US Citizen Survey

Start of Block: Introduction

JS

Q23 Thank you very much for taking the time to participate in this survey. It is carried out under the direction of Assistant Professor Gregory Eady and Professor Anne Rasmussen from the University of Copenhagen. This survey is designed to examine how citizens perceive disrespectful behavior on social media.

Your anonymity is guaranteed in all publications and datasets from the survey results, and you can terminate your participation at any time while taking the survey.

If you have any questions, you can contact us at kobenhavnsuniversitet-studie@ifs.ku.dk

We thank you again for helping with our research into social media, and political information.

Q38 Click "Yes" if you have read and consent to participate in the survey and start the questionnaire.

- ○ Yes (1)

End of Block: Introduction

Start of Block: Vignette 1

Q25 .Skin .SkinInner {width:900px!important; max-width: 100%} /* Mobile */ p { max-width: 100%; display: inline-block; width: 100%} /* Laptop/tablet */ @media (min-width: 600px) { p { max-width: 49%; width: 49%} }
In this section, we will show you fictitious social media conversations where different citizens respond to different politicians (the politicians, citizens, & conversations are not real).

Please take your time to read the conversation carefully. Then indicate how disrespectful you believe the conversation is.

Q17 How **disrespectful** do you believe the conversation above is, where 0 indicates not disrespectful and 10 indicates extremely disrespectful?

- 0 (Not disrespectful) (1)
- 1 (2)
- 2 (3)
- 3 (4)
- 4 (5)
- 5 (6)
- 6 (7)
- 7 (8)
- 8 (9)
- 9 (10)
- 10 (Extremely disrespectful) (11)

Q19 To what extent would you agree that the citizen's comment in the conversation is likely to be driven by the following reasons?

	Strongly disagree (1)	Somewhat disagree (7)	Slightly disagree (8)	Slightly Agree (9)	Somewhat Agree (10)	Strongly agree (11)
Prejudice or discrimination (1)	○	○	○	○	○	○
Opinion differences with the politician (2)	○	○	○	○	○	○
Dislike of the politician's political party (3)	○	○	○	○	○	○
To discourage the politician from being in politics (4)	○	○	○	○	○	○
The citizen's dissatisfaction with his/her own life (6)	○	○	○	○	○	○
To get a reaction from the politician (7)	○	○	○	○	○	○
To get a reaction from other users (9)	○	○	○	○	○	○

Q32 How concerned are you about disrespectful comments sent to politicians on social media?

- Not concerned at all (1)
- Slightly concerned (4)
- Somewhat concerned (5)
- Moderately concerned (6)
- Extremely concerned (7)

Q36 To what extent do you disagree or agree that stronger government action should be taken to restrict disrespectful discourse on social media

- Strongly disagree (1)
- Somewhat disagree (2)
- Slightly disagree (3)
- Slightly agree (4)
- Somewhat agree (5)
- Strongly agree (6)

VignetteTimer1 Timing
First Click (1)
Last Click (2)
Page Submit (3)
Click Count (4)

End of Block: Vignette 1

Start of Block: Vignette 2

Q76 .Skin .SkinInner {width:900px!important; max-width: 100%} /* Mobile */ p { max-width: 100%; display: inline-block; width: 100%} /* Laptop/tablet */ @media (min-width: 600px) { p { max-width: 49%; width: 49%} } Please take your time to read this second conversation carefully. Then indicate how disrespectful you believe the conversation is.

Q77 How **disrespectful** do you believe the conversation above is, where 0 indicates not disrespectful and 10 indicates extremely disrespectful?

- 0 (Not disrespectful) (1)
- 1 (2)
- 2 (3)
- 3 (4)
- 4 (5)
- 5 (6)
- 6 (7)
- 7 (8)
- 8 (9)
- 9 (10)
- 10 (Extremely disrespectful) (11)

Q78 To what extent would you agree that the citizen's comment in the conversation is likely to be driven by the following reasons?

	Strongly disagree (1)	Somewhat disagree (7)	Slightly disagree (8)	Slightly Agree (9)	Somewhat Agree (10)	Strongly agree (11)
Prejudice or discrimination (1)	○	○	○	○	○	○
Opinion differences with the politician (2)	○	○	○	○	○	○
Dislike of the politician's political party (3)	○	○	○	○	○	○
To discourage the politician from being in politics (4)	○	○	○	○	○	○
The citizen's dissatisfaction with their his/her own life (6)	○	○	○	○	○	○
To get a reaction from the politician (7)	○	○	○	○	○	○
To get a reaction from other users (9)	○	○	○	○	○	○

VignetteTimer2 Timing
First Click (1)
Last Click (2)
Page Submit (3)
Click Count (4)

End of Block: Vignette 2

Start of Block: Conjoint 1

Q24 .Skin .SkinInner {width:900px!important; max-width: 100%} /* Mobile */ p { max-width: 100%; display: inline-block; width: 100%} /* Laptop/tablet */ @media (min-width: 600px) { p { max-width: 49%; width: 49%} } In this section, we will show you a *pair* of social media conversations where different citizens respond to different politicians (the politicians, citizens, & conversations are not real). Please read the conversation, and then choose which of the two conversations you find most disrespectful.

