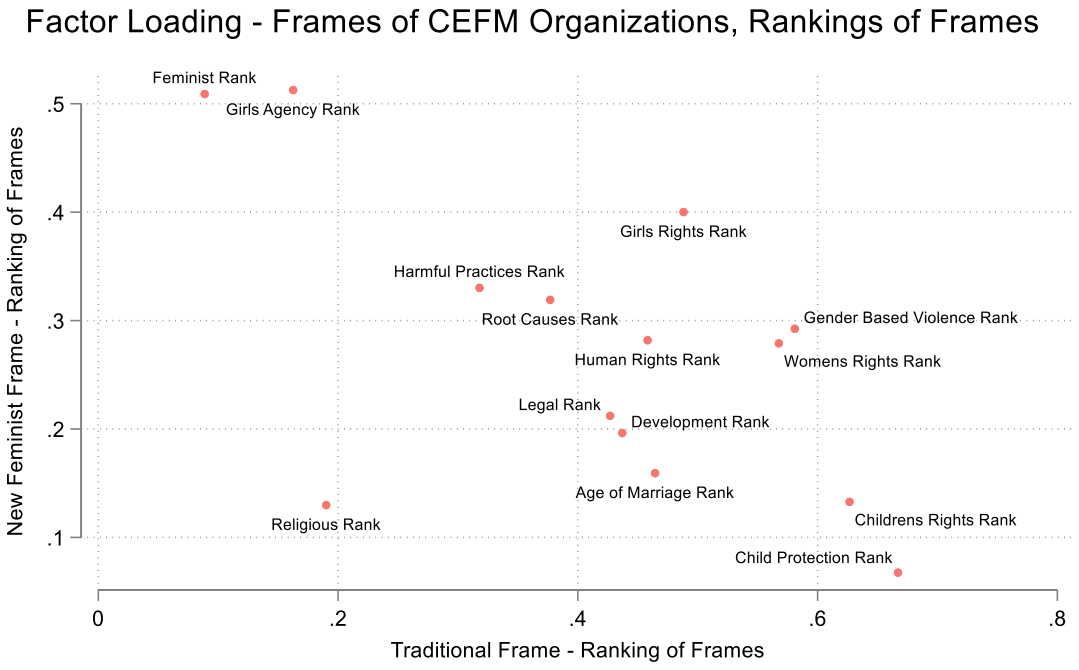
Descriptive Statistics

Variable	Obs	Mean	Std. Dev.	Min	Max
Underlying Feminist Frame	1118	.129	.329	-.621	1.449
Underlying Traditional Frame	1118	.411	.426	-.408	1.288
Underlying Feminist Frame - Ranking	1118	0	.699	-1.055	2.727
Underlying Traditional Frame - Rank	1118	0	.855	-1.472	1.62
Feminist Frame - Selection	1118	.143	.35	0	1
Girls Agency - Selection	1118	.165	.371	0	1
Child Protection - Selection	1118	.422	.494	0	1
Age of Marriage - Selection	1118	.291	.454	0	1
Childrens Rights - Selection	1118	.406	.491	0	1
Legal Selection	1118	.233	.423	0	1
Organizational Mission Influence Framing	1118	.607	.489	0	1
Organizational Staff/Experiences Influence Framing	1118	.502	.5	0	1
Partner Organizations Influence Framing	1118	.268	.443	0	1
Local Populations Influence Framing	1118	.533	.499	0	1
Research Influences Framing	1118	.459	.499	0	1
Conference or Meetings Influence Framing	1118	.372	.484	0	1
Peer Organization Influence Framing	1118	.247	.431	0	1
Working Groups and Coalitions Influence Framing	1118	.482	.5	0	1
Reports Attending CEFM Meeting	1084	.836	.371	0	1
Organizational Founding Year	1064	1999.848	24.98	1800	2021
Percentage of Work on CEFM	1055	46.082	28.96	0	100
Staff Size	1058	3.75	1.86	0	9.21
Primarily a Service Provision or Implementation Organization	1084	.364	.481	0	1
Did Organization Change Frame in Past 5-10 Years?	832	.45	.498	0	1
Does Organization's Frame Affect Its Work	890	.609	.488	0	1
Is Organization's Frame Successful?	805	.935	.246	0	1

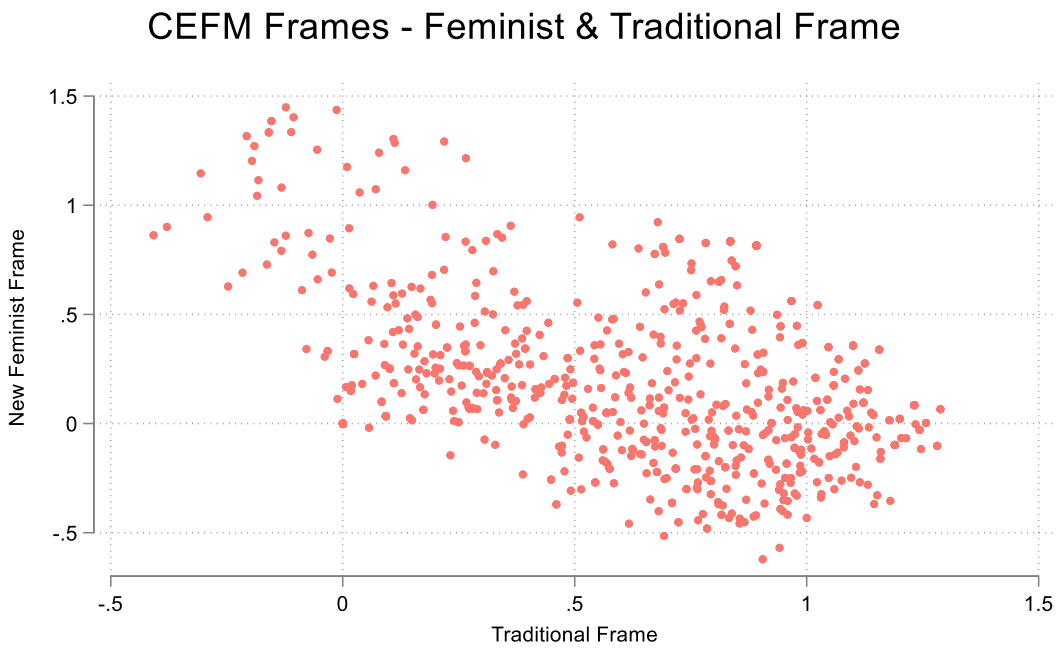
Underlying Latent Variables – Factor Loading



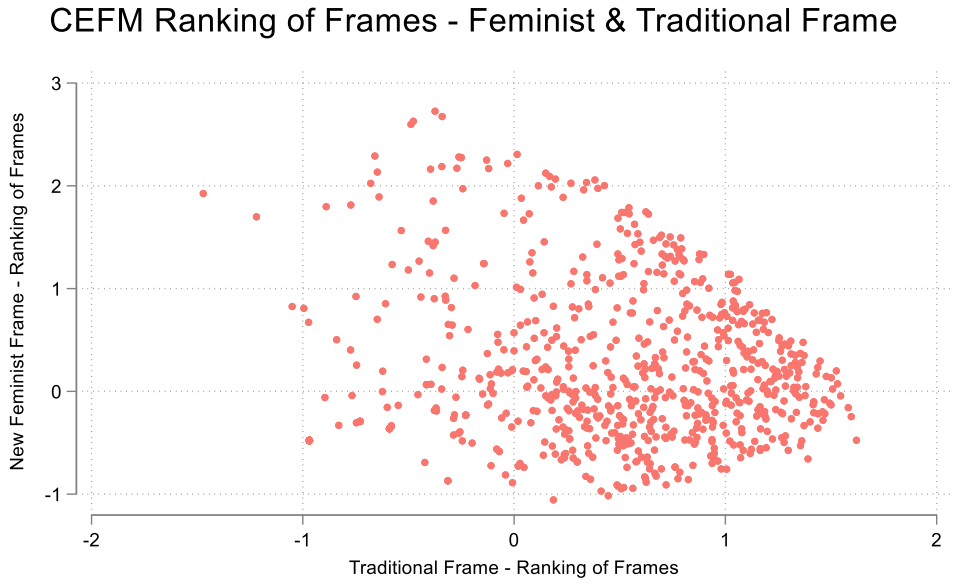
Rotation: orthogonal varimax
Method: principal factors



