Figure showing Change Pr(Vote Choice) by Experimentally Manipulated Variable, split into two panels: Democrat (N=1185) and Republican (N=352).

PID
- Democrat (N=1185)
- Republican (N=352)

Experimentally Manipulated Variable (y-axis categories, top to bottom):
- Gender – Male
- Gender – Female
- Race – White
- Race – Black
- Race – Hispanic
- Religion – None
- Religion – Protestant
- Religion – Catholic
- Religion – Evangelical Protestant
- Issue – Promote expanding free trade agreements
- Issue – Defend the rights of LGBT individuals
- Issue – Expand government and unemployment assistance for those in need
- Issue – Provide a path to citizenship for undocumented immigrants
- Issue – Protect a woman's right to choose
- Issue – Raise taxes on those making more than $250,000 a year
- Issue – Regulate CO2 emissions to combat global warming
- Issue – Reform policing and stop racial profiling
- Issue – Reduce the size of military and number of military bases
- Issue – Strengthen gun control through commonsense restrictions
- Issue – Protect jobs and industry from unfair foreign trade
- Issue – Prevent and prosecute abuse of government assistance programs
- Issue – Toughen sentences and penalties for criminals
- Issue – Expand domestic oil and gas production through drilling
- Issue – Cut taxes on income and capital gains for all
- Issue – Strengthen border security to stop illegal immigration
- Issue – Strengthen our military and national defense
- Issue – Protect gun owners' rights to defend themselves and others
- Issue – Protect the lives of the unborn
- Issue – Defend traditional marriage and religious beliefs

X-axis: Change Pr(Vote Choice), ranging from −0.6 to 0.6