H Field Experiment Survey Instruments

H.1 Baseline survey questions (original `variable names` in parentheses)

- Do you own a smartphone? (`owns_smartphone`) Yes/No
- Can you confirm you are above 18 years old? (`age_confirmation`) Yes/No
- Province (`province`) [enumerator entered: Eastern, Northern, Southern, Western Rural, Western Urban, North-West]
- District (`district`) [enumerator entered: Kailahun, Kenema, Kono, Kambia, Karene, Port Loko, Bombali, Falaba, Koinadugu, Tonokolili, Bo, Bonthe, Moyamba, Pujehun, Western Rural, Western Urban]
- City/town (`city_town`) [enumerator entered: Freetown, Bo, Kenema, Makeni, Koidu, Lunsar, Waterloo, Port Loko, Kabala, Bonthe, Other:specify]
- Chiefdom name (`chiefdom`) [enumerator entered]
- Constituency (`constituency`) [enumerator entered integer]
- Interview Date (`interview_date`)
- Enumerator name [enumerator entered – deidentified]
- GPS coordinates [enumerator entered – deidentified]
- Respondent gender (`respondent_gender`) [enumerator entered: Male/Female]
- How old are you? (`respondent_age`) [years]
- What language do you speak at home? (`language`) [English, Krio, Mende, Temne, Kono, Loko, Sherbro, Limba, Fullah, Koranko, Yalunka, Madingo, Susu, Vai, Kru, Gola, Kissi, Other: Specify, Don't Know]
- What is the highest level of education you have completed? (`respondent_educ`) [No formal education, Primary School, Junior Secondary School, Senior Secondary School or High School, Bachelor's degree, Postgraduate degree, Do not know, Do not wish to say]
- Are you or have you ever been married? (`respondent_marital`) [Single/Never Married, Married, Widowed, Divorced, Separated, Prefer not to say]
- Do you have any children? (`respondent_children`) Yes/No
- How many children do you have (if yes to above)? (`respondent_children_num`) (Integer)
- How often if at all do you discuss politics with friends or family? (`discuss_politics`) [Very often, sometimes, rarely, never, prefer not to say]
- Do you intend to participate in any political campaign events leading up to the elections on June 24? (`campaign_participate`) [Yes/No/Prefer not to say]
- Are you registered to vote? (`vote_register`) [Yes/No/Prefer Not to Say]
- Do you intend to vote in the elections on 24 June? (`vote_intention`) [Yes/No/Prefer Not to Say]
- When voters cost their ballots in the upcoming election, will they mark their preferred candidate or their preferred party on their ballots? (`ballot_knowledge`) [Candidate, Party, Both, Don't know, Prefer not to say]

- In the upcoming June 24 elections for which positions will voters be casting their ballots? (`positions_knowledge`) [President, Vice President, Member of Parliament, Senator, Ward Councilor, District Chairperson, Chief, Don't Know, Prefer not to say]
- How strongly do you agree with the following statement? The 2018 election was free and fair. (`election_trust_2018`) [Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Prefer not to say]

H.2 Endline survey questions (original `variable names` appear in parentheses)

- Phone number [enumerator entered – deidentified]
- Can you confirm that you were interviewed a week or two ago by an enumerator from IGR? (`intro_confirmation_previous_interview`) [Yes/No/Do not remember] Both Yes and Do not remember were allowed to continue to verification questions.
- Can you again confirm that you are above 18 years old? (`age_confirmation.x`) [Yes/No]
- Province (`province.y`) [enumerator entered: Eastern, Northern, Southern, Western Rural, Western Urban, North-West]
- District (`district.y`) [enumerator entered: Kailahun, Kenema, Kono, Kambia, Karene, Port Loko, Bombali, Falaba, Koinadugu, Tonokolili, Bo, Bonthe, Moyamba, Pujehun, Western Rural, Western Urban]
- City/town (`city_town.y`) [enumerator entered: Freetown, Bo, Kenema, Makeni, Koidu, Lunsar, Waterloo, Port Loko, Kabala, Bonthe, Other:specify]
- Chiefdom name (`chiefdom`) [enumerator entered]
- Constituency number (`constituency_num.y`) – enumerator entered if available
- Constituency name (`constituency_name.y`) – enumerator entered if available
- Enumerator name [enumerator entered – deidentified]
- GPS location [enumerator entered – deidentified]
- What is your phone number? [for confirmation – deidentified]
- What is the gender of respondent? (`respondent_gender_endline`) [enumerator entered: Male/Female]
- How old are you? (`respondent_age_endline`) (years)
- What language do you speak at home? (`language_endline`) [English, Krio, Mende, Temne, Kono, Loko, Sherbro, Limba, Fullah, Koranko, Yalunka, Madingo, Susu, Vai, Kru, Gola, Kissi, Other: Specify, Don't Know]
- What is the highest level of education you have completed? (`respondent_educ_endline`) [No formal education, Primary School, Junior Secondary School, Senior Secondary School or High School, Bachelor's degree, Postgraduate degree, Do not know, Do not wish to say]
- We are interested in how much voters have heard about the major political parties' manifestos for the upcoming elections in Sierra Leone. We will list a few different issue areas. For each issue, please tell us which political party you most associate with that issue. We are not asking whether you agree or disagree with the party's stance on that issue; we are not asking which party you support. Instead, we are asking which party you think about when we mention each of these issues. I will now list policy issues one by one and you will tell me which party you MOST associate this policy with:

- Education/schools (party_educ) [All People's Congress APC, National Grand Coalition NGC, Sierra Leone People's Party SLPP, National Democratic Alliance NDA, Peoples Movement for Democratic Change PMDC, United National Peoples Party UNPP, Unity Party UP, United Democratic Movement UDM, National Unity Reconciliation Party NURP, Republican National Independence Party ReNIP, Coalition for Change C4C, Other, Independent Candidates, Prefer not to Say, Do Not Know]
- Roads (party_roads) [All People's Congress APC, National Grand Coalition NGC, Sierra Leone People's Party SLPP, National Democratic Alliance NDA, Peoples Movement for Democratic Change PMDC, United National Peoples Party UNPP, Unity Party UP, United Democratic Movement UDM, National Unity Reconciliation Party NURP, Republican National Independence Party ReNIP, Coalition for Change C4C, Other, Independent Candidates, Prefer not to Say, Do Not Know]
- The economy (party_econ) [All People's Congress APC, National Grand Coalition NGC, Sierra Leone People's Party SLPP, National Democratic Alliance NDA, Peoples Movement for Democratic Change PMDC, United National Peoples Party UNPP, Unity Party UP, United Democratic Movement UDM, National Unity Reconciliation Party NURP, Republican National Independence Party ReNIP, Coalition for Change C4C, Other, Independent Candidates, Prefer not to Say, Do Not Know]
- Jobs and unemployment (party_jobs) [All People's Congress APC, National Grand Coalition NGC, Sierra Leone People's Party SLPP, National Democratic Alliance NDA, Peoples Movement for Democratic Change PMDC, United National Peoples Party UNPP, Unity Party UP, United Democratic Movement UDM, National Unity Reconciliation Party NURP, Republican National Independence Party ReNIP, Coalition for Change C4C, Other, Independent Candidates, Prefer not to Say, Do Not Know]
- Health and sanitation (party_health) [All People's Congress APC, National Grand Coalition NGC, Sierra Leone People's Party SLPP, National Democratic Alliance NDA, Peoples Movement for Democratic Change PMDC, United National Peoples Party UNPP, Unity Party UP, United Democratic Movement UDM, National Unity Reconciliation Party NURP, Republican National Independence Party ReNIP, Coalition for Change C4C, Other, Independent Candidates, Prefer not to Say, Do Not Know]
- Electricity (party_electric) [All People's Congress APC, National Grand Coalition NGC, Sierra Leone People's Party SLPP, National Democratic Alliance NDA, Peoples Movement for Democratic Change PMDC, United National Peoples Party UNPP, Unity Party UP, United Democratic Movement UDM, National Unity Reconciliation Party NURP, Republican National Independence Party ReNIP, Coalition for Change C4C, Other, Independent Candidates, Prefer not to Say, Do Not Know]
- Agriculture (party_agric) [All People's Congress APC, National Grand Coalition NGC, Sierra Leone People's Party SLPP, National Democratic Alliance NDA, Peoples Movement for Democratic Change PMDC, United National Peoples Party UNPP, Unity Party UP, United Democratic Movement UDM, National Unity Reconciliation Party NURP, Republican National Independence Party ReNIP, Coalition for Change C4C, Other, Independent Candidates, Prefer not to Say, Do Not Know]
- Protecting women and girls (party_women) [All People's Congress APC, National Grand Coalition NGC, Sierra Leone People's Party SLPP, National Democratic Alliance NDA, Peoples Movement for Democratic Change PMDC, United National Peoples Party UNPP, Unity Party UP, United Democratic Movement UDM, National Unity Reconciliation Party NURP, Republican National Independence Party ReNIP, Coalition for Change C4C, Other, Independent Candidates, Prefer not to Say, Do Not Know]

