Dataset produced by Vendela Grundell Gachoud within the project *The Politics of Metadata,* Department of Culture and Aesthetics at Stockholm University, funded by the Swedish Research Council (grant no. 2018-01068).

Tags in image search results on Flickr Commons for keywords 'sami,' 'sapmi,' 'same' and 'samisk'		
Tagged 22 times	children	queda
riksantikvarieämbetet	church	sapmi*
the swedish national heritage board	commons best	sami*
Tagged 3 times	education	sami people*
foto	girl	schnee
lappland	goat	sky
vintage	group	smiling faces
Tagged 2 times	gruppe	snow
animals	kleidung	snö
children	kolåsen sami chapel*	sweden
kids	lachen	trachten
kind	lakes	traditional regional dress
kinder	lapland	traditionell
landscape	lernen	view from north
schweden	mochila	vinter
Tagged 1 time	montes	water
1940	mountains	waterfalls
artwork	mulher	winter
bildung	mädchen	ziege
chapel	pedra	
child	photo	***Sami references**

Table 4. Image tags from the search result for the keywords 'sami,' 'sapmi,' 'same' and 'samisk' listed by frequency (22-1). SNHB, Flickr Commons 2020.