Codebook for "Close the Gap: Information and Mass Support in a Dominant Party Regime"

Variable	Description	Data source
id	Respondent ID	Administrative
candidateid	Candidate ID	Administrative
code	Constituency ID	Administrative
codeps	Polling station ID	Administrative
filmed	Candidate was filmed	Administrative
uniqueps	Unique polling station	Administrative
uniqueconst	Unique constituency	Administrative
uniquecand	Unique candidate	Administrative
candidate	Candidate name	Administrative
treat	Assigned to treatment	Administrative
plus	Assigned to receive additional survey questions at endline (random 50%)	Administrative
uniqueid	Unique respondent	Administrative
primcanddropped	Candidate preferred in the primary dropped out of the race	Baseline & Electoral commissio
age	Age	Baseline survey
heardof	Heard of candidate	Baseline survey
persohelp	Expects personal help from candidate if elected	Baseline survey
offer	Expects vote buying by candidate	Baseline survey
corrupt	Expects corruption by candidate if elected	Baseline survey
access	Expects candidate to have access to government resources if elected	Baseline survey
powerful	Believes powerful people can find out how they voted	Baseline survey
counting	Believes counting of votes will be fair	Baseline survey
monitor	Believes politicians and parties monitor how their area votes	Baseline survey
mpsectoralign	Candidate and respondent preferences align on sector priority	Baseline survey
mpdistrictalign	Candidate and respondent preferences align on district creation	Baseline survey
mpmoneyalign	Candidate and respondent preferences align on vote buying ban	Baseline survey
informed	Feels informed about candidate	Baseline survey
candknow	Knowledge index about candidate	Baseline survey
candinfo	Knowledge index about candidate (incl. informed)	Baseline survey
nrmpref	Closeness to NRM relative to other parties	Baseline survey
coethnic	Coethnic	Baseline survey
intendedvote	Candidate is intended vote choice	Baseline survey
news	How often consuming political news	Baseline survey
educyr	Years of education	Baseline survey
female	Female	Baseline survey
wealthindex	Wealth index	Baseline survey
rateavg	Rating of candidate character & competence	Baseline survey
effort	Expects candidate to work hard if elected	Baseline survey
candparty	Expects candidate to represent party well if elected	Baseline survey
cogender	Cogender	Baseline survey
salience	Debate salience	Baseline survey
source	Debates preferred source	Baseline survey
pastsupport	Voted for candidate before	Baseline survey

lastturnout	Past turnout	Baseline survey
intendnrm	Intend to vote for NRM	Baseline survey
intendopp	Intend to vote for opposition	Baseline survey
knowgap	Knowledge gap between NRM and other viable candidates	Baseline survey
knowgap2_high	Knowledge gap between NRM and viable opposition candidates above median	Baseline survey
treat_knowgap2_high	Treat * Knowledge gap between NRM and viable opposition candidates above median	Baseline survey
nocoethniccand	No coethnic candidate	Baseline survey
nocoethnicvcand	No coethnic viable candidate	Baseline survey
nrmpref_low	Preference for NRM relative to other parties below median	Baseline survey
tribe_c	Candidate tribe	Candidate survey
candprty_c	Candidate party	Candidate survey
opp	Opposition candidate	Candidate survey
nrm	NRM candidate	Candidate survey
ind	Independent candidate	Candidate survey
treat_opp	Treat * Opposition candidate	Candidate survey
treat_nrm	Treat * NRM candidate	Candidate survey
party	Candidate party, simplified (all opposition parties combined)	Candidate survey
winner_ge	Winner in general election	Electoral commission
incumbent	Incumbent	Electoral commission
voteshare	Candidate vote share	Electoral commission
turnout_ps	Turnout share in polling station	Electoral commission
voteshare_ps	Vote share in polling station	Electoral commission
viable	Viable candidate (vote share 10% or more)	Electoral commission
voteshareopp_ps	Vote share for opposition in polling station	Electoral commission
votesharenrm_ps	Vote share for NRM in polling station	Electoral commission
voteshareind_ps	Vote share for independents in polling station	Electoral commission
margin	Vote margin	Electoral commission
switch	Did not vote for intended candidate	Endline & Baseline survey
govsent	Believes enumerator was sent by government	Endline survey
heardofcand_e	Heard of candidate	Endline survey
freevote_e	In your personal view, how free and fair were the elections?	Endline survey
turnout_e	Voted in election, at face value	Endline survey
like_e	On 1-10 scale, how much do you like the candidate?	Endline survey
turnout	Turnout (verified)	Endline survey
vote	Voted for candidate (verified)	Endline survey
sectorcorrect_e	Knows candidate's priority sector	Endline survey
attrition	Respondent not found in endline	Endline survey
anycandvisit_e	Have any of the candidates running for Member of Parliament visited this village during the campaign?	Endline survey
offer_e	Have you been offered any sugar, soap, salt, fuel, money or similar from any of the candidates?	Endline survey
votedinc	Voted for incumbent	Endline survey
votednrm	Voted for NRM	Endline survey
votedindep	Voted for independent	Endline survey
votedopp	Voted for opposition	Endline survey

switchfromnrm	Switched from NRM	Endline survey
switchtoopp	Switched to opposition	Endline survey
voteddebwinner	Voted for candidate considered best performer in video by experts	Endline survey
voteddebwinner_pop	Voted for candidate considered best performer in video by voters	Endline survey
votednrm_e	Voted for NRM, face value	Endline survey
votedindep_e	Voted for Independent, face value	Endline survey
votedopp_e	Voted for Opposition, face value	Endline survey
debate_winner_experts	Rated best performer by experts	Expert survey
ratequalified_ep	Average expert assessment of candidate: competence	Expert survey
candunderstand_ep	Average expert assessment of candidate: grasp of policy	Expert survey
candexpress_ep	Average expert assessment of candidate: eloquence	Expert survey
debatewinner	Best performer in candidate video, according to voters	Posterior survey
candexpress_norm	Updated positively about candidate's eloquence (self-reported)	Posterior survey
candunderstand_norm	Updated positively about candidate's grasp of policy (self-reported)	Posterior survey
ratequalified_norm	Updated positively about candidate's qualifications (self-reported)	Posterior survey