- How will you decide which presidential candidate to vote for during the 2023 elections? (vote_factor_president) [Candidate's policies, personally know candidate, the candidate is from the political party I support, ethnicity and region of candidate, all candidates are the same, Other: specify, NA (does not plan to vote), Prefer not to say, Don't know]

- How will you decide how to vote in the parliamentary elections? (`vote_factor_mp`) [Candidate's policies, personally know candidate, the candidate is from the political party I support, ethnicity and region of candidate, all candidates are the same, Other: specify, NA (does not plan to vote), Prefer not to say, Don't know]

- Imagine a party representative gave the following message during a campaign rally [order randomized]:

  - (Universal/programmatic appeal) Vote for our party to create a brighter future for Sierra Leone! Our party will tackle youth unemployment by focusing on TVET, National Youth Schemes, Economic Empowerment, Sports, Music, Performing Arts, Public Works, and Agriculture. Our manifesto is committed to providing free quality education for pre-primary, primary, and secondary levels. Our party will also introduce a comprehensive health plan that includes expanding and prioritizing the Free Health Care Initiative, building and strengthening the capacity of regional hospitals, providing free health care to the elderly, physically challenged, Ebola orphans, and other vulnerable groups. Together, we can secure a prosperous future for Sierra Leone in ALL districts and chiefdoms. How much would you approve of this candidate's party? (`appeal_1`, `appeal_5` or `appeal_8` depending on the order in which appeals shown to respondent) [Strongly approve, Somewhat approve, Neither approve nor disapprove, Somewhat disapprove, Strongly disapprove, Prefer not to say]
  - (Particularistic appeal) Vote for our party and create a brighter future for (insert respondent's chiefdom and town)! Our party will invest in setting up training programs in your community. We will build new, well-equipped classrooms in your community. Our party will build a state-of-the-art health care facility within a 3-mile radius of your community, ensuring accessible, affordable, and high quality healthcare services for you and your family. This will directly benefit you and your loved ones, making a real difference in your day-to-day lives in this chiefdom. Together we can secure a prosperous future in this chiefdom. How much would you approve of this candidate's party? (`appeal_2`, `appeal_2_other`, `appeal_4`, `appeal_4_other`, `appeal_9`, or `appeal_9_other`, depending on the order in which appeals shown to respondent) [Strongly approve, Somewhat approve, Neither approve nor disapprove, Somewhat disapprove, Strongly disapprove, Prefer not to say]
  - (Candidate-centered appeal) Vote for our party because we have incredible leaders that will make the future of Sierra Leone and of this community bright! The leaders of this party have a long record of delivering on their promises to voters. They know how to govern and care deeply about the people. And they are good people themselves – with their hearts and minds invested in doing what is right, for you and for all of Sierra Leone. Other parties have scandals, and people in public for the wrong things, and people in public life for the wrong reasons. Our commitment is to good governance. Together, we can secure a prosperous future for Sierra Leone and this community. How much would you approve of this candidate's party? (`appeal_3`, `appeal_6` or `appeal_7` depending on the order in which appeals shown to respondent) [Strongly approve, Somewhat approve, Neither approve nor disapprove, Somewhat disapprove, Strongly disapprove, Prefer not to say]

- When voters cast their ballots in the upcoming presidential election will they mark their preferred candidate or their preferred ballot? (`ballot_knowledge_president`) [Candidate, Party, Both, Don't know, Prefer not to say]

- When voters cast their ballots in the upcoming parliamentary election to elect MPs, will they mark their preferred candidate or their preferred party on their ballot? (`ballot_knowledge_mp`) [Candidate, Party, Both, Don't know, Prefer not to say]

- Which of these statements in your view best reflects how MPs are selected under the PR system? (`mp_selection_knowledge`) [It is the voters who decide who will be the parliamentary candidates; it is the political parties that decide who the MP candidate will be.]

