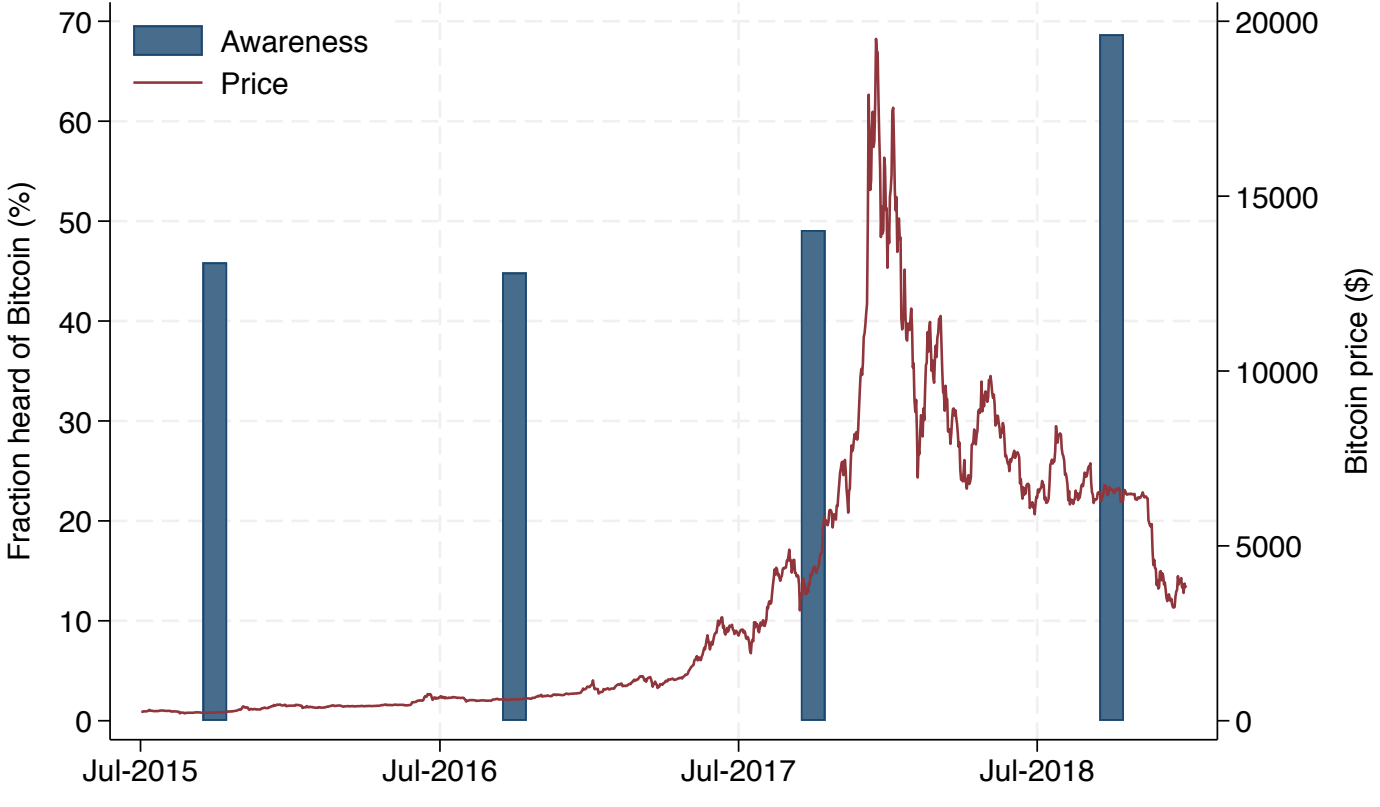
Awareness
Price
Fraction heard of Bitcoin (%)
0
10
20
30
40
50
60
70
Bitcoin price ($)
0
5000
10000
15000
20000
Jul-2015
Jul-2016
Jul-2017
Jul-2018