Table 3. Statistics of the research directions and the number of essays in core journals on disease prevention campaigns in China and abroad

Research Direction	China		Abroad	
	No.	Pct (%)	No.	Pct (%)
Impact or Evaluation Study	71	57.7	61	37.9
Case Study	26	21.1	28	17.4
Specific Population Study	8	6.5	24	14.9
Cost-Benefit Study	6	4.9	8	5.0
Applied Technology Study	5	4.1	4	2.5
Development and Trend Study	4	3.3	19	11.8
Communication Content Study	2	1.6	4	2.5
Monitoring Study	1	0.8	0	0.0
Theoretical or Model Study	0	0.0	7	4.3
Communication Channel Study	0	0.0	6	3.7
Total	123	100.0	161	100.0