Conversation A: **Conversation B:**

Q25 Which of the conversations above do you believe is more disrespectful?

- ○ **Conversation A** (1)
- ○ **Conversation B** (2)

ConjointTimer1 Timing
First Click (1)
Last Click (2)
Page Submit (3)
Click Count (4)

End of Block: Conjoint 1

Start of Block: Conjoint 2

Q46 .Skin .SkinInner {width:900px!important; max-width: 100%} /* Mobile */ p { max-width: 100%; display: inline-block; width: 100%} /* Laptop/tablet */ @media (min-width: 600px) { p { max-width: 49%; width: 49%} } Please take your time and read the pair of conversations carefully. Then choose which of the two conversations you find most disrespectful.

Conversation A: **Conversation B:**

Q47 Which of the conversations above do you believe is more disrespectful?

- ○ **Conversation A** (1)
- ○ **Conversation B** (2)

ConjointTimer2 Timing
First Click (1)
Last Click (2)
Page Submit (3)
Click Count (4)

End of Block: Conjoint 2

Start of Block: Conjoint 3

Q48 .Skin .SkinInner {width:900px!important; max-width: 100%} /* Mobile */ p { max-width: 100%; display: inline-block; width: 100%} /* Laptop/tablet */ @media (min-width: 600px) { p { max-width: 49%; width: 49%} } Please take your time and read the pair of conversations carefully. Then choose which of the two conversations you find most disrespectful.

Conversation A: **Conversation B:**

Q49 Which of the conversations above do you believe is more disrespectful?

- ○ **Conversation A** (1)
- ○ **Conversation B** (2)

ConjointTimer3 Timing
First Click (1)
Last Click (2)
Page Submit (3)
Click Count (4)

End of Block: Conjoint 3

Start of Block: Conjoint 4

Q50 .Skin .SkinInner {width:900px!important; max-width: 100%} /* Mobile */ p { max-width: 100%; display: inline-block; width: 100%} /* Laptop/tablet */ @media (min-width: 600px) { p { max-width: 49%; width: 49%} } Please take your time and read the pair of conversations carefully. Then choose which of the two conversations you find most disrespectful.

Conversation A: **Conversation B:**

Q51 Which of the conversations above do you believe is more disrespectful?

- ○ **Conversation A** (1)
- ○ **Conversation B** (2)

ConjointTimer4 Timing
First Click (1)
Last Click (2)
Page Submit (3)
Click Count (4)

End of Block: Conjoint 4

Start of Block: Conjoint 5

Q52 .Skin .SkinInner {width:900px!important; max-width: 100%} /* Mobile */ p { max-width: 100%; display: inline-block; width: 100%} /* Laptop/tablet */ @media (min-width: 600px) { p { max-width: 49%; width: 49%} } Please take your time and read the pair of conversations carefully. Then choose which of the two conversations you find most disrespectful.

Conversation A: **Conversation B:**

Q53 Which of the conversations above do you believe is more disrespectful?

- ○ **Conversation A** (1)
- ○ **Conversation B** (2)

ConjointTimer5 Timing
First Click (1)
Last Click (2)
Page Submit (3)
Click Count (4)

End of Block: Conjoint 5

Start of Block: Socio-demos

Q22 What is your gender?

- ○ Female (1)
- ○ Male (2)
- ○ Other (4)

Q34 What is your year of birth?

