Attachment B

Sample Recruitment Script for
Investigator Initiated In-person Contact

Script:

Hello my name is _____ and we are graduate students at Purdue University. By show of hands how many of you have taken a sexual education class? Well, we are conducting an experiment that will give you an opportunity to tell us what you thought about your experiences and just your overall thoughts about health and wellness education. We need high school students to take a survey and participate in a focus group to give us some insight about how to improve your health and wellness education.

If you decide to participate you will be paid for your time. If you participate in the focus you will be given a $5 dollar gift card, and we will also provide light refreshments. If you take the survey, you will be entered into a drawing to win a $25 dollar gift card.

In order to participate you will need to get your parents to sign the attached permission forms and also you will need to sign a consent forms as well. We must have these forms the day of the focus group in order for you to be eligible to participate. Although we are getting your parents' permission, everything you report in the experiment will be anonymous. Your identity will be coded and only researchers have access your information. Within our reports we will not match your answers to your identity.

Your participation is completely voluntary, and you can end your participation at any time.

You will have to contact us in order to find out where and when the focus group sessions will be held. There will be fliers around the school to remind you of the experiment.

We look forward to working with you, as this research is very important to health communication. If you have any questions feel free to contact our group us at harri490@purdue.edu or by phone at 305-766-7436. If you are interested in participating please raise your hand and we will give you the forms you need to get signed.

Thank you for your time.