From: (Atlantic)
Sent: Tuesday, July 22, 2003 9:08 AM
To: '@hotmail.com'
Cc: (Atlantic)
Subject: P.O. ba Fett

vendor	date	price	station / explanation		artist	po#
Godiva	2/5/03	$243.39	V-day promo, WHTZ, WJLK, WWHT, WBLI more...		lucy woodward	GG41
Sam Ash	2/5/03	$200.00	WDHA	guitar promo	DONNAS()]	GG42
W.W. STereo	2/7/03	$593.39	WPXY	Home stereo systems	Lucy[GG41	
Carimine's	2/7/03	$679.98	WSPK	Staff Dinner	Donnas GG42	
Floral	2/10/03	$80.77	WBLI	Laura Jean	Craig David[GG43	
Floral	2/14/03	$84.60	WHTZ	Sharon Dastur	lucy woodward[(Atlantic)] GG41	
C.Connects	2/4/03	$500.00	KROCK	Mike Peer Knicks tix	Donnas[GG42	
Palm.com	2/14/03	$165.67	WFLY	John Foxx /Palm promo	Wayne Wonder[GG44	
Wiz	2/15/03	$505.36	WWHT	Erin Bristol/ IPOD promo	Wayne[] GG44	
Tix web	2/11/03	$35.26	WRRV	Andrew BOrris/ RFTC show	donnas GG42	

Donnas "Take It Off" Alt

2/13/03 LINCOLN TICKET AGENCY $530.00 mb20/WALK

2/15/03 CIRCUIT CITY $120.00 wayne/wbbo

2/28/03 DUANE READE (PEPTO) $34.93 mb20/whtz

3/1/03 KIM'S MONDO MUSIC $46.52 wayne /waks

DESCRIPTION PRICE

TICKETS $200.00 CONCERT CONNECTION WSPK POUGHKEEPSIE JEWEL (Atlantic)] GG56

BOOK PROMO $151.45 ALBRIES WPKF JIMI JAMM LIL KIM[((Atlantic)] GG57

HOTEL PROMO $450.00 WKSE BUFFALO / LIL KIM/ HOTEL STAY (Atlantic)] GG58
PROMO RUN COVERAGE $ 600.00 LUCY WOODWARD] (Atlantic)] GG59

PROMO $116.37 BOB ODELL WAQX SYRACUSE SHINEDOWN /RATINGS PROMO] (Atlantic)] GG60

TIX $500.00 COLDPLAY WBBO MONMOUTH JEWEL / MB20/ ; (Atlantic)] GG61

4/14 barnes noble hardcore logo billy talent weqx albany 28.00] (Atlantic)] GG62

4/17 concert connection streets weqx albany $150 (Atlantic)] GG63
4/15 dig camera promotion staples promo wbbo monmouth match twenty spins $219.00. (Atlantic)] GG64

11/23/2004

4
4/28 waqx syracuse bob odell / frog station congrats / shinedown $60.00[(Atlantic)] GG65

4.28 station promo / folders WPKF pougkeepsie lucy woodward $80, (Atlantic)] GG66

5/11/03	Tokyo/ Axl Nemitz	$ 80.09
	Rate The Music/ Jewel	
	[(Atlantic)] CG987	
5/13/03	Show Coverage M20/Sugar	$ 852.35
GG67		
5/15/03	Concert Conn/ Fleetwood	$ 310.00
[	(Atlantic)]GG68	Jeff Z/ WKTU/ JR-3R
5/18/03	St. Marks	$ 140.67
	Gary Cee/ WLIR/ Streets	
GG69		
5/19/03	Multimedia1/Photos/Cameras	$ 74.67
	Photos Jewel Z100, WPLJ, WNEW	
CG987		
5/21/03	Blades/ Donny/ WFLY/ Lil Kim	$ 135.30
GG70		
5/23/03	K104 Fest/ Lil Kim/ Jewel	$ 990.00
GG71		
5/27/03	Candy	$ 90.35
	Lil Kim Promo/ WBLI/Z100	
GG72		
5/27/03	Marriott Orlando	$ 134.47
	WBBO/ Jewel spins	
CG987		
5/26/03	Sean Paul – Show Coverage	$ 436.26
	WKSE	
GG73		
5/29/03	IPOD/WEQX/ Streets	$ 431.92