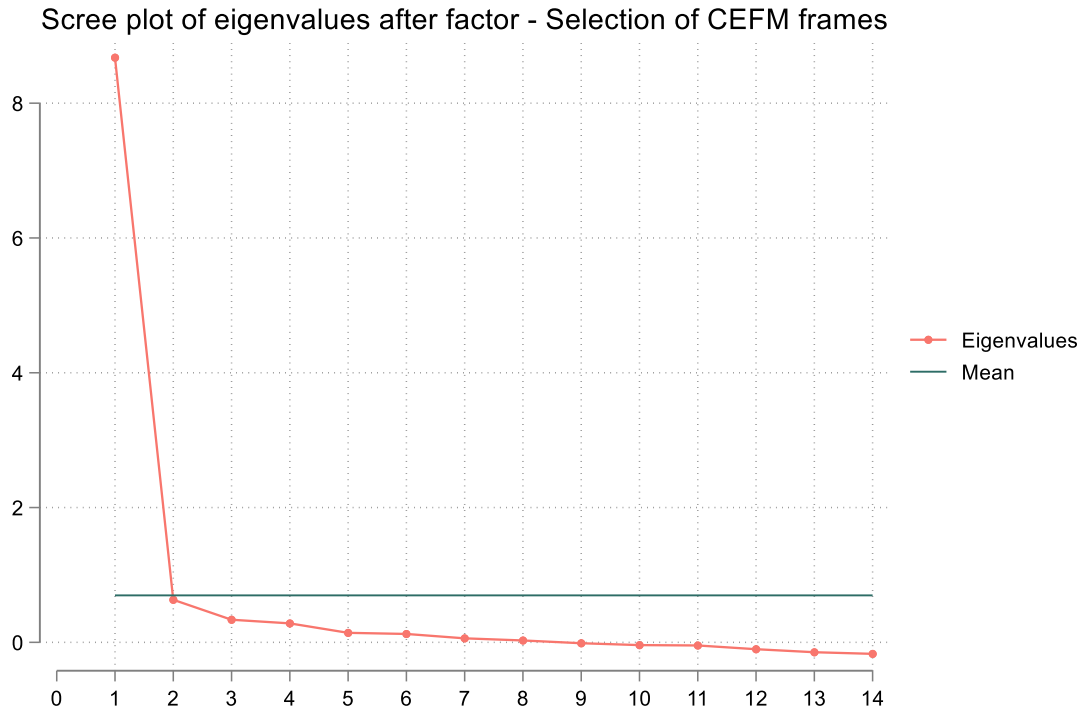
Rotation: orthogonal varimax
Method: principal factors

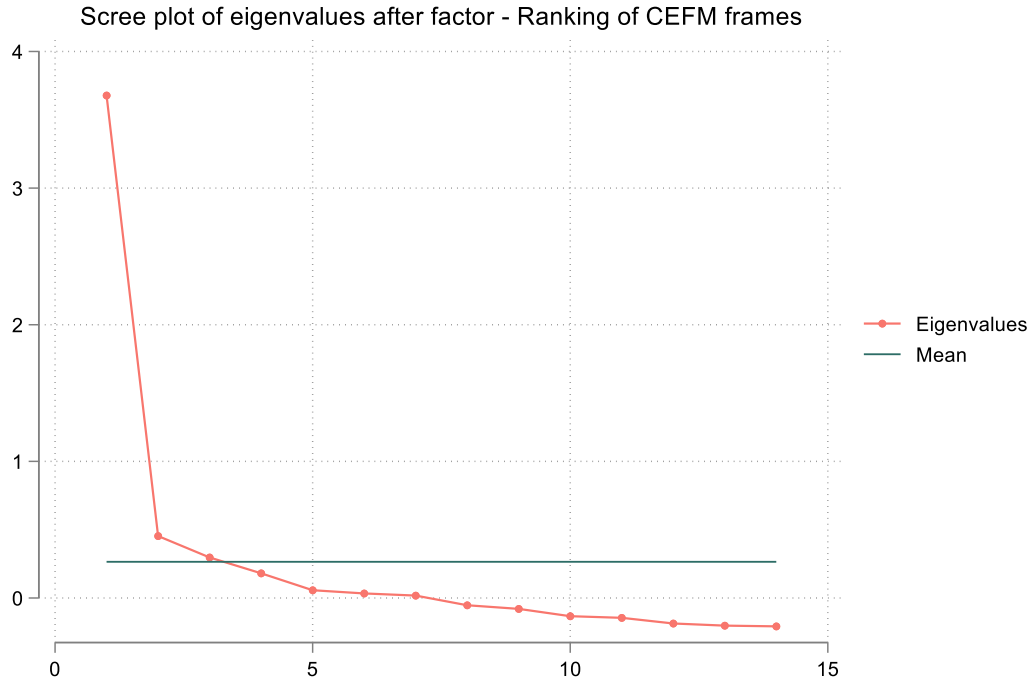


Rotation: orthogonal varimax
Method: principal factors



Rotation: orthogonal varimax
Method: principal factors


Scree plot of eigenvalues after factor - Selection of CEFM frames
8
6
4
2
0
0
1
2
3
4
5
6
7
8
9
10
11
12
13
14
Eigenvalues
Mean


Scree plot of eigenvalues after factor - Ranking of CEFM frames
4
3
2
1
0
0
5
10
15
Eigenvalues
Mean

