1 – Media (A) vs Politicians (B)	
2 – Media (A) vs Friends (B)	
3 – Politicians (A) vs Friends (B)	
4 – Media (A) vs Citizens (B)	
5 – Politicians (A) vs Citizens (B)	
6 – Friends (A) vs Citizens (B)	
7 – Media (A) vs Advocates (B)	
8 – Politicians (A) vs Advocates (B)	
9 – Friends (A) vs Advocates (B)	
10 – Citizens (A) vs Advocates (B)	

−1
(B leads A)

0

1

Percentage points

2

3

(A leads B)