Jewel "Intuition" HAC + CHR

Lil' Kim f/ 50 Cent "Magic Stick" CHR+CHR-RHY

11/23/2004

GG74

5/29/03 First Flash Line $ 497.25

WSKS Jewel/Lil Kim

[(Atlantic)] GG75

by the way...need two POs from ya!

$750.00 mb promo for WXPK New York (match twenty/jewel)

$400.00 mb promo WFLY Albany (match twenty/ sugar ray)

WEEK ENDING 6/8/03

6/2/03	Show Coverage Z100	Jewel/ Wayne	$544.06
6/3/03	Magic Stick Promo Items	Lil Kim	$59.85
6/4/03	Show Coverage HOT	Sean Paul/Lil Kim	$614.72

WEEK ENDING 6/15/03

6/11/03	Set up/Hogans /Krock	Billy Talent set up	$123.60
6/12/03	Roc The Mic Tix/WPXY	Lil Kim	$91.00
6/12/03	KIMS/WHTZ	Junior Senior	$114.45
6/12/03	Show Coverage / WNTQ	Lucy Woodward	$679.80
6/16/03	Dummy Promo WMRV	Sugar Ray/Jr Sr	$239.99

DATE	ARTIST	LOCATION	PRICE	PO #
4/29/03	Kim/MB20	Maximum Graphics	$1,620.00	

11/23/2004

6/9/03	Jewel	WBLI.COM	$1,000.00
6/25/03	Junior/Senior	WBLI.COM	$2,000.00
7/7/03	Billy Talent	Trucker Hats	$125.00
6/17/03	Billy Talent	set up Billy Talent WBER	$47.74
6/21/03	Jewel	Z100/Axl/ R.T.M.	$148.79
6/23/03	Jr Sr	kam photo/z100/wktu	$258.37
6/24/03	Lil Kim	K104/Chance Tix	$300.00
6/28/03	Jr Sr	WBBO/ Gregg weekend promo	$220.00

4/29 GG80
6/9/03 CG987
6/25 GG81
7/7 GG82
6/17 GG82
6/21 CG987
6/23 GG81
6/24 GG80
6/28 GG81

From:
Sent: Wednesday, October 06, 2004 3:24 PM
To: Used "Take It Away"
Cc: (WBR) AR +Alt
Subject: Used update

KRock: 13 spins, ranked 47 on BDS.....73 spins to date

I IM-ed with Peer early today the SS info. and I also emailed Rob, Mike & Marie- all the specific SS info. including the NYC Market Breakdown of NJ, Long Island & the Northen Suburbs. I also included the ticket sales info. for the NYC & NJ shows- which are both selling well. has a call into Rob and Jeff will be at Krock in person tomorrow morning for a meeting with all the info.
Should know more about how our spins will increase by tomorrow.

WZNE: Rochester Ranked 19 wih 19 spins.....100 spins to date
I spoke with Jeff Sottolano today & he is said they are getting Top 10 phones on this! He was very impressed with the national & local soundscan numbers. He said he is won't have room to move anything until Friday when he gets his latest batch of research in, but he has 3 records in contention to move to the "B" category, and this week & the Used & MCR are 2 of them along with Cake.
He says he feels the Used has a really strong shot at getting this slot. He says these sales numbers will help for sure!
I have to follow-up with him on Friday & make sure we get it moved to a "B".

