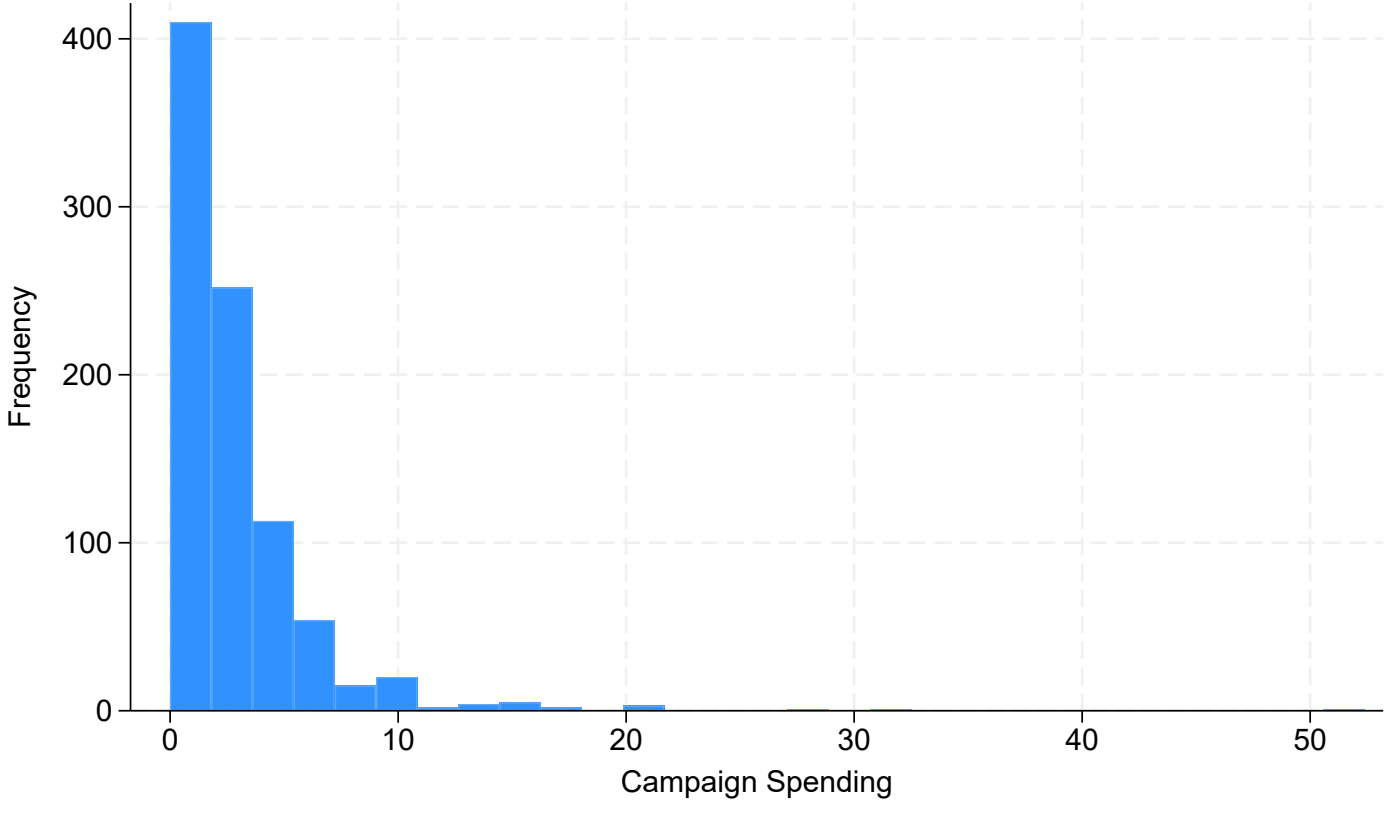
Frequency
400
300
200
100
0
0
10
20
30
40
50
Campaign Spending