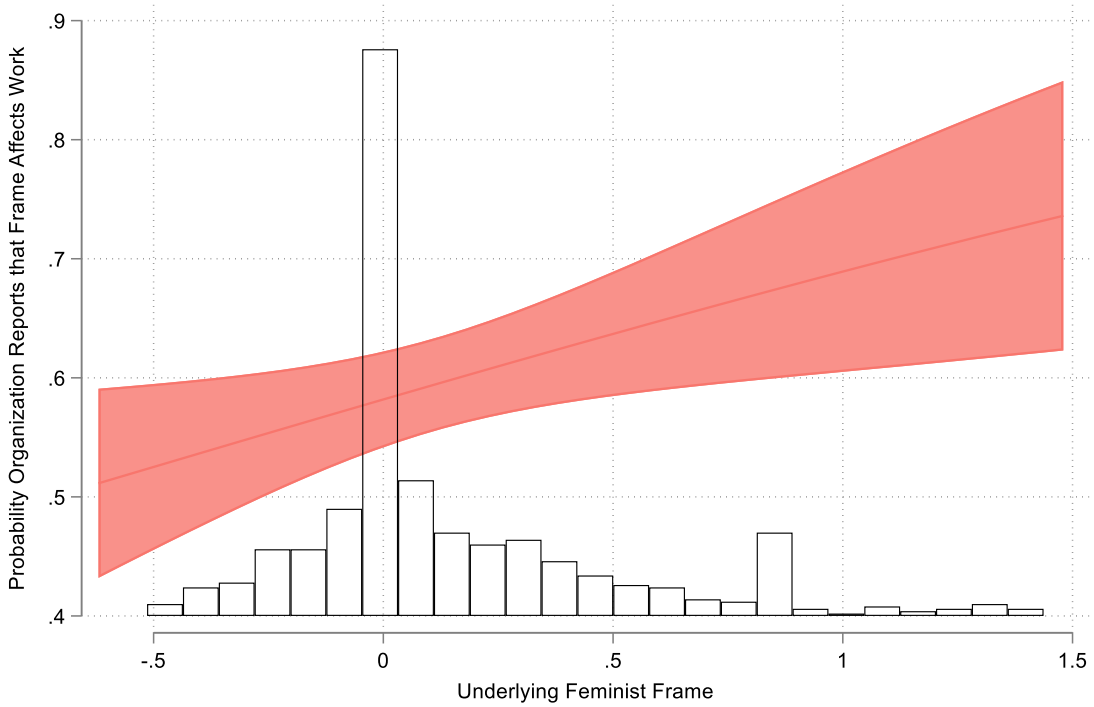
Main Results

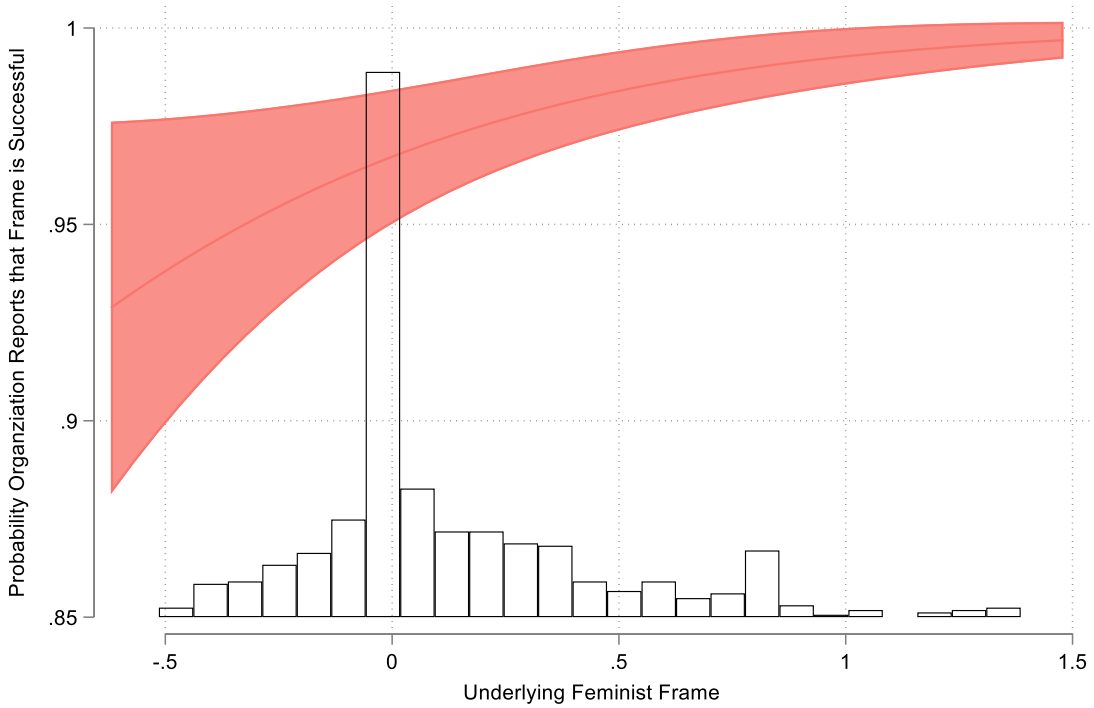
Table 1: Frame Change, Embedding, and Efficacy: Underling Frames Based on Frame Selection

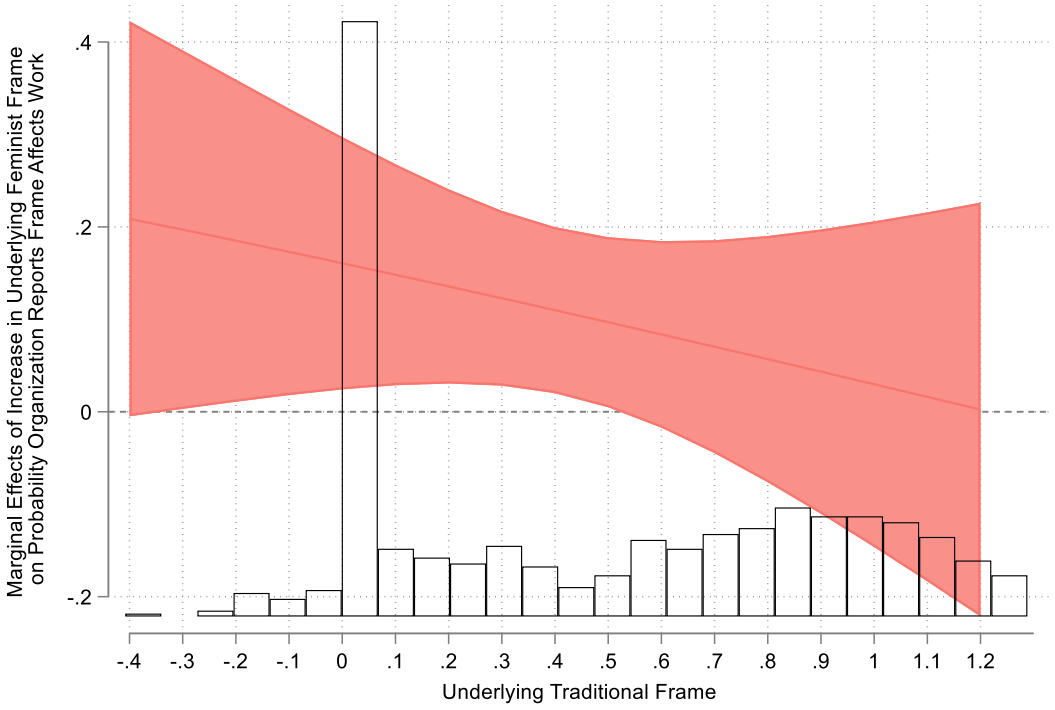
VARIABLES	(1) Did Organization Change Frame in Past 5-10 Years?	(2) Underlying Feminist Frame	(3) Underlying Traditional Frame	(4) Does Organization's Frame Affect Its Work?	(5) Is Organization's Frame Successful?	(6) Does Organization's Frame Affect Its Work?	(7) Is Organization's Frame Successful?
Underlying Feminist Frame			-0.182***	0.287**	0.605***	0.448**	1.576**
			(0.0467)	(0.122)	(0.172)	(0.199)	(0.615)
Underlying Traditional Frame		-0.117***		-0.124	0.179	-0.0845	0.226
		(0.0366)		(0.113)	(0.237)	(0.118)	(0.252)
Underlying Feminist Frame X Underling Traditional Frame						-0.368	-1.593**
						(0.359)	(0.779)
Organizational Mission Influenced Framing	-0.000371	0.0331	0.0769**	0.130	0.278	0.129	0.264
	(0.111)	(0.0292)	(0.0375)	(0.121)	(0.212)	(0.122)	(0.210)
Organizational Staff/Experiences Influenced Framing	0.0388	0.0338	0.0329	0.178	0.175	0.184	0.182
	(0.108)	(0.0262)	(0.0226)	(0.123)	(0.133)	(0.120)	(0.139)
Donors/Funders Influenced Framing	-0.000381	-0.0481*	0.0503*	-0.0882	-0.0544	-0.0916	-0.0606
	(0.0950)	(0.0269)	(0.0295)	(0.129)	(0.241)	(0.130)	(0.240)
Local Populations Influenced Framing	0.129	0.0407	0.0412	0.0157	0.190	0.0208	0.189
	(0.0862)	(0.0265)	(0.0304)	(0.113)	(0.156)	(0.113)	(0.159)
Research Influenced Framing	0.0298	0.0705**	0.0886***	0.0803	0.393**	0.0801	0.392**
	(0.0870)	(0.0348)	(0.0262)	(0.0791)	(0.171)	(0.0782)	(0.175)
Conferences or Meetings Influenced Framing	0.0958	-0.0101	0.00635	-0.0375	0.217	-0.0382	0.215
	(0.121)	(0.0334)	(0.0317)	(0.111)	(0.234)	(0.111)	(0.233)
Peer Organizations Influenced Framing	0.0630	0.0813**	-0.0235	0.193*	0.140	0.208**	0.169
	(0.0939)	(0.0328)	(0.0331)	(0.102)	(0.216)	(0.105)	(0.216)
Working Groups and Coalitions Influenced Framing	-0.0681	0.00366	0.0766***	0.0196	-0.257**	0.0151	-0.264***
	(0.0995)	(0.0384)	(0.0232)	(0.116)	(0.101)	(0.114)	(0.102)
Reports Attending CEFM Meetings	0.310*	0.0258	-0.00359	0.193	0.392**	0.209	0.411**
	(0.160)	(0.0375)	(0.0472)	(0.181)	(0.200)	(0.187)	(0.201)
Organizational Founding Year	-0.00166	-0.000848*	-4.33e-05	-0.00823***	-0.0339***	-0.00837***	-0.0342***
	(0.00253)	(0.000470)	(0.000524)	(0.00217)	(0.00832)	(0.00210)	(0.00842)
Percentage of Work on CEFM	0.00141	-0.00108*	0.000351	-0.00187	0.00183	-0.00174	0.00198
	(0.00190)	(0.000566)	(0.000435)	(0.00164)	(0.00324)	(0.00164)	(0.00320)
Staff Size (ln)	0.0871***	-0.00378	-0.0108	0.0661**	-0.00951	0.0667**	-0.00820
	(0.0225)	(0.00637)	(0.0103)	(0.0283)	(0.0430)	(0.0280)	(0.0424)
Primarily a Service Provision or Implementation Organization	0.130	-0.0193	0.0863*	-0.0456	0.00815	-0.0442	0.0193
	(0.0909)	(0.0321)	(0.0471)	(0.0813)	(0.246)	(0.0804)	(0.250)
Did Organization Change Frame in Past 5-10 Years?		-0.0311	-0.0508	0.284***	-0.0381	0.281***	-0.0315
		(0.0223)	(0.0323)	(0.0963)	(0.196)	(0.0949)	(0.196)
Constant	2.353	1.852*	0.401	16.04***	68.67***	16.27***	69.24***
	(5.006)	(0.952)	(1.051)	(4.378)	(16.73)	(4.252)	(16.93)
Observations	738	738	738	658	644	658	644