- 2020 (1)
- 2019 (4)
- 2018 (5)
- 2017 (6)
- 2016 (7)
- 2015 (8)
- 2014 (9)
- 2013 (10)
- 2012 (11)
- 2011 (12)
- 2010 (13)
- 2009 (14)
- 2008 (15)
- 2007 (16)
- 2006 (17)
- 2005 (18)
- 2004 (19)
- 2003 (20)
- 2002 (21)
- 2001 (22)
- 2000 (23)

- 1999 (24)
- 1998 (25)
- 1997 (26)
- 1996 (27)
- 1995 (28)
- 1994 (29)
- 1993 (30)
- 1992 (31)
- 1991 (32)
- 1990 (33)
- 1989 (34)
- 1988 (35)
- 1987 (36)
- 1986 (37)
- 1985 (38)
- 1984 (39)
- 1983 (40)
- 1982 (41)
- 1981 (42)
- 1980 (43)
- 1979 (44)

- ○ 1978 (45)
- ○ 1977 (46)
- ○ 1976 (47)
- ○ 1975 (48)
- ○ 1974 (49)
- ○ 1973 (50)
- ○ 1972 (51)
- ○ 1971 (52)
- ○ 1970 (53)
- ○ 1969 (54)
- ○ 1968 (55)
- ○ 1967 (56)
- ○ 1966 (57)
- ○ 1965 (58)
- ○ 1964 (59)
- ○ 1963 (60)
- ○ 1962 (61)
- ○ 1961 (62)
- ○ 1960 (63)
- ○ 1959 (64)
- ○ 1958 (65)

- 1957 (66)
- 1956 (67)
- 1955 (68)
- 1954 (69)
- 1953 (70)
- 1952 (71)
- 1951 (72)
- 1950 (73)
- 1949 (74)
- 1948 (75)
- 1947 (76)
- 1946 (77)
- 1945 (78)
- 1944 (79)
- 1943 (80)
- 1942 (81)
- 1941 (82)
- 1940 (83)
- 1939 (84)
- 1938 (85)
- 1937 (86)

- 1936 (87)
- 1935 (88)
- 1934 (89)
- 1933 (90)
- 1932 (91)
- 1931 (92)
- 1930 (93)
- 1929 (94)
- 1928 (95)
- 1927 (96)
- 1926 (97)
- 1925 (98)
- 1924 (99)
- 1923 (100)
- 1922 (101)
- 1921 (102)
- 1920 (103)
- 1919 (104)
- 1918 (105)
- 1917 (106)
- 1916 (107)

- 1915 (108)
- 1914 (109)
- 1913 (110)
- 1912 (111)
- 1911 (112)
- 1910 (113)
- 1909 (114)
- 1908 (115)
- 1907 (116)
- 1906 (117)
- 1905 (118)
- 1904 (119)
- 1903 (120)
- 1902 (121)
- 1901 (122)
- 1900 (123)

Q35 What is the highest level of education that you have completed?

- ○ No formal education / primary school (1)
- ○ Secondary school (4)
- ○ Higher non-university (5)
- ○ Higher university (6)

Q42 In which state do you live?

- Alabama (1)
- Alaska (4)
- Arizona (5)
- Arkansas (6)
- California (7)
- Colorado (8)
- Connecticut (9)
- Delaware (10)
- District of Columbia (11)
- Florida (12)
- Georgia (13)
- Hawaii (14)
- Idaho (15)
- Illinois (16)
- Indiana (17)
- Iowa (18)
- Kansas (19)
- Kentucky (20)
- Louisiana (21)
- Maine (22)
- Maryland (23)

- Massachusetts (24)
- Michigan (25)
- Minnesota (26)
- Mississippi (27)
- Missouri (28)
- Montana (29)
- Nebraska (30)
- Nevada (31)
- New Hampshire (32)
- New Jersey (33)
- New Mexico (34)
- New York (35)
- North Carolina (36)
- North Dakota (37)
- Ohio (38)
- Oklahoma (39)
- Oregon (40)
- Pennsylvania (41)
- Rhode Island (42)
- South Carolina (43)
- South Dakota (44)

- Tennessee (45)
- Texas (46)
- Utah (47)
- Vermont (48)
- Virginia (49)
- Washington (50)
- West Virginia (51)
- Wisconsin (52)
- Wyoming (53)

Q21 In politics, people sometimes talk of "left" and "right". Where would you place yourself on this scale, where 0 means left and 10 means right?

- ○ (Left) 0 (1)
- ○ 1 (2)
- ○ 2 (3)
- ○ 3 (4)
- ○ 4 (5)
- ○ 5 (6)
- ○ 6 (7)
- ○ 7 (8)
- ○ 8 (9)
- ○ 9 (10)
- ○ (Right) 10 (11)

Q36 Do you consider yourself close to a particular political party? If so, which party do you feel closest to?