WHTG: Asbury Park, No Rank, 7x.....22 spins to date
This station added this 3 weeks ago and have been spinning it only once a day at night.
I spoke with the MD here today, Brian Phillips- who totally gets the Used, really likes the whole CD & agrees that it should be getting more spins here. He was very impressed with the sales, especially the # 3 rank in NJ. He said he would take all this info. to the PD - Gavin, who does not deal with record poeple... only Binky. has Binky on the case to help us here. This station shys away from anything with any "screams" in it. (All the last Used songs were only night records for them). They tend to lean more adult & that's why we have the Secret Machines here at 22x. I even offered him tix to the upcoming Used shows, autographed items, etc. to get an increase. Brian said he would see if Gavin will allow him to give it an increase and then said to touch base again on Friday to see what they will do. (Note: I even offered to bring the USED by the station last week after the in-store in NJ since it was close, but GAVIN refused it!)

WHRL: 20 x per week, ranked # 36.....95 spins to date
I emailed Lisa Biello, the PD, all the sales info- including # 5 in Albany! I will be having lunch with her tomorrow at noon and will address the Used spins and ask for the increase. Since neither Green Day or the USED are routed through this market- I will offer her tickets to send a contest winner to see one of these shows in NY - since both are over weekend nights.

WEQX, VT- no spins, need add here.
Adult leaning Alt. station that is playing Secret Machines 25x week. I will be going up here & having dinner with the PD and the MD/morning show girl tomorrow night. I told him about the National & Top 5 Albany sales & he was impressed and said we can discuss this song again tomorrow. I will also offer them tix to see Green Day & or the USED to NYC to get the add here. is helping me with calls into this guys as well. He knows him from Detroit, where he didn't play the USED.

WEDG: No spins. No PD.
and I are working the former station PD, Lenny Diana- who says he will call the consultant - Ralph Sippola from Jacobs Media, to try and convince him to finally add this song for us. knows Ralph from his days in Detroit & he also put a call into him today. The office told that Ralph is flying most of the day. is also helping out here, he's been reaching out to Ralph every week with calls and emails to inform him about what is going on with this song. He finally got a reply from Ralph today, apologizing for not getting back to him, etc. but wants to stay in touch on this and basically told him that he is doing minimum adds and programming at the station because he's very busy, etc. emailed him back today's soundcan info- including the # 4 sales in BUFFALO- WITH NO AIRPLAY!! : also relayed this in his message to him. I also called & left a

message about this song & the sales in the market for Evil Jim- the morning show producer working with Ralph doing selector.
So- we are doing everything we can to try and get this song added here. If you know Ralph or can help here please do!

11/3/2004

From: (Atlantic Lava)
Sent: Thursday, September 23, 2004 9:24 AM
To: (Atlantic Lava)
Subject: RE: PO's needed

I will give you the Antigone PO.

1. $800 Crossgates Mall gift cert. for WFLY for Toby Lightman add - PROMOPD798
2. $122.60 for ticketmaster for Toby Lightman ticket buy for WJBQ - PROMOPD799
3. $152.47 for lunch for WBOS for Antigone Rising promo tour

From:
Sent: Thursday, July 22, 2004 12:16 PM
To: ; @aol.com'
Subject: RE: Here are the parameters for the Shifty Flyaway

winner and guest must be 18 years and older...and I need 7 days notice on winners names.
Thanks,
Management

-----Original Message-----
From:
Sent: Thursday, July 22, 2004 1:46 PM
To: aol.com'
Subject: Here are the parameters for the Shifty Flyaway

Trip for 2 to London
2 roudtrip tickets from Newark, NJ to London, England
1 hotel room, double occupancy
Access to taping of TRL Live on 8/19
Private meet and greet with Shifty
Autographed copies of Happy Love Sick

From: (WBR)
Sent: Thursday, February 26, 2004 6:30 AM
To:
Cc: (WBR)
Subject: Z100/ LINKIN PARK

AS KNOWS, Z 100 HAS APPROACHED US FOR A LINKIN PARK FLYAWAY TO LA OR GLASGOW FOR A GRAND PRIZE IN THEIR BIG MATCH GAME CONTEST ON THE MORNING SHOW. WITH THE RECORD IN POWER I FEEL WE SHOULD DO ONE OF THESE FOR THEM. CAN WE APPROVE THIS??