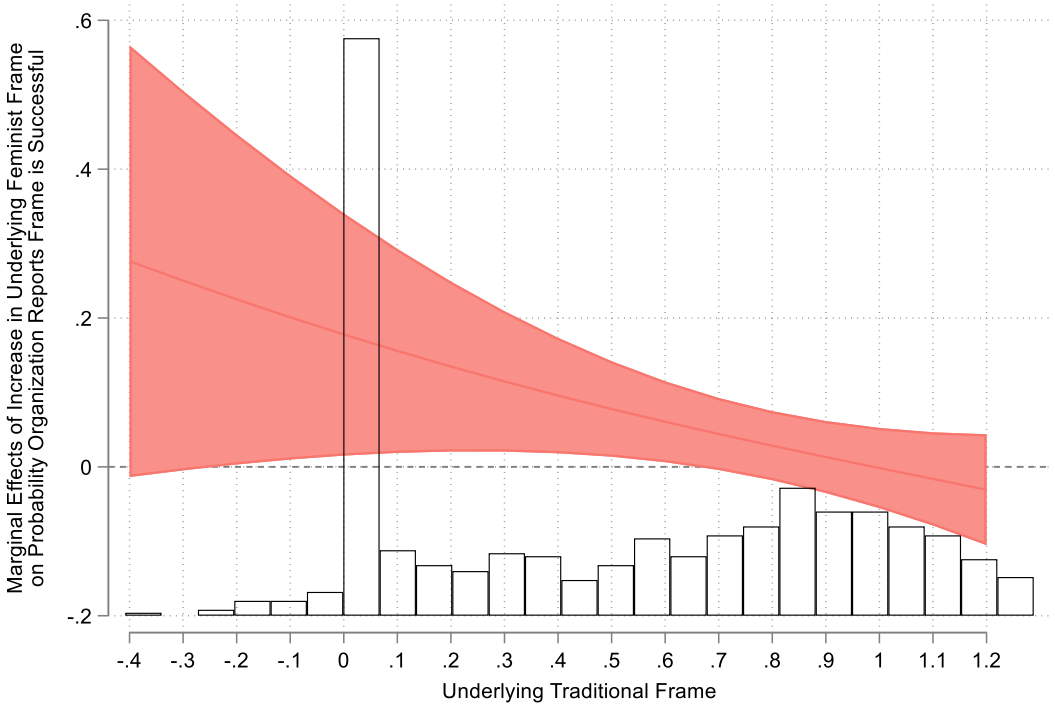
Robust standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Main Tables


Probability Organization Reports that Frame Affects Work
.4
.5
.6
.7
.8
.9
-.5
0
.5
1
1.5
Underlying Feminist Frame


Probability Organziation Reports that Frame is Successful
.85
.9
.95
1
-.5
0
.5
1
1.5
Underlying Feminist Frame


Marginal Effects of Increase in Underlying Feminist Frame on Probability Organization Reports Frame Affects Work
.4
.2
0
-.2
-.4 -.3 -.2 -.1 0 .1 .2 .3 .4 .5 .6 .7 .8 .9 1 1.1 1.2
Underlying Traditional Frame


Marginal Effects of Increase in Underlying Feminist Frame on Probability Organization Reports Frame is Successful
.6
.4
.2
0
-.2
-.4 -.3 -.2 -.1 0 .1 .2 .3 .4 .5 .6 .7 .8 .9 1 1.1 1.2
Underlying Traditional Frame

Auxiliary Results

Table 2: Frame Change, Embedding, and Efficacy: Underling Frames Based on Frame Ranking

VARIABLES	(1) Underlying Feminist Frame - Ranking	(2) Underlying Traditional Frame- Ranking	(3) Does Organization's Frame Affect Its Work?	(4) Is Organization's Frame Successful?	(5) Does Organization's Frame Affect Its Work?	(6) Is Organization's Frame Successful?
Underlying Feminist Frame - Ranking		0.322***	0.160**	0.318***	0.169**	0.586***
		(0.0522)	(0.0659)	(0.101)	(0.0656)	(0.200)
Underlying Traditional Frame- Ranking	0.235***		-0.0843	0.00944	-0.0953	-0.187
	(0.0248)		(0.0618)	(0.122)	(0.0629)	(0.145)
Underlying Feminist Frame - Ranking X Underling Traditional Frame - Ranking					-0.0749	-0.614**
					(0.128)	(0.243)
Organizational Mission Influenced Framing	0.0590	0.117*	0.126	0.278	0.125	0.262
	(0.0488)	(0.0656)	(0.121)	(0.214)	(0.121)	(0.216)
Organizational Staff/Experiences Influenced Framing	0.0591	0.0247	0.175	0.167	0.179	0.178
	(0.0551)	(0.0425)	(0.122)	(0.135)	(0.120)	(0.138)
Donors/Funders Influenced Framing	-0.164***	0.196***	-0.0776	-0.0487	-0.0792	-0.0397
	(0.0536)	(0.0596)	(0.133)	(0.241)	(0.134)	(0.239)
Local Populations Influenced Framing	0.0435	0.0785	0.0183	0.190	0.0220	0.184
	(0.0499)	(0.0623)	(0.114)	(0.155)	(0.115)	(0.159)
Research Influenced Framing	0.119*	0.118**	0.0771	0.393**	0.0799	0.415**
	(0.0598)	(0.0532)	(0.0802)	(0.171)	(0.0802)	(0.178)
Conferences or Meetings Influenced Framing	-0.0109	0.00750	-0.0410	0.220	-0.0433	0.215
	(0.0645)	(0.0600)	(0.112)	(0.235)	(0.112)	(0.229)
Peer Organizations Influenced Framing	0.168**	-0.142**	0.190*	0.135	0.200*	0.161
	(0.0669)	(0.0628)	(0.102)	(0.216)	(0.104)	(0.221)
Working Groups and Coalitions Influenced Framing	-0.0400	0.155***	0.0250	-0.248**	0.0247	-0.244**
	(0.0723)	(0.0551)	(0.115)	(0.101)	(0.115)	(0.104)
Reports Attending CEFM Meetings	0.0706	-0.0803	0.184	0.390*	0.194	0.423**
	(0.0788)	(0.0962)	(0.181)	(0.199)	(0.189)	(0.199)
Organizational Founding Year			-0.00807***	-0.0342***	-0.00823***	-0.0356***
			(0.00213)	(0.00843)	(0.00208)	(0.00875)
Percentage of Work on CEFM	-0.00215	0.000706	-0.00197	0.00186	-0.00189	0.00212
	(0.00130)	(0.000928)	(0.00162)	(0.00326)	(0.00161)	(0.00316)
Staff Size (ln)	-0.00435	-0.0239	0.0671**	-0.00642	0.0675**	-0.00805
	(0.0142)	(0.0171)	(0.0285)	(0.0446)	(0.0286)	(0.0429)
Primarily a Service Provision or Implementation Organization	-0.0602	0.175**	-0.0475	0.0131	-0.0478	0.0139
	(0.0533)	(0.0827)	(0.0818)	(0.246)	(0.0814)	(0.246)
Did Organization Change Frame in Past 5-10 Years?	-0.00425	-0.125**	0.279***	-0.0467	0.278***	-0.0376
	(0.0474)	(0.0562)	(0.0968)	(0.197)	(0.0957)	(0.194)
Constant	-0.0240	-0.0871	15.72***	69.31***	16.03***	72.40***
	(0.153)	(0.140)	(4.315)	(16.98)	(4.202)	(17.62)
Observations	749	749	658	644	658	644

Robust standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Table 3: Frame Change, Embedding, and Efficacy: Underling Frames Based on Frame Selection – No Multiple Response Organizations