- ○ Republican Party (16)
- ○ Democratic Party (18)
- ○ Other (please specify which party): (19) _____
- ○ I do not consider myself close to a particular party (3)

Q33 What do you think are the two most important issues facing the United States at the moment? (select a maximum of two issues)

- [ ] Crime (1)
- [ ] Economic situation (4)
- [ ] Rising prices / inflation / cost of living (5)
- [ ] Taxation (6)
- [ ] Unemployment (7)
- [ ] Terrorism (8)
- [ ] Housing (9)
- [ ] Government Debt (10)
- [ ] Immigration (11)
- [ ] Health (12)
- [ ] The education system (13)
- [ ] Pensions (14)
- [ ] The environment and climate change (15)
- [ ] Energy supply (16)
- [ ] Other (please specify): (17) _____

Q34 If you had to choose, what should elected representatives do when the voters of their party have a different opinion on a matter than themselves?

- Follow their own opinion (1)
- Follow the opinion of their voters (4)

Q41 For our research, careful attention to survey questions is critical! So that we know that you are paying attention, please simply select "I have a question"

- I understand (1)
- I do not understand (4)
- I have a question (5)

End of Block: Socio-demos

Start of Block: Social media use

Q38 To what degree do you agree or disagree with the following statements?

Q39 If I were a politician, I would probably receive many disrespectful and hateful messages on social media even if I didn't say anything controversial

- Strongly disagree (1)
- Somewhat disagree (4)
- Slightly disagree (5)
- Slightly agree (6)
- Somewhat agree (7)
- Strongly agree (8)

Q40 If I were a politician, I probably would find it emotionally difficult to receive disrespectful and hateful messages sent to me on social media

- Strongly disagree (1)
- Somewhat disagree (4)
- Slightly disagree (5)
- Slightly agree (6)
- Somewhat agree (7)
- Strongly agree (8)

Q29 Do you have accounts on any of the following social media sites? (check all that apply):

- [ ] Facebook (1)
- [ ] Twitter (4)
- [ ] Instagram (5)
- [ ] TikTok (6)
- [ ] Reddit (7)
- [ ] LinkedIn (8)
- [ ] Snapchat (9)
- [ ] WhatsApp (11)
- [ ] Other (please specify): (10) _____

Q28 How often do you use social media to talk about politics or make statements for political purposes?

- ○ Several times a day (1)
- ○ About once a day (4)
- ○ 3 to 6 days a week (5)
- ○ 1 to 2 days a week (6)
- ○ Every few weeks (7)
- ○ Less often (8)
- ○ Never (9)

Q31 How often do **you personally** face disrespectful or hateful comments on social media?

- ○ Several times a day (1)
- ○ About once a day (2)
- ○ 3 to 6 days a week (3)
- ○ 1 to 2 days a week (4)
- ○ Every few weeks (5)
- ○ Less often (6)
- ○ Never (7)

Q37 How often do you **witness others** experiencing disrespectful or hateful comments on social media?

- Several times a day (1)
- About once a day (2)
- 3 to 6 days a week (3)
- 1 to 2 days a week (4)
- Every few weeks (5)
- Less often (6)
- Never (7)

Q53 How often do you **personally face** disrespectful or hateful comments *outside of social media* (e.g. email, physical mail, face-to-face)?

- Several times a day (1)
- About once a day (2)
- 3 to 6 days a week (3)
- 1 to 2 days a week (4)
- Every few weeks (5)
- Less often (6)
- Never (7)

Q30 Have **you personally** experienced any of the following on social media? (check all that apply)

- ☐ Sexist remarks (1)
- ☐ Highly disrespectful comments (4)
- ☐ Humiliating or sexually charged images of yourself spread through social media (5)
- ☐ Threats of violence (6)
- ☐ Harassment (exposure to insistent and uninvited behaviour) (7)

Q35 Have you **witnessed others** experiencing any of the following on social media? (check all that apply)

- ☐ Sexist remarks (1)
- ☐ Highly disrespectful comments (4)
- ☐ Humiliating or sexually charged images of yourself spread through social media (5)
- ☐ Threats of violence (6)
- ☐ Harassment (exposure to insistent and uninvited behaviour) (7)

End of Block: Social media use

Start of Block: Thank you

Q20 We thank you for taking the time to participate in our research. The goal of this study was to understand how citizens perceive incivility on social media. The social media conservations that we asked you to rate were randomly varied by a large number of characteristics (e.g. the

party, message, gender of the politicians and citizens). Each person who takes this survey sees a different set of randomly chosen characteristics for each social media conversation, so that we can determine which might play the largest role for how respondents perceive incivility online.

If you have questions about this research, please feel welcome to contact the directors of this study, Anne Rasmussen or Gregory Eady at kobenhavnsuniversitet-studie@ifs.ku.dk. Thank you again for contributing to this research.

Please click the right arrow to complete the survey.

End of Block: Thank you