Linkin Park "Lying for You" + "Numb" AR+Alt

Warner Brothers Records

ph.
fax
cell
wbr.com

From: (WBR)
Sent: Monday, June 07, 2004 8:53 PM
To: (WBR); (WBR); (WBR); (WBR); (WBR); @imcingular.com'; @tmo.blackberry.net'
Cc: (WBR); (WBR)
Subject: Adds

If any of you think you can close adds tommorow with a qty of tix or Madonna flyaway - please call me in the am

Warner Brothers Records
ph.
fax
cell

From: (WBR)
Sent: Monday, October 13, 2003 5:33 AM
To: (WBR); (WBR); (WBR); (WBR); (WBR); (WBR); (WBR); (WBR); (WBR); (WBR); (WBR); (WBR); (WBR); (WBR)
Cc:
Subject: Michelle Branch

Importance: High

We need to jump into spins immediately this morning. No one should be less than 21x per week. will send you a list of offenders. ......close the holes !!!

" 'Til I Get Over You" HAC

+ "Breathe" CHR

BDS/Monitor
Top 40
1562x +141 Debut 38*

Adult Top 40
673x. +241 34-24*
****
Mediabase/R+R
HAC
648x. +234. 27*
POP
1582x. +235. Debut 35*

Warner Brothers Records

ph.
fax
cell

From:

Sent: Monday, March 15, 2004 12:22 PM

To: (WBR)

Subject: Po # for 2 promotions

Hi ..
I need to send you my paperwork for 2 promotions that my nationals said they have allotted.

The first on is for $300 - Mode's Sports Gift Certificates for WSPK that put in for Josh Groban at Top 40

The other is for approx. $400 for WEQX - for a contest winner trian & hotel to NYC-for The Living End that ' put in for Alt.
The show is this Wed. (3/17) and I will have the paper work in this week to you on both of these.

Can you please give me the PO #s on these?
Thanks-

From:

Sent: Thursday, April 08, 2004 8:31 AM

To:

Subject: Distillers outstanding promotion

Hey
I have a note here, since January, with my receipt for $300 in Amex gift checks we bought for WHRL in lieu of thier USED New Year's promotion,,,,that says you said to hold off on putting it in for payment until the next Distillers track. Now- we just did the Yankees tix for $2,000 there...should I add this $300 on to that?n I need to get paid back for this.
Please advise.
Thanks-

From:

Sent: Thursday, June 24, 2004 12:58 PM

To: 'JiJigBimRyan@aol.com'; 'BBarretts@aol.com'; 'MorganPrue@clearchannel.com'

Subject: FW: Josh AOL Flyaway Info

Hi Jim, Bridget & Morgan!

We would like to offer a Josh Groban Fly away to one lucky Lite FM winner & their guest to see Josh perform for an intimate audience in Santa Monica, CA. The concert is July 11th in conjunction with AOL.. The catch is that we need the winner's names by July 1st.
Please check out the info below and let me know if you would like to give this away on LITE FM.
Thank you!

Reprise Records, NY

-----Original Message-----
From:
Sent: Thursday, June 24, 2004 3:36 PM
To:
Subject: Josh AOL Flyaway Info

Will Need the winners names by Friday, July 1st!!

here is the messaging AOL needs to have included in the promotion on the stations

AOL Music presents Broadband Rocks -- Josh Groban Live and Intimate from Barker Hanger, Sunday July 11th at 8pm. Watch the concert live on AOL for Broadband at AOL Keyword: Josh Groban. Or win tickets to this exclusive show now by.....

AOL Music presents Broadband Rocks -- Josh Groban

AOL Music presents Broadband Rocks -- Josh Groban Live and Intimate from Santa Monica, CA, Sunday July 11th at 8pm PT. Watch the concert live on AOL for Broadband at AOL Keyword: Josh Groban. Or win tickets to this exclusive show now. Joshgroban.com will be giving away a limited number of tickets for the show. If you live in the Southern California area, enter to win a pair of tickets to this intimate show. Please note: no transportation will be provided.

