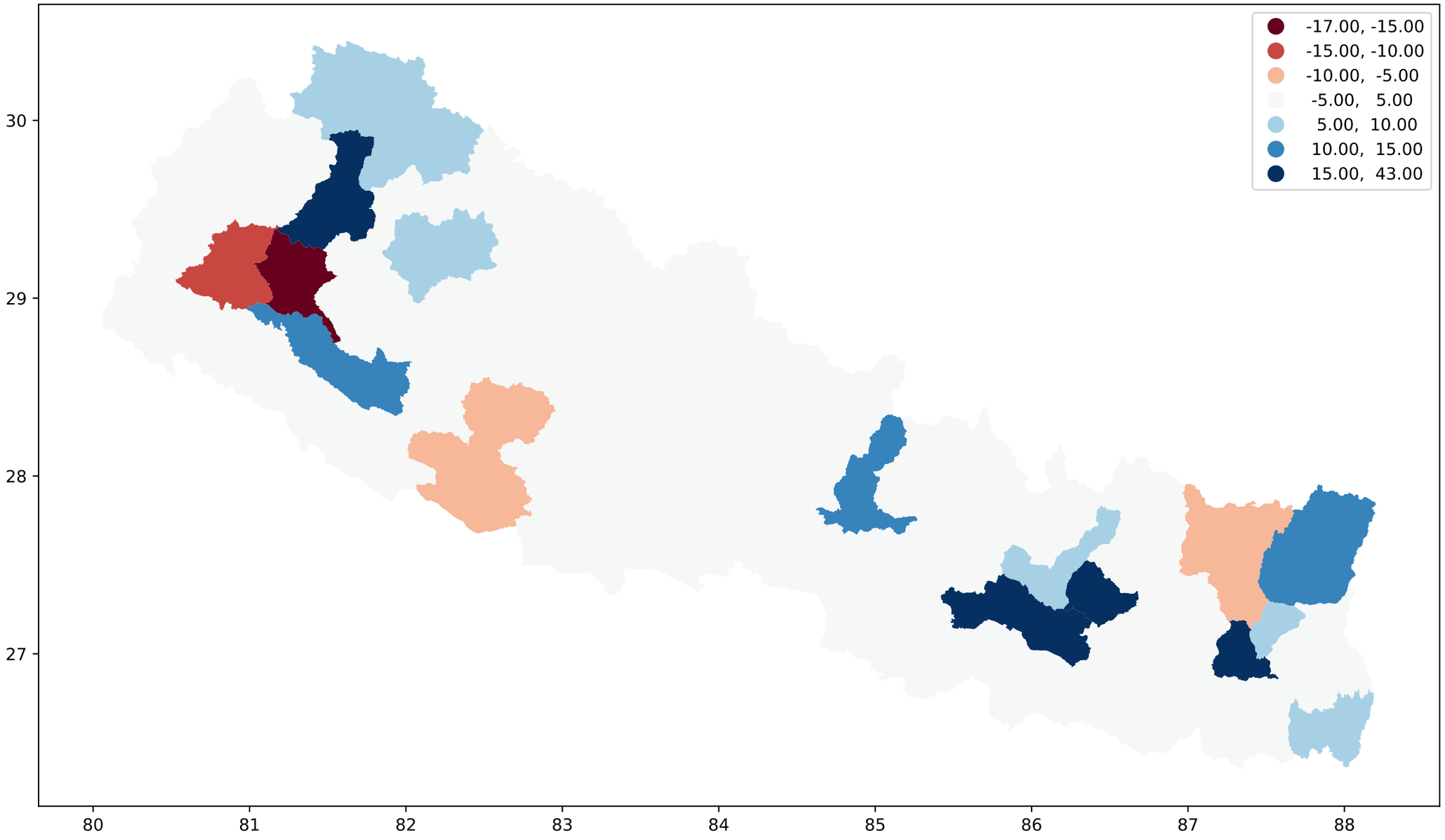Difference between events reported in INSEC data and media-based data.
Positive values indicate INSEC over-reporting events; negative values indicate media over-reporting events