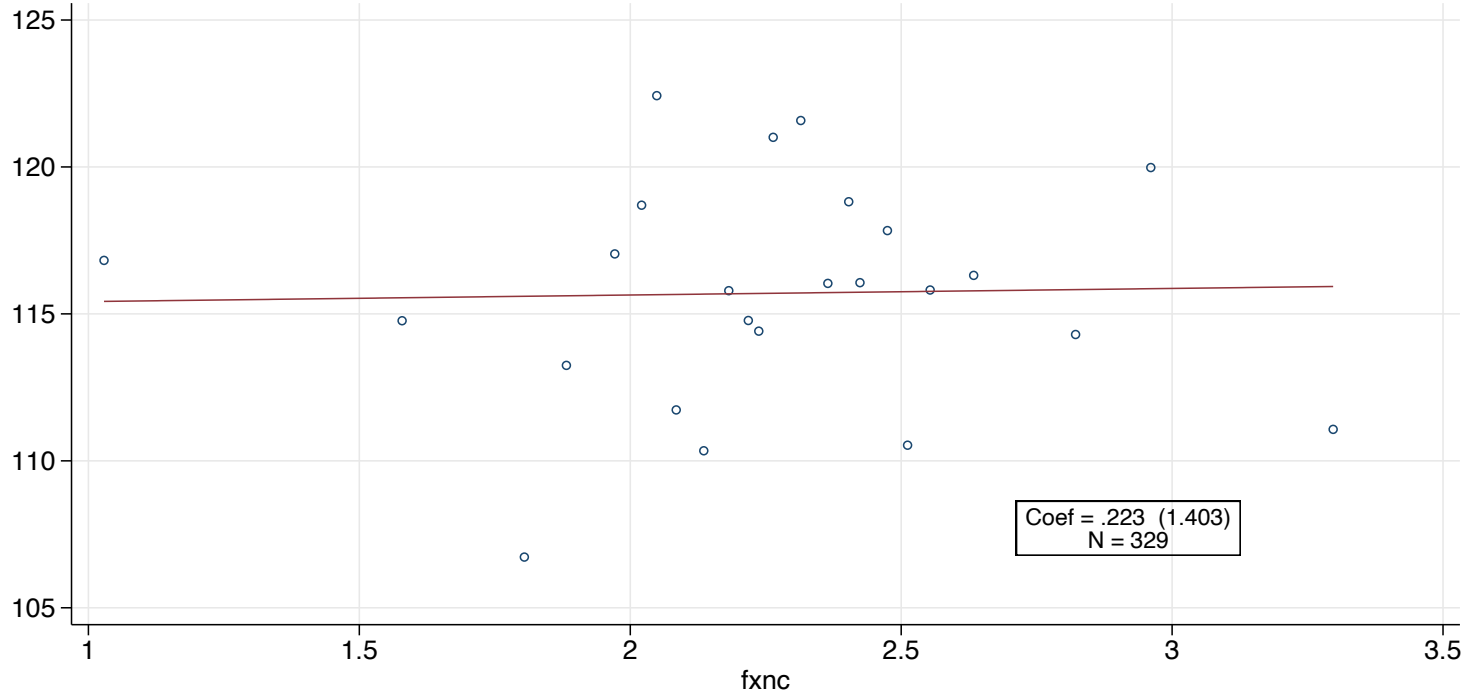Effect on TV-viewership from ATUS data (RF)