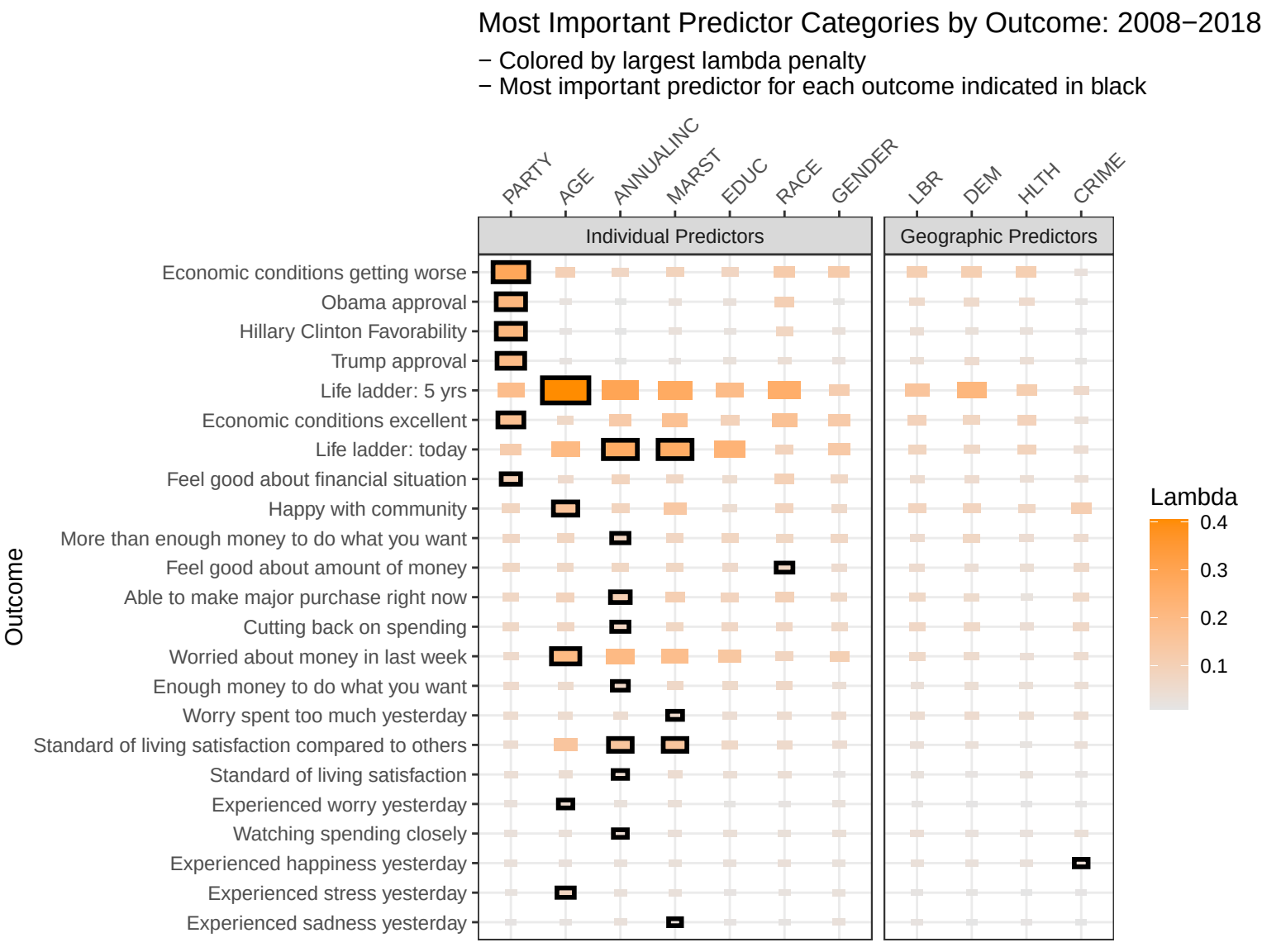
Most Important Predictor Categories by Outcome: 2008−2018
− Colored by largest lambda penalty
− Most important predictor for each outcome indicated in black
PARTY
AGE
ANNUALINC
MARST
EDUC
RACE
GENDER
LBR
DEM
HLTH
CRIME
Individual Predictors
Geographic Predictors
Outcome
Economic conditions getting worse
Obama approval
Hillary Clinton Favorability
Trump approval
Life ladder: 5 yrs
Economic conditions excellent
Life ladder: today
Feel good about financial situation
Happy with community
More than enough money to do what you want
Feel good about amount of money
Able to make major purchase right now
Cutting back on spending
Worried about money in last week
Enough money to do what you want
Worry spent too much yesterday
Standard of living satisfaction compared to others
Standard of living satisfaction
Experienced worry yesterday
Watching spending closely
Experienced happiness yesterday
Experienced stress yesterday
Experienced sadness yesterday
Lambda
0.4
0.3
0.2
0.1