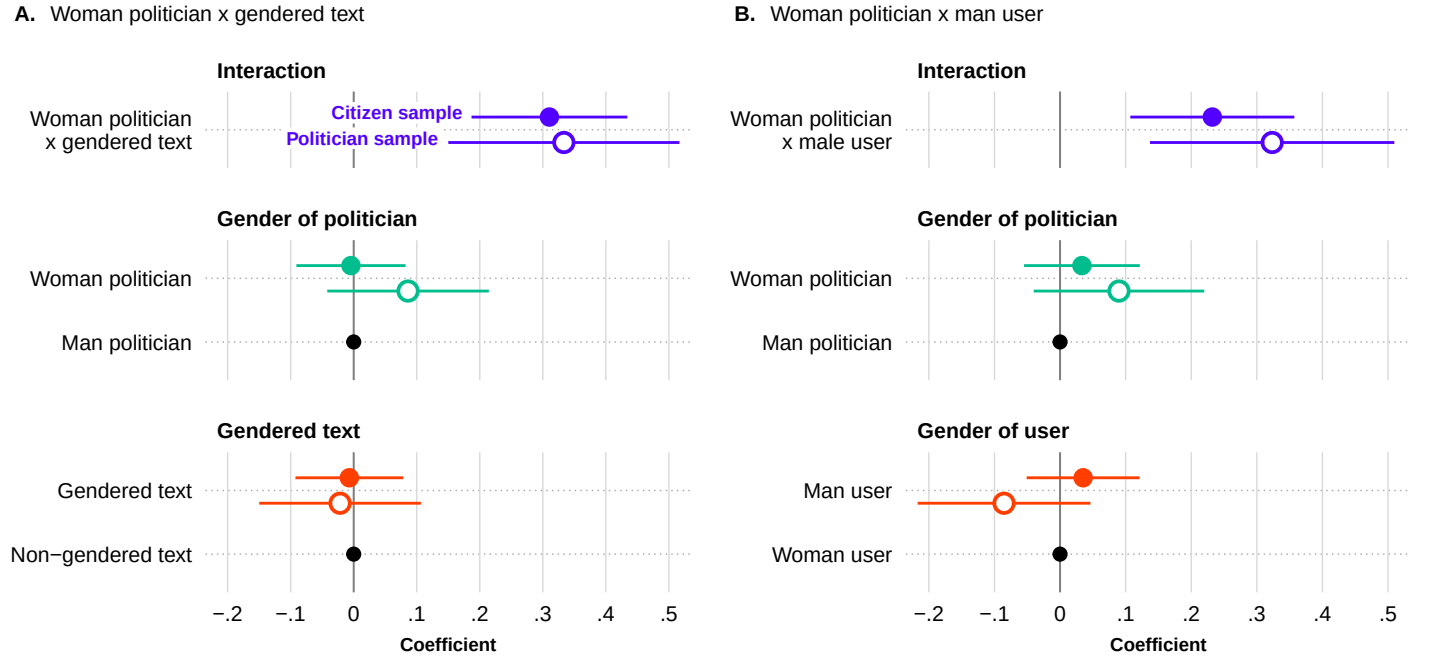
A. Woman politician x gendered text
Interaction
Woman politician x gendered text
Citizen sample
Politician sample
Gender of politician
Woman politician
Man politician
Gendered text
Gendered text
Non−gendered text
−.2
−.1
0
.1
.2
.3
.4
.5
Coefficient
B. Woman politician x man user
Interaction
Woman politician x male user
Gender of politician
Woman politician
Man politician
Gender of user
Man user
Woman user
−.2
−.1
0
.1
.2
.3
.4
.5
Coefficient