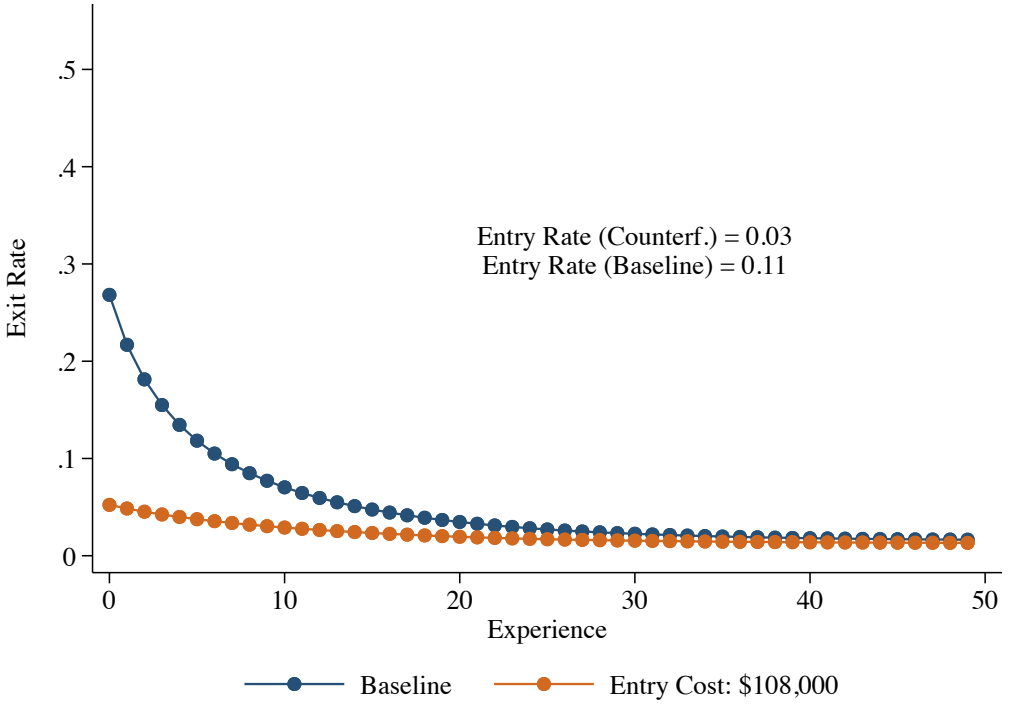
Exit Rate
.5
.4
.3
.2
.1
0
Entry Rate (Counterf.) = 0.03
Entry Rate (Baseline) = 0.11
0
10
20
30
40
50
Experience
Baseline
Entry Cost: $108,000