VARIABLES	(1) Did Organization Change Frame in Past 5-10 Years?	(2) Underlying Feminist Frame	(3) Underlying Traditional Frame	(4) Does Organization's Frame Affect Its Work?	(5) Is Organization's Frame Successful?	(6) Does Organization's Frame Affect Its Work?	(7) Is Organization's Frame Successful?
Underlying Feminist Frame			-0.170***	0.312**	0.612***	0.481**	1.585**
			(0.0510)	(0.145)	(0.197)	(0.215)	(0.682)
Underlying Traditional Frame		-0.112***		-0.152	0.184	-0.111	0.230
		(0.0390)		(0.121)	(0.244)	(0.126)	(0.262)
Underlying Feminist Frame X Underling Traditional Frame						-0.383	-1.631*
						(0.370)	(0.886)
Organizational Mission Influenced Framing	-0.000746	0.0426	0.0642*	0.143	0.310	0.142	0.298
	(0.114)	(0.0291)	(0.0373)	(0.135)	(0.235)	(0.137)	(0.232)
Organizational Staff/Experiences Influenced Framing	0.0302	0.0422	0.0454*	0.158	0.175	0.163	0.181
	(0.106)	(0.0281)	(0.0234)	(0.135)	(0.149)	(0.133)	(0.156)
Donors/Funders Influenced Framing	-0.0107	-0.0511*	0.0441	-0.101	-0.0599	-0.106	-0.0662
	(0.112)	(0.0271)	(0.0313)	(0.145)	(0.251)	(0.145)	(0.252)
Local Populations Influenced Framing	0.153*	0.0498*	0.0432	0.0660	0.283*	0.0721	0.283*
	(0.0862)	(0.0280)	(0.0322)	(0.111)	(0.155)	(0.109)	(0.158)
Research Influenced Framing	0.0334	0.0733**	0.0887***	0.0616	0.501**	0.0631	0.502**
	(0.0809)	(0.0361)	(0.0286)	(0.0791)	(0.208)	(0.0781)	(0.214)
Conferences or Meetings Influenced Framing	0.0502	-0.0217	0.0194	-0.0469	0.177	-0.0453	0.176
	(0.134)	(0.0310)	(0.0327)	(0.118)	(0.241)	(0.117)	(0.241)
Peer Organizations Influenced Framing	0.0698	0.0855**	-0.0265	0.184	0.0837	0.200*	0.113
	(0.104)	(0.0366)	(0.0347)	(0.114)	(0.228)	(0.118)	(0.229)
Working Groups and Coalitions Influenced Framing	-0.0371	0.000837	0.0784***	-0.00849	-0.302***	-0.0116	-0.314***
	(0.105)	(0.0396)	(0.0267)	(0.114)	(0.109)	(0.112)	(0.111)
Reports Attending CEFM Meetings	0.385**	0.0352	-0.0157	0.209	0.463**	0.222	0.472**
	(0.155)	(0.0380)	(0.0498)	(0.196)	(0.207)	(0.201)	(0.209)
Organizational Founding Year	-0.00172	-0.000808	0.000215	-0.00922***	-0.0347***	-0.00939***	-0.0350***
	(0.00259)	(0.000503)	(0.000623)	(0.00251)	(0.00904)	(0.00250)	(0.00917)
Percentage of Work on CEFM	0.00195	-0.000848*	0.000448	-0.00193	0.00183	-0.00181	0.00198
	(0.00215)	(0.000492)	(0.000506)	(0.00171)	(0.00349)	(0.00169)	(0.00343)
Staff Size (ln)	0.0794***	-0.00484	-0.0126	0.0622**	-0.00345	0.0629**	-0.00148
	(0.0214)	(0.00754)	(0.00905)	(0.0276)	(0.0431)	(0.0273)	(0.0432)
Primarily a Service Provision or Implementation Organization	0.136	-0.0166	0.0749	-0.0344	0.127	-0.0344	0.135
	(0.0985)	(0.0351)	(0.0457)	(0.0902)	(0.243)	(0.0894)	(0.248)
Did Organization Change Frame in Past 5-10 Years?		-0.0391	-0.0429	0.253**	-0.0532	0.252**	-0.0355
		(0.0241)	(0.0290)	(0.106)	(0.222)	(0.105)	(0.221)
Constant	2.385	1.748*	-0.115	18.05***	70.01***	18.33***	70.70***
	(5.113)	(1.017)	(1.250)	(5.103)	(18.14)	(5.069)	(18.39)
Observations	680	680	680	607	594	607	594

Robust standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Table 4: Frame Change, Embedding, and Efficacy: Underling Frames Based on Frame Ranking – No Multiple Response Organizations

VARIABLES	(1) Underlying Feminist Frame - Ranking	(2) Underlying Traditional Frame- Ranking	(3) Does Organization's Frame Affect Its Work?	(4) Is Organization's Frame Successful?	(5) Does Organization's Frame Affect Its Work?	(6) Is Organization's Frame Successful?
Underlying Feminist Frame - Ranking		0.327***	0.181**	0.278**	0.191***	0.521***
		(0.0528)	(0.0755)	(0.108)	(0.0736)	(0.199)
Underlying Traditional Frame- Ranking	0.237***		-0.100	0.0210	-0.113*	-0.166
	(0.0266)		(0.0652)	(0.126)	(0.0680)	(0.153)
Underlying Feminist Frame - Ranking X Underling Traditional Frame - Ranking					-0.0807	-0.603**
					(0.123)	(0.252)
Organizational Mission Influenced Framing	0.0667	0.0983	0.140	0.315	0.139	0.299
	(0.0496)	(0.0656)	(0.134)	(0.236)	(0.134)	(0.237)
Organizational Staff/Experiences Influenced Framing	0.0895	0.0329	0.150	0.162	0.154	0.173
	(0.0566)	(0.0473)	(0.134)	(0.151)	(0.133)	(0.153)
Donors/Funders Influenced Framing	-0.168***	0.189***	-0.0879	-0.0571	-0.0904	-0.0463
	(0.0505)	(0.0614)	(0.149)	(0.250)	(0.149)	(0.250)
Local Populations Influenced Framing	0.0569	0.0808	0.0691	0.281*	0.0739	0.279*
	(0.0501)	(0.0644)	(0.113)	(0.153)	(0.113)	(0.158)
Research Influenced Framing	0.132**	0.107*	0.0553	0.500**	0.0589	0.520**
	(0.0620)	(0.0576)	(0.0800)	(0.207)	(0.0802)	(0.216)
Conferences or Meetings Influenced Framing	-0.0406	0.0322	-0.0509	0.179	-0.0523	0.175
	(0.0595)	(0.0619)	(0.120)	(0.242)	(0.119)	(0.236)
Peer Organizations Influenced Framing	0.174**	-0.145**	0.180	0.0857	0.190	0.107
	(0.0749)	(0.0673)	(0.115)	(0.229)	(0.116)	(0.235)
Working Groups and Coalitions Influenced Framing	-0.0478	0.160***	-0.00116	-0.291***	-0.000333	-0.288**
	(0.0718)	(0.0568)	(0.114)	(0.113)	(0.114)	(0.117)
Reports Attending CEFM Meetings	0.0986	-0.104	0.197	0.459**	0.206	0.487**
	(0.0773)	(0.0997)	(0.197)	(0.207)	(0.203)	(0.208)
Organizational Founding Year			-0.00908***	-0.0346***	-0.00923***	-0.0361***
			(0.00254)	(0.00911)	(0.00250)	(0.00939)
Percentage of Work on CEFM	-0.00178	0.000908	-0.00200	0.00183	-0.00193	0.00208
	(0.00112)	(0.000969)	(0.00170)	(0.00349)	(0.00168)	(0.00340)
Staff Size (ln)	-0.00755	-0.0273	0.0634**	-0.000160	0.0639**	-0.00174
	(0.0166)	(0.0167)	(0.0279)	(0.0441)	(0.0280)	(0.0428)
Primarily a Service Provision or Implementation Organization	-0.0622	0.162**	-0.0341	0.128	-0.0356	0.127
	(0.0569)	(0.0765)	(0.0922)	(0.241)	(0.0921)	(0.240)
Did Organization Change Frame in Past 5-10 Years?	-0.0225	-0.115**	0.246**	-0.0633	0.246**	-0.0464
	(0.0493)	(0.0541)	(0.106)	(0.222)	(0.105)	(0.218)
Constant	-0.0691	-0.0694	17.75***	69.98***	18.06***	73.04***
	(0.149)	(0.145)	(5.157)	(18.30)	(5.080)	(18.86)
Observations	690	690	607	594	607	594