- In the upcoming June 24 elections, for which positions will voters be casting their ballots? (`positions_knowledge_endline`) [President, Vice President, MP, Senator, Mayor, Ward Councilor, District chairperson, Chief, Don't know, Prefer not to say]
- Which of the following statements is closest to your view? 1. The electoral system we are using now does a better job of getting more women elected to parliament; 2. The electoral system we used before did a better job of getting more women elected to parliament. (`knowledge_women_system`) [Agree with statement 1, Agree with statement 2, Prefer not to say]
- Did you attend any campaign rallies during the previous election in 2018? Again, we are not asking for which parties, just whether you attended any. (`rally_attendance_past` or `rally_attendance_past_2`, depending on the order in which the past election versus present election rally attendance question was asked.) [Yes/No/Prefer Not to Say]
- Did you attend any campaign rallies during this election season? (`rally_attendance` or `rally_attendance_2`, depending on the order in which the present election versus past election rally attendance question was asked.) [Yes/No/Prefer Not to Say]
- Besides rallies, were there any other forms of campaigning you witnessed during this election campaign period in your neighborhood? (`other_campaign_activity` or `other_campaign_activity_2`, depending on whether past election rally attendance was asked first before the present campaign activity witnessing question or not.) [Yes/No/Prefer not to say]
- What other forms of campaigning did you witness? (`other_campaign_types` or `other_campaign_types_2`) [Door-to-door canvassing, posters and billboards, Facebook/Whatsapp/social media, Radio, Small village sermons/roadshows, other (please specify).]
- How often, if at all, do you discuss politics with friends or family? (`discuss_politics_endline` or `discuss_politics_endline_2`) [Very often, Sometimes, Rarely, Never, Prefer not to say]
- In your opinion, has anything changed between the election campaigns you attended or witnessed between 2018 and now? (`campaign_change` or `campaign_change_2`) [Yes/No/Prefer not to say/Do not remember]
- Are you registered to vote? (`vote_register_endline`) [Yes/No/Prefer not to say]
- There are various actions that people sometimes take as citizens. We are interested in whether you would do these things if offered the opportunity in the near future. We understand that not everyone can participate in these ways, given scarce time and resources and other obligations, so there is not problem if you say you would not. For instance, if elections were held tomorrow, would you vote? Or if you are not registered but had the opportunity to register tomorrow, would you register? (`vote_tomorrow`) [Yes I would do this, I might do this, No I would not do this, Prefer not to say]
- Would you help others to vote or help others register to vote? (`vote_register_others`) [Yes I would do this, I might do this, No I would not do this, Prefer not to say]
- Would you volunteer as an election observer or otherwise to help ensure free and fair elections? (`vote_volunteer`) [Yes I would do this, I might do this, No I would not do this, Prefer not to say]
- Would you encourage others to attend campaign events such as rallies so they can be informed about what policies parties and candidates are promising? (`vote_encourage_others`) [Yes I would do this, I might do this, No I would not do this, Prefer not to say]
- How long at most would you be willing to wait in line at your polling station in order to vote? (`vote_wait_time`) [answer in HOURS - integer]
- How likely do you think it is that the upcoming June 24 elections will be free and fair? (`trust_election` if asked about 2023 second, `trust_election_2` if asked about 2023 election first) [Very likely, Somewhat likely, Not that likely, Not at all likely, Prefer not to say]

- How strongly do you agree with the following statement? The 2018 election was free and fair. (`trust_election_past` if asked about 2018 first, `trust_election_past_2` if asked about 2018 second) [Strongly agree, Somewhat agree, Somewhat disagree, Strong disagree, Prefer not to say]
- How much do you trust that election officials will count votes in a transparent and fair way this election? (`trust_vote_counting` or `trust_vote_counting_2`) [Not at all, Trust a little, Trust a lot, Prefer not to Say, Don't know]
- How much do you trust election officials will ensure that voting proceeds in a peaceful manner? (`trust_peaceful_election` or `trust_peaceful_election_2`) [Not at all, Trust a little, Trust a lot, Prefer not to Say, Don't know]
- Political parties have selected the candidates who will be voted in the districts in the upcoming elections. How satisfied are you with the candidates on the list? (`satisfaction_candidates`) [Very satisfied, Fairly satisfied, Not very satisfied, Not at all satisfied, Prefer not to say, Don't know about the list]
- What, if anything, worries you the most about the 2023 elections? (`concerns_elections`) [The elections will not be free and fair, Low voter education, No good candidates, Violence or security incidents, I am not worried, Don't know, Prefer not to say)
- Are you familiar with the Sense Bod mobile app? (`sense_bod_familiar`) [Yes, No, Do Not Remember]
- If yes, have you downloaded it on your phone or used it elsewhere? (`sense_bod_downloa`) [Yes, No, Do Not Remember]
- If yes, how frequently have you used the Sense Bod app during this campaign season? (`sense_bod_frequency`) [Once, A few times, Many times]
- If yes, have you told others about the Sense Bod app? (`sense_bod_others`) [Yes, No, Do Not Remember]