Josh's fan club, friendsofjoshgroban.com, will be giving away a trip to see the show to one lucky member and a guest, plus over 100 tickets to the show. If you aren't a member, now is a good time to join.

And if you can't make it to the show, tune in to AOL Keyword: Josh Groban to watch it live.

joshgroban.com

From: Jim Guerinot [jguerinot@rebelwaltz.com]

Sent: Wednesday, November 17, 2004 9:17 AM

To:

Subject: Re: Alternative Building Chart - Mediabase-R&R

E you able to send out the rate the music blast?

On 10/15/04 8:44 AM, · < · @wbr.com> wrote:

Here is what to do this week: - call me after you read this
LEV:
WBCN - they are leaning more adult male (30+) this record is perfect for what they are doing - Wellington just did some boogie w/NY label reps telling them the station's direction. Prefect timing to swoop in and get this done

McClusky:
WEDG - Ralph Cippola at Jacobs Media - impossible to get a hold of....taking the station active rock - I am at a loss here - he's not even playing the Used at #14 and debuted #4 in sales there w/no airplay!
WOCL - Bobby listens to McClusky - try to squeeze Jeff
WRAX - Susan Groves is in New Orleans this weekend - McClusky can help you here too...
WKRL - Pettibone is a pain - I am surprised he's not on this though

WJSE - Call Chris Giannini - (609) 704-9909 tell him I told you to call - $500 for the add and may ask for a timebuy.

MOSER: 716-885-5200
WDYL - Mike Murphy is the guy - he can also help at KHRO
KTBZ - His show is next weekend - slots should open up soon
WEDG - He helps there but who the hell knows what's up - see McClusky comment

McGathy - 212-924-7775
WJBX - John Rozz is a great guy - his music director Jeff Zito is a total music person. They got hit hard w/hurricane and are lookin for home depot gift cards if you want to spend $$
WLRS - Anne Rae has to get everything past JD Kunes - and SNEEDIII needs to a-ok it first
WMFS - ALL BILL MCGATHY HERE!

VAN O: - 651-430-9880 works hard for very cheap and HE can get you these guys
WNFZ - more rock leaning station - this should work here -
KHRO - Joe Joe is a very music oriented guy - consulted by Mike Murphy at WDYL so work Murphy and you can get both
WZJO - BDs only station - Killers/3days/Jet/Shinedown in the short stack - may take a minute here

BILL RUSCH - 816-942-7910
KPNT - Tommy Mattern - 314-613-7950
KRBZ - Greg Bergen - 913-677-8998

Grossman - 818-757-2255
KKND - Sig is hard to get ahold of - Voo Doo fest is this weekend - try him monday

SNEED: Jeff Deane is his secret weapon - pay him $1000 retainer and tell him to close sneed on these guys!
310-264-1069
WRZK, KFTE, WLRS, WXNR
WXTW you can buy from Jeff Deane - you will get all overnight spins first
KNXX you can buy from Jeff Deane

Q101 - Talked to Stern this morning - in the short stack and definitely on their radar...
WRZX - Michael Young is the one to talk to here - 317-475-7418 - I left him a message this morning
WMAD - Call Curtis Gross - 608-274-5450

Do you have any call-out yet from KROQ or anyone else?