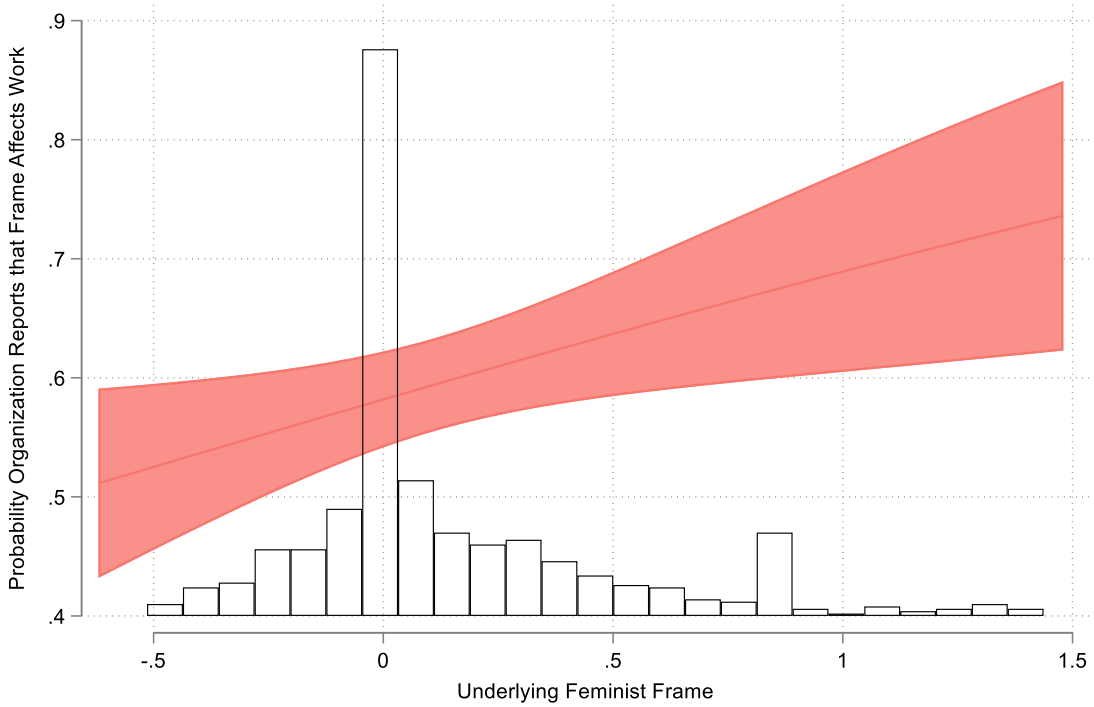
Robust standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

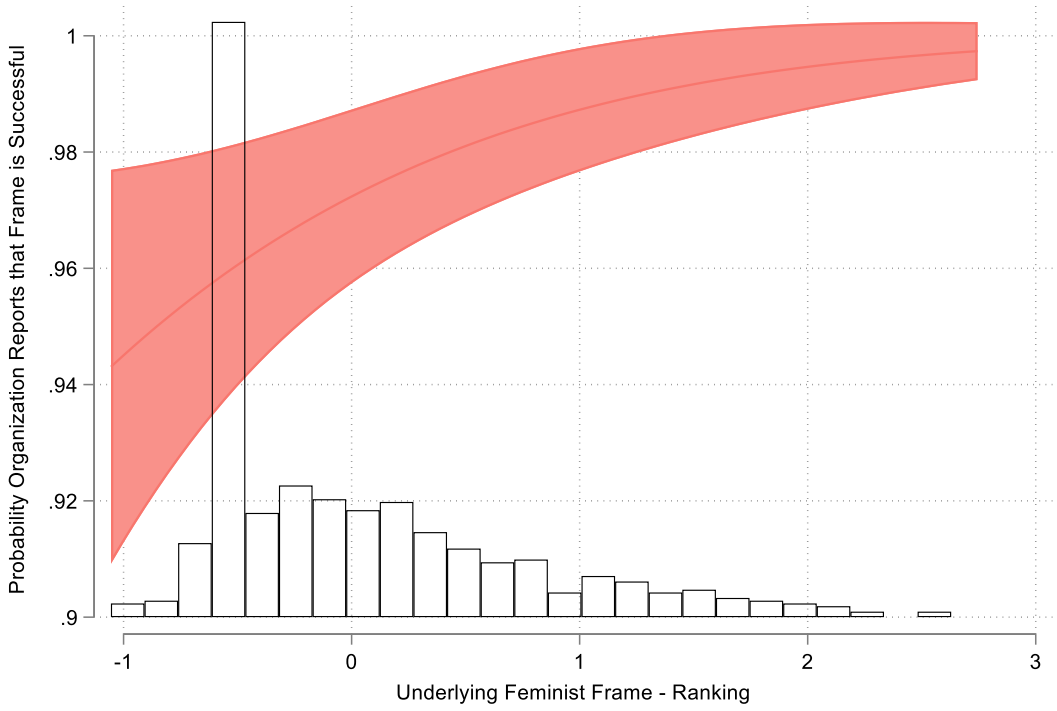
Table 5: Frame Change, Choice, and Efficacy: Dichotomous Frame Choice Instead of Embedding

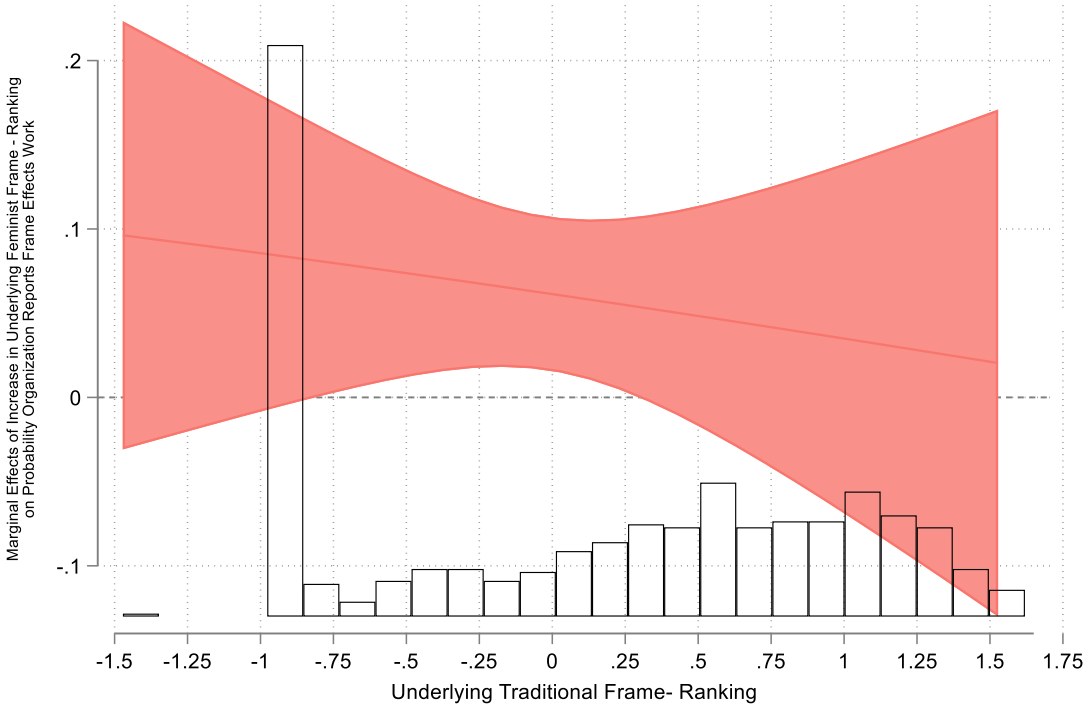
VARIABLES	(1) Feminist Frame - Selected	(2) Girls' Agency Frame - Selected	(3) Child Protection Frame - Selected	(4) Age of Marriage Frame - Selected	(5) Children's Rights Frame - Selected	(6) Legal Frame - Selected	(7) Does Organization's Frame Affect Its Work?	(8) Is Organization's Frame Successful?
Feminist Frame - Selected							0.242	0.697*
							(0.158)	(0.362)
Girls' Agency Frame - Selected							-0.000560	0.167
							(0.116)	(0.280)
Child Protection Frame - Selected							-0.151	0.203
							(0.120)	(0.184)
Age of Marriage Frame - Selected							0.0490	-0.0988
							(0.103)	(0.239)
Children's Rights Frame - Selected							-0.0552	-0.125
							(0.130)	(0.249)
Legal Frame - Selected							0.0247	0.0475
							(0.127)	(0.212)
Organizational Mission Influenced Framing	0.140	0.274**	0.230**	0.172	0.139	0.0511	0.133	0.280
	(0.158)	(0.112)	(0.102)	(0.135)	(0.104)	(0.112)	(0.123)	(0.223)
Organizational Staff/Experiences Influenced Framing	0.296***	-0.0900	0.0835	0.106	0.0494	0.181**	0.173	0.154
	(0.114)	(0.133)	(0.0755)	(0.0981)	(0.0801)	(0.0878)	(0.125)	(0.135)
Donors/Funders Influenced Framing	-0.252*	-0.276**	0.0484	0.108	0.215**	0.0969	-0.0965	-0.0130
	(0.141)	(0.114)	(0.0903)	(0.115)	(0.0990)	(0.106)	(0.134)	(0.242)
Local Populations Influenced Framing	-0.0659	0.232**	0.0339	0.191**	0.0854	0.00893	0.0236	0.213
	(0.122)	(0.0947)	(0.0968)	(0.0911)	(0.0810)	(0.0974)	(0.114)	(0.146)
Research Influenced Framing	0.245	0.243**	0.161**	0.0961	0.202**	0.446***	0.0852	0.385**
	(0.155)	(0.108)	(0.0795)	(0.0723)	(0.0921)	(0.0999)	(0.0797)	(0.159)
Conferences or Meetings Influenced Framing	0.0244	-0.00718	0.0705	-0.0812	0.00432	-0.0422	-0.0409	0.205
	(0.130)	(0.149)	(0.106)	(0.116)	(0.0861)	(0.135)	(0.114)	(0.239)
Peer Organizations Influenced Framing	0.406***	0.174	-0.117	0.0754	0.0449	0.0482	0.195*	0.132
	(0.122)	(0.158)	(0.116)	(0.125)	(0.0998)	(0.111)	(0.102)	(0.214)
Working Groups and Coalitions Influenced Framing	0.143	0.0625	0.267***	0.206**	0.191***	0.168*	0.0139	-0.245**
	(0.169)	(0.133)	(0.0815)	(0.0914)	(0.0721)	(0.0920)	(0.115)	(0.108)
Reports Attending CEFM Meetings	0.0894	0.300	-0.0610	0.276	-0.0445	0.272	0.185	0.412**
	(0.173)	(0.195)	(0.146)	(0.184)	(0.146)	(0.182)	(0.181)	(0.187)
Organizational Founding Year	-0.00132	-0.00538***	0.000239	-0.000887	-0.000267	-0.00164	-0.00842***	-0.0337***
	(0.00282)	(0.00128)	(0.00200)	(0.00163)	(0.00175)	(0.00120)	(0.00224)	(0.00844)
Percentage of Work on CEFM	-0.00445*	-0.000719	0.00246*	0.00228	-0.000102	-0.00262	-0.00190	0.00201
	(0.00232)	(0.00216)	(0.00133)	(0.00208)	(0.00159)	(0.00241)	(0.00164)	(0.00314)
Staff Size (ln)	-0.0164	-0.00155	-0.0303	-0.0325	-0.00915	-0.0169	0.0662**	-0.00717
	(0.0302)	(0.0311)	(0.0290)	(0.0327)	(0.0365)	(0.0269)	(0.0287)	(0.0430)
Primarily a Service Provision or Implementation Organization	-0.0637	-0.0331	0.244**	0.249*	0.206*	0.0163	-0.0504	-0.00329
	(0.145)	(0.120)	(0.110)	(0.133)	(0.124)	(0.120)	(0.0855)	(0.243)
Did Organization Change Frame in Past 5-10 Years?	-0.00740	0.0139	-0.143	-0.0147	-0.117	0.108	0.268***	-0.0694
	(0.117)	(0.0842)	(0.0979)	(0.0818)	(0.0879)	(0.127)	(0.0982)	(0.195)
Constant	1.330	9.185***	-1.007	0.532	0.0197	2.042	16.46***	68.24***
	(5.665)	(2.501)	(4.024)	(3.277)	(3.576)	(2.393)	(4.527)	(17.01)
Observations	738	738	738	738	738	738	658	644

