Difference in Low Minus High Sophisticated
0.4
0.3
0.2
0.1
−0.1
−0.3
Fewer Sophisticates
More Sophisticates
Arkansas
Mississippi
Nebraska
South Carolina
Oklahoma
Alabama
Idaho
West Virginia
Indiana
Pennsylvania
Kentucky
Ohio
Rhode Island
Tennessee
Florida
Illinois
Maryland
Delaware
Missouri
Georgia
Montana
Michigan
Louisiana
Texas
Washington
North Carolina
New Hampshire
Virginia
New York
New Jersey
Massachusetts
California
Wisconsin
South Dakota
Arizona
Connecticut
New Mexico
Vermont
State