Spins....
WXTM - 10X week - she got callout back yesterday - try to move that
WAQZ - 12X week - Shaggy is a whore - make him move that
WPLY - 10X a week - torture McGuinn
KROX - 12X week - Melody got blown out - Toby is the guy -
KCXX - 13X week - call Kelli
KQXR - 11X a week - call McClusky

-----Original Message-----
From: Jim Guerinot [mailto:jguerinot@rebelwaltz.com]
Sent: Friday, October 15, 2004 6:48 AM
To:
Subject: Re: Alternative Building Chart - Mediabase-R&R

Help!!!! Where do I go from here? Feels like I climbed a wall and cannot go up or down

On 10/15/04 6:41 AM, "[redacted]" <[redacted]@wbr.com> wrote:

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

-----Original Message-----
From: charts@mediabase.com <charts@mediabase.com>
To [redacted]@wbr.com [redacted]@wbr.com>
Sent: Fri Oct 15 05:30:53 2004
Subject: Alternative Building Chart - Mediabase-R&R

Mediabase-R&R

Alternative Building Chart
Ending 10/14/2004

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1 GREEN DAY-American Idiot (Reprise) 1685 -26
2 U2-Vertigo (Interscope) 1473 -16
^ 3 JIMMY EAT WORLD-Pain (Interscope) 1376 +78
4 BREAKING BENJAMIN-So Cold (Hollywood) 1370 -23
5 VELVET REVOLVER-Fall To Pieces (RCA) 1314 -44
6 LINKIN PARK-Breaking The Habit (Warner Bros.) 1289 -30
^ 7 PAPA ROACH-Getting Away With Murder (Geffen) 1260 +45
8 CHEVELLE-Vitamin R (Leading Us Along) (Epic) 1231 -10
9 THREE DAYS GRACE-Just Like You (Jive/Zomba) 1053 -27
^10 CROSSFADE-Cold (Columbia) 984 +86

11 KILLERS-Somebody Told Me (Island/IDJMG) 955 -86
^12 SUM 41-We're All To Blame (Island/IDJMG) 799 +39
^13 MODEST MOUSE-Ocean Breathes Salty (Epic) 785 +51
^14 USED-Take It Away (Reprise) 746 +57
^15 SNOW PATROL-Run (A&M) 742 +55
16 LOSTPROPHETS-Wake Up (Make A Move) (Columbia) 675 -227
17 CAKE-No Phone (Columbia) 675 -6
18 SLIPKNOT-Duality (Roadrunner/IDJMG) 670 -88
^19 KORN-Word Up (Epic) 668 +20
20 FRANZ FERDINAND-Take Me Out (Domino/Epic) 651 -95
21 COHEED AND CAMBRIA-A Favor House Atlantic (Equal Vision/Columbia)
565 -188
^22 GREEN DAY-Boulevard of Broken Dreams (Reprise) 558 +169
23 TAKING BACK SUNDAY-A Decade Under The Influence (Victory) 540 -64
^24 INTERPOL-Slow Hands (Matador) 527 +33
^25 SKINDRED-Nobody (Lava) 519 +8
^26 MUSE-Hysteria (Warner Bros.) 513 +62
^27 SOCIAL DISTORTION-Reach For The Sky (Time Bomb) 489 +29
^28 KILLERS-Mr. Brightside (IDJMG) 416 +77
^29 MARILYN MANSON-Personal Jesus (Interscope) 414 +12
30 GOOD CHARLOTTE-Predictable (Epic) 379 -31
^31 A PERFECT CIRCLE-Imagine (Virgin) 366 +54
32 FUTURE LEADERS OF THE WORLD-Let Me Out (Epic) 364 -3
^33 DONNAS-Fall Behind Me (Atlantic) 361 +6
^34 MY CHEMICAL ROMANCE-I'm Not Okay (I Promise) (Reprise) 358 +88
^35 THREE DAYS GRACE-Home (Jive) 355 +189
^36 JET-Look What You've Done (Elektra) 346 +164
37 YELLOWCARD-Only One (Capitol) 338 -145
^38 NICKELBACK-Because of You (Roadrunner) 276 +48
^39 FRANZ FERDINAND-This Fire (Domino) 276 +108
^40 KEANE-Somewhere Only We Know (Interscope) 274 +23
^41 DENVER HARBOR-Picture Perfect Wannabe (Universal) 249 +20
^42 SLIPKNOT-Vermilion (Roadrunner/IDJMG) 247 +110
^43 EXPLOSION-Here I Am (Virgin) 232 0
44 SHINEDOWN-Simple Man (Atlantic) 221 -11
^45 SECRET MACHINES-Nowhere Again (Reprise) 221 +1
^46 GODSMACK-Touche (f/Dropbox) (Universal) 202 +12
^47 DOGS DIE IN HOT CARS-I Love You 'Cause I Have To (V2) 202 +32
^48 RIDDLIN' KIDS-Stop The World (Aware/Columbia) 187 +3
^49 MUSIC-Breakin' (Capitol) 185 +95
50 ALTER BRIDGE-Open Your Eyes (Wind-up) 178 -44