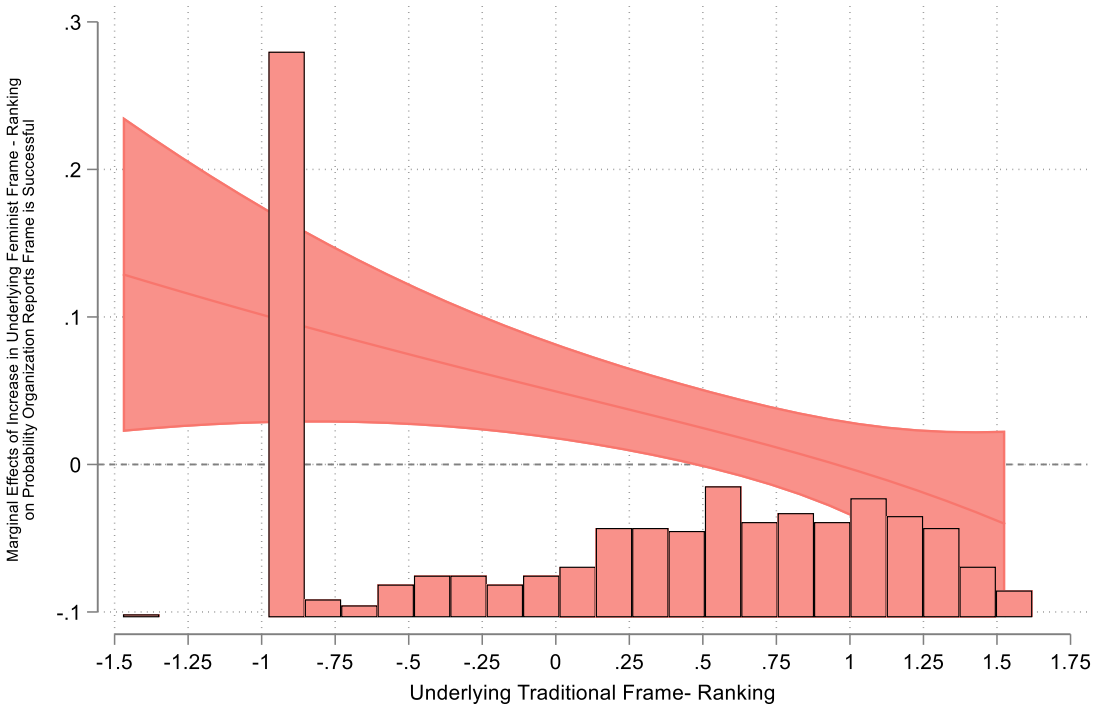
Robust standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Auxiliary Figures – Underlying Frame Ranking






Marginal Effects of Increase in Underlying Feminist Frame - Ranking on Probability Organization Reports Frame Effects Work
.2
.1
0
-.1
-1.5
-1.25
-1
-.75
-.5
-.25
0
.25
.5
.75
1
1.25
1.5
1.75
Underlying Traditional Frame- Ranking


Marginal Effects of Increase in Underlying Feminist Frame - Ranking on Probability Organization Reports Frame is Successful
.3
.2
.1
0
-.1
-1.5
-1.25
-1
-.75
-.5
-.25
0
.25
.5
.75
1
1.25
1.5
1.75
Underlying Traditional Frame- Ranking

Copy of Survey Questions

CEFM Survey May 2021

Start of Block: Background Information

Q1 What is the name of your organization?

_____

Q2 What year was your organization founded?

1800 1844 1888 1933 1977 2021

Year ()

Q3 Where is your organization's headquarters located?

_____

Q4 In which countries does your organization work?

_____

Q5 Roughly how many people are on staff with your organization?

	0 2500 5000 7500 10000
Number of Staff Members ()	

Q6 Does your organization employ staff that are local to the country where it is working?

- Yes (1)
- No (2)
- Unsure (3)

Q7 Who funds your organization? (check all that apply)

- ☐ Individual donors (1)
- ☐ Governments (2)
- ☐ International organizations (3)
- ☐ Other NGOs (4)
- ☐ Private companies (5)
- ☐ Religious organization (6)
- ☐ Other (Please Specify) (7) _____

Carry Forward Selected Choices from "Who funds your organization? (check all that apply)"

Q8 Who is the ***primary*** funder of your organization?

- ○ Individual donors (1)
- ○ Governments (2)
- ○ International organizations (3)
- ○ Other NGOs (4)
- ○ Private companies (5)
- ○ Religious organization (6)
- ○ Other (Please Specify) (7) _____

Q9 How does your organization work? (check all that apply)

- [ ] Advocacy (1)
- [ ] Service provision (2)
- [ ] Program implementation (3)
- [ ] Capacity building (4)
- [ ] Research (5)
- [ ] Legal services (6)
- [ ] Re-granting (13)
- [ ] Media (14)
- [ ] Other (Please Specify) (7) _____

Carry Forward Selected Choices from "How does your organization work? (check all that apply) "

Q10 What is your organization's ***primary*** type of work?

- ○ Advocacy (1)
- ○ Service provision (2)
- ○ Program implementation (3)
- ○ Capacity building (4)
- ○ Research (5)
- ○ Legal services (6)
- ○ Re-granting (7)
- ○ Media (8)
- ○ Other (Please Specify) (9) _____

Q11 Who does your organization work with? (check all that apply)

- [ ] Other NGOs (1)
- [ ] Local groups (2)
- [ ] Governments (3)
- [ ] Religious organizations (4)
- [ ] Private companies (5)
- [ ] Individuals (8)
- [ ] Other (Please Specify) (6) _____

Carry Forward Selected Choices from "Who does your organization work with? (check all that apply)"

Q12 Who ***primarily*** does your organization work with?

