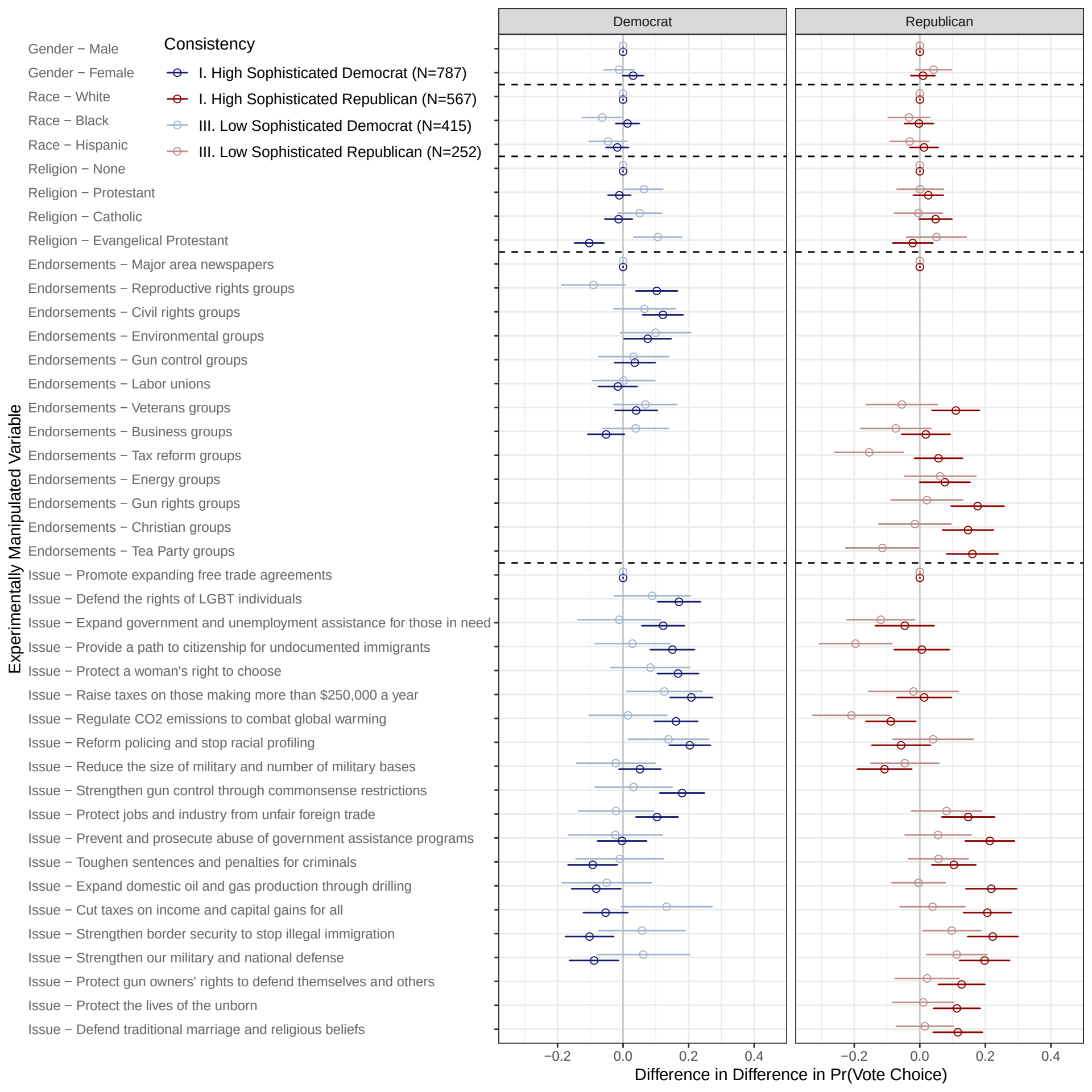
Democrat
Republican
Consistency
I. High Sophisticated Democrat (N=787)
I. High Sophisticated Republican (N=567)
III. Low Sophisticated Democrat (N=415)
III. Low Sophisticated Republican (N=252)
Experimentally Manipulated Variable
Gender − Male
Gender − Female
Race − White
Race − Black
Race − Hispanic
Religion − None
Religion − Protestant
Religion − Catholic
Religion − Evangelical Protestant
Endorsements − Major area newspapers
Endorsements − Reproductive rights groups
Endorsements − Civil rights groups
Endorsements − Environmental groups
Endorsements − Gun control groups
Endorsements − Labor unions
Endorsements − Veterans groups
Endorsements − Business groups
Endorsements − Tax reform groups
Endorsements − Energy groups
Endorsements − Gun rights groups
Endorsements − Christian groups
Endorsements − Tea Party groups
Issue − Promote expanding free trade agreements
Issue − Defend the rights of LGBT individuals
Issue − Expand government and unemployment assistance for those in need
Issue − Provide a path to citizenship for undocumented immigrants
Issue − Protect a woman's right to choose
Issue − Raise taxes on those making more than $250,000 a year
Issue − Regulate CO2 emissions to combat global warming
Issue − Reform policing and stop racial profiling
Issue − Reduce the size of military and number of military bases
Issue − Strengthen gun control through commonsense restrictions
Issue − Protect jobs and industry from unfair foreign trade
Issue − Prevent and prosecute abuse of government assistance programs
Issue − Toughen sentences and penalties for criminals
Issue − Expand domestic oil and gas production through drilling
Issue − Cut taxes on income and capital gains for all
Issue − Strengthen border security to stop illegal immigration
Issue − Strengthen our military and national defense
Issue − Protect gun owners' rights to defend themselves and others
Issue − Protect the lives of the unborn
Issue − Defend traditional marriage and religious beliefs
−0.2
0.0
0.2
0.4
Difference in Difference in Pr(Vote Choice)