From:
Sent: Wednesday, November 03, 2004 2:25 PM
To: *WBR Field Promo - Reprise (WBR)
Cc: (WBR)
Subject: Spending 11/03

Hey Guys -

Maybe this will help me since I am totally retarded lately w/so many trips etc. Here is what I have as committed contest spend from you all this week. Let me know if there is additional stuff

MCR
WHRL $1500 (on Green Day Budget)
Houston Radio Show: Backline - $500
Houston Radio Show - Van & Hotel - $700.80
WARQ increase in spins - $150 mini fridge

Green Day
KCNL Paris Flyaway - for cancelling the san jose play
WDYL Hotel Rooms for DC show $300
SF concert tickets to cover flyaways (KROQ - 4, KMYZ 2 - WBCN -2 KCHZ 2) - $500
WXEG cincy show concert tickets $429.40
Van for Band to WHFS Asylum Promotion - $600

"Boulevard of Broken Dreams" +
"American Idiot" Alt

SOTY
Houston Radio Show - Van $900
WHTG 3 mini ipods in different colors - $750
WHFS - VIP Section at 9:30 Club $100
WAQZ - T-shirts & Guitars - $1200

From:
Sent: Tuesday, August 17, 2004 1:57 PM
To:
Subject: RE: **** R.E.M.**** important reminder

"Leaving New York" AAA

k
if i pay indies i will have the following rules:
-no bill backs
-will pay invoices only after 60 spins

-----Original Message-----
From:
Sent: Tuesday, August 17, 2004 1:54 PM
To:
Subject: Re: **** R.E.M.**** important reminder

Grand total of 20k to begin. Let's talk later.... I donr want to just sped money on indies

@wbr.com

-----Original Message-----
From: }wbr.com>
To: wbr.com>
Sent: Tue Aug 17 15:50:01 2004
Subject: FW: **** R.E.M.**** important reminder

am i paying indies or have a budget a modern rock?

-----Original Message-----
From:
Sent: Tuesday, August 17, 2004 1:43 PM
To: *WBR Field Promo (WBR)
Subject: RE: **** R.E.M.**** important reminder

We will have an MP3 of the song to you tonight.

Please send feedback to me as you get it. I need to know asap if you have stations that will NOT be there on our add date on 8/23. I expect everyone at AAA to come in.

In addition to our single coming this week & going for adds immediately, we want to come up with plans that focus on street date to drive listeners to the stores on October 5. Pls give thought to what makes sense in your market. Win it weekend? Timebuy? Web based idea? TV? All ideas are welcome...bring it on!

I know all of this has come up rather quickly. Thank you in advance for staying on top of the situation.

-----Original Message-----
From:
Sent: Tuesday, August 17, 2004 10:40 AM
To: *WBR Field Promo (WBR)

Subject: **** R.E.M.**** important reminder
Importance: High

"Leaving New York" drops tomorrow to AAA, Modern Rock, Rock, Classic Rock, Hot AC, and Modern Adult!!!!
Please make sure all your stations know. We want AAA adds tomorrow. That format LOVES this song. Please get any other station to put this in rotation as well. I firmly believe once other formats live with this song a bit, they will begin to understand the genius of it.... simply said, it's a love song. Hit the Modern side of Hot AC hard with continued set up!!!!!!