- ☐ Other NGOs (1)
- ☐ Local groups (2)
- ☐ Governments (3)
- ☐ Religious organizations (4)
- ☐ Private companies (5)
- ☐ Individuals (6)
- ☐ Other (Please Specify) (7) _____

Q13 Who makes decisions for your organization? (check all that apply)

- ☐ Organizational staff (1)
- ☐ Donors/funders (2)
- ☐ Partner organizations (3)
- ☐ Local populations (4)
- ☐ Other (Please Specify) (5) _____

Carry Forward Selected Choices from "Who makes decisions for your organization? (check all that apply)"

Q14 Who ***primarily*** makes decisions for your organization?

- ○ Organizational staff (1)
- ○ Donors/funders (2)
- ○ Partner organizations (3)
- ○ Local populations (4)
- ○ Other (Please Specify) (5) _____

Q15 Does your organization participate in meetings or conferences with other organizations?

- ○ Yes (18)
- ○ No (19)
- ○ Unsure (20)

Q16 What areas are the focus of your organization? (check all that apply)

- [ ] Miscellaneous conservative (1)
- [ ] Democracy/democratizing global institutions (2)
- [ ] Development (3)
- [ ] Environment (4)
- [ ] International integration (5)
- [ ] Global justice (6)
- [ ] Labor (7)
- [ ] Esperanto/world language (8)
- [ ] Human rights (9)
- [ ] Peace (10)
- [ ] Public health (11)
- [ ] Animal rights (12)
- [ ] Women's rights (13)
- [ ] Freedom of expression (14)
- [ ] Nationalism/self-determinism (including Zionism) (15)
- [ ] Relief (16)
- [ ] Ethnic unity (17)

- [ ] Alternatives to capitalism (18)
- [ ] Solidarity (19)
- [ ] Children's rights and welfare (20)
- [ ] Digital activism (21)
- [ ] Islamist anti-imperialist (22)
- [ ] Other (Please Specify) (23) _____

Carry Forward Selected Choices from "What areas are the focus of your organization? (check all that apply)"

Q17 What is the ***primary*** focus of your organization?

- [ ] Miscellaneous conservative (1)
- [ ] Democracy/democratizing global institutions (2)
- [ ] Development (3)
- [ ] Environment (4)
- [ ] International integration (5)
- [ ] Global justice (6)
- [ ] Labor (7)
- [ ] Esperanto/world language (8)
- [ ] Human rights (9)
- [ ] Peace (10)
- [ ] Public health (11)
- [ ] Animal rights (12)
- [ ] Women's rights (13)
- [ ] Freedom of expression (14)
- [ ] Nationalism/self-determinism (including Zionism) (15)
- [ ] Relief (16)
- [ ] Ethnic unity (17)

- [ ] Alternatives to capitalism (18)
- [ ] Solidarity (19)
- [ ] Children's rights and welfare (20)
- [ ] Digital activism (21)
- [ ] Islamist anti-imperialist (22)
- [ ] Other (Please Specify) (23) _____

Q18 Does your organization work on the issue of child, early, and forced marriage?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)

End of Block: Background Information

Start of Block: YES CEFM

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY1 About what percentage of your organization's work is on the issue of child, early, and forced marriage?

0 20 40 60 80 100

Percentage ()	

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY2 Has your organization attended meetings or conferences on the issue of child, early, and forced marriage?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)

Page Break

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY3 There are many ways to ***frame*** the issue of child, early, and forced marriage. By frame, we mean the interpretation of the situation, its causes, and possible solutions.

How does your organization frame the issue? Please choose all of your organization's frames of the issue and rank their importance to the organization.

Frames Used By Your Organization	Frames Not Used By Your Organization
_____ Development Frame (1)	_____ Development Frame (1)
_____ Feminist Frame (2)	_____ Feminist Frame (2)
_____ Human Rights Frame (3)	_____ Human Rights Frame (3)
_____ Human Security Frame (4)	_____ Human Security Frame (4)
_____ Religious Frame (5)	_____ Religious Frame (5)
_____ Legal Frame (6)	_____ Legal Frame (6)
_____ Children's Rights (7)	_____ Children's Rights (7)
_____ Women's Rights/Empowerment (8)	_____ Women's Rights/Empowerment (8)
_____ Other Frame (Please Specify) (9)	_____ Other Frame (Please Specify) (9)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY4 What factors influenced your organization's framing of the issue of child, early, and forced marriage? (check all that apply)

- ☐ Organizational mission (1)
- ☐ Organizational staff / experiences (2)
- ☐ Donors / funders (3)
- ☐ Partner organizations (4)
- ☐ Local populations (5)
- ☐ Research (6)
- ☐ Conferences or meetings (7)
- ☐ Other (Please Specify) (8) _____

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

Carry Forward Selected Choices from "What factors influenced your organization's framing of the issue of child, early, and forced marriage? (check all that apply)"

QY5 What is the **primary** factor that influenced your organization's framing of the issue of child, early, and forced marriage?

- ○ Organizational mission (1)
- ○ Organizational staff / experiences (2)
- ○ Donors / funders (3)
- ○ Partner organizations (4)
- ○ Local populations (5)
- ○ Research (6)
- ○ Conferences or meetings (7)
- ○ Other (Please Specify) (8) _____

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY6 Does your organization's framing of the issue of child, early, and forced marriage affect your organization's work?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)

Display This Question:

If Does your organization's framing of the issue of child, early, and forced marriage affect your or... = Yes

QY7 In what ways does your organization's framing of the issue of child, early, and forced marriage affect your organization's work?

_____

_____

_____

_____

_____

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY8 If your organization provides grants, does your organization's framing of the issue of child, early, and forced marriage affect your grantmaking?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)
- ○ Does Not Apply (4)

Display This Question:

If If your organization provides grants, does your organization's framing of the issue of child, ear... = Yes

QY9 In what ways does your organization's framing of the issue of child, early, and forced marriage affect your grantmaking?

_____

_____

_____

_____

_____

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY10 Does your organization's framing of the issue of child, early, and forced marriage match the majority of other organizations working on the issue?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY11 Has your organization changed its frame of the issue of child, early, and forced marriage?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY12 Is your organization's frame of the issue of child, early, and forced marriage successful?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY13 Are world conditions around child, early, and forced marriage improving?

- ○ Yes (1)
- ○ No (2)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY14 Has organizational work on the issue of child, early, and forced marriage increased in the last 5-10 years?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? = Yes

QY15 What types of framing, grantmaking, programming, and advocacy would help organizations improve conditions around child, early, and forced marriage?

_____

_____

_____

_____

_____

End of Block: YES CEFM

Start of Block: No CEFM

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? != Yes

QN1 Could you see your organization working on the issue of child, early, and forced marriage in the next 5-10 years?

- ○ Yes (1)
- ○ No (2)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? != Yes

QN2 There are many ways to ***frame*** the issue of child, early, and forced marriage. By frame, we mean the interpretation of the situation, its causes, and possible solutions.

If your organization was to work in this area, how do you think your organization would frame the issue? (Check all that apply)

- ☐ Development Frame (1)
- ☐ Feminist Frame (2)
- ☐ Human Rights Frame (3)
- ☐ Human Security Frame (4)
- ☐ Religious Frame (5)
- ☐ Legal Frame (6)
- ☐ Children's Rights Frame (7)
- ☐ Women's Rights / Empowerment Frame (8)
- ☐ Other Frame (Please Specify) (9) _____

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? != Yes

Carry Forward Selected Choices from "There are many ways to frame the issue of child, early, and forced marriage. By frame, we mean the interpretation of the situation, its causes, and possible solutions.If your organization was to work in this area, how do you think your organization would frame the issue? (Check all that apply) "

QN3
If your organization was to work in this area, what do you think would be your organization's ***primary*** frame?

- ○ Development Frame (1)
- ○ Feminist Frame (2)
- ○ Human Rights Frame (3)
- ○ Human Security Frame (4)
- ○ Religious Frame (5)
- ○ Legal Frame (6)
- ○ Children's Rights Frame (7)
- ○ Women's Rights / Empowerment Frame (8)
- ○ Other Frame (Please Specify) (9) _____

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? != Yes

QN4 Are world conditions around child, early, and forced marriage improving?

- ○ Yes (1)
- ○ No (2)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? != Yes

QN5 Has organizational work on the issue of child, early, and forced marriage increased in the last 5-10 years?

- ○ Yes (1)
- ○ No (2)
- ○ Unsure (3)

Display This Question:

If Does your organization work on the issue of child, early, and forced marriage? != Yes

QN6 What types of framing, grantmaking, programming, and advocacy would help organizations improve conditions around the issue of child, early, and forced marriage?

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End of Block: No CEFM