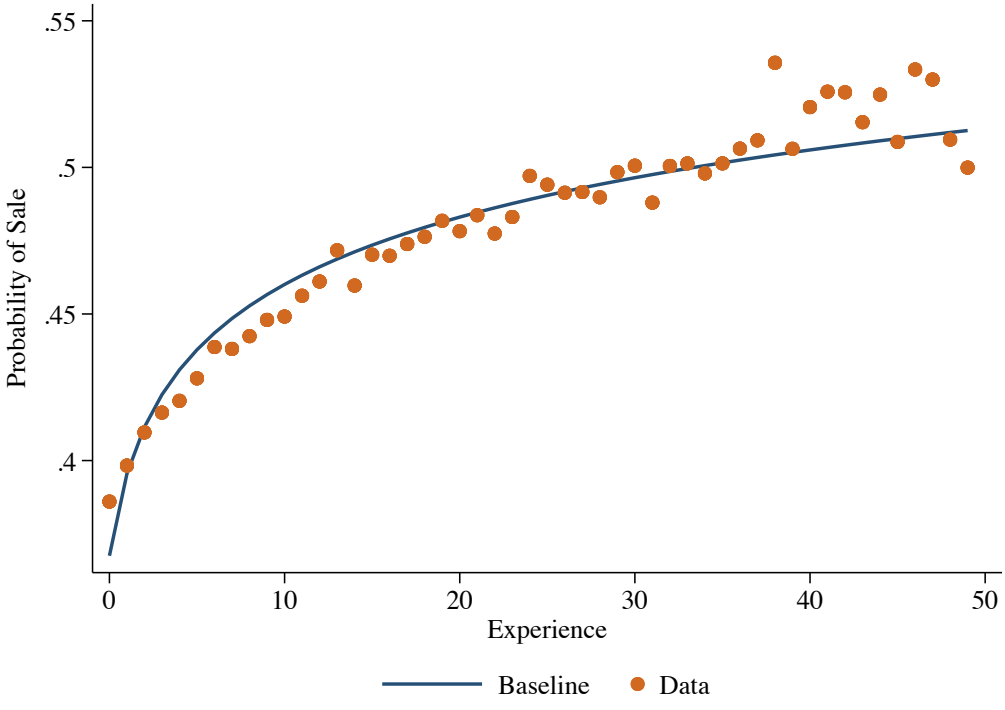
.55
.5
.45
.4
Probability of Sale
0
10
20
30
40
50
Experience
Baseline
Data